

BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION
QUESTION BANK
BBA- IV SEM
BBA-401: ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Note: All questions carry 2.5 marks.

- Q.1. What do you understand by development of entrepreneurship?
- Q.2. Explain the environmental factors which are affecting entrepreneurship.
- Q.3. What do you mean by the entrepreneurship development programmes.
- Q.4. Describe the role of various institutions which are play the important role in development of entrepreneurship in India.
- Q.5. What do you understand by the theories of motivation? Explain.
- Q.6. Explain the motives for starting enterprises.
- Q.7. Describe the factors of entrepreneurial motivation.
- Q.8. Describe the emerging trend of entrepreneurship in India.
- Q.9. What do you mean by Entrepreneurial behaviour.
- Q.10. What is locational mobility of entrepreneurs?

Umesh Gautam