



## ABOUT GWALIOR

Gwalior is the fourth largest city of Madhya Pradesh lying 122 kilometer south of Agra and 423 kilometer north of Bhopal, the State Capital. Gwalior occupies a strategic location in the Gird region of India. Gwalior owes its name to a sage of former times, Suraj Sen, a prince of the Kachhwaha clan of the 8th century. The famous Gwalior Fort, is a formidable structure which was reputed to be one of the most invincible forts of India. The city has several important educational institutions in Govt. and Private sectors including the AB-IIITM, IITTM, MITS and LNUPE. Gwalior is fast developing into a educational hub.

Culturally Gwalior is the confluence of two rich cultures Bundeli and Braj. Gwalior is also known as city of Music. Sangeet Samrat, Tansen, Sarod Maestro Ustad Amjad Ali Khan,. Baijnath Prasad alias Baiju Bawra are some notable world acclaimed names . The Gwalior Gharana is one of the oldest Khayal Gharanas. Gwalior is surrounded by 5 industrial areas with various national and multinational companies such as SRF, JK Tyres, Godrej and Cadburys. Forming a part of the Heritage Tourism belt, Gwalior is a city of tourist attraction. Rich in cultural heritage and architectural marvels, Gwalior is a must visit place in central India.



## ABOUT THE COLLEGE

The Bhartiya Vidya Mandir College of Management Education (BVM), Gwalior is a unit of BVM-IMT Group of Institutions, Gwalior, promoted by the Bhartiya Vidya Mandir Shiksha Samiti, Gwalior. BVM College was established in 1997 with an aim to play a catalytic role in the evolution of Management, Engineering & Technology, and Information Technology ethos. BVM is running MBA, BBA, MCA, BCA and Teacher Education Programmes in its Darpan Colony-Yamuna Nagar Campus, which is located in the heart of Gwalior city. It is one of the oldest Professional Colleges established in private sector in Gwalior and has successfully developed into a premier Institute of Management & Computer Education with focus on Quality, Excellence and Innovation. BVM-IMT Group is also running Engineering & Technology, Pharmacy and Nursing Colleges in its two other Campuses in Gwalior.

## ABOUT THE SEMINAR

Retailing in India is one of the pillars of its economy and accounts for 14 to 15 percent of its GDP. India is one of the fastest growing retail markets in the world with 1.2 billion people . On 7<sup>th</sup> December 2012, the Government of India allowed 51 % FDI in Multi-Brand Retail in India .Although the policy of FDI in Multi-Brand Retail has been approved both by the Lok Sabha and Rajya Sabha , it is still a matter of intense controversy and the Government has to face stiff opposition from some State Governments and political parties .The National Seminar will provide an academic forum to discuss in depth various aspects of the Strategies and Government policies.

