

Age	Senior	Under 30	Churn Rate
196083	No	No	24.71 %
31714	No	Yes	23.00 %
89492	Yes	No	38.22 %
317289			26.86 %

6687

Count of Customer ID

26.86 %

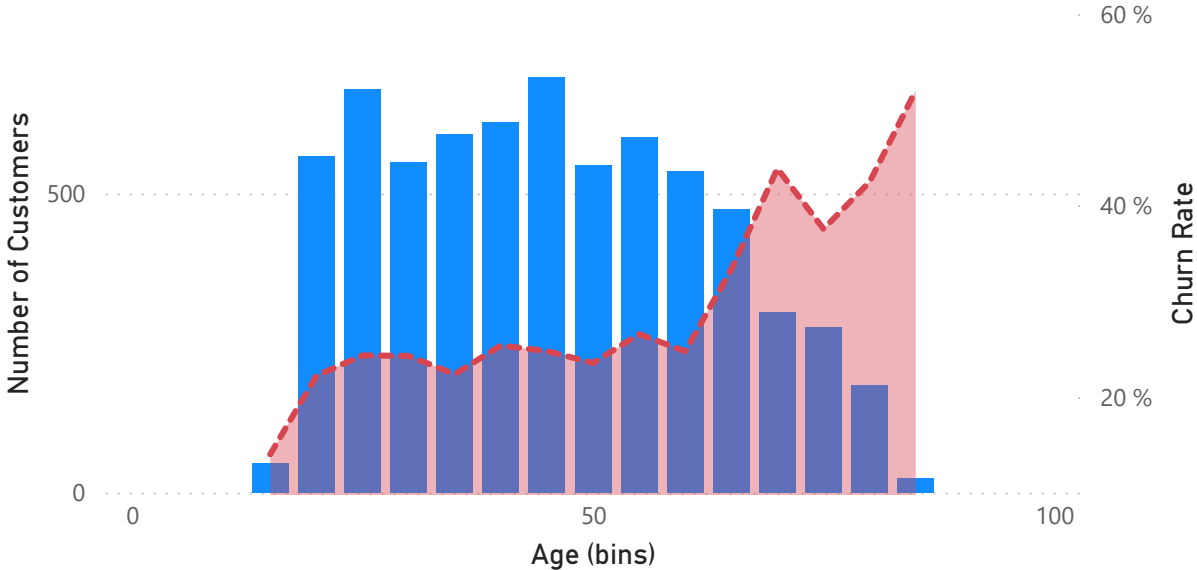
Churn Rate

1796

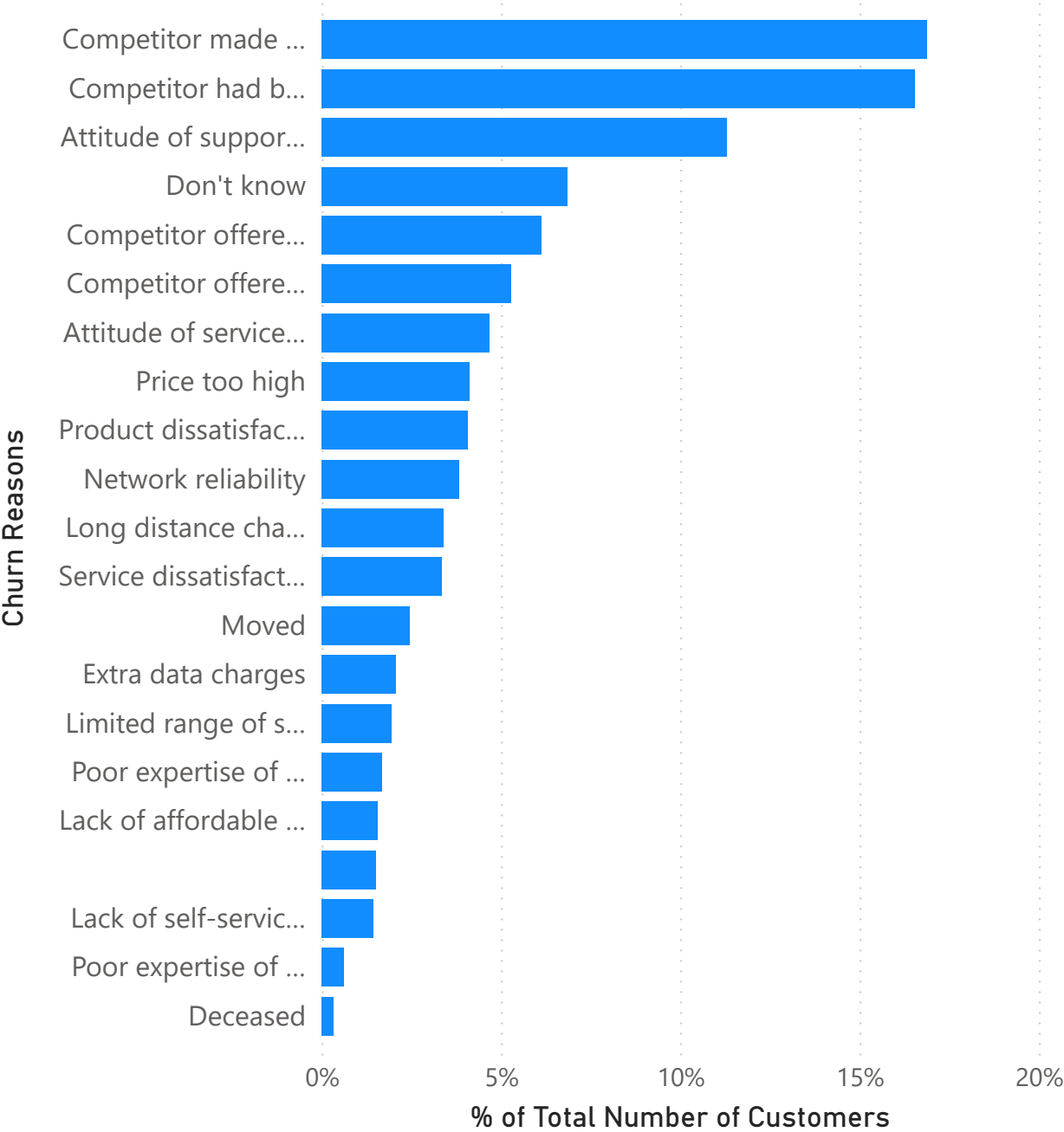
Churned

Number of Customers and Churn Rate by Age (bins)

● Number of Customers ● Churn Rate



Churn Reasons



26.86 %

Churn Rate

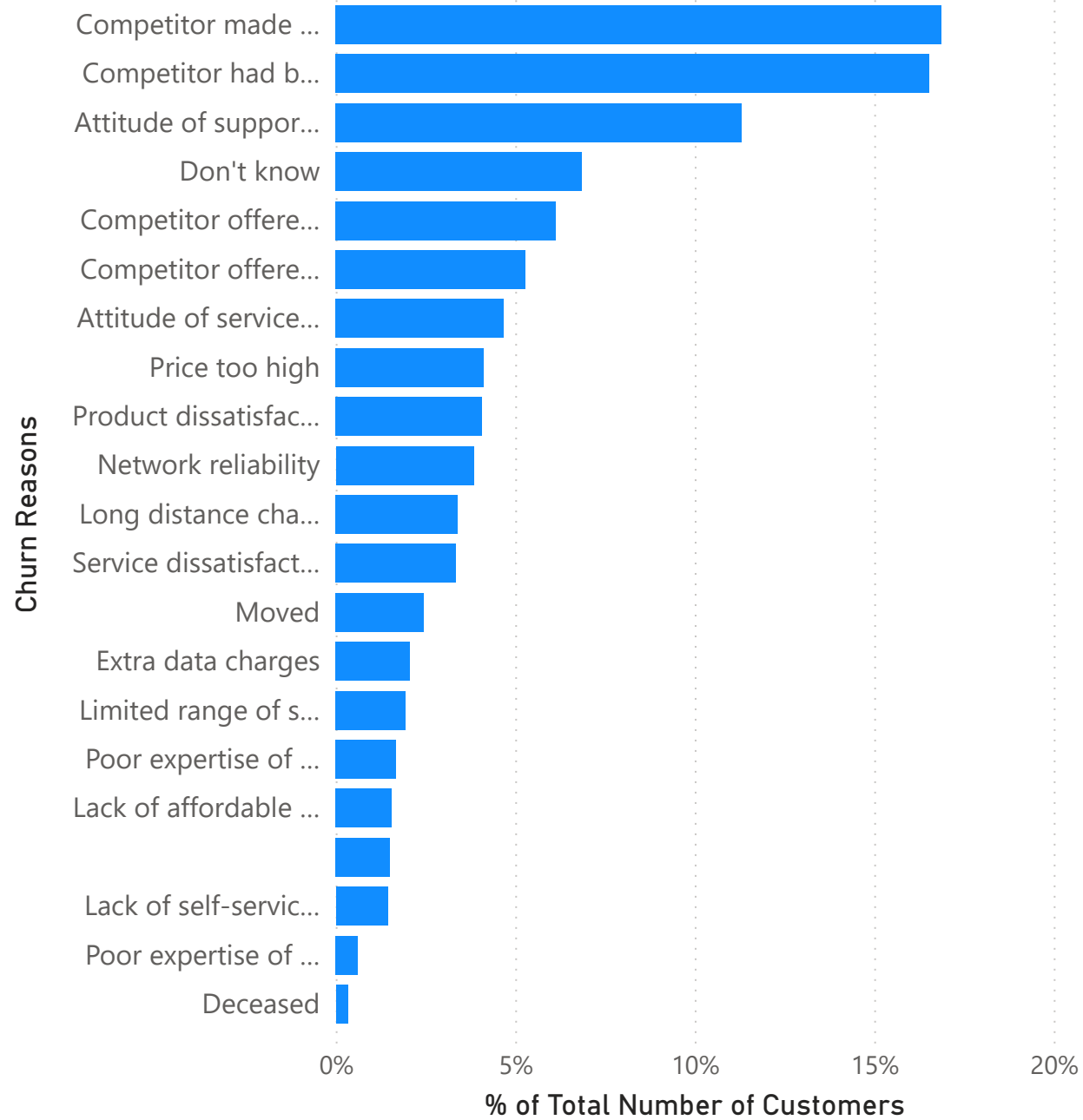
6687

Count of Customer ID

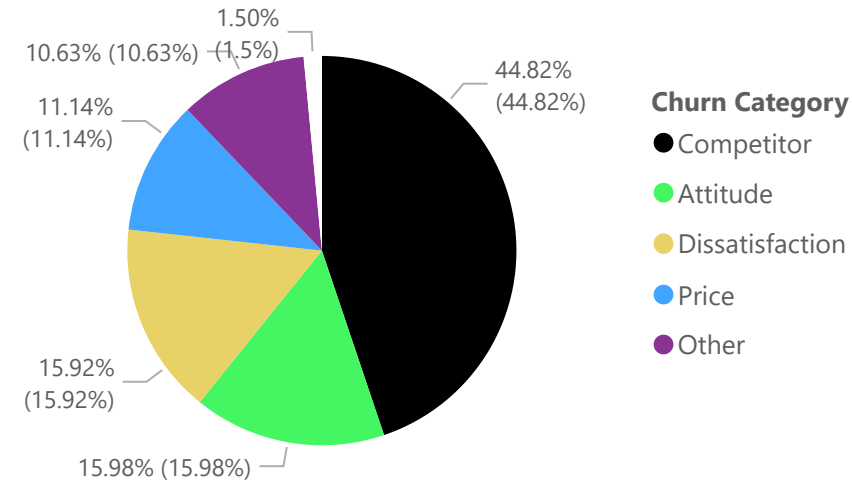
1796

Churned

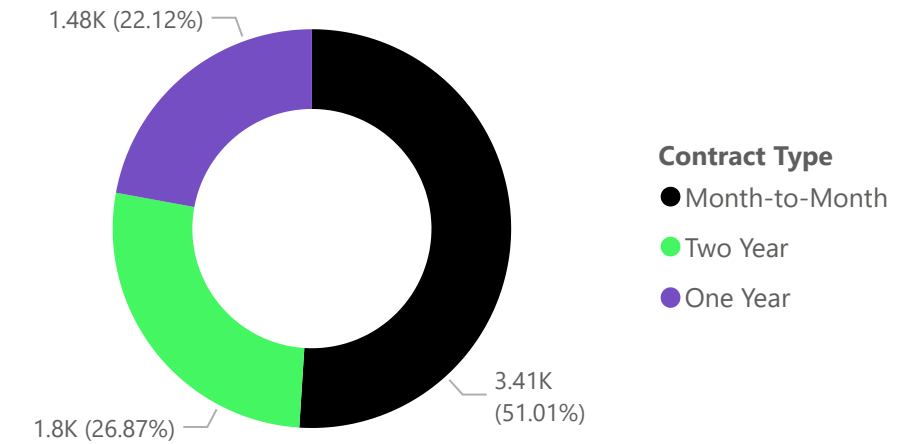
### Churn Reasons



%GT Count of Churn Label by Churn Category



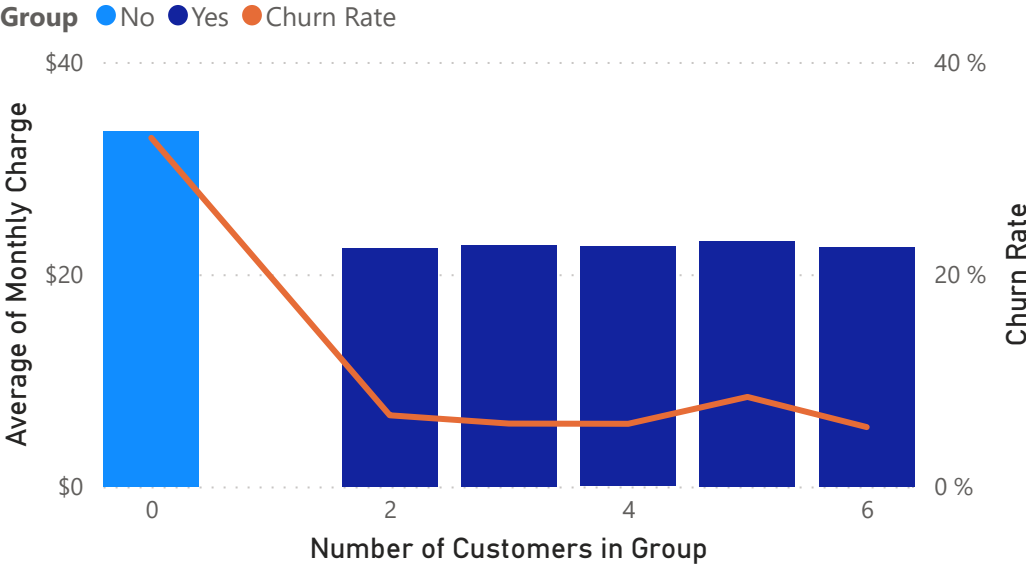
Count of Customer ID by Contract Type



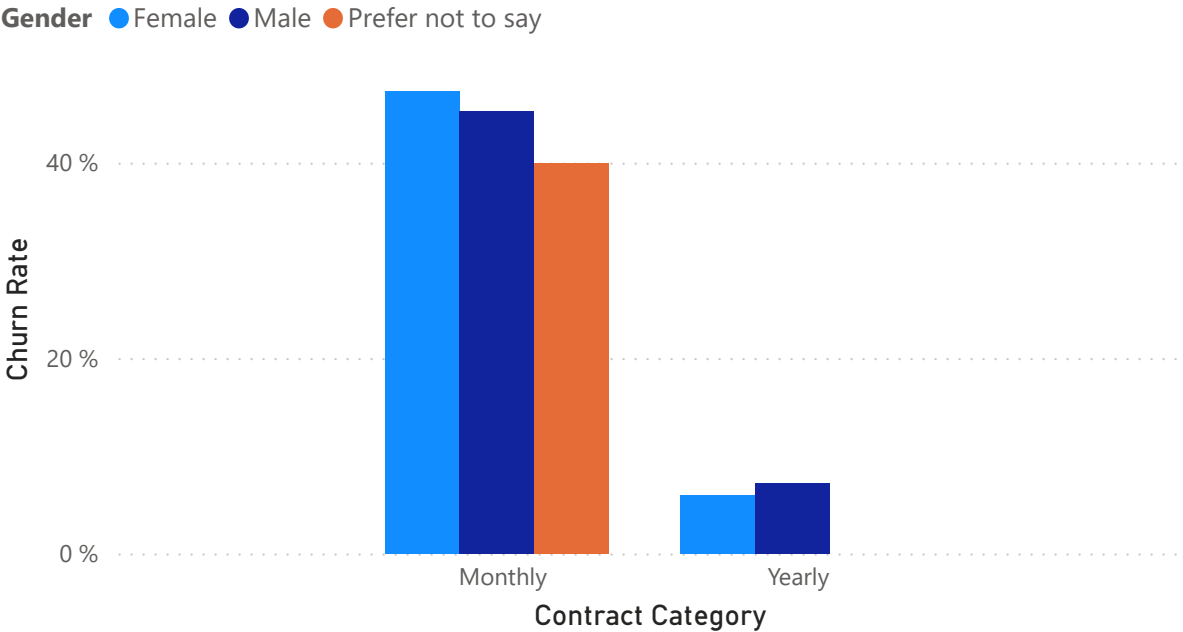
Churn Rate by State



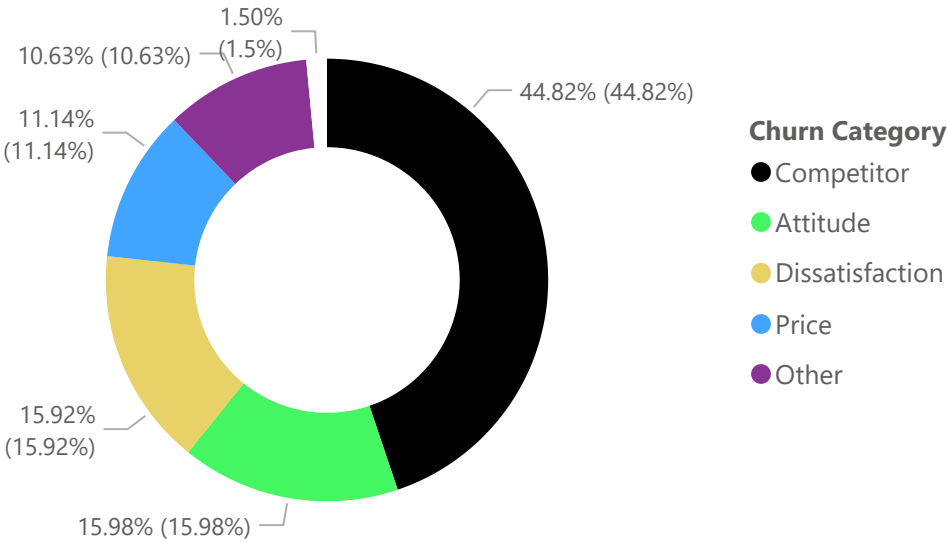
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender



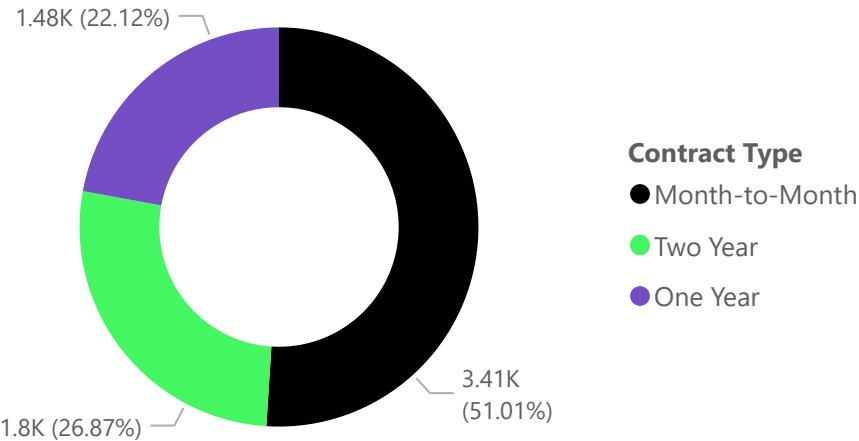
Churn by category



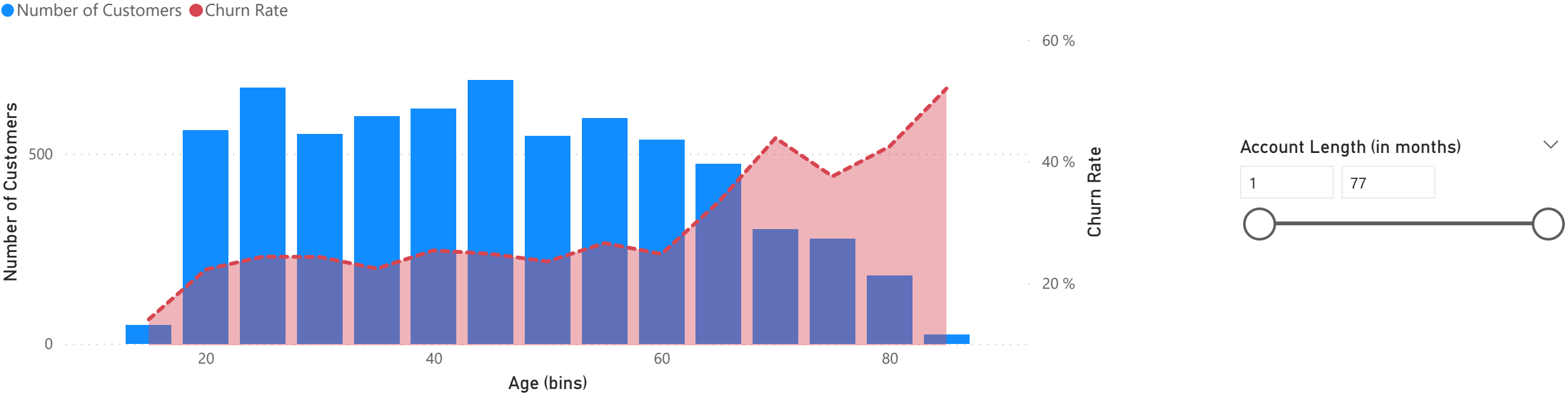
Monthly  
46.29 %  
Churn Rate

Yearly  
6.62 %  
Churn Rate

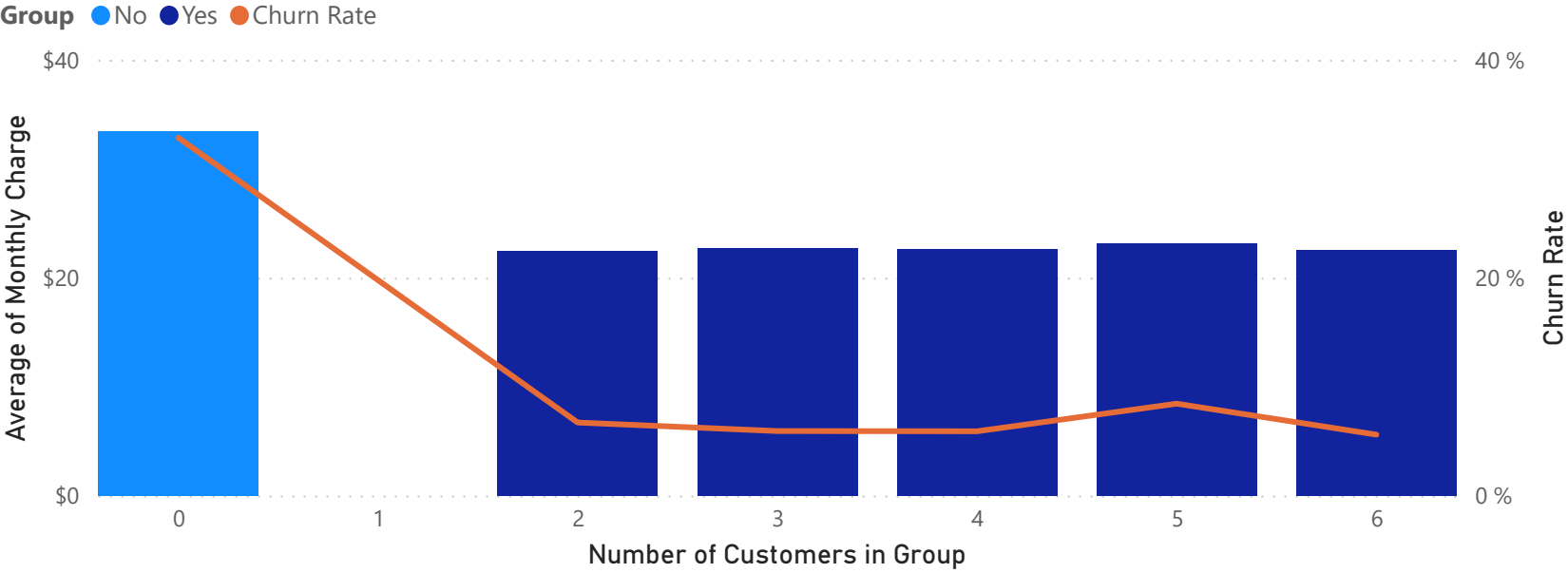
Customers by Contract type

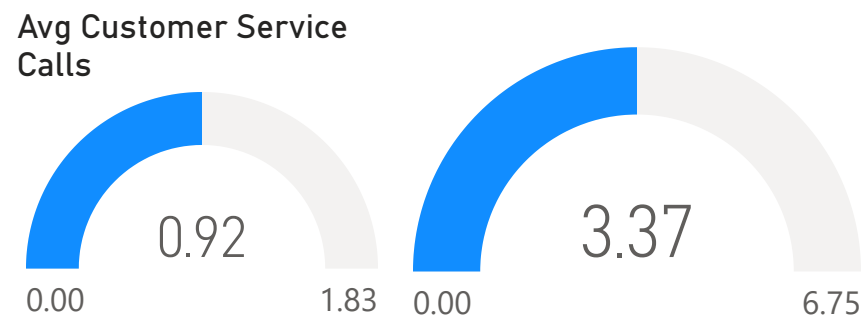
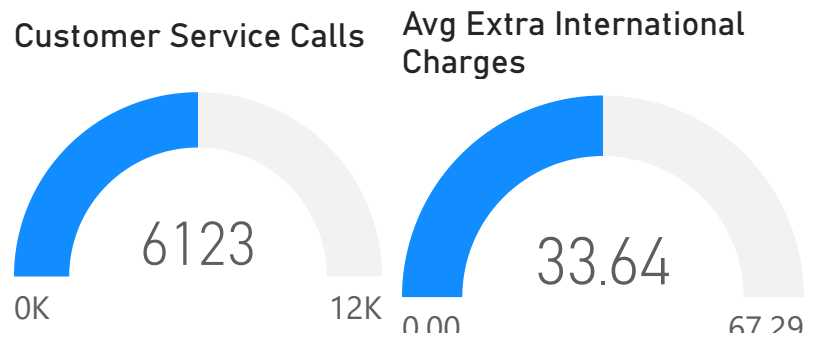


Number of Customers and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group





Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

