Dusan Tomic

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PROFESSIONAL SUMMARY

Senior Product Designer & Design Engineer with 10+ years of experience designing intuitive, scalable SaaS and mobile products. Specialized in UX strategy, design systems, and complex workflow design across SaaS, fintech, and proptech. Proven track record leading end-to-end product design in fully remote, cross-functional teams.

EXPERIENCE

Lead Product Designer (Promoted from Senior), Mosaik   Nov 2021 - Present
Orlando, FL (Remote)

- Strategic Growth: Joined during stealth mode and led product design strategy as the company scaled to a $100M+ valuation, owning the end-to-end experience for the core real estate SaaS platform.
- Technical Execution: Established a scalable design system and contributed to React implementation, bridging the gap between design and engineering to reduce handoff friction and accelerate feature shipping.
- Leadership: Promoted to Lead Designer to oversee UX strategy and brand direction, mentoring cross-functional teams and ensuring consistency across complex agent dashboards and mobile apps.
- Product Scope: Designed the complete ecosystem from 0-to-1, including property search, transaction management, and client collaboration tools, driving user adoption across web and mobile.

Senior Product Designer, Kriptomat   May 2021 - Nov 2021
Tallinn, Estonia (Remote)

- Redesigned Kriptomat's mobile experience, significantly improving usability and engagement.
- Conducted user interviews and usability studies to guide UX decisions.
- Partnered with engineering and product teams to deliver new crypto trading features.

Freelance Product Designer   Apr 2020 - May 2021
Belgrade, Serbia - Remote

- Designed UX/UI solutions and product concepts for multiple small clients.
- Created interfaces for mobile and web apps, SaaS tools, and branding projects.
- Designed a bot app that helped the client scale to $100K MRR after the launch.

Senior Product Designer, RebelMouse   Mar 2012 - Apr 2020
New York, NY (Remote)

- Joined as the first designer, building the RebelMouse CMS and editor interface.
- Designed enterprise solutions for clients such as United Airlines, CBS, and Penske.
- Designed United Airlines' HUB newsroom portal, resulting in a +260% increase in pageviews and +100% more users.
- Contributed to product and design growth from startup to 50+ employees.

SKILLS

UX/UI Design · Interaction Design · Complex Workflows · Design Systems · Prototyping · Microinteractions · UI Animation · User Research · SaaS · AI Products · Design Engineering · Front-End (HTML, CSS, React) · Figma · Framer · Rive · Cursor