



Hiruni Eshara



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New Market View, Seeduwa, Sri Lanka

ABOUT ME

I'm a passionate content creator and entrepreneur, managing three successful online businesses: H&D Fashionwalks (cosmetics for women), H&D Cakewalkers (customized cakes), and Yurvana by H&D (natural ayurvedic facial recipes). I leverage TikTok, Facebook, and Instagram to grow and promote these brands. Additionally, my experience as an Accounts Assistant at Regal Motors Pvt Ltd has enhanced my administrative and financial skills.

EXPERIENCE

H&D DISTRIBUTION - ACCOUNT ASSISTANT

- **2024 - PRESENT**
Kochchikade - Sri Lanka
- Accounts maintaining and handling.
- Responsible for calculating and processing employee salaries, and managing payroll.

REGAL MOTORS PVT LTD - ACCOUNT ASSISTANT

- **2016 - 2021**
Kochchikade - Sri Lanka
- Assisted in preparing and maintaining financial accounts and audit documentation.
- Handled important administrative and financial documents with confidentiality.
- Engaged in customer handling and front-desk communication.
- Supported daily office operations and coordination with internal departments.

H&D CAKEWALKERS

- **2021 - PRESENT**
Online-based
- [Facebook](#) / [Instagram](#) / [TickTock](#)
- Designed and created customized cakes for various occasions based on client preferences.
- Managed orders, customer inquiries, and promotions via TikTok, Facebook, and Instagram.
- Handled end-to-end operations including baking, decorating, packaging, and delivery coordination.

H&D FASHIONWALKS

- **2023 - PRESENT**
Online Platform
- [Facebook](#) / [Instagram](#) / [TickTock](#)
- Promoted and sold women's cosmetic products through engaging content on social platforms.
- Managed inventory, order processing, and customer communication across social platforms.
- Created brand identity and visual content to attract and retain a loyal customer base.

YURVANA BY H&D

- 2024 – PRESENT
Online Platform

[Facebook](#) / [Instagram](#) / [TickTock](#) / [YouTube](#)

- Developed and marketed natural ayurvedic facial recipes tailored for fair skin using home remedies.
- Created educational and promotional content for TikTok, Facebook, and Instagram to engage a wellness-focused audience.
- Handled product preparation, packaging, and customer consultations on skincare needs.

EDUCATION

- 2012

AVE MARIA CONVENT – NEGOMBO

- G.C.E O/L

- 2015

AVE MARIA CONVENT – NEGOMBO

- G.C.E A/L

- 2019

LASSANA CREATIONS CAKE ACADEMY – NEGOMBO

- Certificate of Cake Making and Baking – 26/10/2019

- 2025

INTERNATIONAL INSTITUTE OF CEYLON AYURVEDA, AUSTRALIA

- Beauty Product Manufacturing Entrepreneurship program – 07/01/2025

EXPERTISE

- Content Creation
- E-Commerce
- Customer Service
- Social Media Marketing
- Brand Management
- Product Development
- Marketing Strategy
- Financial Management
- Communication
- Entrepreneurship

SKILLS SUMMARY

Content Creation	<div><div></div></div>	88%
E-Commerce	<div><div></div></div>	85%
Customer Service	<div><div></div></div>	79%
Brand Management	<div><div></div></div>	80%
Product Development	<div><div></div></div>	70%
Auditing	<div><div></div></div>	55%

REFERENCES

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