Dustin Guillemin

Product Designer

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Experience

Critical Response Group Inc. / Ewing, NJ
Supervisor of Product Design / May 2019 - Present

- Leads cross-functional teams of product designers with varying skill levels in both day-to-day and big picture digital projects.
- Cultivates design thinking workshops to capture user types and use-models of products.
- Manages interns and full-time employees alike to ensure productivity that meets delivery expectations, often exceeding goals by 10% or more under strict deadlines.
- Guided product design team to deliver numbers that led to a 92% company revenue increase in 2020.

Product Designer / November 2017 - Present

- Iteratively produces products daily that meet or exceed company standards.
- Manages extensive libraries of digital assets for product range that are crucial to rapid product design.
- Participates in design thinking and strategy discussions to further innovate products and increase efficiency.
- Conceptualizes new visual & technical elements for product range.
- Develops user manuals and training materials, while maintaining strict in-house documentation.

The College of New Jersey / Ewing, NJ
Adjunct Professor / October - December 2019

- Instructed students throughout a fall semester course entitled "From College to Career," providing them with an outside perspective on the preparation needed for a post graduate career.
- Learned valuable skills in higher education while directing students with diverse college majors through resume building, job interviews, and networking.
- Continued building skills in leadership, communication, and management.

Atom Bank / Newcastle Upon Tyne, UK
Project Lead / April - May 2017

- Conducted user research for peak customer engagement practices.
- Operated intensively through the iterative design process while producing visuals and content through Adobe Creative Suite.
- Presented to the Chief Marketing Officer and Design team after 40 hours of allotted development time.
- Refined skills in user experience design, Adobe Photoshop/Illustrator, and project management.

Skills

Design: Figma • Adobe Photoshop • Adobe Illustrator • UX/UI Design • User Research • Typography • Wireframing • Personas • Product Design for specific user groups.

Prototyping: Basic interaction design in Figma • More advanced app interaction in Protopie • Previous design experience in Proto.io • Paper prototyping and rapid ideation through card sorting

Product Management: Trello/Kanban • Cross-functional team leadership • GSuite • Project Collaboration

Web Programming: HTML/CSS • Basic PHP, Javascript & Java • Wordpress

Social Media: Facebook • Instagram • Reddit • Twitter • Snapchat

Education

The College of New Jersey
B.A. - Interactive Multimedia

Ewing, NJ / 2014-2018 / GPA 3.72

Northumbria University
Study Abroad, Interactive Media Design

Newcastle Upon Tyne, UK / Spring 2017