

BHARTIYA VIDYA MANDIR (BVM) COLLEGE OF MGMT. EDUCATION

QUESTION BANK

BBA- IV SEM

BBA IV 406– RESEARCH METHODOLOGY

Note : Question of 2.5 Marks.

- Q.1 Explain “Type of Research Design”.
- Q.2 Briefly explain “Research Problem”.
- Q.3 What are the main advantage of Research Design?
- Q.4 What are the main points for defining Research Objectives?
- Q.5 What is research Process ?
- Q.6 What is the hypothesis?
- Q.7 Define Standard Error.
- Q.8 Explain the test of significance in large samples with example.
- Q.9 Define Procedure for formulating Hypothesis.
- Q.10 Define reliability and its impact .