

# Green Brew Bros

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Alex, Dustin, Lewis, Meredith





# Overview

## Client:

- Nova Scotia microbrewery
- Young business
- Craft beers
- Eco-friendly
- Involved in trade shows

## Target audience:

- Environmentally-conscious millennials
- Potential sponsors



# Client Expectations

## Purpose

- Establish brand
- Attract customers and sponsors

## Objectives

- Promote trade shows
- Present mission
- Showcase products
- Invite visitors to contact

# Planning

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# Content

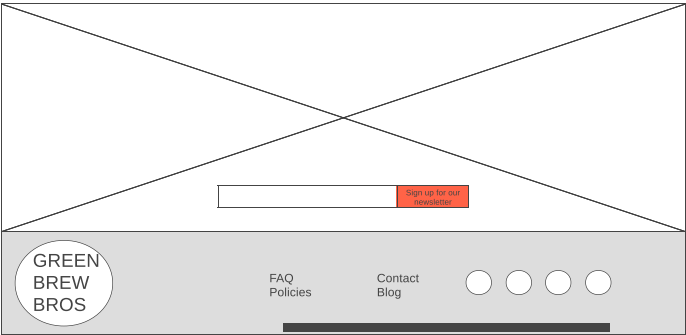
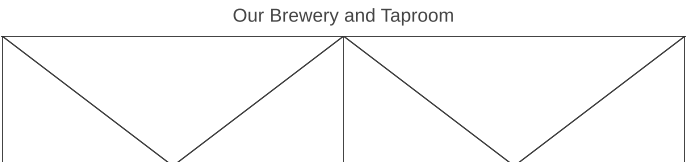
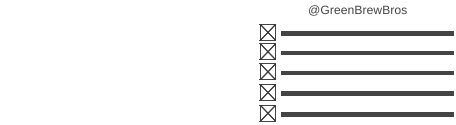
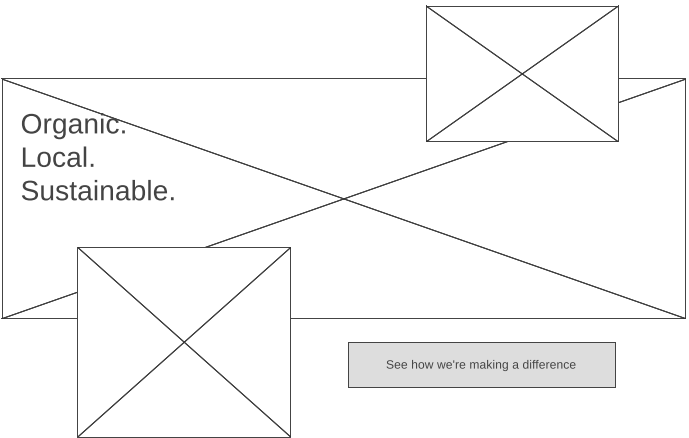
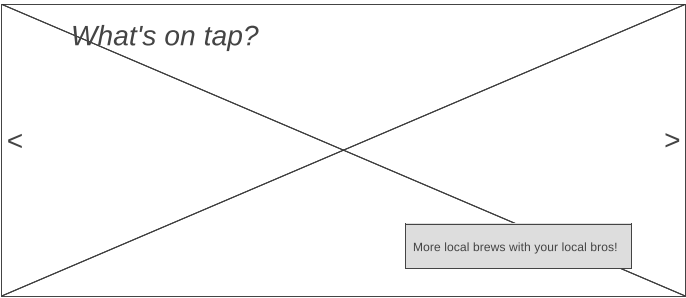
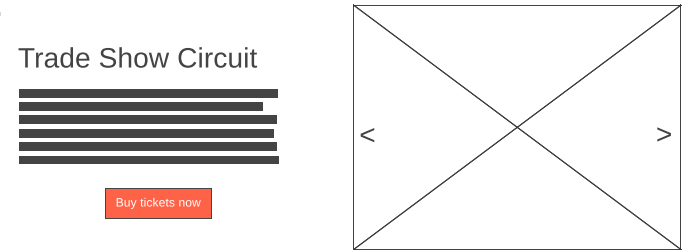
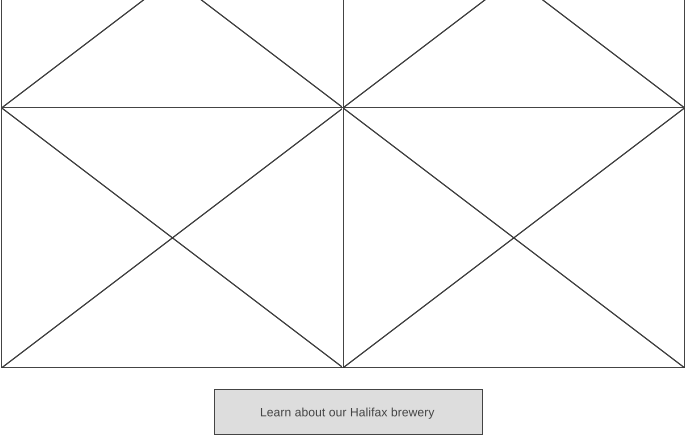
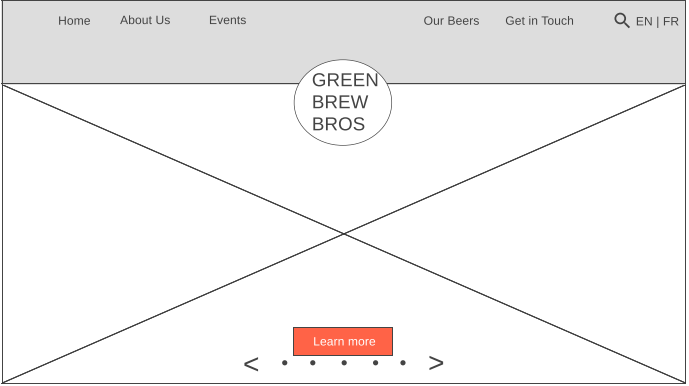
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- [Home](#)
- [About Us](#)
- [Events](#)
- [Our Beers](#)
- [Our Brewery](#)
- [Contact US](#)



# Wireframes

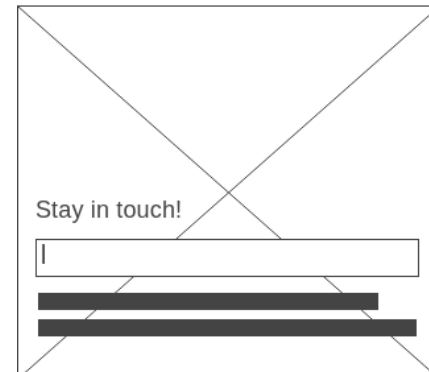
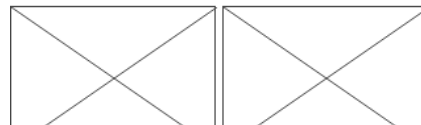
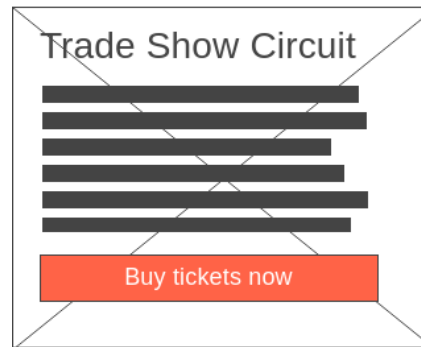
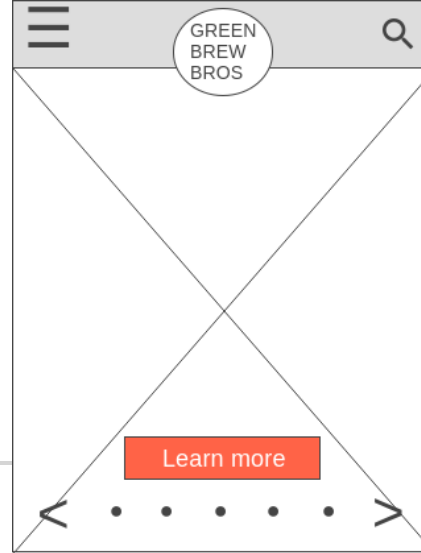
- Desktop





# Wireframes

- Mobile



# Colours and Fonts

Headings:

**Heebo Medium**

Body:

Cairo Light

Logo:



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# Walkthrough

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