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N – 5171

M. B. A. (Full Time) (First Semester)  
EXAMINATION, Nov./Dec., 2013

Paper – 106

**BUSINESS ENVIRONMENT**

*Time : Three Hours*

*Maximum Marks : 70*

*Minimum Pass Marks : 28*

**Note-** Attempt all the six questions. Internal choice is given in each unit. Question no. 1 carries 10 marks and remaining question carry 12 marks each.

1. Attempt any five questions. (Answer upto 50 words)– 10
  - (i) Monetary policy.
  - (ii) CRR and SLR.
  - (iii) Capital market and Money market.
  - (iv) Globalization.
  - (v) MNCs.
  - (vi) Primary and Secondary markets.

P.T.O.

- (vii) Exit policy.
- (viii) Function of RBI. *✓*
- o (ix) SEBI.
- o (x) FERA and FEMA.

### Unit - I

2. *✓* What do you mean by business and its environment? Explain the concept of internal and external environment. *80* 12

*micro macro* Or

What is environmental scanning? Explain the tools and technique available for analysis and diagnosis of business environment.

### Unit - II

3. What are the sources of political risk? Discuss the various factors that determine and affect political risk. 12

Or

"Financial market and financial institutions play an important role in financial system." Do you agree? Explain.

### Unit - III

4. *✓* What do you understand by Industrial policy? Explain the need and importance of an industrial policy for the country like India. 12

*technological policy*  
*socio-cultural policy*

*Or*

What are the objective of fiscal policy in a developing country like India ? Critically analyse its role.

*Unit - IV*

5. What do you mean by economic reforms ? What are its objectives ? Explain the economic reform in India. 12

*Or*

What are the main problems of small sectors industries in India ? What remedial measures will you suggest ?

*Unit - V*

6. Explain the main objectives as incorporated in the various five-year plans in India. 12

*Or*

What is the logic of privatization ? Is privatization the same thing as public sector disinvestment ? Explain the advantages and disadvantages of privatization.