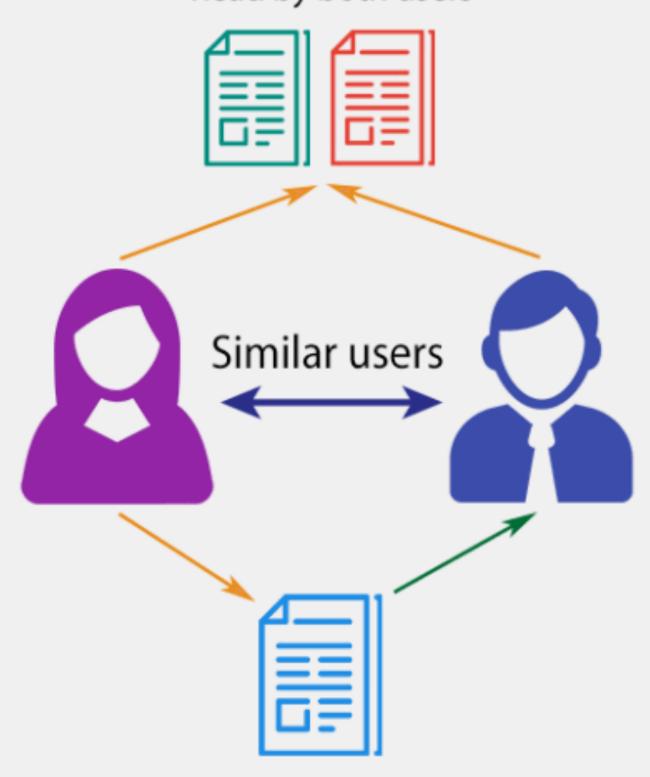
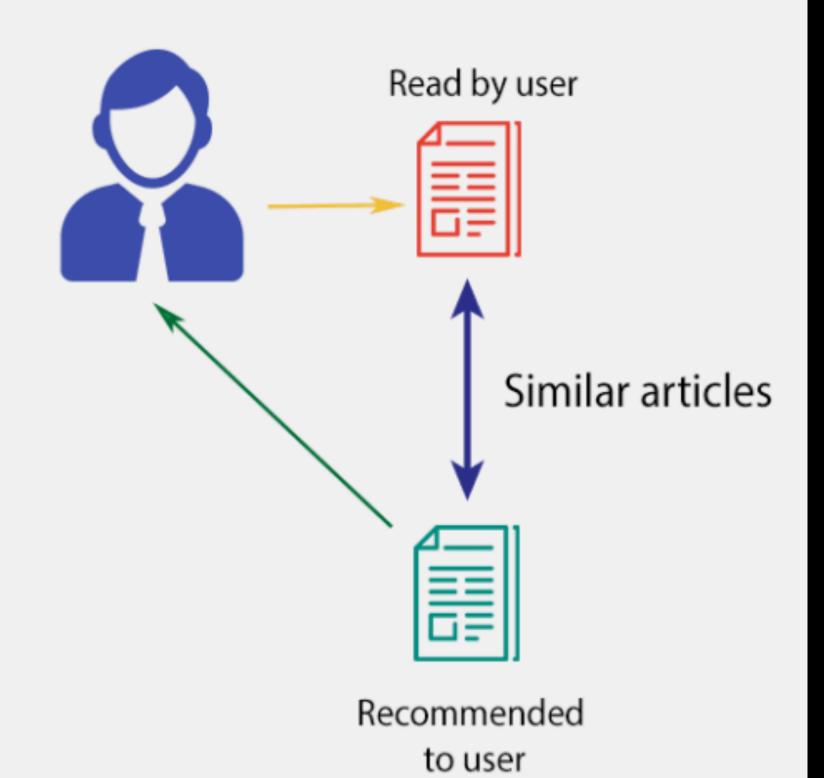
## COLLABORATIVE FILTERING

## Read by both users



Read by her, recommended to him!

## CONTENT-BASED FILTERING



## Data cleaning and feature engineering

- 1. Deleting Unnecessary Columns
- 2. Removing the Duplicates
- 3. Remove the NaN values from the dataset
- 4. Changing the column names
- 5. Data Transformations
- 6. Data Cleaning
- 7. Adjust the column names