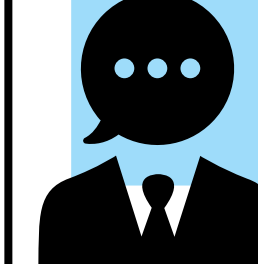



SAYS: 

THINKS: 




It's the activity involving the movement of people, goods, or mail by air.

Air transport is an important enabler to achieving economic growth and development


It offers a standard, convenient, reliable and fast service.


 offers convenient, reliable and fast services of transport


Companies 
Use Transport Market Goods and Products

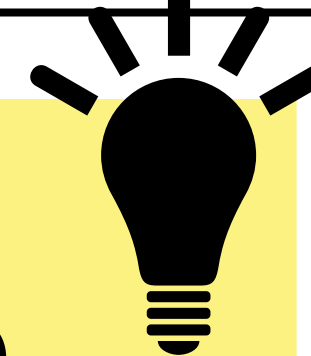
Infrastructure (Airport,ATC), Financing(IFC), policy advice, Regulatory oversight, (safety and security), Sector research





DOES: 

Feels: 

It's like a roller coaster ride, but in the sky!


allows the transfer of people, merchandise and mail in aircraft


encourage greater spending on research and development by companies


Use of air travel has greatly increased in recent decades


It creates International Air Traffic Rules and Regulations


It is the fastest service
