



The following is a **BAD** resume! Your goal is to find different aspects of this resume that are either wrong or that you can improve upon. Be sure to take notice of not only the content of this resume, but also its aesthetics and overall presentation. The next page is an example of possible improvements and suggestions to the same resume. Complete this activity *before* moving on to the next page.

Al Kahalic

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Gainesville, FL

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Objective

A want a good job that pays lots of money!

Experience

1985–1990 Ferguson and Bardell Southridge, WA

District Sales Manager

- Increased regional sales.
- Managed 250 sales representatives in 10 Western states.
- Made training course for new recruits — speeding profitability.

1990–1994 Arbor Shoes Southridge, WA

National Sales Manager

- Increased sales from \$50 million to \$100 million.
- Doubled sales per representative.
- Suggested new products.

1975–1980 LitWare, Inc. Southridge, WA

Sales Representative

- Expanded territorial sales by 400%.
- Received company's highest sales award four years in a row.
- Developed a training course.

Education

1999-2004 University of Florida Gainesville, FL

B.A., Business Administration and Computer Science.

Interests

Southridge Board of Directors, running, gardening, carpentry, computers, going to clubs, playing the flute.

Tips

I am a hardworking, fast learning, individual who will get the job done.

I am a team player!

References

On a separate page.