

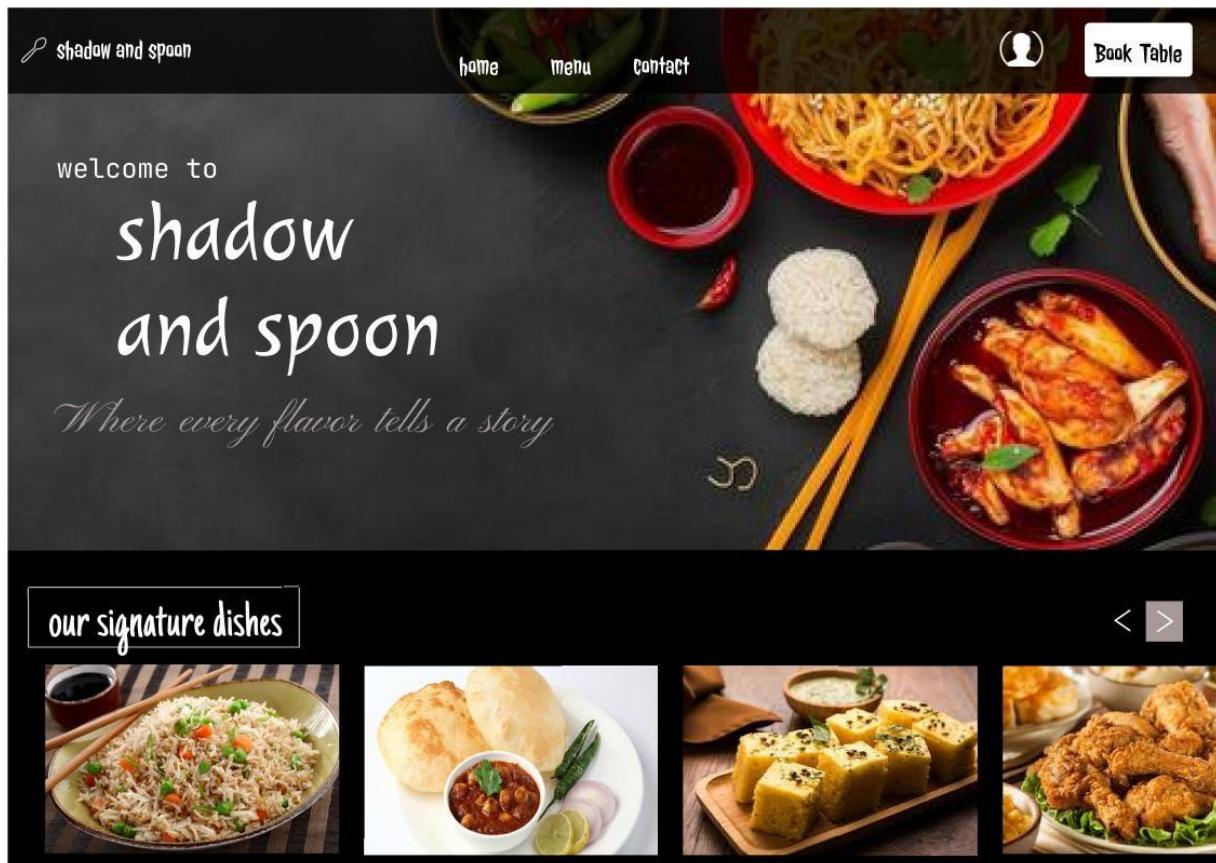
EXPERIMENT-1

ROLL NO:240701132

NAME:DURKASRI SM

USER INTERFACE AND DESIGN COMAPARSION OF UI DESIGN BETWEEN TWO FIGMA CREATION:

1. BAD DESIGN:



Bad Design: Shadow and Spoon

1. Design Style:

- Cluttered, dark layout with thin script fonts that are difficult to read over busy images.
- Inconsistent color theme; the stark white "Book Table" button clashes with the aesthetic.
- Weak visual hierarchy makes the slogan nearly illegible against the background.

2. Content:

- Signature dishes lack names, descriptions, and pricing, providing no useful customer info.

- Missing essential data like business hours, location, and contact numbers.

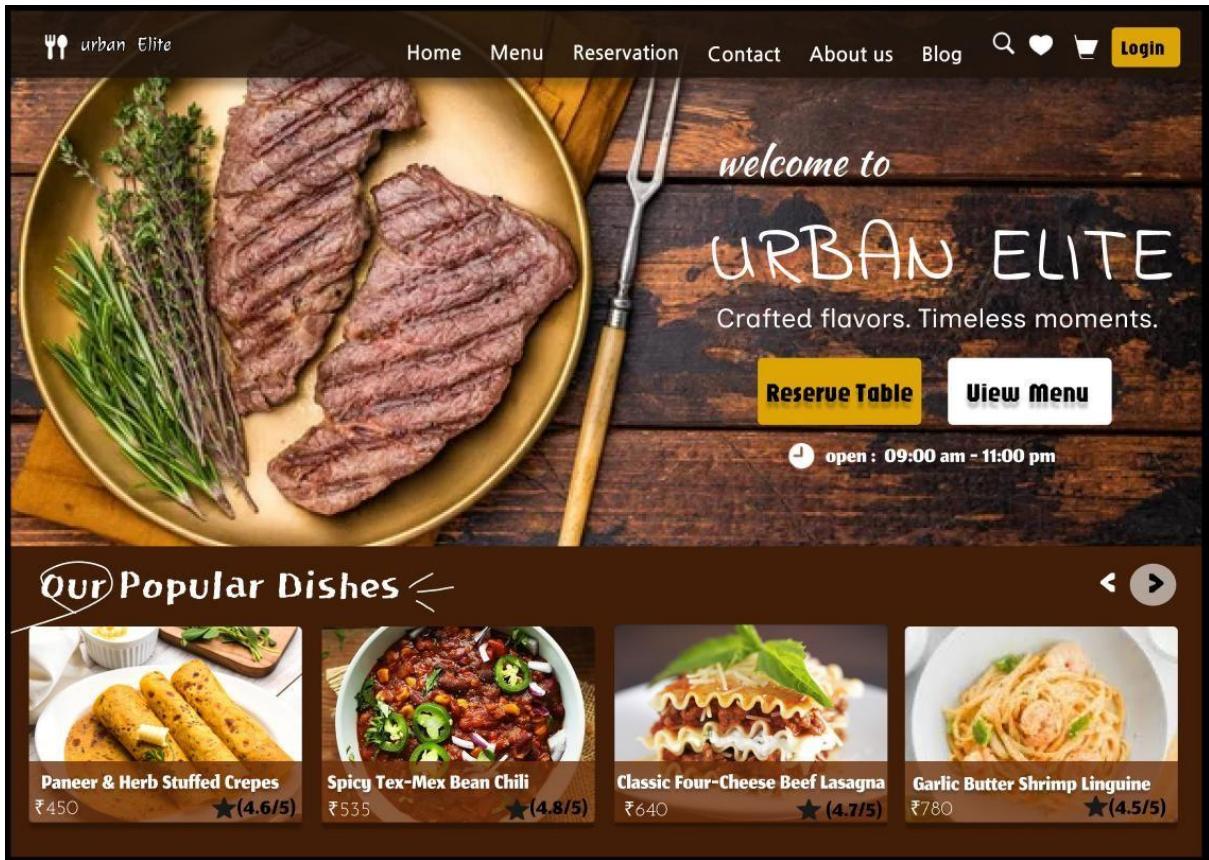
3. Navigation:

- Top navigation uses a lowercase script font that is hard to scan quickly.
- Slider arrows are too small and lack the prominence required for easy use.

4. Purpose:

- Functions as a static gallery rather than a service tool, failing to help users make dining decisions.

2. GOOD DESIGN:



Good Design: Urban Elite

1. Design Style:

- Professional layout with a high-contrast, warm color palette.
- Strong visual hierarchy using a large hero image and bold, contrasting buttons.
- Organized "Popular Dishes" section with uniform cards showing ratings and prices.

2. Content:

- Displays critical details: specific dish names, prices in ₹, and star ratings.
- Operating hours are visible on the landing page for convenience.

3. Navigation:

- Comprehensive menu bar with clear links (Home, Menu, Reservation, About us).
- Practical icons for search, favorites, and cart, plus a prominent "Login" button.

4. Purpose:

- Built as a functional portal for quick table reservations and menu browsing

PROTOTYPE LINK:

<https://www.figma.com/design/ya6hIMWJmDijRAobypP31T/Untitled?node-id=0-1Ct=v9AEMKdEqon5d98Q-1>