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N – 5166

**M. B. A. (First Semester) (Full Time)
EXAMINATION, Nov./Dec., 2013**

Paper – 101

**PRINCIPLES AND PRACTICE OF
MANAGEMENT**

Time : Three Hours

Maximum Marks : 70

Minimum Pass Marks : 28

Note- Attempt *all* questions. Question no. 1 is compulsory.

1. Attempt any *five* questions. (Not more than 50 words)–

- (i) What is management? ① 2
- (ii) What do you mean by planning? 1½ 2
- (iii) What is span of control? 1½ 2
- (iv) What do you understand by M.B.O. 2
- (v) What is Performance Appraisal? 2
- (vi) What do you mean by Total Quality Control? 2

P.T.O.

- (vii) What is supervision ? 2
- (viii) What is Social responsibility of management ? 2
- (ix) What is concurrent control ? 2
- (x) What do you mean by decision making ? 2

Unit - I

2. What is management ? Explain the human relation school of management in detail. 15

8

Or

"Management is science and art both."
Comment.

Unit - II

3. What is the management by objectives ?
Explain its concept and process. 15

12

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Or

Explain decision making. Write down the process of decision making in risk and uncertainty.

Unit - III

4. Write note on : 15
- (a) Recruitment and selection

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(b) Manpower planning.

(c) Job design.

Or

What is Training ? Explain its importance and types.

Unit – IV

5. Explain the concept of quality and also explain the factors affecting quality. 15

Or

"Trying to control everything may end up in controlling nothing." Explain. State the characteristics of good control system.