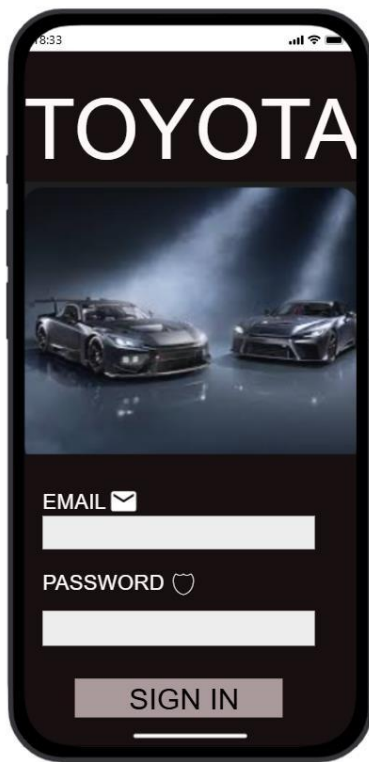EXPERIMENT 4

ROLL NO: 240701132   NAME: DURKASRI SM

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io

Screen 1:
Sign In page

Familiar Icons:

1. **Mail Icon (✉)**
   ○ A commonly used icon representing email input.
   ○ Indicates the user must enter their email ID

2. **Sign In Button**
   ○ A standard call-to-action button.

      ○ Clicking it logs the user into the app.

Unfamiliar Icons:

1. **Shield Instead of Lock Icon**

      ○ Most apps use a lock symbol for passwords.
      ○ Using a shield symbol makes it slightly unfamiliar but meaningful.

Screen 2:

Home page:

Familiar Icons:

1. **Menu (≡)**

      ○ A widely recognized navigation icon.
      ○ Opens sidebar options like Profile, Bookings, Settings.

2. **Car Category Images**

   ○ Large clickable image cards.
   ○ Used for navigation to category pages.

Screen3:

CAR TYPE 1:

Familiar Icons:

1. **Menu (☰)**

   ○ Used for navigation.

2. **"BOOK NOW" Button**

   ○ A common call-to-action (CTA) button.
   ○ Clicking it proceeds to booking confirmation.

Unfamiliar Icons:

1. **360 degree rotation**

   - Allows users to closely view interior and exterior features.
   - Helps users examine headlights, wheels, dashboard, and design elements in detail.

Screen4:

CAR TYPE 2:

Familiar Icons:

1. Menu (☰)
   - Standard navigation element.

2. Book Now ButtonUsed to confirm vehicle selection.

Unfamiliar Icons:

1. **360 degree rotation**

   - Allows users to closely view interior and exterior features.
   - Helps users examine headlights, wheels, dashboard, and design elements in detail.

Screen 5:
CAR TYPE 3:

Familiar Icons:

1. **Menu (☰)**

   - Widely recognized navigation icon.

2. **Book Now Button**

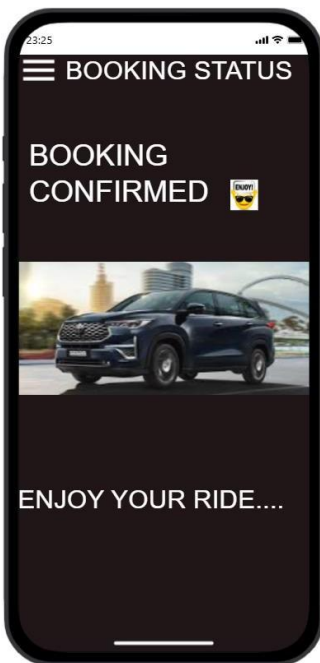   - Standard booking action.

Unfamiliar Icons:

1. **360 degree rotation**

    ○ Allows users to closely view interior and exterior features.
    ○ Helps users examine headlights, wheels, dashboard, and design elements in detail.

Screen 6:

CONFIRMATION PAGE:

Familiar Icons:

1. **Menu (☰)**

    ○ Used for navigation.

2. **Confirmation Message**

    ○ Standard success message format.

Unfamiliar Icons:

1. **Emoji Icon □ Near Confirmation Text**

   ○ Adds emotional feedback.

   ○ Emojis are not typically used in formal booking confirmation screens.