

## QUESTION – BANK

MBA FOURTH SEMESTER - 2014

### INTERNATIONAL LOGISTICS MANAGEMENT – (IB – 04)

#### UNIT – I

##### I : SHORT ANSWER TYPE QUESTIONS :-

- Q. 1 : Business Logistics is the Planning, Organizing and Controlling of all move Store, Comments?
- Q. 2 : Define Importance of Logistics?
- Q. 3 : What do you mean by Logistic Excellence?
- Q. 4 : Concept of Logistics?
- Q. 5 : What are the Objectives of Logistics?

##### II : LONG ANSWER TYPE QUESTIONS :-

- Q. 1 : What are the Logistics System Elements, explain?
- Q. 2 : Define Logistics Excellence? What are the Major Principles of Logistics Excellence?
- Q. 3 : Define Export Management? Explain Relevancy of Logistics in Export Management?
- Q. 4 : Define concept and Scope of Logistic Management?
- Q. 5 : Define Logistic Management? Explain Importance of Logistics as a Strategic Resources?

#### UNIT – II

##### I : SHORT ANSWER TYPE QUESTIONS :-

- Q. 1 : Define Shipping Routes?
- Q. 2 : What is World Tonnage?
- Q. 3 : Explain Features of Linear Conference?
- Q. 4 : Define Kinds of Charters?
- Q. 5 : What is Operating Ship?

II : LONG ANSWER TYPE QUESTIONS :-

- Q. 1 : How Ships are useful in Transportation? Explain different types of Ships?
- Q. 2 : Explain Origin of Conference System and Types of Conferences?
- Q. 3 : Distinguish between Operating and Linear Steps?
- Q. 4 : Define Organization of Conference System? What are the Advantages and Disadvantages of Conference?
- Q. 5 : Explain Types of Charter Parties?

UNIT – III

I : SHORT ANSWER TYPE QUESTIONS :-

- Q. 1 : Concept of Freight Rates?
- Q. 2 : Define term Shipping Agents?
- Q. 3 : What are the Role of Freight Brokers?
- Q. 4 : Responsibilities of Shipper?
- Q. 5 : Responsibilities of Shipping Agents?

II : LONG ANSWER TYPE QUESTIONS :-

- Q. 1 : Define Concept of Freight Rates? What are the Major Principles of Freight Rates?
- Q. 2 : What is Freight Structure? Explain Types of Freight Structure?
- Q. 3 : Distinguish between Tramp and Linear Freight Structure?
- Q. 4 : Define Shipping Agents? What are the Functions of Shipping Agents in different Kinds of Ships?
- Q. 5 : Freight Brokers? Explain duties of Freight Brokers?

## UNIT – IV

### I : SHORT ANSWER TYPE QUESTIONS :-

Q. 1 : Define Containerization?

Q. 2 : Concept of Air Cargo?

Q. 3 : Shipping of Govt.?

Q. 4 : Tariff Structure?

Q. 5 : Define Containers?

### II : LONG ANSWER TYPE QUESTIONS

Q. 1 : Define roles and functions of Indian Container depots.

Q. 2 : Define Ports in India . What are the major problems at Indian ports ?

Q. 3 : Define concept of Containers. Explain classification of containers.

Q. 4 : Explain key features of International Air Transport Association.

Q. 5 : Explain constraints and advantages of air transport.