## PROFILE

Hello, my name is Dustin. I'm a Front-End Developer living in Toronto. I have experience building responsive, accessible websites and web applications. I spent the past 10 years managing and running Magento and Shopify based e-commerce websites. In that time I improved user experience and worked closely with devs to implement new features and solve bugs.

## PROJECTS

**Gif The News**
React | JavaScript | APIs
Live Link

**Memory Card Matching Game**
JavaScript | jQuery | Sass
Live Link

## EMPLOYMENT HISTORY

**Ecommerce Specialist at A.J. Sports World, Toronto**
*JULY 2019 — FEBRUARY 2020*

- Improved category landing page design using HTML and CSS to boost click-through rate by 10%
- Maintained product data across multiple sales channels using excel to keep track of ever changing pricing and product details.
- Created a more efficient workflow for product updates using custom Excel templates.

**Director of e-Commerce at 1800wheelchair.com, New York City**
*MAY 2011 — APRIL 2019*

- Orchestrated monthly A/B design testing and execution, measuring and reporting all results.
- Directed the development team to effectively resolve bugs and implement requested changes and features.
- Ensured user-experience was informative, easy to navigate and interactive.

**Owner at The Bowling Universe**
*JANUARY 2016 — MAY 2020*

- Created a bowling brand and Shopify site, growing traffic organically from zero to 25k monthly users.
- Created and commissioned content based on keyword research to successfully rank for multiple keywords in the SERPs at the zero and first position.
- Organically grew an Instagram following of 4k+ followers in the first 5 months.

## EDUCATION

**Juno College of Technology, Front End Web Development**

**Guilford Technical Community College, Computer Information Technology**

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D U S T I N

K E L L Y

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## LINKS
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LinkedIn

## SKILLS
JavaScript
React
jQuery
HTML5
CSS3
Sass
Frontend Development
Firebase
GitHub
Responsive Design
User Experience
e-Commerce Site Administration