

Dusan Tomic

Belgrade, Serbia (Remote, available for US time zones)

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PROFESSIONAL SUMMARY

Senior product designer with 10+ years of experience crafting intuitive, scalable digital products for startups and enterprises. Skilled in UX strategy, design systems, and cross-platform product design for SaaS, fintech, and proptech sectors. Proven ability to lead design from discovery to delivery in fully remote, cross-functional teams.

EXPERIENCE

Chief Designer, Mosaik

Nov 2021 - Present

Orlando, FL (Remote)

- Lead UX/UI and brand design across product, marketing, and web presence.
- Define and maintain design systems ensuring visual and functional consistency.
- Collaborate with leadership on product strategy and roadmap priorities.
- Conduct design sprints, user research, and usability testing for new features.

Senior Product Designer, Kriptomat

May 2021 - Nov 2021

Tallinn, Estonia (Remote)

- Redesigned Kriptomat's mobile app, improving usability and engagement.
- Conducted user interviews and usability studies to guide UX decisions.
- Partnered with engineering and product teams to deliver new crypto trading features.

Freelance Product Designer

Apr 2020 - May 2021

Belgrade, Serbia (Remote)

- Designed UX/UI solutions and product concepts for multiple small clients.
- Created interfaces for mobile and web apps, SaaS tools, and branding projects.
- Designed a bot app that helped the client scale to \$100K MRR after the launch.

Senior Product Designer, RebelMouse

Mar 2012 - Apr 2020

New York, NY (Remote)

- Joined as the first designer, building the RebelMouse CMS and editor interface.
- Designed enterprise solutions for clients such as United Airlines, CBS, and Penske.
- Solely designed United Airlines' HUB newsroom portal, resulting in a +260% increase in pageviews and +100% more users.
- Contributed to product and design growth from startup to 50+ employees.

SKILLS

Product Design · UX/UI Design · Figma · Prototyping · Design Systems · User Research ·
Web & Mobile Design · Microinteractions · UI Animation · SaaS · Fintech · Proptech · Leadership
Front-End (HTML, CSS, React)