

# **BVM College of Management Education Gwalior**

## **Notice**

### **For 3 Days Research Methodology Workshop**

**[7<sup>th</sup> -9<sup>th</sup> October 2015]**

This is to inform all students of MBA – III & I Sem. that the management department of BVM College of Management Education, Gwalior is organizing three days workshop on **“Research Methodology”** on **7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup>, October 2015** for the students. The Objectives of this workshop are as following:

- The main objective of workshop is to familiarize the students with the basics of research & research methodology.
- To expose the participants to the contemporary issues in research methodology.
- To developed understanding and vision of student towards prepare their Internship (**SIP**) & Major project (**MRP**) report in MBA Program.
- To impart the data analytical capabilities of the students and to enhance their ability of data analysis, capabilities to facilitate decision making.
- To provide them with an opportunity to present and discuss their research related issues with the facilitator.
- To facilitate the present their own overviews on a topic to enhance the confidence of the student.

**Attending this workshop is mandatory and important for the all MBA-III sem.**

**Students point of views for preparation of SIP & MRP Report in MBA Program.**

**NOTE:** For attend this work shop students will be filling a registrations form and for the registrations contact the respected class coordinators or Guide/ Mentors.

**Coordinator**  
**Management Department**  
**BVM College of Management Education**  
**Gwalior**

**SCHEDULE OF WORKSHOP**

Day	Sessions	Topic Covered in Session
<b>Day -1</b> <b>07-Oct-2015</b> <b>Wednesday</b>	<b>10:00 – 10:30 AM</b>	<b>Inaugural Session</b>
	<b>Session-I</b> <b>10:30 – 12:00 N</b>	<ul style="list-style-type: none"> <li>• <b>Introduction of Research</b> and Research Methodology.</li> <li>• Understand the Research Process.</li> <li>• Formulating and Define the Research Problem.</li> </ul>
	<b>Session-II</b> <b>12:00 – 01:30 PM</b>	<ul style="list-style-type: none"> <li>• <b>Review of literature</b></li> <li>• Formulation of hypothesis</li> <li>• Research design (including sample design)</li> </ul>
	<b>01:30 – 02:00 PM</b>	<b>Lunch Session</b>
	<b>Session-III</b> <b>02:00 – 03:30 PM</b>	<ul style="list-style-type: none"> <li>• Allotment of a small field study to the Students Groups and Discussions on the Selection of Topic /SIP Report of Students.</li> </ul>
<b>Day -2</b> <b>08-Oct-2015</b> <b>Thursday</b>	<b>Session-I</b> <b>10:00 – 10:30AM</b>	<ul style="list-style-type: none"> <li>• <b>Review Session of Day-1</b></li> </ul>
	<b>Session-III</b> <b>10:30 – 11:30 AM</b>	<ul style="list-style-type: none"> <li>• <b>Collection of data</b> (Execution) Collection Primary Data &amp; Secondary Data</li> </ul>
	<b>Session-IV</b> <b>11:30 – 01:00 PM</b>	<ul style="list-style-type: none"> <li>• <b>Analysis of data</b> (Hypotheses Testing)</li> <li>• <b>Interpretation of data &amp;</b></li> <li>• <b>Report Preparation</b></li> </ul>
	<b>01:00 – 01:30 PM</b>	<b>Lunch Session</b>
	<b>Session-II</b> <b>01:30 – 03:30 PM</b>	<ul style="list-style-type: none"> <li>• Overview and uses of SPSS in research</li> <li>• Discussions on the Topic Issues of Students Groups.</li> </ul>
<b>Day -3</b> <b>09-Oct-2015</b> <b>Friday</b>	<b>Session-I</b> <b>10:00 – 11:30AM</b>	<ul style="list-style-type: none"> <li>• <b>Review Session of Day-2</b></li> </ul>
	<b>Session-I</b> <b>11:30 – 12:30 N</b>	Discussions and Presentations on prepared report by the Students Groups [Group Activities-I ]
	<b>12:30 – 01:00 PM</b>	<b>Lunch Session</b>
	<b>Session-II</b> <b>01:00 – 03:00 PM</b>	Discussions and Presentations on prepared report by the Students Groups [Group Activities-II ]
	<b>03:00 – 03:30</b>	<b>Valedictory Session</b>