



Current Month Transactions

18,325[✓]

Goal: 17339 (+5.69%)

Current Month Profit

\$71,682[✓]

Goal: 67.87K (+5.61%)

Current Month Returns

496[!]

Goal: 482 (-2.9%)

Product Name	Total Transactions	Total Profit	Profit Margin	Return Rate
Moms Roasted Chicken	225	\$601	54.94%	0.59%
Tell Tale Fresh Lima Beans	219	\$1,347	60.88%	0.72%
Steady Whitening Toothpast	218	\$233	56.67%	1.32%
Hilltop Silky Smooth Hair Conditioner	216	\$685	69.13%	1.80%
Nationeel Dried Apples	214	\$887	49.82%	1.41%
Steady Childrens Cold Remedy	214	\$230	52.24%	0.76%
Ebony Mixed Nuts	213	\$392	63.16%	0.31%
Hilltop Mint Mouthwash	213	\$1,494	61.05%	0.89%
Sunset Economy Toilet Brush	213	\$241	69.81%	1.23%
Special Wheat Puffs	212	\$1,238	65.98%	1.55%
Ebony Fresh Lima Beans	211	\$622	66.21%	0.77%
BBB Best French Roast Coffee	208	\$1,254	67.94%	0.93%
Hermanos Potatos	208	\$296	49.46%	1.09%
Red Wing Glass Cleaner	208	\$660	60.71%	1.24%
BBB Best Apple Butter	207	\$687	64.85%	1.40%
Better Chicken Noodle Soup	207	\$496	68.70%	1.27%
Big Time Orange Popsicles	207	\$1,226	63.90%	0.33%
Great English Muffins	207	\$815	51.04%	1.36%
Great Pumpernickel Bread	207	\$1,327	55.08%	0.93%
Total	6,690	\$25,127	60.25%	1.01%

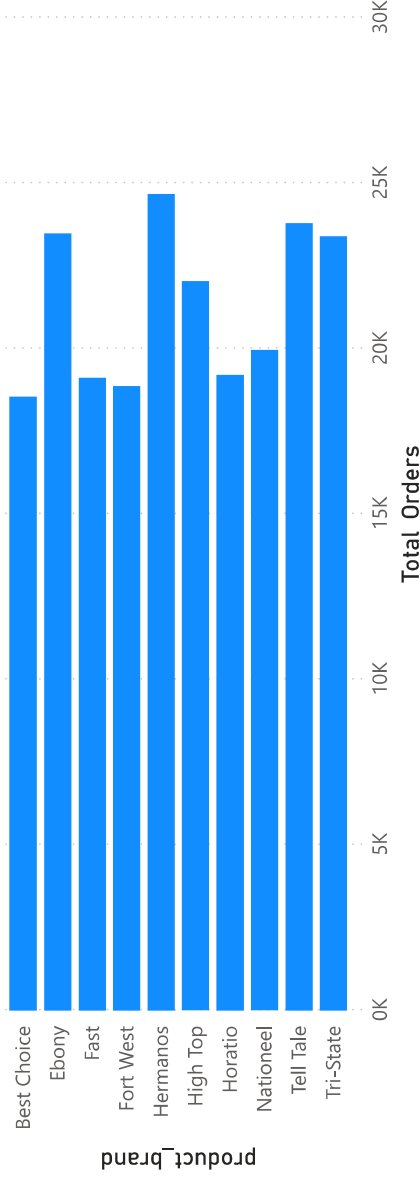
Year

Select all

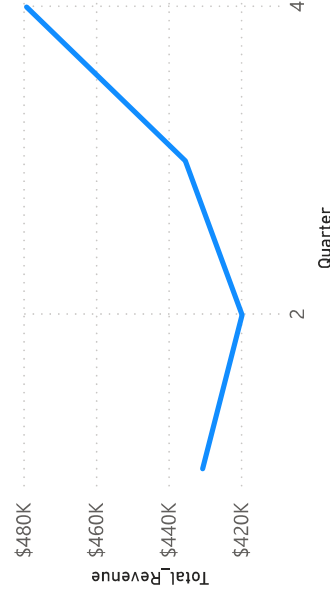
1997

1998

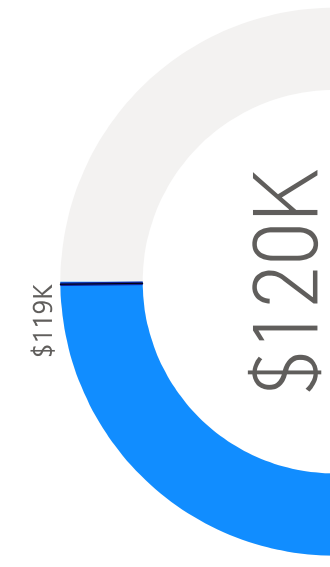
Top 10 Brands by Orders



Revenue Trending



Revenue vs. Target



Select all

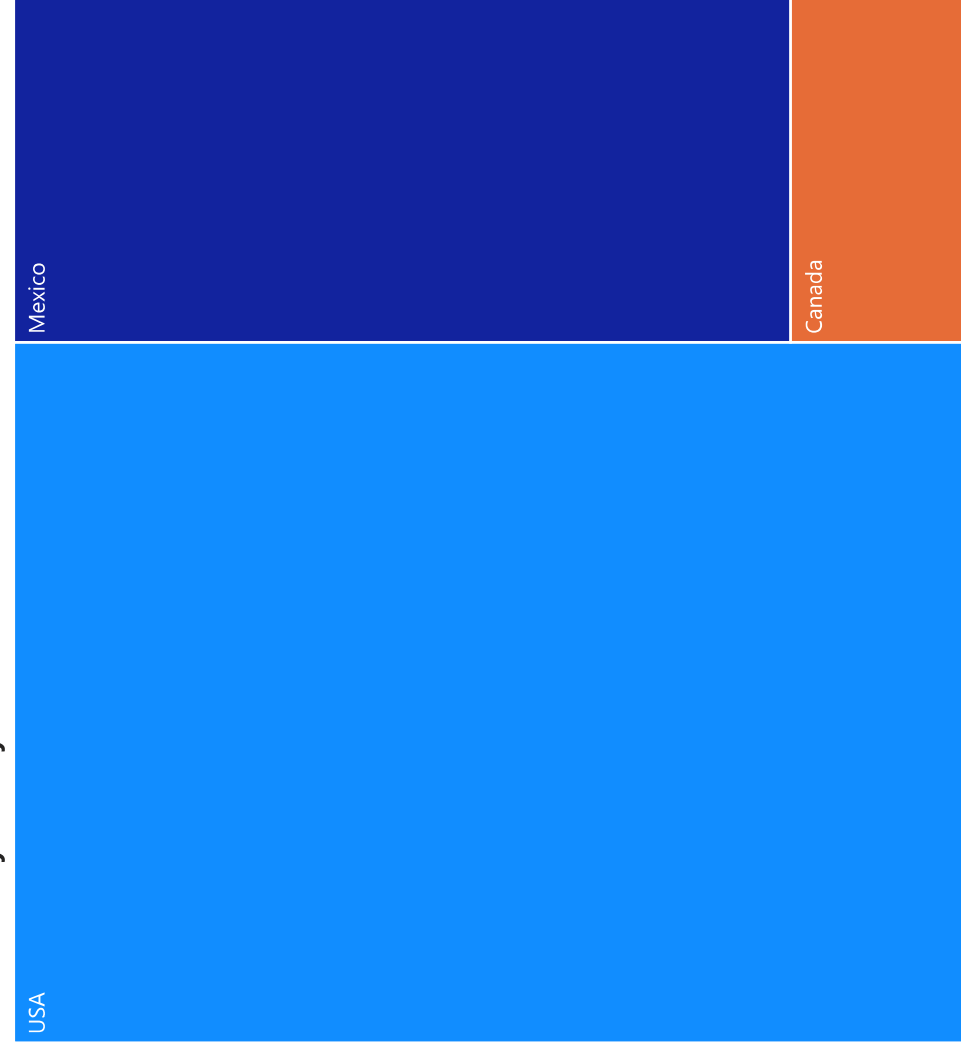
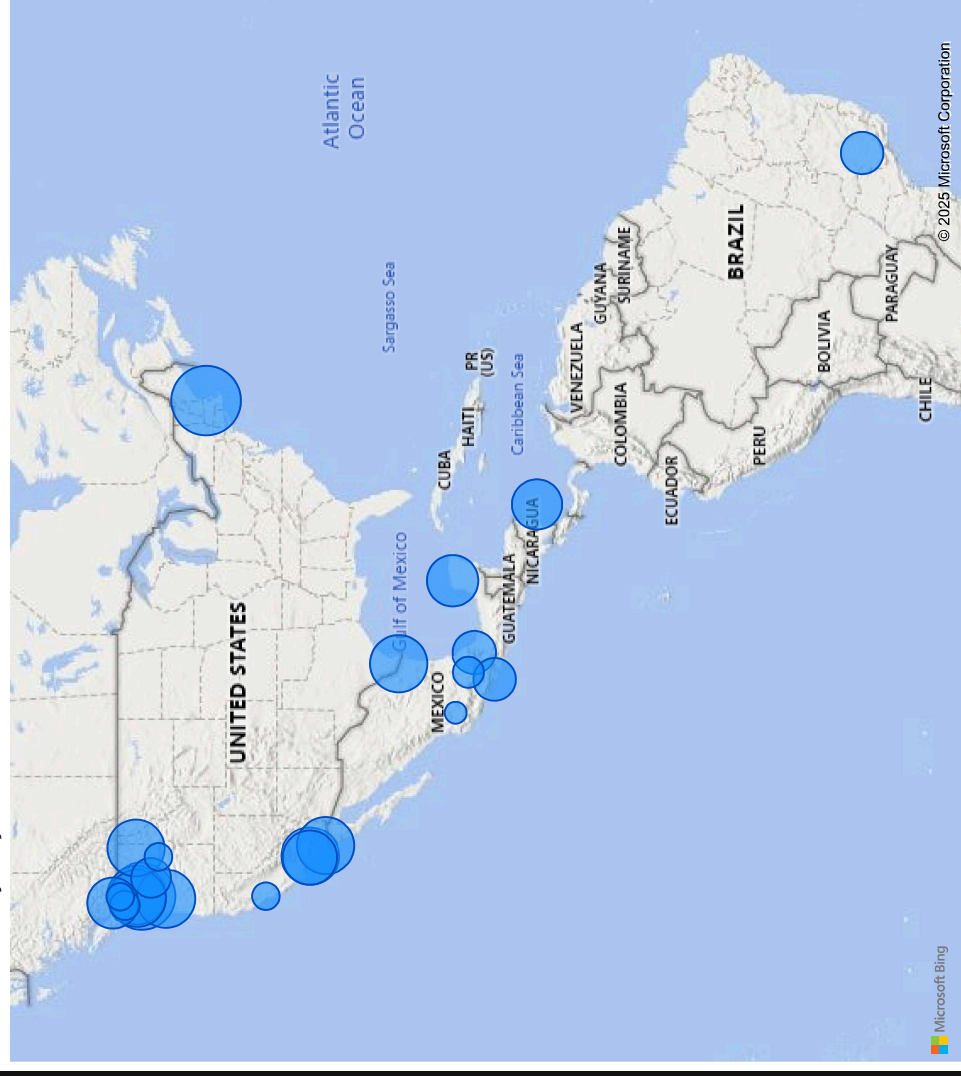
Canada

Mexico

USA

Transactions by City

Total Orders by Country



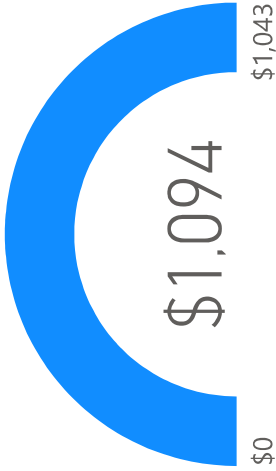


Moms Roasted Chicken

Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Profit vs Target



Monthly Returns vs Target



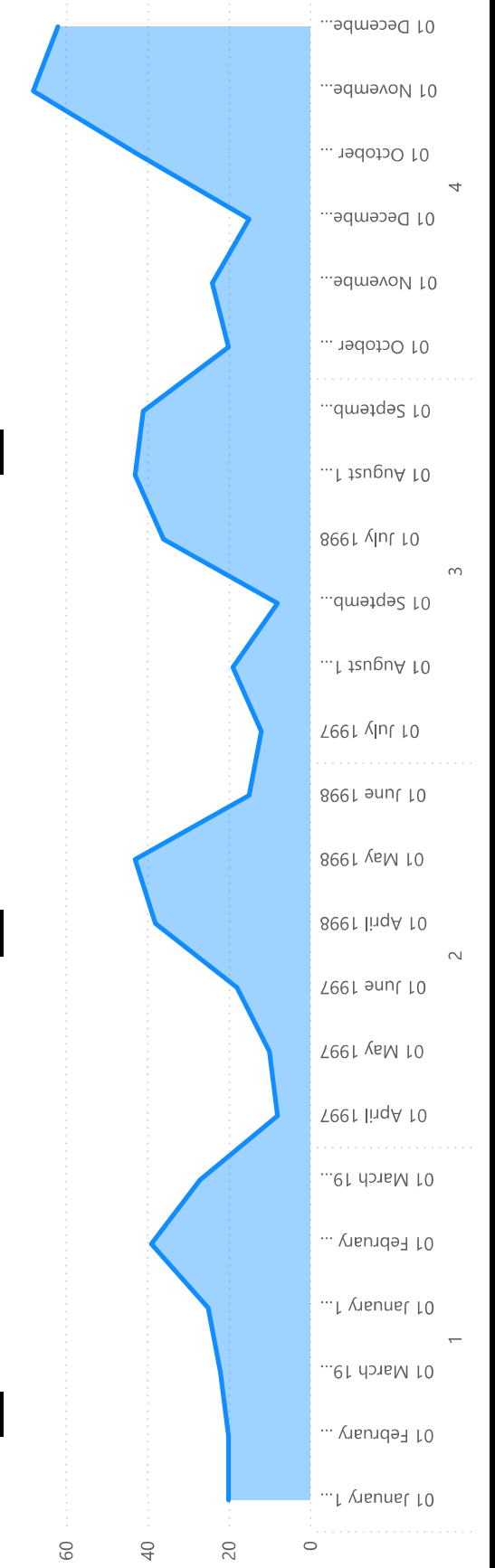
Product Metrics Selection >

☒ Total_Orders

☐ Total_Profit

☐ Total>Returns

☐ Total_Revenue



833489

Total Orders

\$10,52,819

Total Profit

7,087

Total Returns

\$17,64,546

Total Revenue

Revenue Trending

