

# Durgesh Mishra

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B 200, ARJUN PARK, NEW DELHI - 110043

*Passionate Automation & Analytics Consultant professional with the ability to apply automation techniques and leverage algorithms to solve real-world business problems. Established ability in deploying effective interactive dashboards across different industries to accurately forecast customer behaviour and deliver proven results.*

## Experience

**03 May 2020 - Current**

### Senior Consultant - Data Analyst and Automation

EY-GDS, Gurugram


- Working in Data Analytics team, serving clients on multiple accounts providing support in terms of Automation and Analytics with proficient knowledge in Python [ERP, Web Scrapping, Web Automation and Scripting], Power BI for Data Visualization, Alteryx for ETL, VBA Macros, SQL-Server.
- Developed Power BI Reports and dashboards from multiple data sources using data blending.
- Build various solutions with Python Scripting for advanced data modelling (VBA, Python Algos) & transformation.
- Worked with business teams to simplify and improve operations by analyzing processes by creating end-to-end scalable automation solution designs using Python script and VBA macro in areas of ITGC and Audit Workplan procedures.
- Developed interactive dynamic GUI using Python for SOCR audit team to automate the report generation process with accuracy of 80%.
- Worked with multiple data sets from multiple client systems to develop comprehensive analytical models and interconnect with interactive GUI using Python.
- Worked in agile framework, supporting, planning and leading projects from planning to development phase.
- Developing automation solutions to complex business problems like end-to-end testing process automation, Emails - Automation, placemat & flow diagrams creation tool using Python scripting language.

## Highlights


- Data Visualization
- Exploratory Data Analysis
- Data Wrangling
- Business Intelligence
- Python Automation
- Advanced VBA Macro
- Web Scrapping
- ML, NLP, and AI

## Education

Bachelor of Technology: ECE- 2016

 Guru Gobind Singh  
Indraprastha University,  
Delhi, India

Diploma in ECE: 2013

 Board Technical Education,  
Delhi, India

## ACHIEVEMENTS

- Spot Award - EY - 2020
- Silver Badge for Data Scientist - EY - 2021

# Experience

16 August 2017 – 03 April 2020

## Service Management Specialist

Orange Business Services, Gurugram

- Worked as a part of service management and automation team, Managed work related to dashboard analysis on KPI/SLA Metrics & providing data insights on the incident data.
- To analyze the operation of the customer's network and to report on Quality of Service.
- Automated the downloading process using selenium and python of regularly reports from web MSS portal.
- Developed interactive dynamic dashboard using Power BI tool to deliver interactive dashboards with customers.
- Worked with multiple data sets from multiple client systems to develop comprehensive analytical models and interconnect with interactive GUI using Python.
- Worked in agile framework, supporting, planning and leading projects from planning to development phase.
- Developing automation solutions to complex business problems like end-to-end testing process automation, Emails – Automation using Python scripting language.
- Developed Power BI Reports and dashboards from multiple data sources using data blending.
- Delivered end-to-end process automation using beautiful soup and selenium for Service Now ticketing tool.
- Developed GUI to fetch the live data from the website using python and beautiful soup package and interconnected it with GUI.

13 January 2016 – 11 August 2017

## Website Promoter

The Creation, Karol Bagh

- Develop and execute content promotion strategies to increase website visibility.
- Continuously monitor and improve website SEO to enhance search engine rankings.
- Manage and curate social media profiles to maintain an active online presence.
- Create and send email campaigns to subscribers, promoting website content and offerings.
- Use web analytics tools to track website performance and generate reports on traffic, user behavior, and conversions.
- Build and manage quality backlinks to improve website authority and search rankings.
- Produce engaging and relevant content, optimizing it for readers and search engines.
- Plan and execute online advertising campaigns to drive targeted traffic and adjust strategies based on performance.
- Analyze competitor websites and strategies to identify opportunities for improvement.
- Participate in relevant online communities and forums to promote the website and build relationships with influencers.