Dušan Stojanović

Senior Front-End Engineer / UI/UX Designer with 20+ years of experience (https://css-tricks.com/the-great-divide/)

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PROFILE

I am a front-end engineer and UI/UX designer with over 20 years of experience, specializing in custom WordPress theme development using ACF, Gutenberg blocks, and SCSS-based architecture. I focus on building dynamic, reusable components with clean, maintainable code - integrating both design and backend logic to ensure flexibility and performance.

I am passionate about staying at the forefront of front-end development trends and technologies, continuously improving my skills to deliver innovative, high-quality solutions. I thrive on improving digital experiences and am committed to driving value through elegant, user-centered design and development.

EXPERIENCE

Front End Developer / Web/UI/UX Designer

2005 - 2025

Eton Digital (now part of Holycode d.o.o) (https://www.holycode.com/)

Starting as part of a small team of three, including the founder, a developer, and myself as the designer and front-end developer, we quickly earned recognition for our high-quality website designs, regularly featured in CSS galleries. Eton Digital has since grown into a 70-person company with offices in London, Nis and Novi Sad. I am proud of the pivotal role my designs have played in the company's expansion and ongoing success

My responsibilities:

- Developed and maintained a wide range of web applications and websites for clients, including renowned brands such as Virgin Media, Land Rover, Bosch, Martini, Kate Bush, and Ana Ivanovic.

- Designed wireframes and transformed them into visually striking and highly functional UI elements for both web and mobile applications, enhancing user engagement and operational efficiency.

- Delivered exceptional user experiences through meticulous design, coding, image creation, and code optimization, ensuring cross-browser compatibility and adherence to best practices for accessibility.

- Collaborated within agile Scrum teams, providing ongoing support and guidance to team members to foster continuous improvement.

Web designer

2002 - 2005

Freelance

As a freelance web designer, I worked on small-scale websites for local businesses, friends, and family, gaining hands-on experience in web development. This period allowed me to develop a strong foundation in web technologies and design principles.

SKILLS

Responsive UI/UX design
expert

HTML / CSS
expert

WordPress
expert

JavaScript
intermediate

PHP
intermediate

Front End frameworks (React, Vue, Svelte...)
competent

AI-Assisted Development (Agentic AI, Cursor)
advanced

Version control systems (Git)
advanced

Project management systems (Jira, Redmine, Trello)
advanced

EDUCATION

Faculty of Mechanical Engineering in Niš, Serbia

1992 – 1999

Associate degree in Mechanical Engineering

LANGUAGES

English
advanced (C1)

Serbian
native

References available upon request. **Visit my portfolio** (https://dusanstojanovic.github.io/folio/) for more details.