

## E-GOVERNANCE

THE FUTURISTIC GROWTH OF INDIAN ECONOMY

January 23rd & 24th, 2016

Organized by



## BVM COLLEGE OF MANAGEMENT EDUCATION

YAMUNA NAGAR DARPAN COLONY, THATIPUR, GWALIOR (M.P.)-474011 Ph.0751-2341161, Mob : +91-7772948777

#### ABOUT GWALIDE:

Gwellor is a historical and major city in the Indian store of Machys Pracketh. Lot, considered as one of the best in the world. It is one of the largest cities of Central Iran the tourist capital of Machys Pracketh, the state being called as the Heart of Incred by southed Agray and 425 elementer north of Broost, the state capital.

There are so many pieces in Gwallor with historic recognition like Tansen ka Magbara, Sun Temple, Rank Lakehmi bai ki samaadhi, solnda Palace and Museum.

Owalfor has emerged as an important fourist attraction in central hole as well as many industries and administrative utilizes came up within the city. The city is surrounded by industrial and commercial cores of neighbouring definites (Materpur - Bhind, Barmor - Morera) on all three main directions which have several institutal and multinational manufacturing companies his Cardburk Goldei, JK Weard SPF.

#### ABOUT THE COLLEGE:

The Bhartiya Vichya Mandir College of Management Education (BMM) is one of the obtain Prolessional College, located in the heart of Gwelor City. It was established in 1997 under the segle of Bhartiya Vidnya Mandir Shikirla Samiti Gwelor. The College was established with an aim to provide quality education and to play a catalytic role in the worksion of Management, Engineering and Information Tachnidogy, BMM Group is running Engineering & Technology, Pharmacy and Numing Colleges in its two other compuses in Gwelor. The college is curring MBM, AC, ECA, and Teacher Education Programmes in Darpan Colony, Yamuna, Nagar Campus of Gwellor city. It has successfully developed into a premier institute of Management, Information technology and Teacher Education with flocation receivablemed Quality and Introduction.

#### ABOUT THE CONFERENCE:

In hids the main should be Governance started on 1957 by funching of NLC (National Information Centre), the mail analysabilitie based computer remont. This wee followed by the launch of the District Information System of the National Information Centre (DENNC) program to computation and others of flows. NCNET was esterated via the Store capitals to all district headquarters by 1990. In the ensuing years, with angoing computationion. Tale commercially and internet connectively established a large number of e-Governance in fluidine, but at the Central and Starteleviel.

6-Government generally understood as the use of Information and Communication Technology (CT) at all the level of the Government in order to provide services to the otizens, interaction with business enterprises and communication and exchange of information between different agencies of the Government in a speedy, convenient efficient and harspearement memory.

This conference will provide an academic forum to discuss in depth various aspects of the E-Governance on Indian economy, theil also provide a platform of meaningful interaction to inclusify leaders, academicians, research scholars and attacking to distantia, interact and recommand actionable e-Governance situations for good governance how to controlly to implementation government policies towards to resource with effective monitoring and temperant system for improve the Indian economy and also to improve the standard of services rendered to the common man.

#### COMPRESENCE DEJECTIVES:

The conference theme is "E-Governmon: The Futuristic Growth of Indian Economy" The objective of this conference is to raise the awareness of E-Governance practices in India and evaluate the impact of Policies and Practices one Governance.

- The main objective is to hold a thorough discussion on E-Governance The Futuristic Growth of Indian Economy.
- To facilitate exchange of practice based knowledge among research scholar's scademicians and corporate professionals on a single platform and to review changes in process and practices in the domain of The Futurate Coretto of include Economy.
- To provide an academic forum to discuss in depth various aspects of the E-Governance on Indian economy.

#### CALL FOR PAPERS

Empirical, conceptual. Research in progress and case studies are invited on the following Subthemes:

#### FINANCE:

- The role of a-governance in barrieng sectors
- E-Governance and economic development. Financial Inclusion and Development
- Security Analysis and Portfolio Management
- Financial Markets and Financial Modeling.
- Microfinance and Egovernance
- Risk Management
- Global Financial Crisis

#### MARKETING

- The Eta of digital Marketing in India
- Digital Marketing : Issues and Challenges
- E-Advertising and its impacts
- Brand-Customer Relationships Impostive strategies in Service Marketing
- E-Retailing
- E-Branding Consumer Behavior Analysis

#### HUMAN RESDURCE

- E-recruitment strategies
- National e-governance plan for human
- Human Resources Planning and Development.
- Management of Training and Talent Development.
- Legal environment in HRM
- Stress Management Paradigm shift in job patterns

#### Best Paper Presentation Award:

#### INFORMATION TECHNOLOGY:

- Computer Networking & Mobile Adhob Network
  - Network Security & Cryptography
- Multimedia Communication & System
- www.web.and.Cyberworld Artificial Intelligence
- Software Engineering
- Image processing Parallel and distributed computing
- Coudeomputro
- Data Mining

#### GENERAL:

- Social impacts of E-Governance.
- E-Governance: Pros and Cons.
- The Digital India and E-Governance E. Governance & Entrepreneurship
- Promotino E-Cavemence
  - Digital library Management E-Library

#### Other related streams are also welcomed



A "Best Paper Award" will be conferred to the authoritic for each technical assiston. The criteria & cuideline for Best Paper as following:

- Any paper with original research results can be considered for the Best Paper patectory.
- Paper should be submitted before the December 05, 2015. At the time of presentation we required the 4 set of research paper (hard copy).
- On the bases of contains of paper and way of presentation in each technical session the session committee will decided and select the best paper.

#### BUIDELINE FOR ABSTRACT, PAPER SUBMISSION:

- The abetract should not exceed 250-300 words on any subtheme/ related theme.
- The paper should be of excellent quality, original and not published or submitted for publication elsewhere.
- The manuscript of full paper in MS-Word with Times new roman, for tisize should be 12 point, with margin of 1.5
- Cover page should contain "Title of the paper". Author's and co-author's name, designation with affiliated institution name, along with e-mail and contact number.
  - The paper should not exceed more than five pages.
- Short listed papers will be published in the book having ISBN Number.
- An early submission of the full paper for publication will be highly appreciated.
- Manuscript should be sent by email bymnce@gmail.com or conference convener email umeshnoe@gmail.com

#### IMPORTANT DATES

Last date for submission of Abstract .

Monday, November 23", 2915

Last date of submission of Full Paper:

Saturday, December 12°, 2015

Last date of Registration:

## Saturday, December 12", 2015

#### CONFERENCE SCHEDULE

#### REGISTRATION FEE: Non-Residential CATEGORIES Residential 3001 Industry Participant 1500 Research Scholors 1300 2500 & Asserteirians Students 500 2000

Day 1 Amery 23	7,28%
ORDE-DESE AM	Regeration
D930 - 1003 AM	Broakfaic
13:00-11:00 AM	Indegent assault
11:30-51:38 PM	Technical Session (
01:36-62:38 PM	LLASO
02:30-54:30 PM	Technical Gession 8
64:36-E5:08 PM	Tes
Day - 8 January St.	F, 2010 Streetled
DR.35 12.30 PM	Text recal bession in it. IV (Farabic Sensor)
0100-6236 PM	Videdictory Session
C0:30-63:30 PM	Lundo

Note: Fee can be paid either by cash/Online or by bank draft that can be sent in favour of BVM College of Management Education, payable at Gwallor.

Accommodation facility is available on prior information

#### Chief Patrons Mrs. Savita Singh

Patron Mr. Abhishek Jain College Transaltes Obector Dr. Deepika Bhatnagar

Contamence Chairman Dr.M.R. Salts

Mr. Manol Singh Kushwah

## Printed Ship **Contact Person**

Conference Convener Mr. Umesh Gautam Non: 9425121964

#### Organizing Team

Mrs. Varsha Ratnaparkhe

Mr. Dilip Jain Ms.Priya Mishra

Ms Shridi Shriyastaya Mr. Prashant Sharma

Mr. Saurabh Mishra

Mrs. Apeksha Parmar

Mr. Vishnu Mishra Mr.Kuldeep Tiwari Ms. Aruna Choubey Mr.Amit Upadhyay Mr. Ashish Sharma

Ms. Deenali Arote Ms. Shikha Shriyastaya

Ms. Alka Shukla

For Further information and latest updates, write us at E-mail: bvmnce@gmail.com

#### VENUE

BVM COLLEGE OF MANAGEMENT EDUCATION Yamuna Nagar, Darpan Colony, Thatipur, Gwalior (M.P.)-474011

# 5<sup>th</sup> NATIONAL CONFERENCE

ON

E-Governance The Futuristic Growth of Indian Economy January 23th & 24th, 2016

# **REGISTRATION FORM**

PAPER TITLE (IN BLOCK LETTERS):		
NAME OF PARTICIPANT (IN BLOCK LETTERS) :		
Prof./Dr./Mr./Mrs./Ms.		
Category: Industry/ Academician/Research Scholar's Students (Please Tick)		
Designation :	Department :	
Institute/Company Name :		
Address:		
Contact No:	E-mail ID:	
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