

Dustin Guillemín

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SKILLS

Figma, Adobe Creative Suite; Project/Product Management, UX/UI Design, Kanban; GSuite; WordPress; Prototyping; Team Leadership; Wireframing; Advanced Social Media user: (Facebook, Instagram, Twitter, Snapchat, Reddit;)

Code: Basic PHP, JavaScript, HTML, CSS, Java

Language: Proficient in conversational Spanish

EXPERIENCE

Critical Response Group Inc.

Ewing, NJ

Supervisor of Product Design

January 2019 – Present

- Leads cross functional teams of product designers with varying skill level in both day-to-day and big picture digital projects.
- Organizes design thinking workshops to capture user types and use models of products.
- Works with a variety of confidential clients globally in industries such as education, government, sports venues, and media companies.
- Manages interns and full-time employees alike to ensure productivity that meets delivery expectations, often exceeding by 10% or more under strict deadlines.
- Collaborates directly with company CTO and COO to innovate time saving practices and digital design concepts.
- Brainstorms with product managers to problem solve while further developing brand as company grows.
- Guided product design team to deliver numbers that led to a 92% company revenue increase in 2020.

Product Designer

November 2017 – Present

- Produces products daily that meet or exceed company standards.
- Manages extensive libraries of digital assets for product range that are crucial to rapid product design.
- Learns new skills in GIS and geospatial data while simultaneously strengthening skills in design software such as the Adobe Creative Suite.
- Builds products daily with emphasis on vector and raster graphics for digital and print design.
- Conceptualizes new visual elements for product range.
- Contributes effectively to ever-evolving company digital design processes.
- Develops user manuals and training materials, while simultaneously maintaining strict in-house documentation.

The College of New Jersey

Ewing, NJ

Adjunct Professor, Department of Interactive Multimedia

October 2019 – December 2019

- Instructed students throughout a fall semester course entitled "From College to Career," providing them with an outside perspective on the preparation needed for a post graduate career.
- Learned valuable skills in higher education while directing students with diverse college majors through resume building, job interviews, and networking.
- Continued building skills in leadership, communication, and management.

Atom Bank Student Perks Application

Newcastle Upon Tyne, U.K.

Project Lead

Spring 2017

- Designed a prototype student application for a strictly mobile based banking company.
 - Researched best practices for peak customer engagement.
 - Operated intensively through the iterative design process while producing visuals and content through Adobe Creative Suite.
 - Presented to the Chief Marketing Officer and Design team after 40 hours of allotted development time.
 - Refined skills in user experience design, Adobe Photoshop/Illustrator, and project management.
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EDUCATION

The College of New Jersey Ewing, NJ

GPA: 3.72

Bachelor of Arts (B.A.), Interactive Multimedia

May 2018

Northumbria University, Newcastle Upon Tyne, U.K.

January – May 2017

Study Abroad, Interactive Media Design