

40/45

N – 5172

M. B. A. (Full Time) (First Semester)

EXAMINATION, Nov./Dec., 2013

Paper – 107

**COMPUTER APPLICATION IN
MANAGEMENT**

Time : Three Hours

Maximum Marks : 70

Minimum Pass Marks : 28

Note- Attempt *all* questions. Question no. 1 is compulsory.

1. Attempt any *five* questions. (Not more than 50 words each)–
 - (i) Explain cache memory. 2
 - (ii) Explain MICR. 2
 - (iii) Give examples of line, character and page printer. 2
 - (iv) What is plotter ? 2
 - (v) Hard disk. 2
 - (vi) Differentiate between RAM and ROM. 2

P.T.O.

- (vii) Explain mini computers. 2
- (viii) Advantage of computers explain in brief. 2
- (ix) Explain social networking. 2
- (x) What is FTP ? 2
2. Define Computer. What are its components ?
Give its classification. 12

Or

Describe the functioning of a computer. Also mention its characteristics, advantages and limitations.

3. Write short notes on the following : 12
- (i) Assembly language
- (ii) Compiler
- (iii) System software
- (iv) Flash memory.

Or

Enlist various types of storage devices. Differentiate between primary and secondary storage devices.

4. What are the **key features** of MS-word ? How can you format a text in MS-Word ? Explain with suitable example. 12

Or

Explain the process to design a form in MS-Access. Discuss report generation in MS-Access with the use of various tools.

5. Write short notes on the following : 12

(i) Internet protocols

(ii) Telnet

(iii) E-mail

(iv) HTTP and HTML.

Or

What are the components of computer networks ? Explain each of them in brief also describe various network connections.

6. What is E-commerce ? Give its advantages over traditional commerce what are major problems in implementing E-commerce in India ? 12

Or

Describe the applications of information technology in various functional areas of management.