

Social Science considerations in Civil Engineering

CE 4200
Professional Engineering Practice Issues
Fall 2021 Semester

William D. Lawson, PE, PhD

BASIS FOR THIS LECTURE

Social Science Considerations in Civil Engineering

CE 4200: Professional Engineering Practice Issues

Fall 2021 Semester

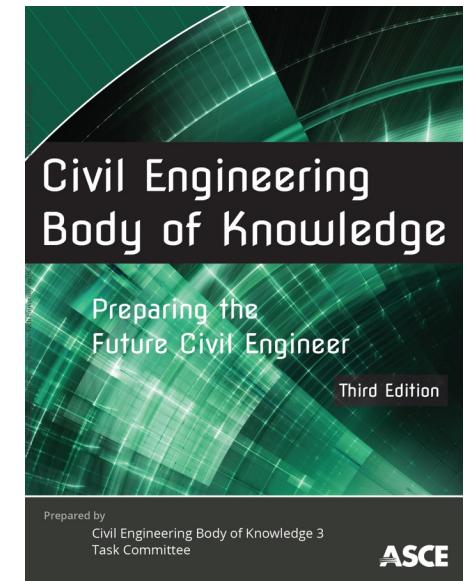
William D. Lawson, PE, PhD



CIVIL ENGINEERING: A PEOPLE-SERVING PROFESSION

BOK3E Outcomes

1. Mathematics
2. Natural Sciences
3. **Social Sciences**
4. Humanities
5. Materials Science
6. Engineering Mechanics
7. Experimental Methods and Data Analysis
8. **Critical Thinking and Problem Solving**
9. **Project Management**
10. Engineering Economics
11. Risk and Uncertainty
12. Breadth in Civil Engr Areas
13. Design
14. Technical Depth
15. Sustainability
16. Communication
17. **Teamwork and Leadership**
18. **Professional Attitudes**
19. Lifelong Learning
20. Ethical Responsibility
21. **Professional Responsibilities**



Social Sciences

CE BOK 3rd Edition

Table ES-1. *Civil Engineering Body of Knowledge Outcomes.*

Foundational	Engineering Fundamentals
Mathematics	Materials Science
Natural Sciences	Engineering Mechanics
Social Sciences	Experiment Methods and Data Analysis
Humanities	Critical Thinking and Problem Solving
Technical	Professional
Project Management	Communication
Engineering Economics	Teamwork and Leadership
Risk and Uncertainty	Lifelong Learning
Breadth in Civil Engineering Areas	Professional Attitudes
Design	Professional Responsibilities
Depth in a Civil Engineering Area	Ethical Responsibilities
Sustainability	

APPENDIX K:

HUMANITIES AND SOCIAL SCIENCES (ASCE BOK2E)

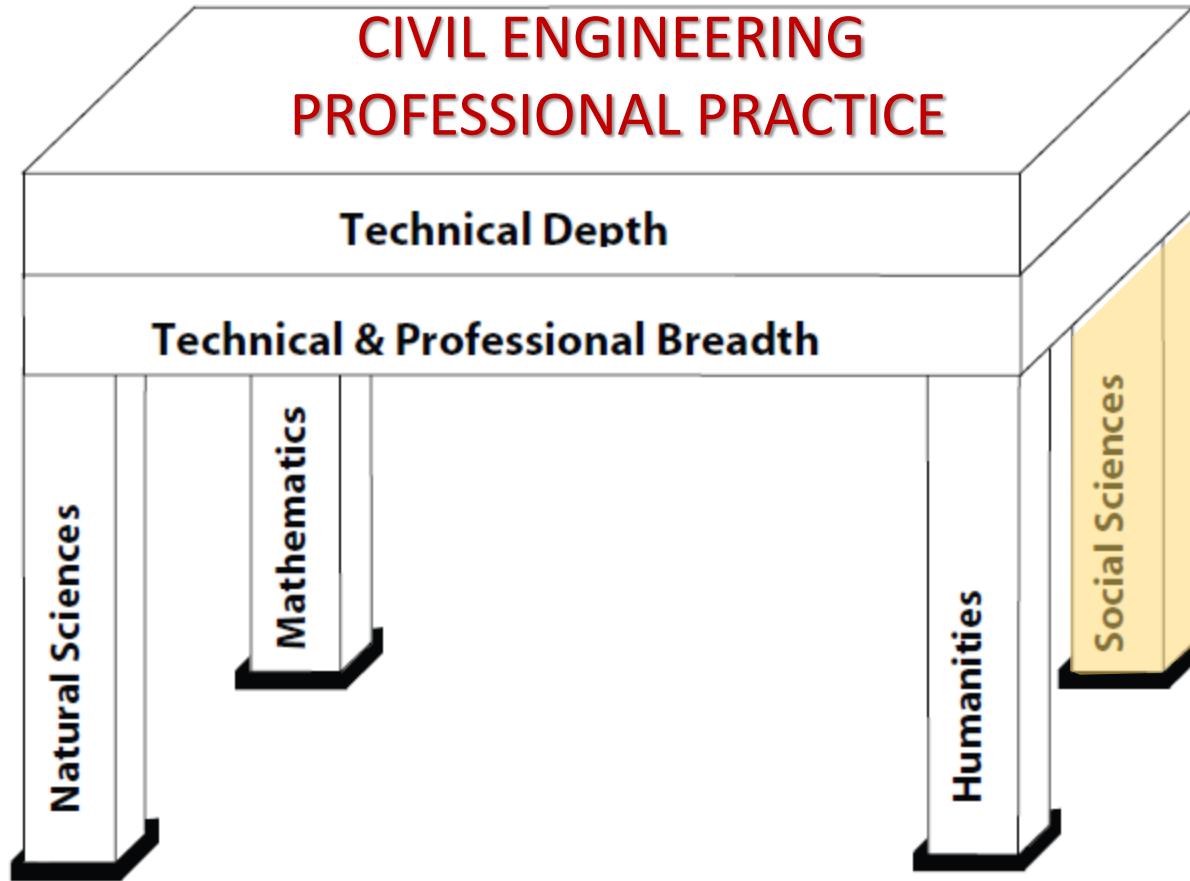


Figure K-1. The future technical and professional practice education of civil engineers is supported on four foundational legs.

Outcome Number and Title	Level of Achievement					
	1	2	3	4	5	6
	Knowledge	Compre- hension	Application	Analysis	Synthesis	Evaluation
<i>Foundational</i>						
1. Mathematics	B	B	B			
2. Natural sciences	B	B	B			
3. Humanities	B	B	B			
4. Social sciences	B	B	B			
<i>Technical</i>						
5. Materials science	B	B	B			
6. Mechanics	B	B	B	B		
7. Experiments	B	B	B	B	M/30	
8. Problem recognition and solving	B	B	B	M/30		
9. Design	B	B	B	B	B	E
10. Sustainability	B	B	B	E		
11. Contemp. issues & hist. perspectives	B	B	B	E		
12. Risk and uncertainty	B	B	B	E		
13. Project management	B	B	B	E		
14. Breadth in civil engineering areas	B	B	B	B		
15. Technical specialization	B	M/30	M/30	M/30	M/30	E
<i>Professional</i>						
16. Communication	B	B	B	B	E	
17. Public policy	B	B	E			
18. Business and public administration	B	B	E			
19. Globalization	B	B	B	E		
20. Leadership	B	B	B	E		
21. Teamwork	B	B	B	E		
22. Attitudes	B	B	E			
23. Lifelong learning	B	B	B	E	E	
24. Professional and ethical responsibility	B	B	B	B	E	E

Social Sciences

Table 2-3. Social Sciences (Cognitive Domain).

Cognitive Domain Level of Achievement	Demonstrated Ability	Typical Pathway
1 Remember (remember previously learned material)	Identify concepts and principles of social sciences.	Undergraduate education
2 Comprehend (grasp the meaning of learned material)	Explain concepts and principles of social sciences.	Undergraduate education
3 Apply (use learned material in new and concrete situations)	Apply concepts and principles of social sciences relevant to civil engineering.	Undergraduate education
4 Analyze (break down learned material into its component parts so that its organizational structure may be understood)	Select appropriate concepts and principles of social sciences to solve civil engineering problems.	
5 Synthesize (put learned material together to form a new whole)	Integrate appropriate concepts and principles of social sciences to solve civil engineering problems.	
6 Evaluate (judge the value of learned material for a given purpose)	Evaluate solutions to civil engineering problems involving concepts and principles of social sciences.	

SOME DEFINITIONS

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6 Evaluate (judge the value of learned material for a given purpose)	Evaluate solutions to civil engineering problems involving concepts and principles of social sciences.	

Understanding the Outcome

The social sciences are the study of society and the manner in which people behave and influence the world around them (ESRC 2018). Social science disciplines include, but are not limited to, anthropology, communication studies, economics, geography, law, linguistics, political science, psychology. Social sciences are scientific, analytical, and data-driven and use the both qualitative and quantitative methods. To be effective, civil engineering students will need to understand their education and their education in the social sciences and how they can apply these connections. For example, a civil engineer can use their knowledge of soil mechanics and project management to design a bridge that is safe and efficient.

Social Sciences... Definition

- “Engineering services are delivered to society through social mechanisms and institutions. The **social sciences** are the systematic study of these social phenomena... Understanding [this] social framework is foundational to effective professionalism”

~ ASCE BOK2E

Social Sciences... Definition

“Social science is an academic discipline concerned with society and the relationships among individuals within a society, which often rely primarily on empirical approaches.”

~ ScienceDaily

Social Sciences... Definition

“Social science [is] any discipline or branch of science that deals with human behavior in its social and cultural aspects. The social sciences include cultural (or social) anthropology, sociology, social psychology, political science, and economics.”

~ Encyclopedia Britannica

Social Sciences... Definition

“The social sciences study the common elements and collective dimensions of the human experience.”

~ Berkeley College of Letters & Science

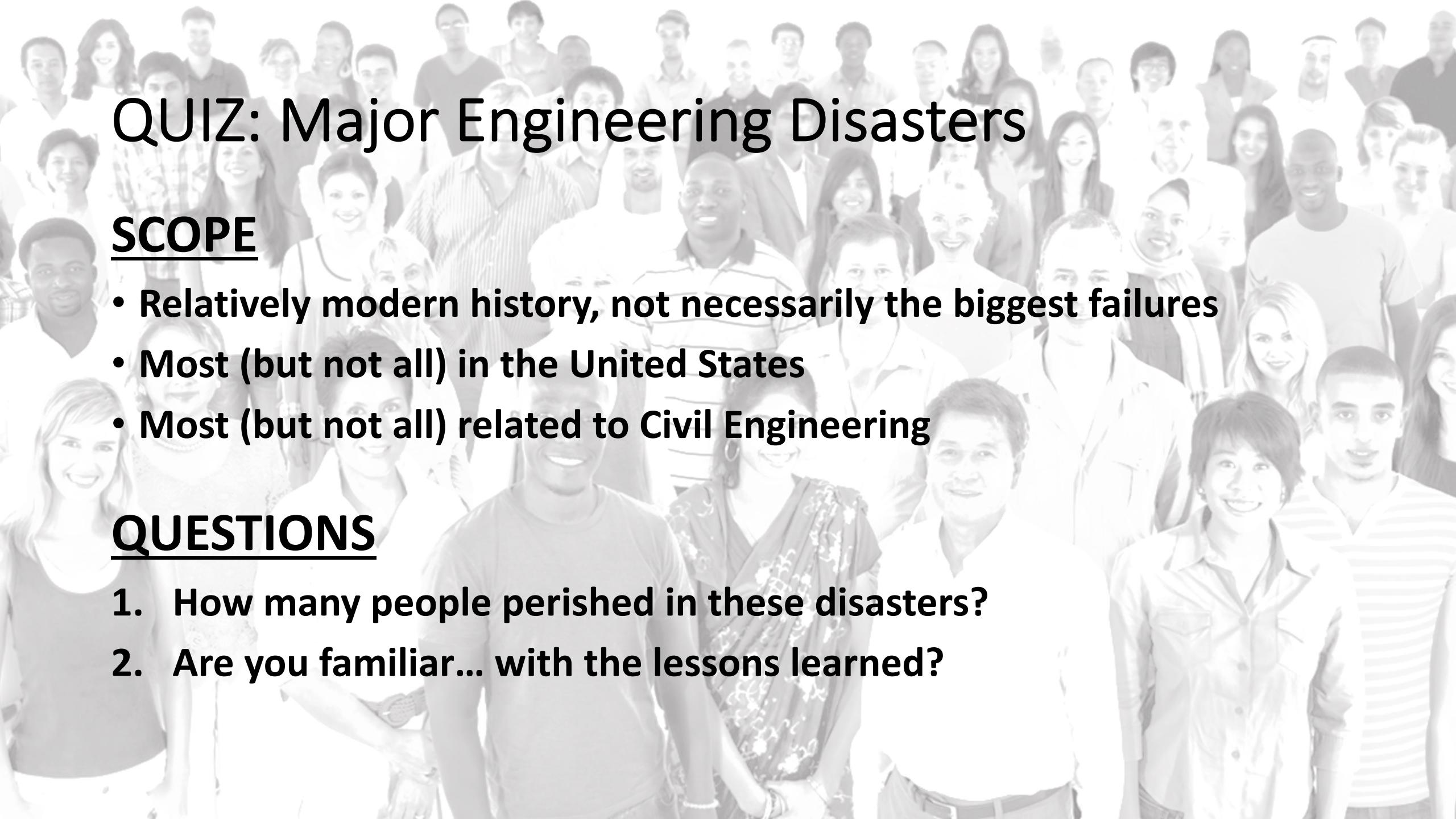
A BRIEF QUIZ

Social Science Considerations in Civil Engineering

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William D. Lawson, PE, PhD

A large, diverse group of smiling people of various ages and ethnicities, filling the background of the slide.

QUIZ: Major Engineering Disasters

SCOPE

- Relatively modern history, not necessarily the biggest failures
- Most (but not all) in the United States
- Most (but not all) related to Civil Engineering

QUESTIONS

1. How many people perished in these disasters?
2. Are you familiar... with the lessons learned?

South Fork Dam (1889)

Johnstown, Pennsylvania

2,209

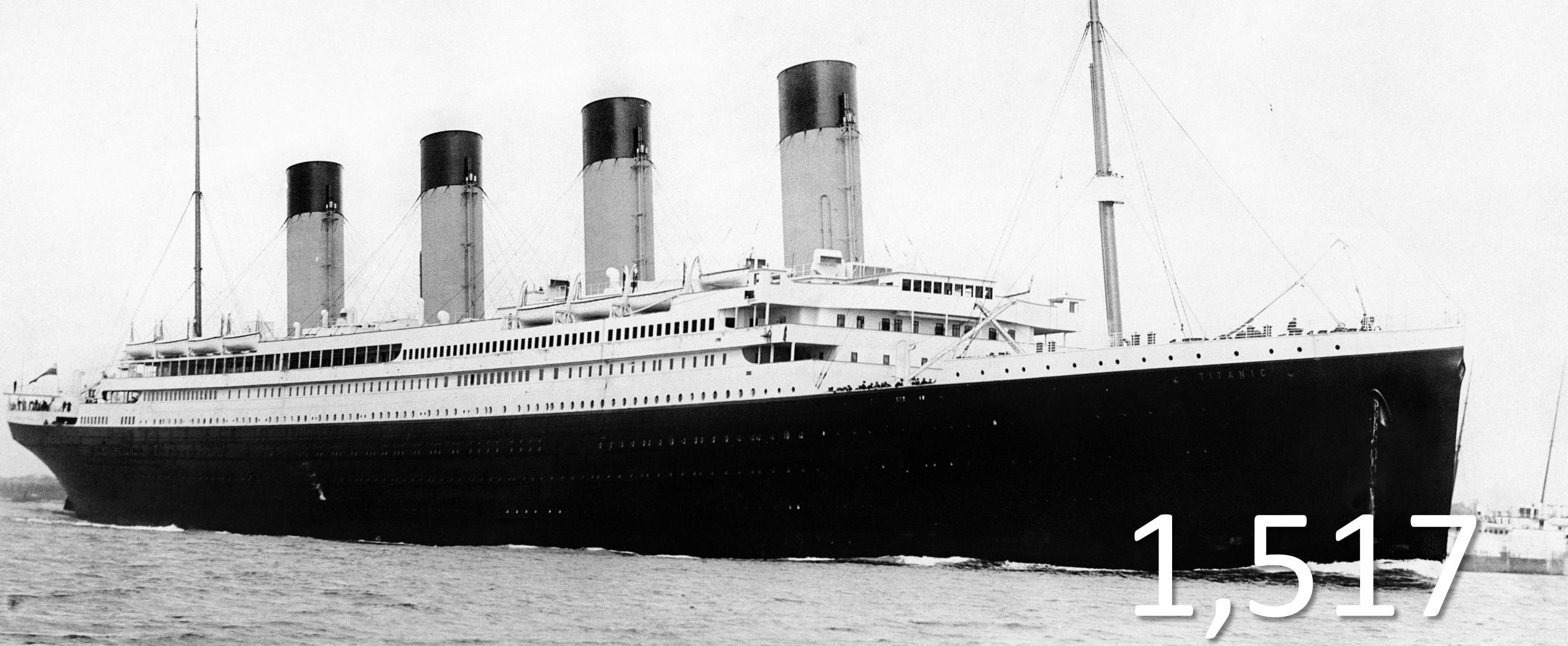
Quebec Bridge (1907)

Quebec City, Canada



RMS Titanic (1912)

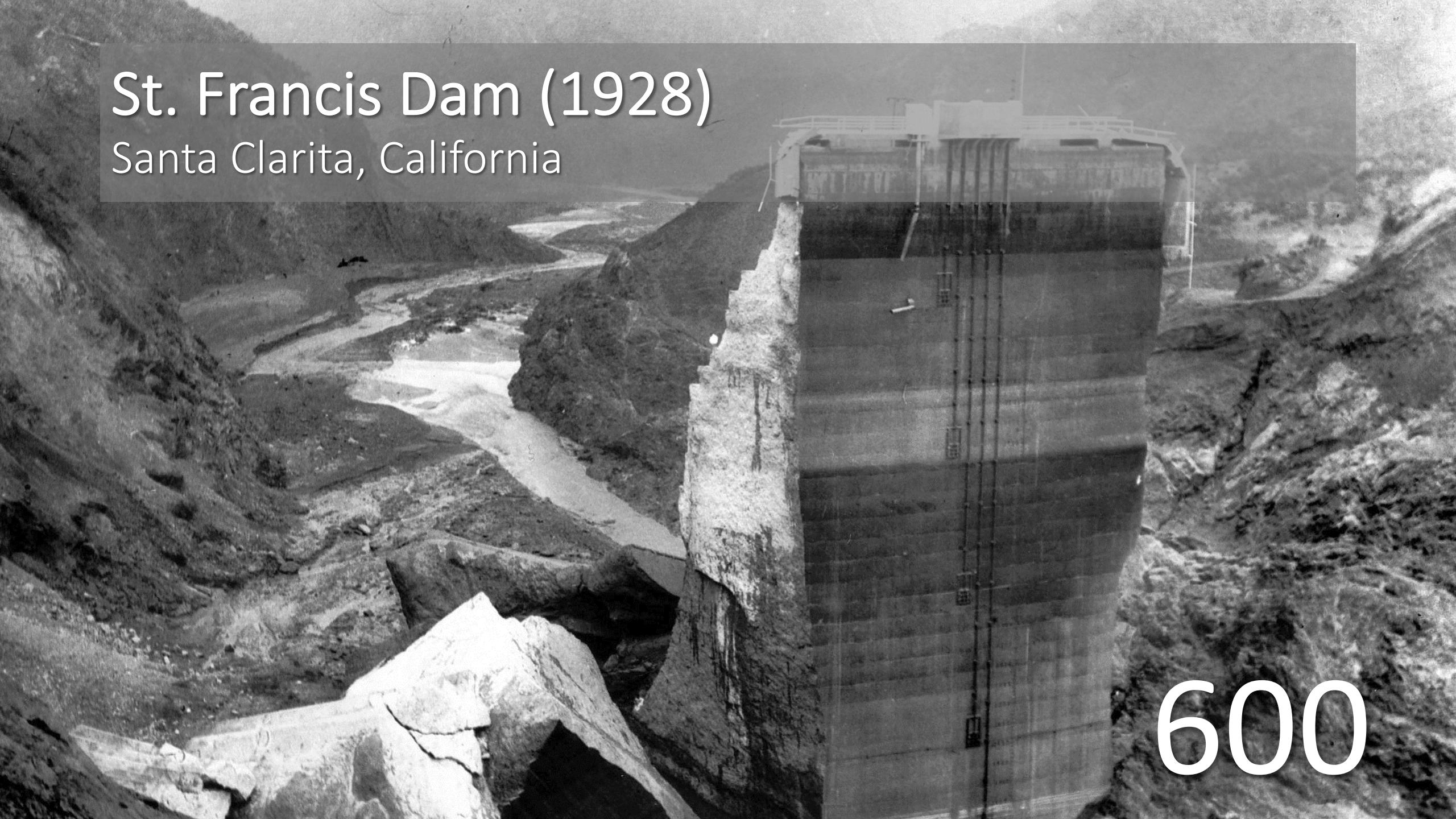
North Atlantic Ocean (41°43'55"N 49°56'45"W)



1,517

St. Francis Dam (1928)

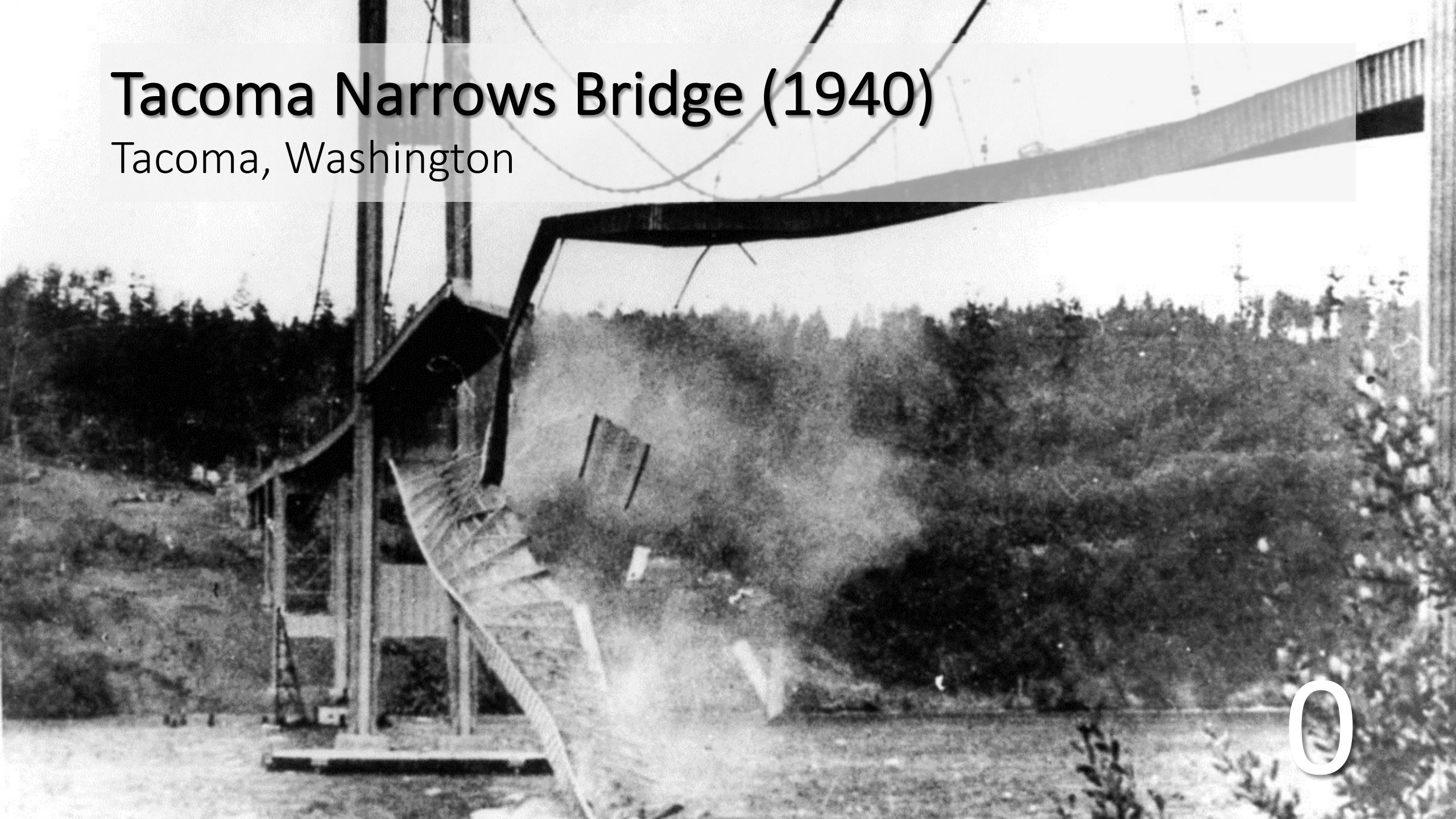
Santa Clarita, California



600

Tacoma Narrows Bridge (1940)

Tacoma, Washington



0

Hyatt Regency Hotel Walkway Collapse (1981)

Kansas City, Missouri



114

Chernobyl Nuclear Power Plant (1986)

Pripyat, Ukraine, Soviet Union



World Trade Center (2001)

New York City, New York



2,743



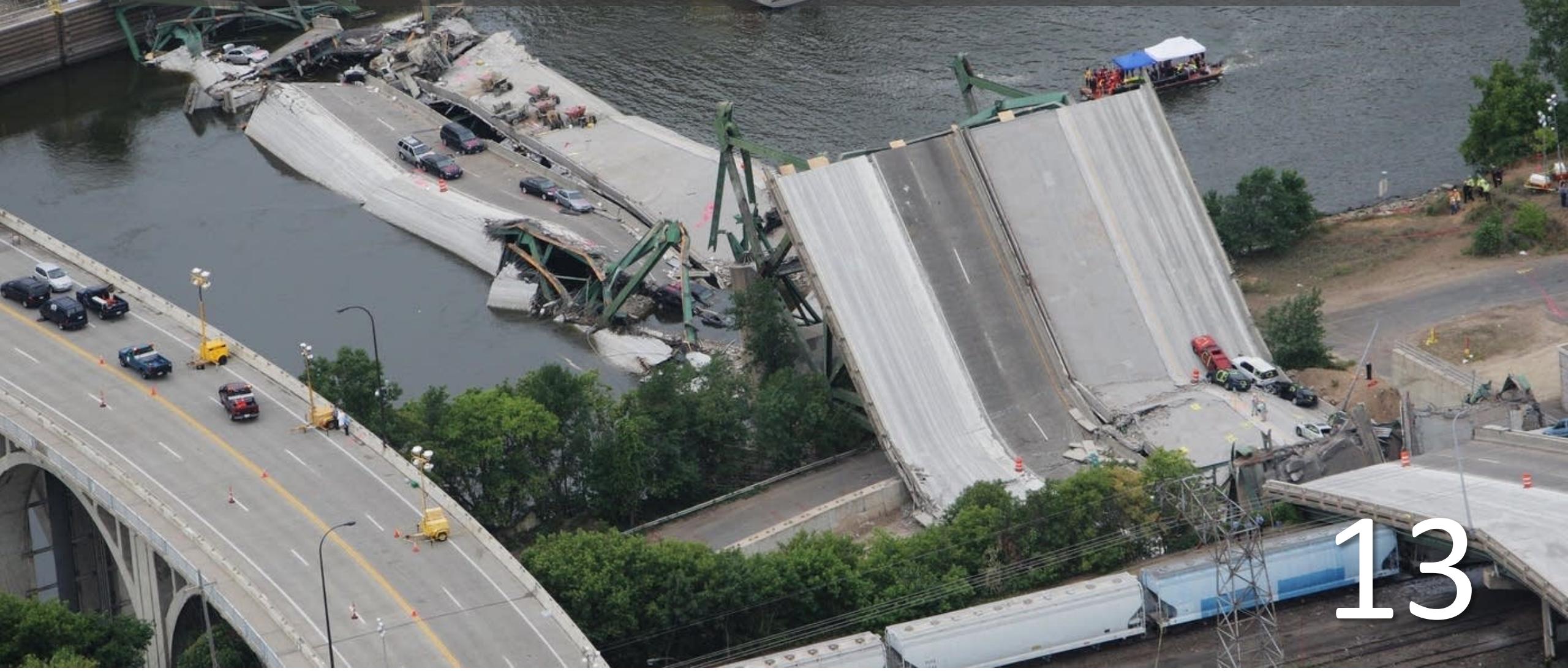
Space Shuttle Columbia Disaster (2003)

over Northeast Texas and Louisiana

7

I-35W Mississippi River Bridge (2007)

Minneapolis, Minnesota



Deepwater Horizon (2010)

Gulf of Mexico, USA



11



Tōhoku Earthquake and Tsunami (2011)

Oshika Peninsula, Japan

15,896

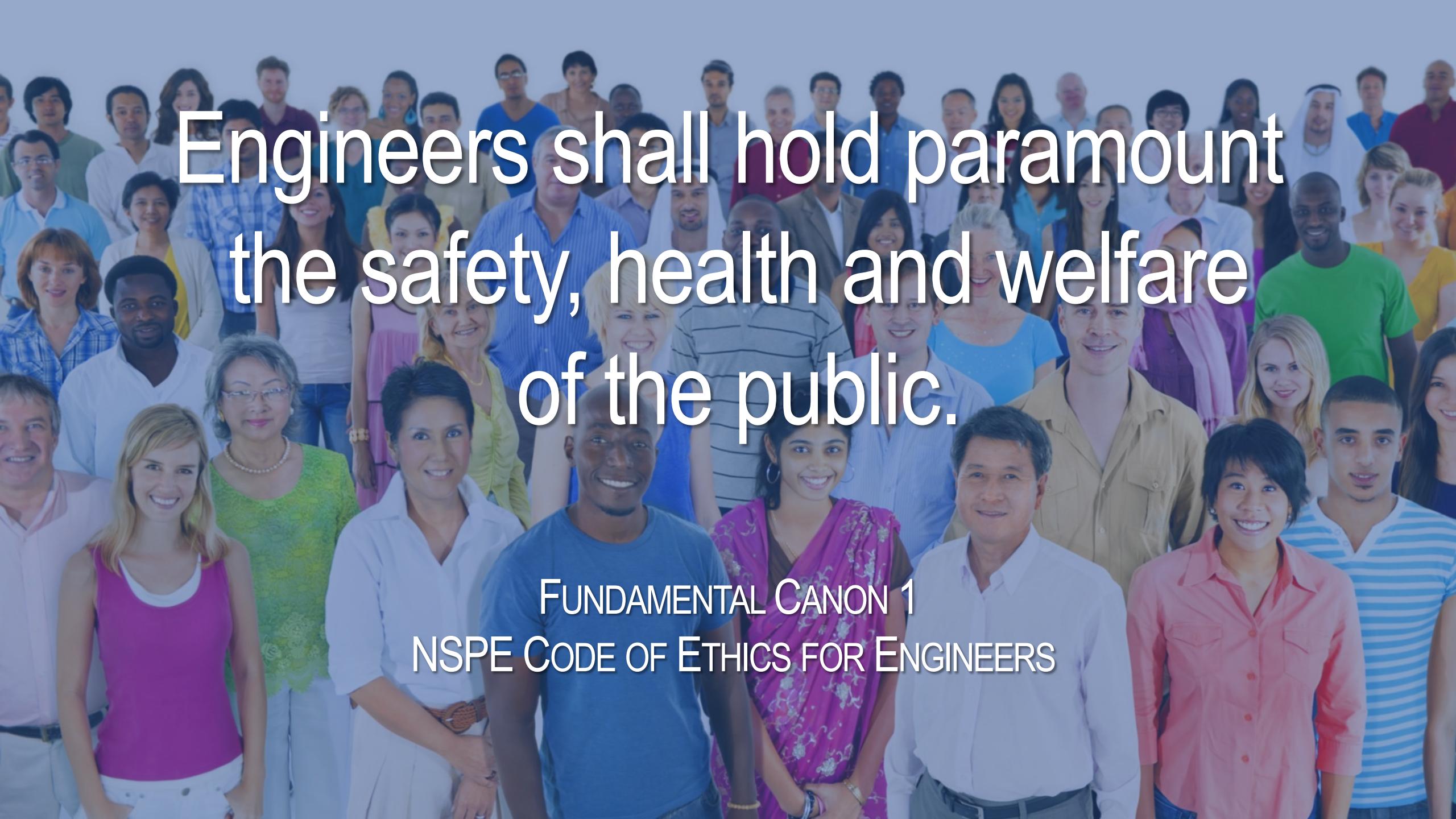
Florida International Pedestrian Bridge (2019)

Miami, Florida



From the Historical Record...

Engineering Disaster	Deaths	Engineering Disaster	Deaths
South Fork Dam	2,209	Chernobyl Nuclear Plant	31
Quebec Bridge	75	World Trade Center	2,743
RMS Titanic	1,517	Space Shuttle Columbia	7
St. Francis Dam	600	I-35W Mississippi Bridge	13
Tacoma Narrows Bridge	0	Deepwater Horizon	11
Hyatt Regency Walkway	114	Tōhoku Quake & Tsunami	15,896
		Florida Pedestrian Bridge	6

A large, diverse group of people of various ages, ethnicities, and professions, standing together in a studio setting.

Engineers shall hold paramount
the safety, health and welfare
of the public.

FUNDAMENTAL CANON 1
NSPE CODE OF ETHICS FOR ENGINEERS

Some Civil Engineering / Social Science Vignettes

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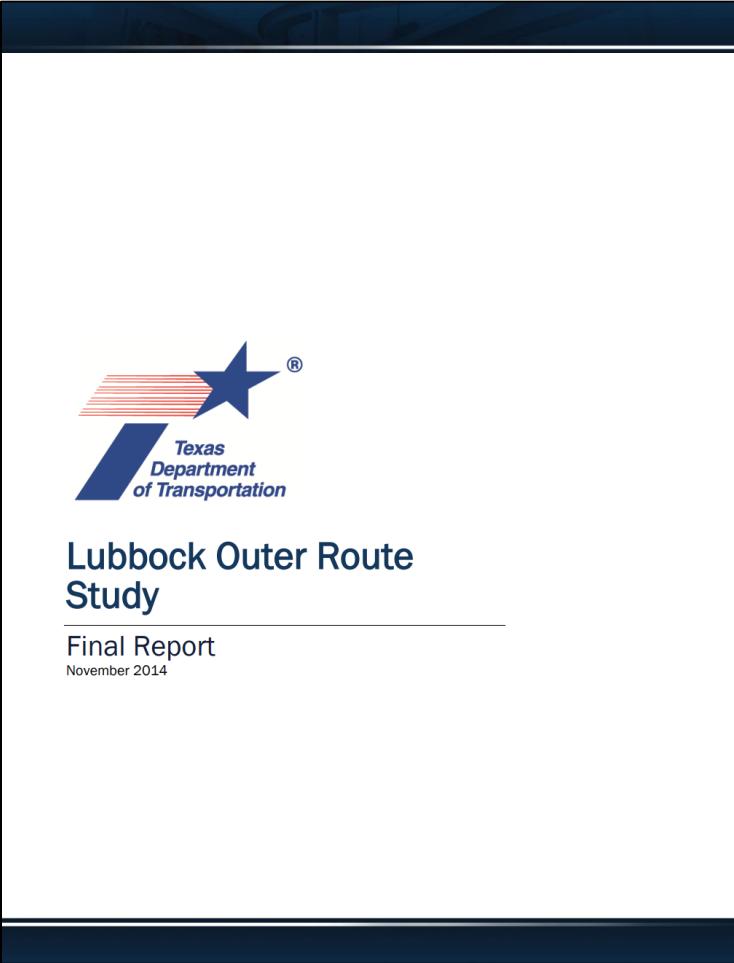


If you wanna **change the world**,
start off by **making your bed**.

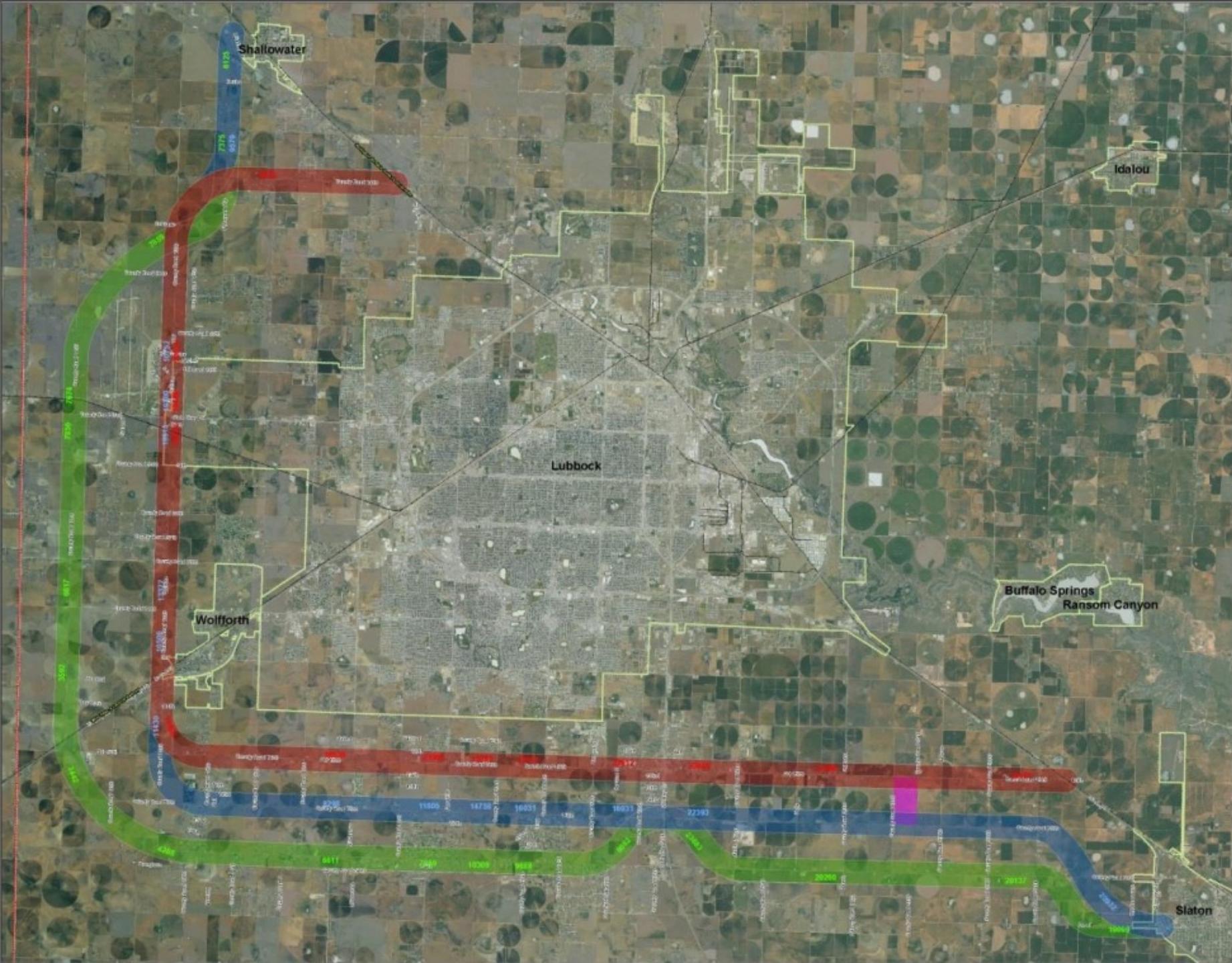
Guest Lecture

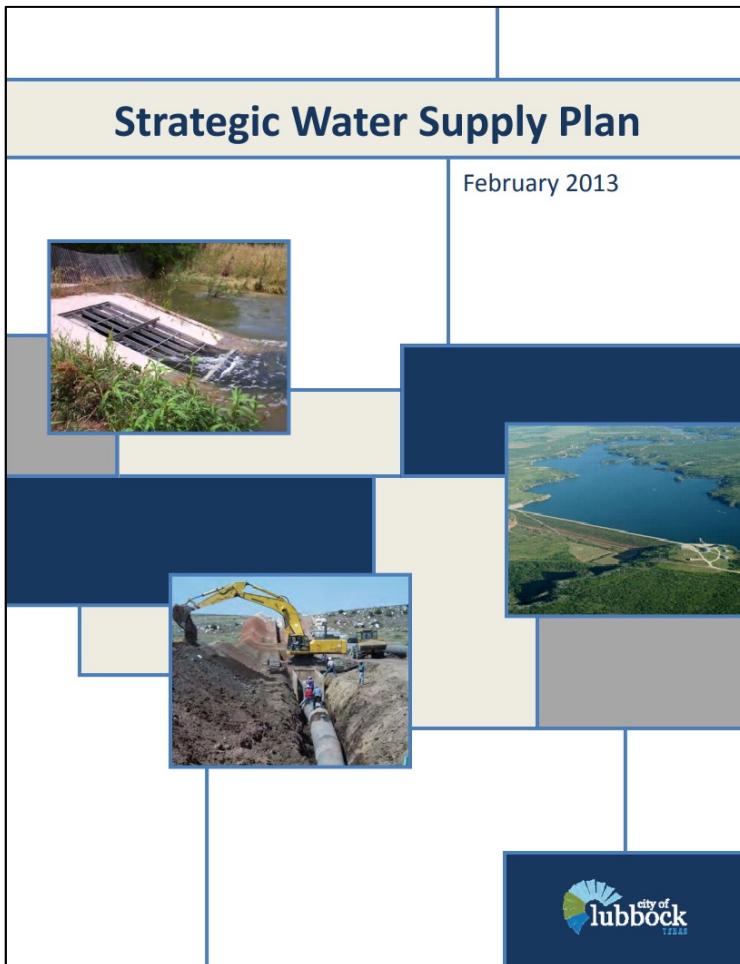
Kylan Francis, PE

Director, Transportation Planning & Development
TxDOT Lubbock



Texas Loop 88 Lubbock, TX





Technical Report

Aubrey A. Spear, PE, et al.

City of Lubbock Water Utilities
Lubbock, Texas



Meeting our increasing demand for water...

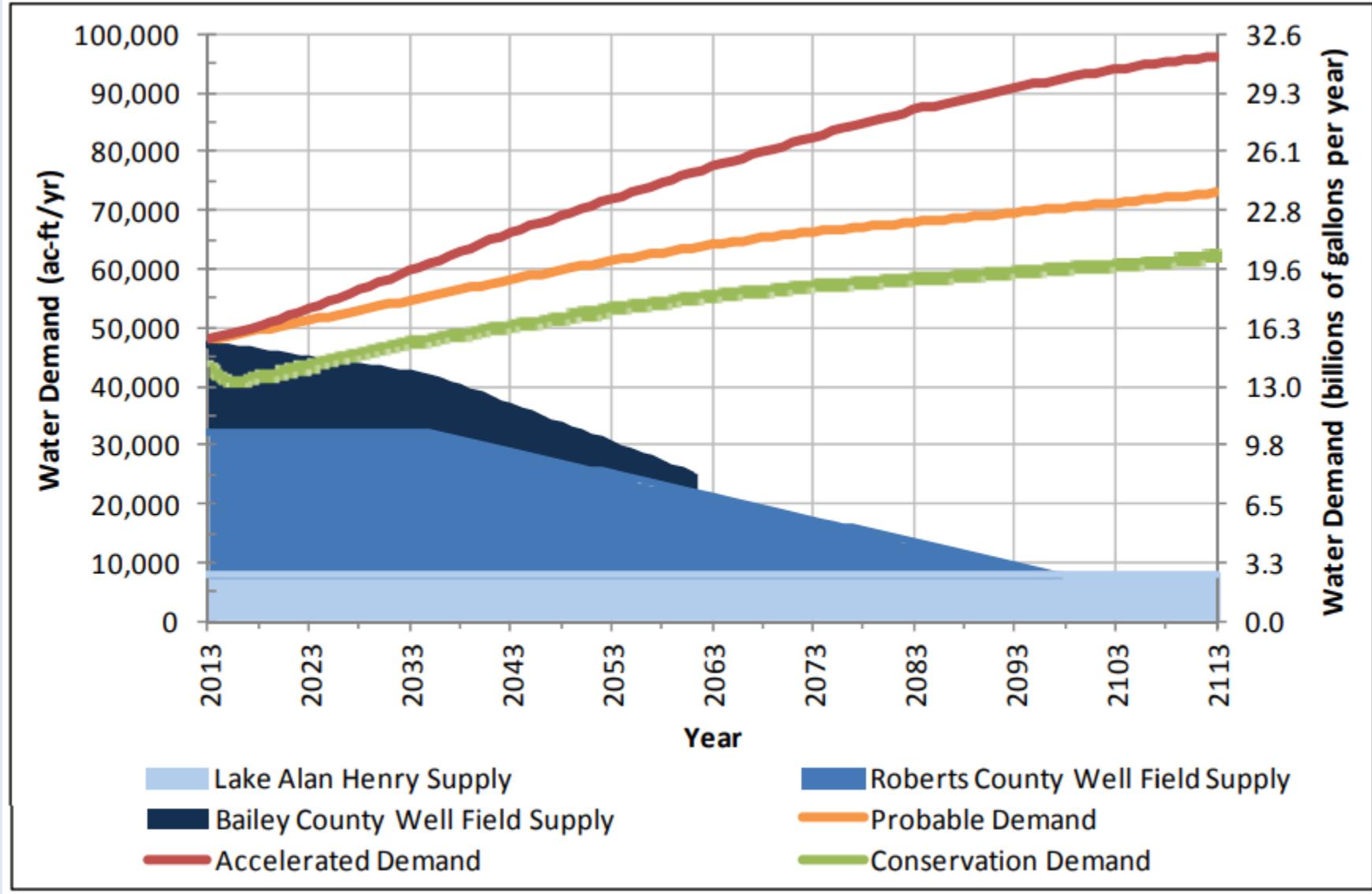


Figure ES.4 – 100-Year Annual Water Demand vs. Current Water Supply

Topic Lecture

William D. Lawson, PE, PhD

Associate Professor
Texas Tech University

Professionalism, The Golden Years

By

William D. Lawson, P.E., Ph.D.

Associate Professor

Department of Civil, Environmental and Construction Engineering

Texas Tech University



How Big is Your Lens?



Technical Paper

Stephen J. Ressler, PE, PhD

Professor
US Military Academy at West Point

Sociology of Professions: Application to the Civil Engineering "Raise the Bar" Initiative

Stephen J. Ressler, P.E., Dist.M.ASCE¹

Abstract: This paper applies the sociological theory of professions, as espoused by Abbott and Freidson, as a conceptual framework to assess the critical issues associated with the ongoing implementation of ASCE Policy Statement 465—also called the “Raise the Bar” initiative. The sociology of professions provides an objective basis for evaluating key aspects of the initiative, including publication of the civil engineering body of knowledge, raising educational standards for licensure, collaboration with other engineering disciplines, and defining the role of paraprofessionals. The analysis demonstrates the following: (1) the models of professionalism by Abbott and Freidson are highly applicable to civil engineering; (2) most aspects of Policy Statement 465 implementation are consistent with these models; (3) the initiative is contributing to the strength of the profession as intended; and (4) some future additions and adjustments appear to be warranted. From this analysis, the author derives recommendations for the future direction of the Raise the Bar initiative. DOI: [10.1061/\(ASCE\)EI.1943-5511.0000043](https://doi.org/10.1061/(ASCE)EI.1943-5511.0000043). © 2011 American Society of Civil Engineers.

CE Database subject headings: Professional role; Professional societies; Professional personnel; Engineering education; Professional practice; Licensing.

Author keywords: Professions; Professional role; Professional societies; Professional personnel; Engineering education; Professional practice; Licensure.

Background

For over a decade, ASCE has been engaged in an ambitious effort to better prepare civil engineering professionals to meet the technological, environmental, economic, social, and political challenges of the future. This “Raise the Bar” initiative attained an important milestone in October 1998, when the ASCE Board of Direction formally adopted Policy Statement 465. The most recent version of this policy is as follows:

The ASCE supports the attainment of a body of knowledge for entry into the practice of civil engineering at the professional level. This would be accomplished through the adoption of appropriate engineering education and experience requirements as a prerequisite for licensure (ASCE 2007).

In conjunction with the implementation of Policy 465, ASCE initiated a comprehensive effort to formally define the profession's body of knowledge (BOK). The *Civil Engineering Body of Knowledge for the 21st Century* (ASCE 2004) was first published in January 2004. In response to feedback from across the profession, a revised edition (ASCE 2008) was released four years later. The BOK is defined in terms of 24 outcomes, which address five broad curricular areas:

- Fundamentals in math and natural science;
- Breadth in the humanities and social sciences;
- Technical breadth;

¹Professor and Head, Dept. of Civil and Mechanical Engineering, U.S. Military Academy, West Point, NY 10996. E-mail: stephen.ressler@usma.edu

Note. This manuscript was submitted on November 25, 2009; approved on July 8, 2010; published online on June 15, 2011. Discussion period open until December 1, 2011; separate discussions must be submitted for individual papers. This paper is part of the *Journal of Professional Issues in Engineering Education & Practice*, Vol. 137, No. 3, July 1, 2011. ©ASCE, ISSN 1052-3928/2011/3-151-161/\$25.00.

JOURNAL OF PROFESSIONAL ISSUES IN ENGINEERING EDUCATION & PRACTICE © ASCE / JULY 2011 / 151





Issues & Advocacy > Public Policy Statements >

KEY PROGRAMS

Infrastructure

- 2017 Report Card
- Failure to Act Reports
- Infrastructure Policy Reports
 - Life Cycle Cost Analysis Report
- State and Regional Report Cards

Raise the Bar

- Raise the Bar Articles and Publications

Sustainability

- Sustainability at ASCE
- Sustainability Resources

POLICY STATEMENT 465 - ACADEMIC PREREQUISITES FOR LICENSURE AND PROFESSIONAL PRACTICE

Approved by the Raise the Bar Committee on January 9, 2017
Approved by the Public Policy Committee on January 27, 2017
Adopted by the Board of Direction on March 17, 2017

POLICY

The American Society of Civil Engineers (ASCE) supports the attainment of the Civil Engineering Body of Knowledge for entry into the practice of civil engineering at the professional level, i.e., practicing professional engineer, through appropriate engineering education and experience, and validation by passing the licensure examinations. To that end, ASCE supports an increase in the amount of engineering education, such that the requirements for licensure would comprise a combination of:

Technical Paper

Daniel Sage, et al.

Senior Lecturer in Organizational Behavior
Loughborough University, UK

Understanding and enhancing future infrastructure resiliency: a socio-ecological approach

Daniel Sage, Indraneel Sircar, Andrew Dainty, Pete Fussey, and Chris Goodier¹

The resilience of any system, human or natural, centres on its capacity to adapt its structure, but not necessarily its function, to a new configuration in response to long-term socio-ecological change. In the long term, therefore, enhancing resilience involves more than simply improving a system's ability to resist an immediate threat or to recover to a stable past state. However, despite the prevalence of adaptive notions of resilience in academic discourse, it is apparent that infrastructure planners and policies largely continue to struggle to comprehend longer-term system adaptation in their understanding of resilience. Instead, a short-term, stable system (STSS) perspective on resilience is prevalent. This paper seeks to identify and problematise this perspective, presenting research based on the development of a heuristic 'scenario–episode' tool to address, and challenge, it in the context of United Kingdom infrastructure resilience. The aim is to help resilience practitioners to understand better the capacities of future infrastructure systems to respond to natural, malicious threats.

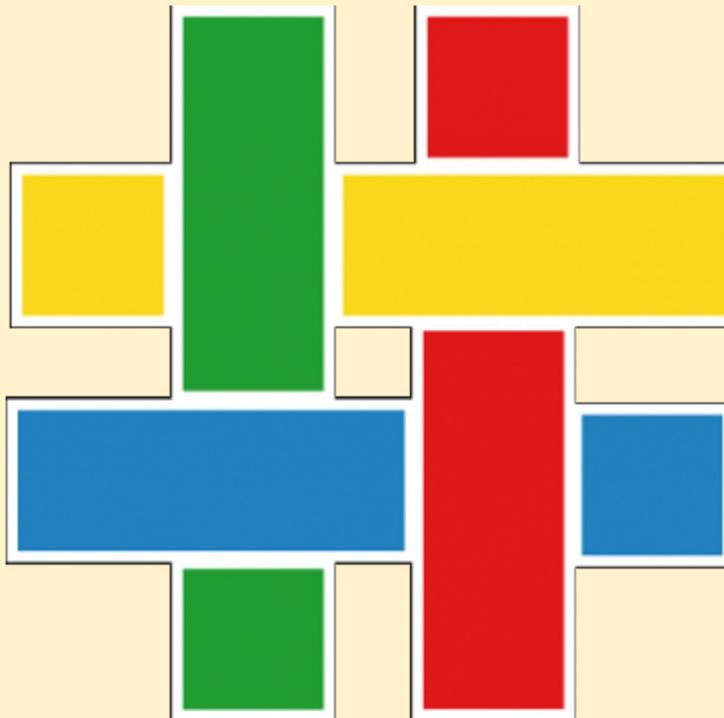
Keywords: critical infrastructure protection, resilience, scenario methodologies

Introduction

Resilience often is conceptualised as a long-term adaptive, transformative process (Holling, 1973; Adger, 2000; Paton, Smith, and Violanti, 2000; Manyena, 2006; Coaffee, Wood, and Rogers, 2009). Adaptive conceptualisations of resilience have been maintained across many fields, ranging from ecologists seeking to understand the impact of past climate change events on the potential of corals to survive future climate change (Pandolfi et al., 2003), to psychologists looking to comprehend how childhood is formative in equipping individuals to adapt to future stress (Richardson, 2002). Apropos physical infrastructure systems, it is recognised increasingly that, while they can never be totally resistant, they should be designed in a manner that allows for recovery of their structure and function following a catastrophic event (Coaffee, Wood, and Rogers, 2009; Bosher and Dainty, 2011). Yet the structure and the function of infrastructure systems are far from static in the longer term. Historical studies reveal how physical infrastructure systems, whether energy (Hughes, 1983) or transport (Guldi, 2012), have evolved over decades in unpredictable ways as they respond to, and shape further, socio-ecological changes. In the context of critical infrastructure planning, including emergency response,² policy debates remain largely silent on the capacity of infrastructure systems to adapt to longer-term socio-ecological changes. Instead, infrastructure resilience policy and planning has become largely



Enhancing Resilience...



**CRITICAL
INFRASTRUCTURE
RESILIENCE**
2018

Technical Paper

Nils Sørensen, et al.

Danish Building Research Institute
Aalborg University, Denmark

Available online at www.sciencedirect.com

 ELSEVIER

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ScienceDirect

Procedia
Economics and Finance
www.elsevier.com/locate/procedia

Procedia Economics and Finance 21 (2015) 239 – 246

8th Nordic Conference on Construction Economics and Organization
Architectural competitions and BIM

Nils Lykke Sørensen^a, Anne Kathrine Frandsen^a, Turid Borgestrand Øien^{a,*}

^a Danish Building Research Institute, Aalborg University, 2450, Copenhagen, Denmark

Abstract

New technological and societal developments have entailed changes within the building sector; including building trades becoming academically based, and the introduction of new building materials, new concepts and ICT-based designs and communication, traditional methods and organizations are being put under pressure. Thus, the two central actors involved in architectural competitions, architects and building clients, are continually influenced by such developments, interpreting and adapting to changes according to their interests and horizons. During a project reviewing Nordic research literature on architectural competitions, a series of interviews was conducted with building clients as well as architects, focusing on the impact of the above-mentioned changes within the building sector on architectural competitions as an institution. In the interviews, ICT and not least BIM was a recurring theme that both parties saw as having a positive impact on competitions. But when looking closely into the answers, these revealed diverse understandings of how and why the impact of BIM on competitions could be said to be positive. The paper sheds light on the interaction between the actors (building clients, architects and client consultants) and the applied technologies (competition forms, ICT tools, directives) in architectural competitions in a theoretical actor-network perspective. The diverging understandings of the role of BIM are demonstrating one of many negotiations in progress in the network of architectural competitions. BIM is transformed from an inscription device visually representing the competition proposals to form an actant that challenges the very concept of architectural competition.

The objective of the paper is to contribute to the understanding of BIM used in the kind of network that an architectural competition constitutes, and thereby give professional actors a possibility to act on the basis of a wider understanding of interrelations mediated by BIM.

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Selection and peer-review under responsibility of Tampere University of Technology, Department of Civil Engineering

Keywords: Architectural competitions; architects; actor-network theory; BIM; building clients

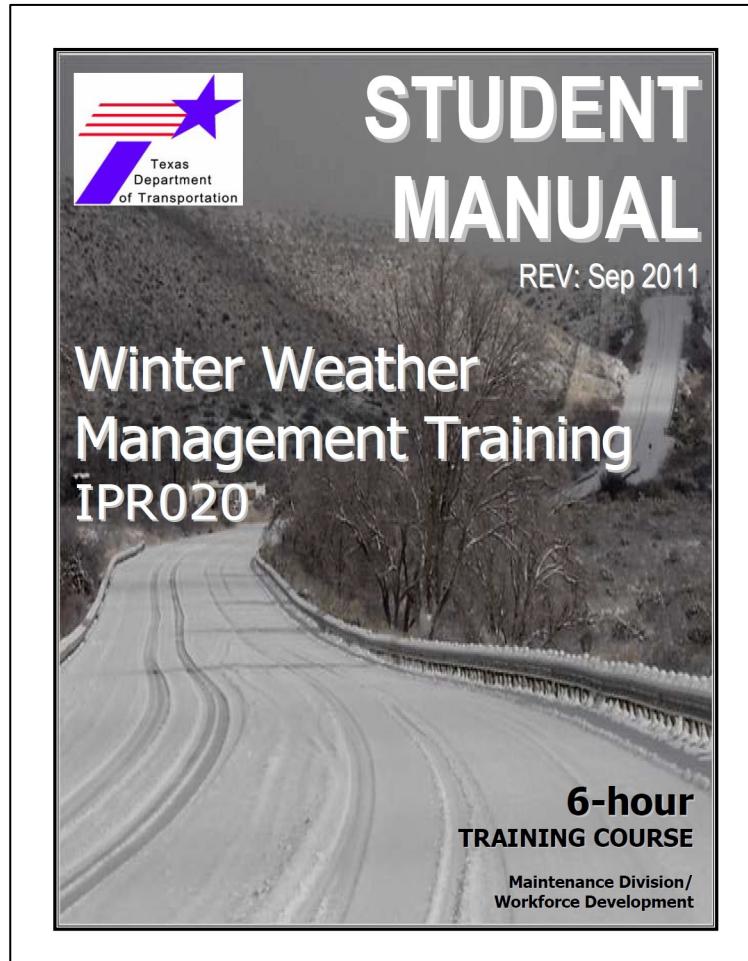
* Corresponding author. Tel.: +45-514-27-368.
E-mail address: tbo@sbih.aau.dk.

2212-5671 © 2015 The Authors. Published by Elsevier B.V. This is an open access article under the CC BY-NC-ND license (<http://creativecommons.org/licenses/by-nc-nd/4.0/>).
Selection and/peer-review under responsibility of Tampere University of Technology, Department of Civil Engineering
doi:[10.1016/S2212-5671\(15\)00173-2](https://doi.org/10.1016/S2212-5671(15)00173-2)



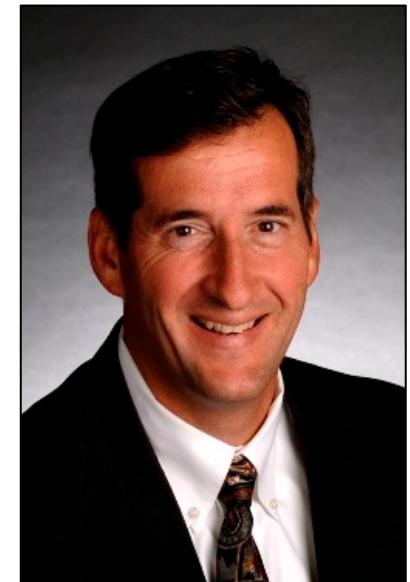
BIM is 10% technology
and 90% sociology...





Transportation Training William D. Lawson, et al.

Multidisciplinary Research in Transportation
Texas Tech University



The background of the slide features a photograph of the United States Capitol building in Washington, D.C., taken at night. The dome is brightly lit, and the surrounding trees are silhouetted against the dark sky.

Who Establishes Level of Service (LOS)?

RELATIONSHIP BETWEEN LOS AND RESOURCES

FINANCIAL

TECHNICAL

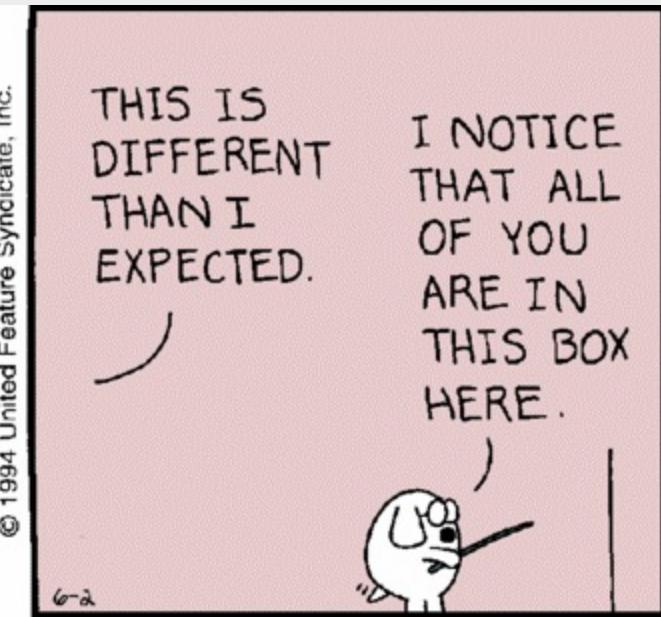
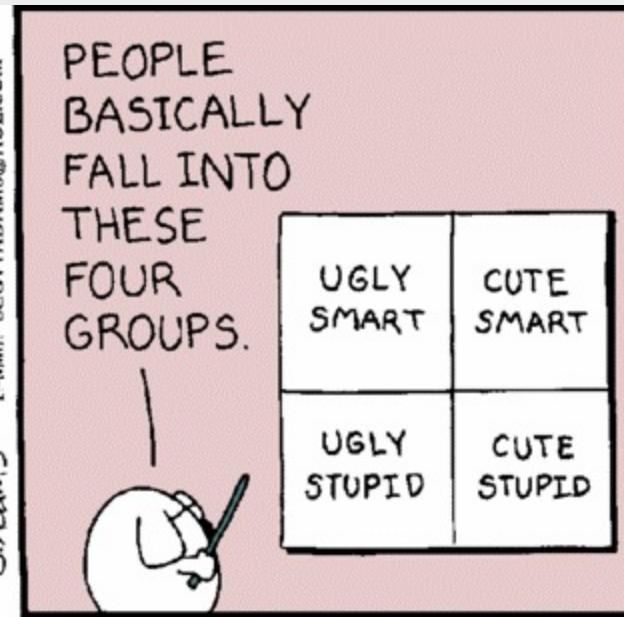
POLITICAL

- Funding is established through legislative appropriation
- Capabilities are established through technical knowledge
- Expectations exist for the traveling public

And we have discussed many more...

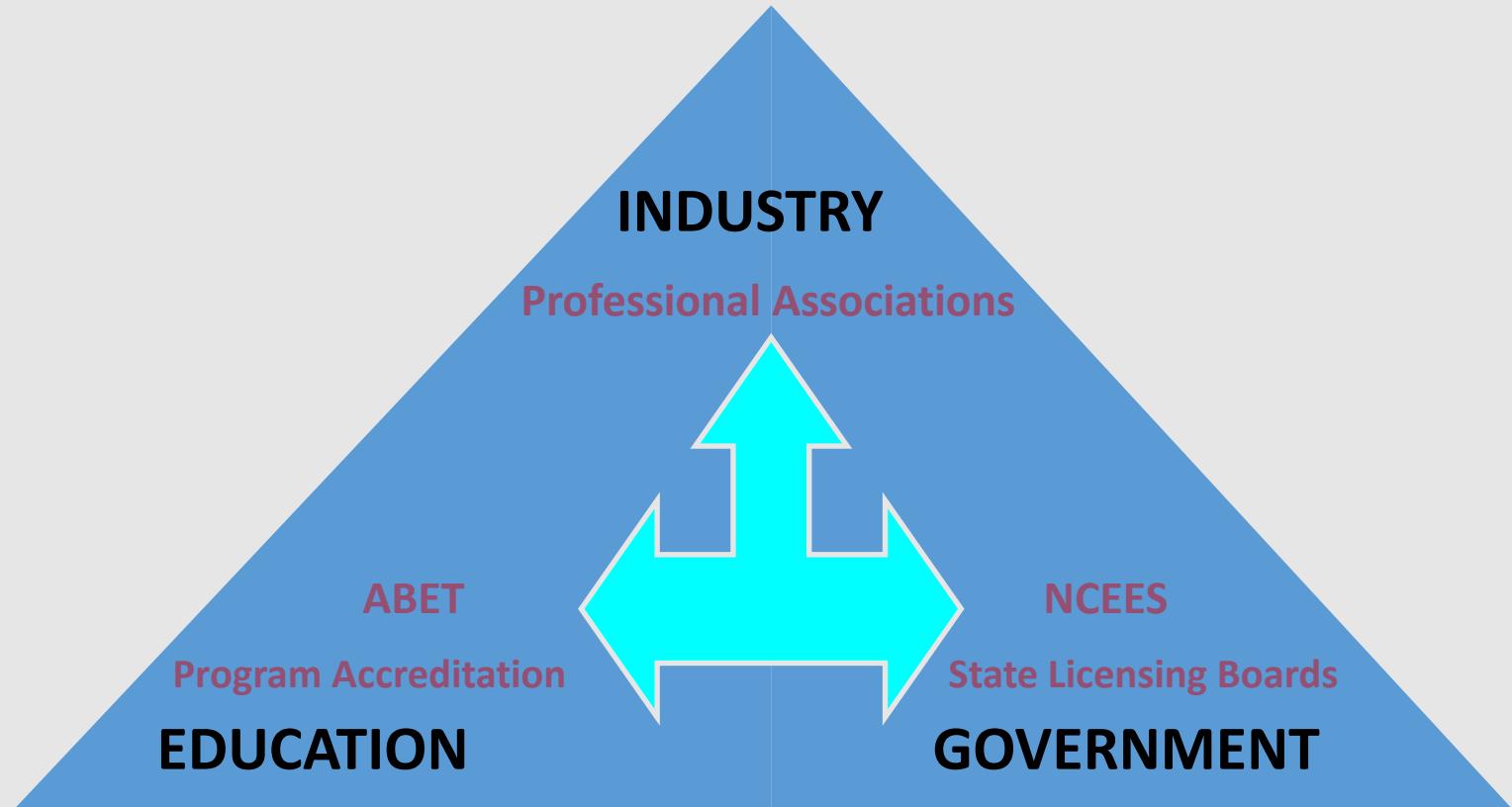


DIVERSITY & INCLUSION...



LICENSING:

the product of collaboration between Industry, Government & Education

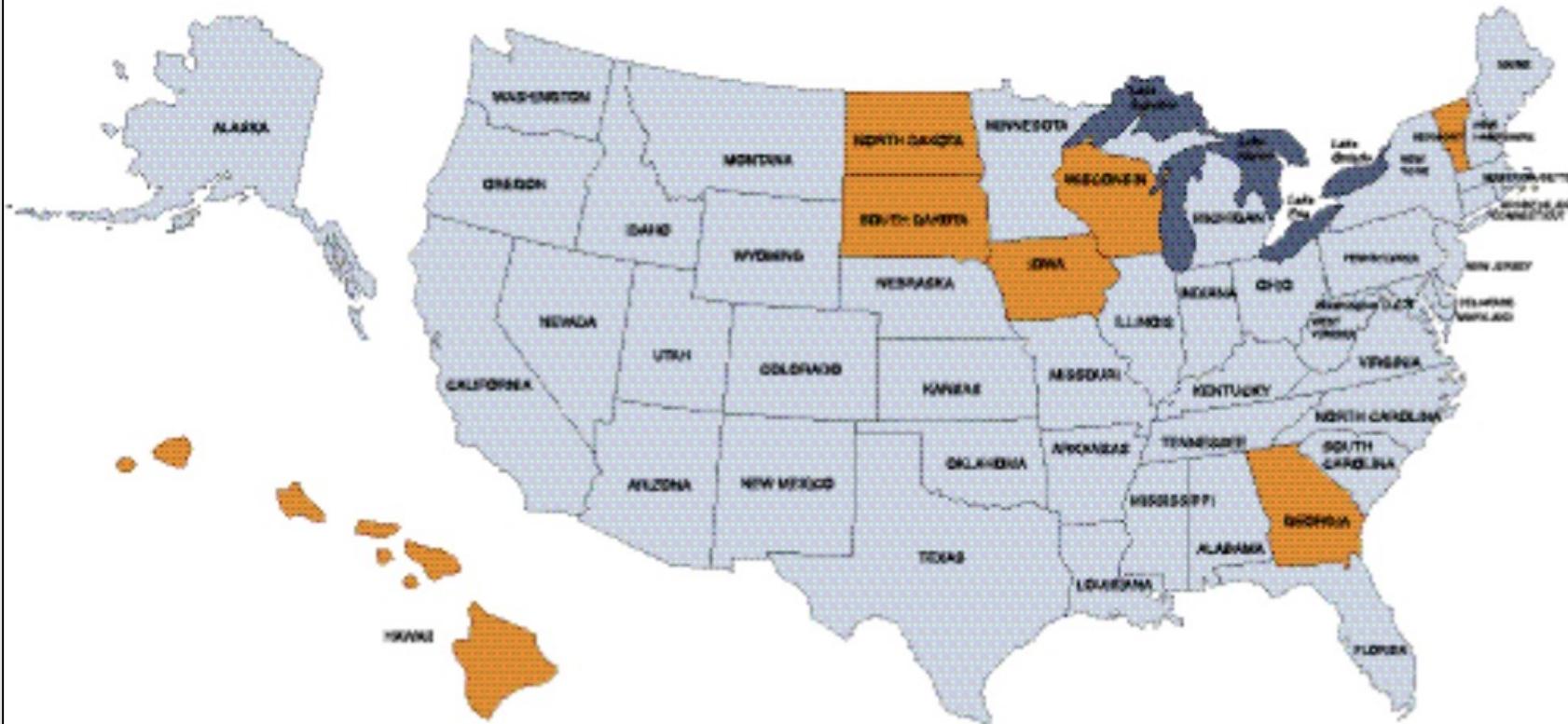


ABET - Accreditation Board for Engineering and Technology

NCEES - National Council of Examiners for Engineering and Surveying

QUALIFICATIONS BASED
SELECTION...

Status of QBS Nationwide



States with QBS laws



States without QBS laws

Source: Engineering Inc. (Dec 2002)

COMMODITIZATION OF ENGINEERING WORK...

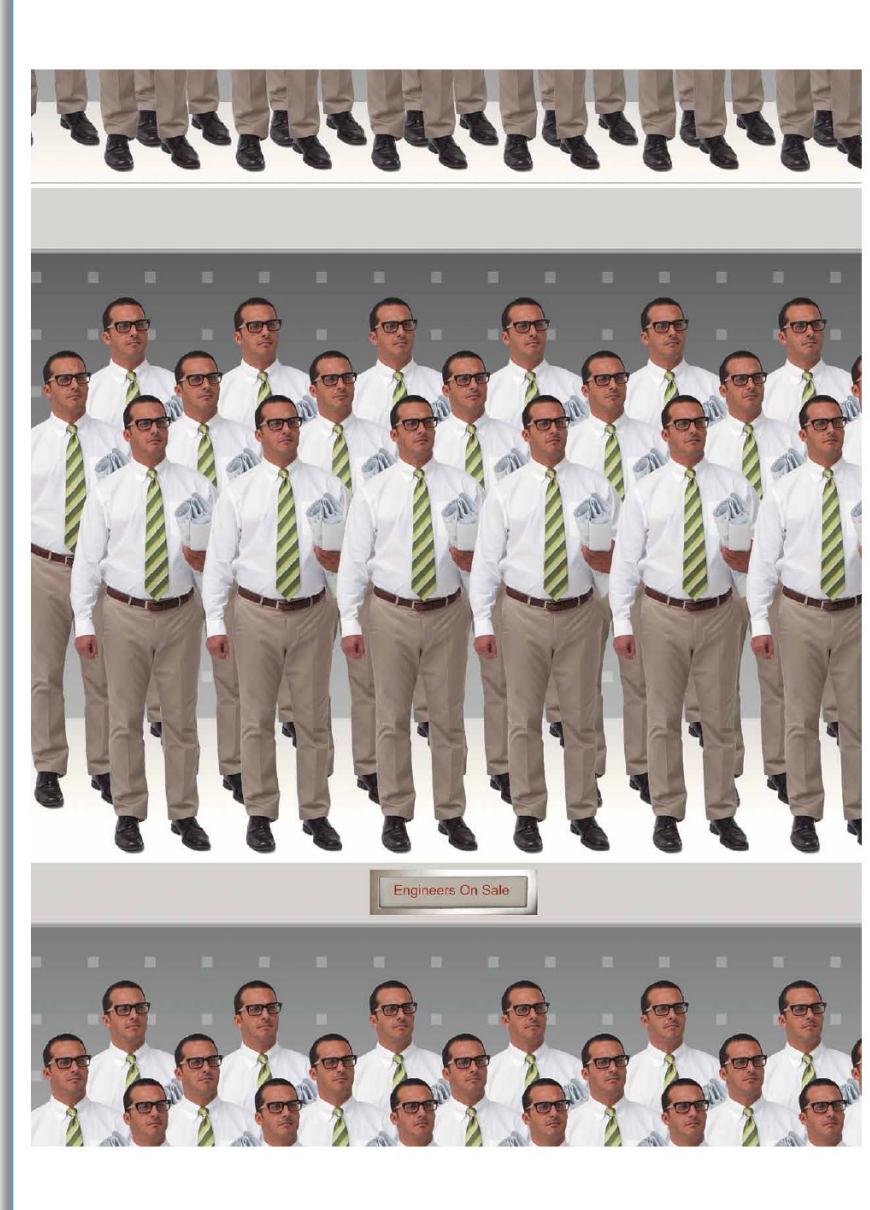
Breaking the Mold

Commoditization:
How to overcome a major
threat to a firm's success

By Samuel Greengard

In this era of rapid change, from globalization to emerging technologies, delivering value to customers and clients is more complicated than ever. A/E firms find themselves facing an increasingly competitive and cutthroat marketplace—with clients who don't always recognize or want to recognize differing values in products and services. The result is that as pricing pressures increase, so does the risk of engineering services becoming commoditized. >>

18 ENGINEERING INC. MARCH/APRIL 2015



Source: ENGINEERING, INC. March/April 2015

LEADERSHIP...



“An engineer is hired for his or her technical skills, fired for poor people skills, and promoted for leadership and management skills.”

-Jeffery S. Russell

“Trustworthiness is
the first virtue of
professional life.”



TRUST

Social Science... the scientific study of human society and social relationships

