

**BVM COLLEGE OF MANAGEMENT EDUCATION**

**Question Bank 2014-2015**

**MBA 4<sup>th</sup> Semester**

**COMPULSORY SUBJECT**

**Information Systems Management (MBA-402) Compulsory Paper**

**UNIT-1:**

**Short:**

1. Define MIS.
2. Write any five advantages of MIS
3. Write short note of operating elements of information systems
4. Define decision making.
5. Write any five features of MIS

**Long**

1. Explain the different approaches of development and implementation of the MIS
2. What are the important factors contributing to success and failure of the MIS
3. What is the purpose of decision support system in MIS
4. Write down the application of MIS with explanation
5. Discuss the suitable real life example of MIS

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**Unit-2:**

**Short**

1. Write short note on management activity
2. Discuss the controlling of operation in MIS
3. Define sales and marketing systems
4. What is production subsystems
5. Define a system give the elements of system

**Long**

1. Explain the structure of MIS write down the issues in MIS structure
2. Discuss the MIS structure on physical components
3. Explain the process of decision making in MIS discuss
4. Discuss the information system based on organizational functions
5. Explain personal and logistic subsystems in detail

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**Unit-3:**

**Short**

1. What is information
2. Define decision making
3. How information needed for decision making
4. Write short note on :
  - a. Types of information
  - b. Need of information
  - c. Value of information
5. What is information processor

**Long:**

1. Discuss the formal and informal information system in detail

2. Discuss the various information gathering tools
3. Explain the value of information in decision making in detail
4. Explain Newell Simon's model and its uses
5. What are information processors? Explain characteristics of human information processing managers in information processors

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#### **Unit-4:**

##### **Short:**

1. What is system explain in brief
2. Write the types of systems
3. What is system stress
4. What is SDLC
5. What is RAD

##### **Long:**

1. Explain prototyping approach to system development. What are its benefits and when it is appropriate
2. Explain RAD model in detail with its features
3. What is testing? How it is important. describe different levels of testing
4. Differentiate between coding and testing with example
5. Discuss the role of quality assurance in various stages of SDLC

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**Faculty:- Amit Upadhyay**