MARKET SALES PREDICTION USING MACHINE LEARNING

ABSTRACT

In the finance, world market trading is one of the most important activities. Market Sale Prediction is an act of trying to determine the future sales. This paper explains the prediction of a market sales using Machine Learning. The technical and fundamental or the time series analysis is used by the most of the sale predictors while making the sale predictions. The python language is used in the project to show the better performance.

In this paper we propose a Machine Learning(ML) approach that will be trained from the available sales data and gain intelligence and then uses the acquired knowledge for an accurate prediction. In this context this study uses a machine learning technique called Support Vector Machine(SVM) to predict sales. The successful predictions of future sales will maximize the investors gains.

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