

BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION

QUESTION BANK

MBA- IV SEM

MBA 401 -STRATEGIC MANAGEMENT

Note : Question of 1.5 Marks

- Q.1 Define Values in Strategic Management.
- Q.2 Explain the implementation process.
- Q.3 Define role of structure in implementation of Strategy.
- Q.4 Explain live example of Strategic Management.

Note : Questions of 2 Marks.

- Q.1 Describe Strategic Information System.
- Q.2 Explain HRM in Strategic Management.

Note : Questions of 3 marks

- Q.1 Explain Strategic Management for “IPL-2015”.
- Q.2 Impact of ethics in formation of Strategy.
- Q.3 What do you mean by “7S Model”? Explain.
- Q.4 Define objective of “Organization Life Cycle”.
- Q.5 Determine factor influencing “Management and Control” in SM?
- Q.6 Define basic concept of Activity based costing.
- Q.7 Does Psychology of top mgmt effect while implementation of strategy?
- Q.8 “Strategic Management depends on its design”. Explain.