



# EcoWorld

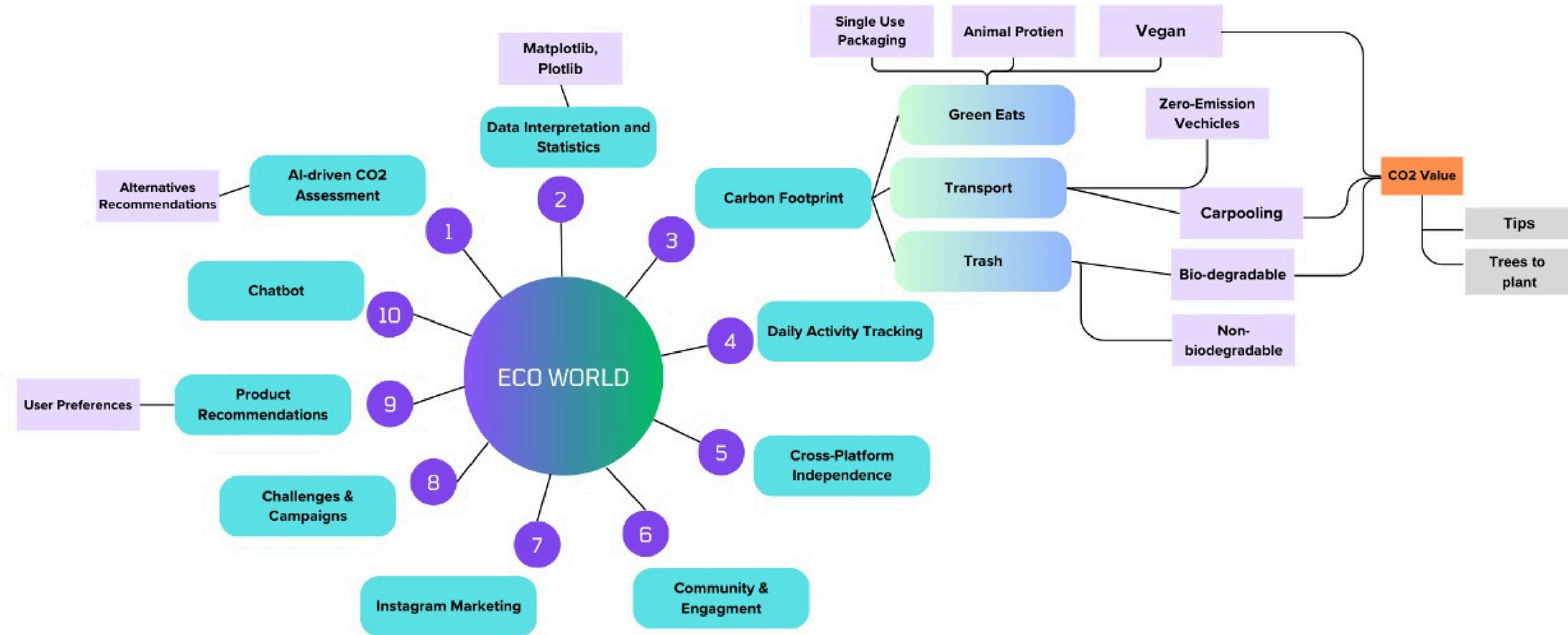


Sustainable Product Recommendations for a Greener Future

EcoWorld is a comprehensive platform that promotes sustainable living by recommending eco-friendly products, analyzing carbon footprints, and offering educational tools to encourage responsible consumption.



# EcoWorld: Feature Map & Workflow







# Our Stakeholders

---

01

**EcoUsers-**

- Individuals looking to purchase eco-friendly products.
- Environmentally conscious users aiming to reduce their carbon footprint.

02

**Government and Policy Makers -**

- Authorities interested in promoting sustainability through policy implementation and eco-friendly initiatives.

03

**Product Manufacturers -**

- Companies offering eco-friendly products and services aiming to reach sustainability-focused consumers.

04

**Data Analysts -**

- Professionals analyzing carbon footprint data and eco-friendly trends to optimize recommendations and track environmental impact.

# Market Size

01

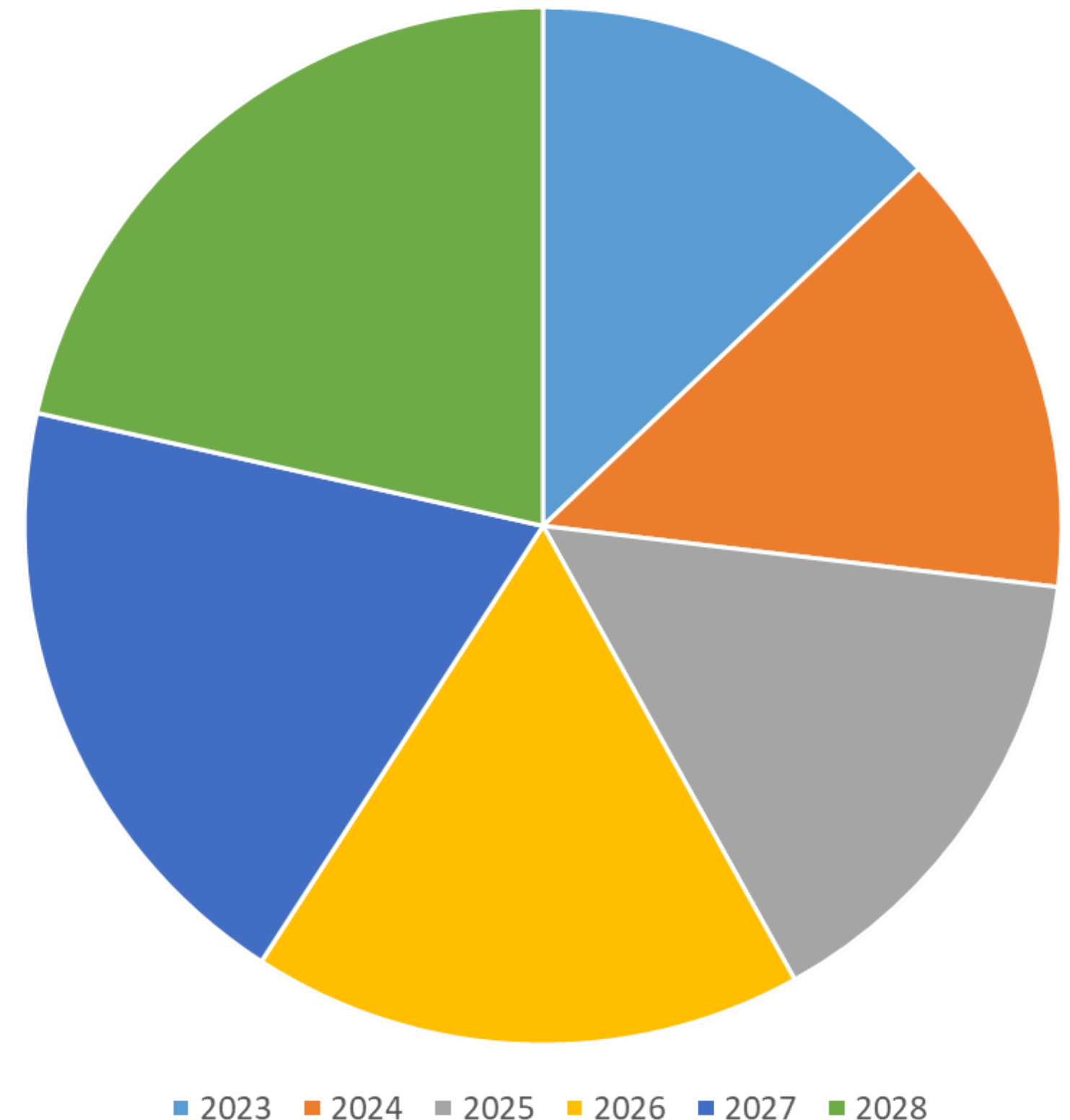
The global eco-friendly products market is projected to grow from \$1.2 trillion in 2023 to \$2.3 trillion by 2030, with a CAGR of 6.5%

02

According to a report by Nielsen, the global market for sustainable and eco-friendly products is rapidly growing. In 2018, consumers spent \$128.5 billion on sustainable products, and this number is projected to reach \$150 billion by 2025.

## Global Eco-Friendly Products Market Growth

Market Size (Trillions)







# Solution Approach

01

Eco-Friendly Product Recommendation System: Develop a system using machine learning to recommend eco-friendly products with clear eco-labels and sustainability scores.

02

Reducing Environmental Footprint and Analysis: Create a carbon footprint calculator that assesses impact based on user input and product data, recommending lower-carbon options.

03

Campaigns, Community Engagement, and Incentives: Launch eco-focused campaigns, establish community discussion groups, and offer incentives for sustainable actions. Highlight user reviews and success stories