# Planning Meeting for GreenBrewBros (4/27/2023)

* Video on homepage could be a good idea (like fourwinds brewing)
* How to differentiate the four different trade shows: beer focused trade shows, farmer’s market local business trade show, eco-friendly business trade show, sustainable brewing trade show
* About, our story pages,
* Each group member will make a wireframe for the homepage and we will reconvene to make a final decision on the design

END GOAL

To attract sponsors and millenials to our event

PRIMARY

SECONDARY

TARGET AUDIENCE

Millennials

Sponsor – attract with eco conscious mission and promote our events

**CONTENT**

Blog

About Us (sustainability/our mission, our story, how and where its made)

Home page (images, short blurb, trade shows/events)

Trade Show (on home page and separate page)

Contact Page

Products



**FUTURE CONSIDERATIONS**

**SITE MAP**

**FOOTER**

Notes on Wireframes

- videos or images (slideshow) at the top

- I like the calendar widget (sometimes they can we problematic- no)

- see how we’re making a difference button.

- “organic local sustainable”

- discussion: products before trade shows??

- can we actually sell?

- are we looking for sponsors or customers?

- this isn’t e-commerce

- NO calendar widget

- Socials news feed!! (We like this)

- search logo

- blocks of large images to fill up page (our brewery and pub)

- newsletter in large image

- blurb abut environmentalism with “see how we’re making a difference”

- scrap “our mission” from home page, but allude to it.

- fixed header - snap scroll

- Where should be have our contact information? - both.

- logo dips down into video - pops back up as we scroll.