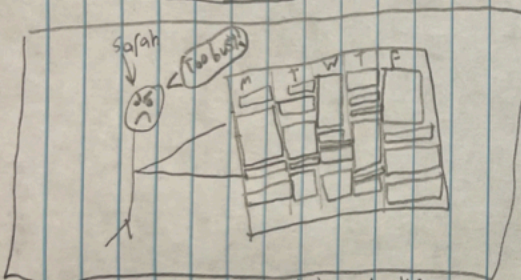


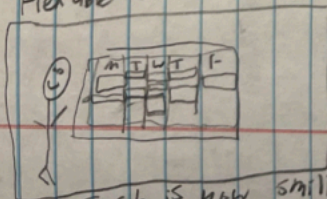
Scenario: Student Before + After New Scheduling App

Persona: Sarah ~~Jones~~ Jones

Rigid Schedules



Sarah is frustrated while looking at paper schedule with back to back classes + little flexibility
Flexible Schedules



Sarah is now smiling while using the scheduling app on iPad to create more flexible + personalized schedule

Profession: Student at UniVer City

Discovering the Planner



She then discovers a possible solution to her problem, a new online schedule planner

Enjoys Free Time



Sarah can now be seen enjoying her free + me. time relaxed yet engaged, all thanks to the scheduling app!