

BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION

QUESTION BANK

MBA- I SEM

102– Managerial Economics

Note : Question of 1.5 Marks.

- Q.1 Write a short note on market structure.
- Q.2 Explain price determination under monopoly.
- Q.3 What are the types of market structure?
- Q.4 Write a short note on kinked demand curve.

Note : Questions of 2 Marks.

- Q.1 Explain price discrimination.
- Q.2 Discuss the importance of full cost pricing.
- Q.3 Differentiate between oligopoly and monopoly.

Note : Questions of 3 marks.

- Q.1 Discuss with suitable example price determination under monopolistic competition in short run?
- Q.2 Write a short note on oligopoly?
- Q.3 how is equilibrium of a firm determined under oligopoly if each firm has independent action.
- Q.4 What is meant by the term market?
- Q.5 What do you mean by market equilibrium?
- Q.6 Describe the concept of Total revenue, Average revenue and marginal revenue.
- Q.7 Define perfect competition.
- Q.8 What are full cost pricing?

(Prashant Sharma)