

# Dustin Guillemain

Designer / Manager

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## EXPERIENCE

Critical Response Group Inc. / Ewing, NJ

- **Product Strategy Manager / September 2021 - Present**
  - Leads initial product development brainstorming & research, and sets vision of new projects.
  - Supports Operations and Sales teams with product organization and planning, maintaining backlog as needed.
  - Communicates product needs and strategy to executive leadership and stakeholders.
- **Supervisor of Product Design / January 2019 - Sept. 2021**
  - Lead cross-functional teams of product designers with varying skill levels in both day-to-day and big picture digital projects.
  - Provided resources to meet delivery expectations, often exceeding goals by 10% or more under strict deadlines.
  - Guided product design team to deliver numbers that led to a 92% company revenue increase in 2020.
- **Product Designer / November 2017 - Present**
  - Iteratively produces products daily that meet or exceed company standards.
  - Manages extensive libraries of digital assets for product range that are crucial to rapid product design.
  - Generates ideas in design thinking and strategy discussions to further innovate products and increase efficiency.
  - Conceptualizes new visual & technical elements for product range.

The College of New Jersey / Ewing, NJ

- **Adjunct Professor / October - December 2019**
  - Instructed students throughout a fall semester course entitled "From College to Career," providing them with an outside perspective on the preparation needed for a post graduate career.
  - Learned valuable skills in higher education while directing students with diverse backgrounds.
  - Continued building skills in leadership, communication, and management.

Atom Bank / Newcastle Upon Tyne, UK

- **Project Lead / April - May 2017**
  - Facilitated project while working with multiple team members through communication and project planning.
  - Operated intensively through the iterative design process.
  - Presented concept to CMO, & Design team after 40 hours of allotted development time.

## SKILLS

- **Design:** Adobe Creative Suite • UX/UI Design • User Research • Typography • Wireframing • Personas
- **Prototyping:** Figma • Protopie • Proto.io • Paper prototyping • Card Sorting
- **Product Management:** Trello/Kanban • Cross-functional team leadership • GSuite • Agile • Time-management • JIRA
- **Web Programming:** HTML/CSS • Basic PHP, Javascript & Java • Wordpress
- **Social Media:** Facebook • Instagram • Reddit • Twitter • Snapchat

## EDUCATION

- The College of New Jersey
  - B.A. - Interactive Multimedia**
  - Ewing, NJ / 2014-2018 / GPA 3.72**
- Northumbria University
  - Study Abroad, Interactive Media Design**
  - Newcastle Upon Tyne, UK / Spring 2017**
- Course Certificates
  - Fundamentals of Project Planning & Management**
  - UVA Darden School of Business / ID EGC7CAC8YL4L**
  - Issued MAR 2020**