

BVM COLLEGE OF MANAGEMENT EDUCATION GWALIOR

Question Banks MBA-Ist sem

Subject- Communication for Management (108)

UNIT-1

Very Short answer (each 1.5 marks)

1. What is communication?
2. What are the major roles of communication?
3. What is verbal communication?
4. Draw a model of communication process?

Short answer(each 2 marks)

1. Discuss about the various elements of communication?
2. Discuss the 7 C's of communication?

Long answers (each 3 marks)

1. What are communication barriers? Explain the various types of communication barriers?
2. What is the role and importance of communication in business organization?
3. What are the gateway in communication/? Explain them briefly
4. Wright down the process of communication?
5. What are the objectives of communication?
6. Explain the needs of communication?
7. Define communication its features and roles?
8. What are the various physical barriers of communication?

Asst. Prof.

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