DUSTIN KELLY
FRONTEND DEVELOPER

SKILLS

- JavaScript
- React
- jQuery
- HTML5
- CSS3
- Sass
- Frontend Development
- Firebase
- GitHub
- Responsive Design
- Wordpress
- REST API
- Bootstrap
- Shopify
- User Experience
- e-Commerce Site Administration

PROJECTS

Gif The News
Live Link
Github

React | JavaScript | APIs
A React app that is a mashup of news articles and gifs based on a user's query.

Card Matching Game
Live Link
Github

JavaScript | jQuery | Sass
Re-creation of the Super Mario 3 card matching game with a few extra features.

EMPLOYMENT HISTORY

FREELANCE DEVELOPER
StereoFlavour, Toronto
DEC 2019 — MARCH 2020

- Collaborated with a designer to implement new design for stereoflavour.ca
- Interfaced with client on initial strategy and feedback on implementation and design.

ECOMMERCE SPECIALIST
A.J. Sports World, Toronto
JULY 2019 — FEB 2020

- Improved category landing page design using HTML and CSS to boost click-through rate by 10%
- Maintained product data across multiple sales channels using excel to keep track of ever changing pricing and product details.
- Created a more efficient workflow for product updates using custom Excel templates.

DIRECTOR OF E-COMMERCE
1800wheelchair.com, New York City
MAY 2011 — APRIL 2019

- Orchestrated monthly A/B design testing and execution, measuring and reporting all results.
- Directed the development team to effectively resolve bugs and implement requested changes and features.
- Ensured user-experience was informative, easy to navigate and interactive.

OWNER
The Bowling Universe
JAN 2016 — MAY 2020

- Created a bowling brand and Shopify site, growing traffic organically from zero to 25k monthly users.
- Created and commissioned content based on keyword research to successfully rank for multiple keywords in the SERPs at the zero and first position.

LINKS

Dustinkelly.dev
LinkedIn
Github

HELLO!

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EDUCATION

Juno College of Technology,
Front End Web Development

Guilford Technical Community College,
Computer Information Technology