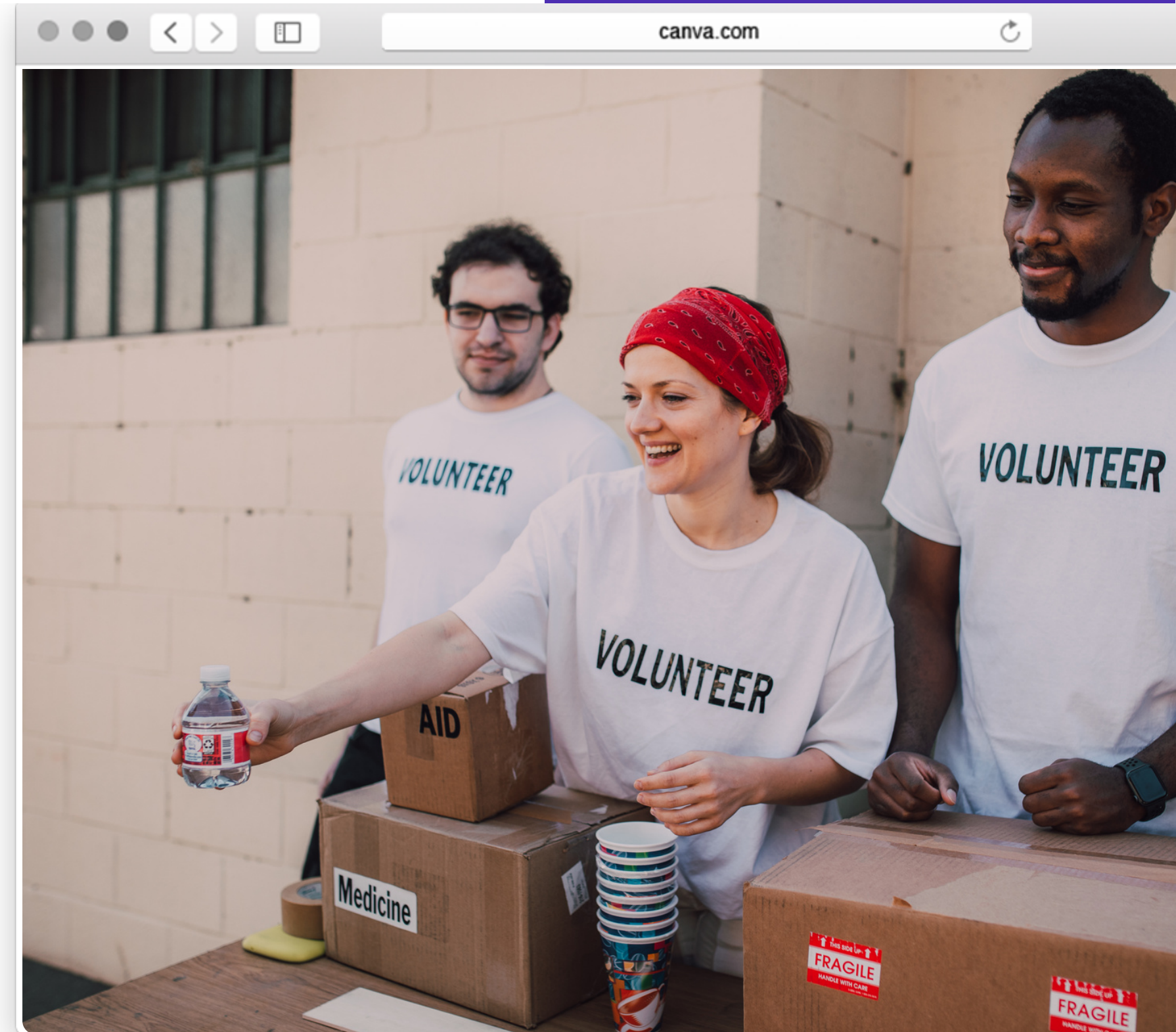


Tri-NIT Dev01

Rooting for a good cause



Problem Statement

Finding and supporting the right cause



Inadequate methods for philanthropic organizations to research and identify the most effective causes to support



Need for a platform to increase transparency and trust in the donation process.



Difficulty for local NGOs to secure funding due to competition for limited resources among a large pool of organizations

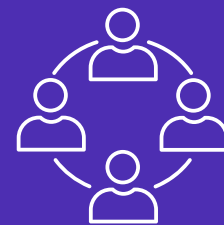
Objectives



Centralised platform to connect philanthropists to NGOs on the basis of different search and filter mechanisms

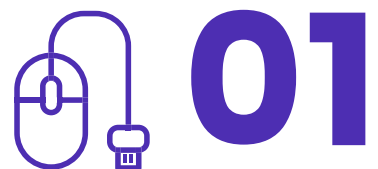


Improve transparency and accountability in the donation process, give comprehensive information, real time updates



Facilitate collaboration between NGOs and philanthropists, provide larger audience for NGOs.

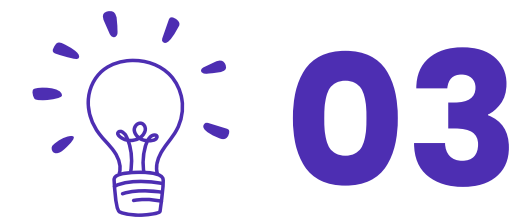
Features



Registration -> Profile creation
Check authenticity of NGO from
guidestarindia.org

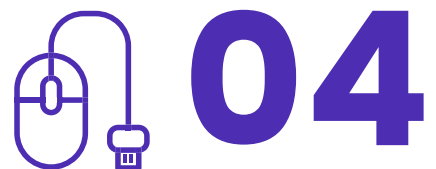


Search and filter functionality
Users can filter on basis of
location, guidestar certification,
platform trustscore.



Suggestion algorithm
The platform suggests NGOs on
the basis of geography, trust
score.

Features



04

Request management

NGOs should be able to post requests for donations on the platform which include details such as the purpose of the donation, the amount required, and a description of the project.



05

Donation management

Philanthropists should be able to contribute to the requests posted by NGOs. The platform should provide receipts and tax-deductible certificates to the philanthropists for their contributions.



06

Communication

The platform will have mechanisms for the users to communicate with different NGOs. Users can also join groups and share ideas to connect.

Wireframes