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Bhartiya Vidya Mandir (B.V.M.) College of Management Education

(Affiliated to Jiwaji University, Gwalior & R.G.P.V. Bhopal)

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Ref.....

Date: 24/03/2015

Dear Colleague,

It gives us immense pleasure to announce that BVM College of Management Education, Gwalior (MP) is organizing a two-day "Research Methodology Workshop" dated 10th and 11th April 2015. The schedule of the event has also been mentioned in the Mail for your perusal and kind consideration.

Research Methodology Workshop **10th - 11th April, 2015**

Objectives of the Workshop –

- To expose the participants to contemporary research methodology.
- To provide an opportunity to researchers to present the problems related to the methodology faced by them for their current work.
- To provide the platform for discussion of the methodological requirements of management research and to stimulate and capture new approaches.
- To facilitate establishment of a network of researchers and experts.
- To expose the participants to application of various software like SPSS.

Programme Schedules –

Day 1 - 10/04/2015 (Friday)

10:00 am to 10:30 am	Inauguration
10:45 am to 01:30 pm	Data Collection, Coding and Tabulation
01:30 pm to 02:30 pm	Lunch
02:30 pm to 05:00 pm	Preparation of first draft

Day2 - 11/04/2015 (Saturday)

10:00 am to 12:30 pm	Preparation of final draft
12:30 pm to 01:30 pm	Lunch
01:30 pm to 03:30 pm	Preparation of Papers
03:30 pm to 05:00 pm	Valedictory

Fees-

For Students - Rs 200 per head

For Faculty / Research Scholars - Rs 400 per head

We solicit your cooperation in spreading the word about the Research Methodology Workshop among your colleagues and associates or any interest group for their active participation.

Let us join one and all to make the great cause a success. We invite you with an assurance to provide a highly vibrant intellectual exchange.

Thanks

Prof (Dr) Mukesh S Tomar

Professor (Management)

BVM College of Management Education, Gwalior

Voice - 09575854003