



Says

What have we heard them say?
What can we imagine them saying?

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visuals
features in
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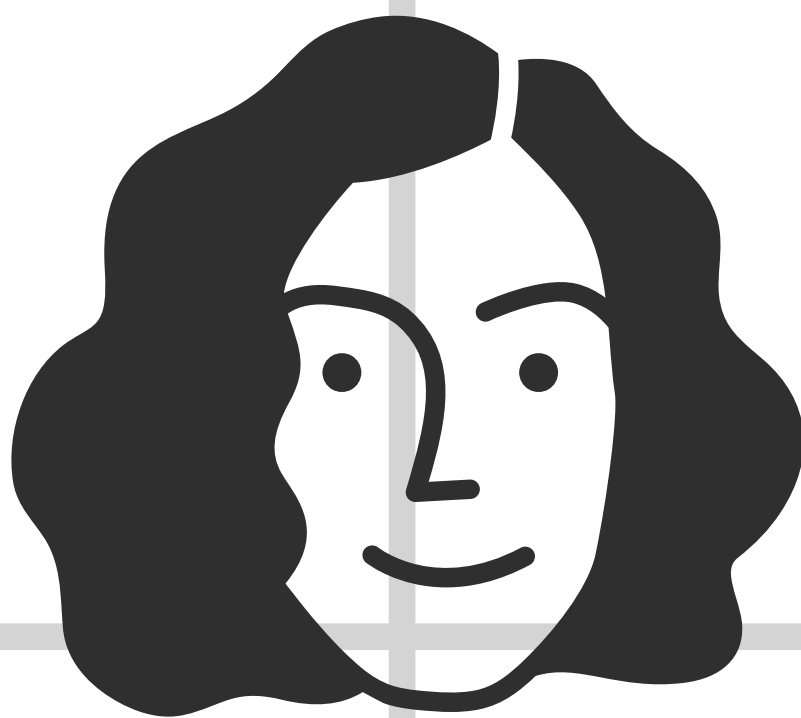
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

you draw
attention to
the things
that you fiurst
foremost.

when you
use good
design.

This inspiring
resume from
stephanine
bullock is a
great example .



Persona’s name

Short summary of
the persona

oose a free
resume
templates from
our library or
start from scratch
.

edit the tex to
insert your
skills
,background .

many recuirters
and hiring
managers
designed
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deespite it's
marketing
,all of canva
's resume .

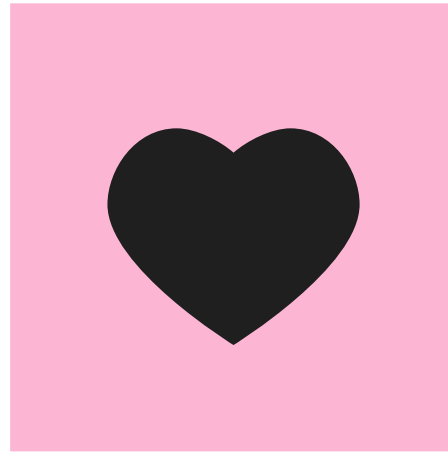
if you are using the
same templates as
all the other
hopefuls you will
achieve neither
objective

people have different
thoughts
,feelingsds,associations



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?