Durgesh Kumar
Data Analyst

Contact

📞 **(+91 6206836427)**

in **durgeshanalyst**

🐙 **durgeshanalyst**

durgeshkumar7b@gmail.com

Pf **durgeshanalyst**

📍 **Noida, Uttar Pradesh**

Education

Apr 2022 - Apr 2023
- Data Analytics & Science
Masai school , Bengaluru

Aug 2020 - May 2023
- B.tech (Electrical & Electronics Engineering) Punjab Technical University, Jalandhar

Aug 2017 - Aug 2020
- Diploma in Electrical Engineering Shaheed Bhagat Singh Polytechnic College Patti (Taran - Taran)

Technical Skills

- **SQL**
CTEs, Window Function, Triggers, Stored Procedure, Sub Queries

- **Python**
Data Cleaning, Pandas, Numpy, Machine Learning

- **Data Collection**
Selenium, BeautifulSoup

- **Data Visualization**
Tableau, Power BI, Excel Dashboarding, Matplotlib

Soft Skills

- Comunication
- Group work
- Time Management
- Team Handling

ABOUT

Electrical Engineering graduate with a specialization in data analysis, adept at contributing effectively to problem-solving processes and analyzing complex issues. Extensive academic and extracurricular project experience has refined leadership, problem-solving, and communication skills. Proven ability to utilize data analysis tools and techniques to derive actionable insights. Committed to leveraging analytical expertise to exceed expectations and drive impactful results in a Data Analyst role.

EXPERIENCE

Wunderman Thompson Studio   Gurugram, *Nov/2023 - Jun/2024*

- Worked as a vendor for Microsoft, to provide Data & Insights to Global marketers and Corp Leaders.
- Contributed to the main 4 disciplines Data Quality & Matching, Marketing Performance, Business Performance, and Website Performance using Python, Power BI, SQL, DAX & Adobe Analytics respectively.
- Automated Manual Tasks such as 20000 Companies URL matching through Py.
- Build a Dashboard with fully loaded insights and dynamic as web by adding, Nested Bookmark and interactive Visual.

RAPIDIOUS   Hyderabad, *Apr/2023 - Oct/2023*

- Worked on live projects for an E-commerce Spanish client as a Data Analyst for several price solutions for their Products.
- Handled all Data collection and Interpretation Tasks in the development of the organization.
- Provided dynamic python code for sales analysis using python function to get quick analysis for entire sales period.
- Taken basic understanding of Google Analytics 4, Query builder etc.

PROJECTS

Brazillian Ecommerce Sales Analysis | 🐙

Techstack : SQL Server | Excel | Powerpoint

- Obtained SQL proficiency to write complex queries to extract data in an understandable and readable way.
- Created a responsive dashboard with KPIs, Charts, and slicers relevant to the industry with help of Excel.
- Performed Root cause analysis based on provided data to find shortcomings, provide insights and suggest changes.

Job Analytics Linkedin | 🐙

Techstack : Python | Selenium | Beatifulsoup | Pandas

- Scraped the job and company information from official linkedin website and saved as csv with help of python library and modules.
- Used Selenium and a similar library as BeautifulSoup etc.
- Scraped all link list and all required information.
- Created Dynamic Dashboard with help of Excel chart, Slicer etc.

Rewards & Achievement

- **SQL**, Hackerrank Advanced Level 5-star badge
It includes complex joins, unions, sub-queries, and window functions
- **Python**, Hackerrank 5-star badge It includes loops, OOPs concept, and conditional statements.

Extra-Curricular

- Produced engaging and informative video content on YouTube resulting in over 1500+ subscribers, and created accompanying blog posts to disseminate knowledge and expertise further
- Obtained in-depth knowledge and practical experience in various data analytics tools and techniques, including 85% proficiency in data collection, cleaning, and manipulation, and 90% proficiency in data visualization using tools such as Python, and Tableau under Masai School Supervision.