

QUESTION BANK
MBA- III SEM

Entrepreneurship and Small Business Management-303

Q 1 to 4 carries 1.5 marks for each

1. What is entrepreneurship?
2. What is concept of entrepreneur?
3. Why entrepreneurship is needed?
4. Define innovation.

Q 5 to 7 carries 2 marks for each

5. What is the difference between corporate and individual entrepreneurs?
6. Briefly describe concept of entrepreneurship
7. Distinguish between manager and entrepreneur.

Q 8 to 15 carries 3 marks for each

8. Define invention as a tool of entrepreneurship.
9. Explain opportunities through changes.
10. How entrepreneurship can be a style of management.
11. What may be the effective characteristics of entrepreneur?
12. Differentiate between entrepreneurship and entrepreneur.
13. How entrepreneur can convert different changes into opportunities?
14. What the new roles of entrepreneur in new global world?
15. Differentiate innovation and invention.