

**BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION**

**QUESTION BANK**

**BBA- VI SEM**

**BBA – 601 BUSINESS POLICY**

**Note : All questions carry 2.5 marks.**

- Q.1. What do you mean by policy formation?
- Q.2. What are objectives of policy formation ?
- Q.3. Explain the Strategy Formulation.
- Q.4. Explain the need of Policy formulation and its implementation?
- Q.5. What do you understand by administration and control policy?
- Q.6. Explain the concept and characteristics of environment.
- Q.7. What do you understand by 'SWOT' analysis? Explain.
- Q.8. Explain the components of environment.
- Q.9. What do you understand by Organizational Appraisal?
- Q.10. Explain the factors affecting organizational appraisal.

**Umesh Gautam**

