

BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION
QUESTION BANK
BBA- VI SEM
BBA –M – 605: RURAL AND AGRICULTURAL MARKETING

Note: All questions carry 2.5 marks.

- Q.1. What do you mean by agricultural marketing? Explain.
- Q.2. Explain the agricultural products.
- Q.3. Differentiate between agricultural products and manufactured products.
- Q.4. What do you understand by agricultural market? Explain.
- Q.5. Explain the Components of agricultural market.
- Q.6. What do you mean by organized markets?
- Q.7. What do you understand by commodity exchange? Explain.
- Q.8. What is Cash market? Explain it's Objectives.
- Q.9. What do you mean by Forward dealing? Explain.
- Q.10. What is Speculative market? Explain it's functions.

Umesh Gautam