DUSTIN CHUNG

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🎓 EDUCATION

NEXT Academy   Sep '18 – Dec '18
Full-stack web development

Beijing Language and Culture University, Beijing   Feb '18 – Aug '18
Six month intensive Mandarin Chinese course

Imperial College London, England   Sep '13 – Jun '17
Masters in Chemistry (Msci, Upper-Second Class Honours)

💼 WORK EXPERIENCE

Summer Analyst, Creador (Kuala Lumpur)   Jul '16 – Sep '16
- Researched property conveyancing processes in Malaysia, Singapore, India, England, Australia and New York. My findings highlighted various obstacles to a potential business idea mooted by the CEO.
- Conducted incognito price checks at competitor outlets of one of our portfolio companies. Over 300 products across almost 100 stores in Kuala Lumpur and Johor Bahru were checked. This aided a mass pricing adjustment to increase sales.
- Analyzed large volumes of data regarding the aforementioned portfolio company's 30+ outlet locations in Kuala Lumpur. The insights from this supported my propositions of:
  - Replacing generic outreach campaigns with more targeted advertising and offers based off age and location demographics of our customers to increase membership signups.
  - Redistributing item stocks between outlets based off of their locations and historical transaction data to allow for more efficient stocking.
  - Restructuring the HQ databases and data management systems as well as establishing employee best practices, as the historical data available at the time was riddled with preventable but devastating inconsistencies. This became the top priority for management to address.

Intern, CTOS (Kuala Lumpur)   Jul '13 – Aug '13
- Managed customer relationships by addressing face-to-face queries and credit check requests.
- Shadowed corporate sales teams to pitches of the company services to clients' directors.

Intern, ScienceWerkz (Kuala Lumpur)b   Jul '12 – Aug '12
- Demonstrated pre-selected scientific experiments for children and young adults in school to cultivate awareness and interest in Science, Technology, Engineering and Mathematics.
- Designed modern templates for the demonstrator manuals and rewrote all the content to make it easier to understand for those not fluent in English.
- Devised new experiments to increase intellectual property volume and to more effectively use available resources.

🏆 OTHER

Class Representative, (BLCU)   Feb '18 – Jun '18
- Helped to co-ordinate class activities with the fellow students and ensured everything went according to plan. Also dealt with any other issues the students had.

Events Officer, (ICUMS)   Oct '14 – May '15
- Organised inter-society competitions and ski trips to France.
- Collaborated with cultural societies of other universities, organised joint-events and managed a team of peers to provide essential services for the society.

🧠 SKILLS AND ACTIVITIES

Technical: Python, Ruby, Rails, HTML, CSS, JS, Microsoft Office, LaTeX,
Languages: English (fluent), Mandarin (basic), Malay (basic)
Volunteering: Kechara Soup Kitchen, Tutor for A-Level Chemistry students
Activities: Imperial College Hip Hop Dance Team, Imperial College Lion Dance Team