

## **TEAM: Microbrewery - *GreenBrewBros***

### **1. About us**

We are Green Brew Bros. We are a small microbrewery established in 2018 in the great province of Nova Scotia. Two brothers, Simon and Samuel, and a love of ales is how our story begins. Our beers are all organic and have a very earthy feel. Our bottles are all eco-friendly, re-usable and biodegradable. The most important thing for us is so make beer while keeping mother earth happy.

### **2. What we expect**

We expect to attract more of the millennial crowds who love the environment. We would like our website to showcase our beers as well as our eco-friendliness. We are just starting out so we have no sponsors, but would love to show off our trade show circuit this winter, big images on our homepage presenting those 4 shows.

### **3. Content**

We want our home page to showcase our trade show and environmental consciousness. We also want to have a form so people can contact us; as well as a listing of all our beers. If we could also have our event listed, since most of our business is from our trade shows, it would be great to list those.

We also have some awesome images if you wanted to use some on your site.

### **4. External Data**

We use a lot of social media: Facebook, Twitter, Foursquare, Instagram, Vimeo. All of our social media outlets use the @GreenBrewBros user handle.

