

BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION

QUESTION BANK

MCA- IVSEM

MCA 405 EI(C) – MANAGERIAL ECONOMICS

Note : Question of 1.5 Marks.

- Q.1 What do you mean by concept of opportunity cost?
- Q.2 Distinguish between product and cost analysis?
- Q.3 What are the break even analysis?
- Q.4 Write a short note on elasticity of demand. .

Note : Questions of 2 Marks.

- Q.1 Give the introduction of measurement policy.
- Q.2 Write a note on law of variable proportion.
- Q.3 What is the short run average?

Note : Questions of 3 marks.

- Q.1 What do you mean law of supply?
- Q.2 What is method of demand forecasting?
- Q.3 Define Principal of discounting.
- Q.4 Write Short note on:
 - (a) Cost curve
 - (b) Demand analysis
- Q.5 Explain objective of firm.
- Q.6 What is method of demand forecasting?
- Q.7 Define behavior theory of firm.
- Q.8 Explain long run cost curve.

Prashant Sharma