

Agenda:

I, **Daksh Kumar** (150123009), if elected as the General Secretary of the Cultural Board, propose to strengthen the Cultural Spirit of the campus. Through a targeted campaign aimed at building a work culture in clubs and at increasing the publicity of the events of Cultural Clubs, I will make the cultural clubs more accessible to the people, and at the same time, increase the recognition of our talented artists. In my tenure, I promise to foster inter-club relations and to nurture the present talent in the Cultural board. As the duty of the General Secretary of the Cultural Board, I will ensure that all Cultural events are conducted to the fullest of their potential.

- Creation of short tutorial videos and messages by the club secretaries that can be uploaded to the Cultural Board page: This would make the clubs more accessible to the people and also help the clubs add to their team in large numbers.
- Collaboration with the General Secretaries of hostels to motivate the interested people to join the clubs and hence, increasing quality participation in Manthan as well as increasing the one-on-one interaction of the clubs with the people
- Create a Design cum Media team in charge of managing and maintaining the publicity of every club on various social media platforms as well as YouTube. This will increase the exposure of our clubs in our campus, and thus generate interest in both the participants as well as the spectators.
- Over the course of my tenure, the theme of the Cultural Board will be: exhibiting the physical and cultural beauty of our campus and student life by means of various competitions, events and a series of blog posts
- The Judges of the various events will be announced well before the respective event is due to take place, and also ensure that the judge has prior experience in judging the same/similar event
- Throughout the course of the year, the members of the Cultural Clubs take part in many activities to explore their art and culture. A separate plaque in the club rooms listing the club members' name will be installed so as to provide recognition to the club members. This, in turn, provides an incentive to the people who are involved in cultural activities but are not active in the club.

- At the end of the even semester, the artist who has most masterfully expressed his/her art, and in doing so, has inspired others towards that art, will have his/her name immortalized on a plaque in the New SAC
- Event Reviews will be conducted after the completion of the event to better understand the experience of the participants and/or spectators
- Introducing a Fine Arts showcase and merging it with the annual Photography exhibition to ensure promotion of both the arts with better reach.
- Alcheringa:
 - Undertaking measures to Integrate club workshops with Alcheringa to increase participation
 - Facilitating an early orientation for Alcheringa to acquaint students to its various teams and events, thus giving them a chance to learn about the fest.
- Advaya:
 - Will coordinate with post-graduate students to ensure that the Festival is celebrated on a grander scale and ensure a bigger audience.
 - Helping Advaya upgrade into both UG and PG inter-departmental festival.

Credentials:

- Technical Secretary of Manas hostel, 2016-2017

- Head, Industrial Conclave & Exhibitions, Techniche 17
- Core Team member of Udgam, 2017
- City representative(Delhi) of Technothon, 2016