# Planning Meeting for GreenBrewBros (4/27/2023)

* Video on homepage could be a good idea (like fourwinds brewing)
* How to differentiate the four different trade shows: beer focused trade shows, farmer’s market local business trade show, eco-friendly business trade show, sustainable brewing trade show
* About, our story pages,
* Each group member will make a wireframe for the homepage and we will reconvene to make a final decision on the design

END GOAL

To attract sponsors and millenials to our event

PRIMARY

SECONDARY

TARGET AUDIENCE

Millennials

Sponsor – attract with eco conscious mission and promote our events

**CONTENT**

Blog

About Us (sustainability/our mission, our story, how and where its made)

Home page (images, short blurb, trade shows/events)

Trade Show (on home page and separate page)

Contact Page

Products



**FUTURE CONSIDERATIONS**

**SITE MAP**

**FOOTER**