

BVM COLLEGE OF MANAGEMENT EDUCATION
QUESTIONS BANK FOR
3rd INTERNAL EXAMINATION NOV.- DEC.2015
MBA-I SEM PAPER CODE: MBA-101
Sub: PRINCIPLES & PRACTICE OF MANAGEMENT

Short answer type Questions:

[A]. Each Question Carry 1.5 Marks (4)

- Q 1. What do you mean by direction? Explain.
- Q.2. "Leadership is situational." Examine this statement.
- Q.3. Define the concept of Quality.
- Q.4. Explain the control function of management.

[B]. Each Question Carry 2 Marks (3)

- Q.1 Explain the principles of Directing.
- Q.2 Define the leadership and its role in management.
- Q.3 Explain the main factors of affecting the quality

[C]. Long answer type Questions: (Each Question Carry 3 Marks)

- Q.1. What are barriers to communication? Explain measures for overcoming barriers.
- Q.2. What is directing? Explain the nature of direction as a function of management
- Q.3. Define motivation and describe the two – factor theory of motivation.
- Q.4. What is supervision? Explain effectiveness.
- Q.5. Describe the qualities required in a good supervisor.
- Q.6. Describe the nature of control and state its various elements.
- Q.7. Explain the methods of Controlling.
- Q.8. What do you understand by the "Total Quality Control"? Explain it.

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