## **DIVERSITY & INCLUSION**

CE 4200
PROFESSIONAL ENGINEERING PRACTICE ISSUES

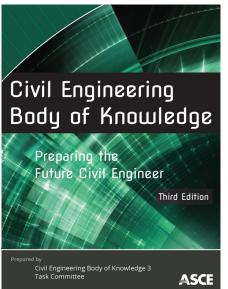
WILLIAM D. LAWSON, PE, PHD Fall 2021 SEMESTER

# CONTEXT... BOK3E CIVIL ENGINEERING LEADERSHIP

#### **BOK3E Outcomes**

- 1. Mathematics
- 2. Natural Sciences
- 3. Social Sciences
- 4. Humanities
- 5. Materials Science
- 6. Engineering Mechanics
- Experimental Methods and Data Analysis
- 8. Critical Thinking and Problem Solving
- 9. Project Management
- 10. Engineering Economics

- 11. Risk and Uncertainty
- 12. Breadth in Civil Engr Area
- 13. Design
- 14. Technical Depth
- 15. Sustainability
- 16. Communication
- 17. Teamwork and Leadership
- 18. Professional Attitudes
- 19. Lifelong Learning
- 20. Ethical Responsibility
- **21. Professional Responsibilities**



**Table 2-17a.** Teamwork and Leadership (Cognitive Domain).

	Cognitive Domain Level of Achievement	Demonstrated Ability	Typical Pathway
1	Remember	<b>Identify</b> concepts and principles of	Undergraduate
	(remember previously learned	teamwork and leadership, including diversity	education
	material)	and inclusion.	
2	Comprehend	<b>Explain</b> concepts and principles of teamwork	Undergraduate
	(grasp the meaning of learned	and leadership, including diversity and	education
	material)	inclusion.	
3	Apply	<b>Apply</b> concepts and principles of teamwork	Undergraduate
	(use learned material in new and	and leadership, including diversity and	education
	concrete situations)	inclusion, in the solutions of civil engineering	
		problems.	
4	Analyze	<b>Select</b> concepts and principles of effective	Mentored
	(break down learned material into	teamwork and leadership, including diversity	experience
	its component parts so that its	and inclusion, in the solutions of civil	
	organizational structure may be	engineering problems.	
	understood)		
5	Synthesize	Integrate concepts and principles of effective	Mentored
	(put learned material together to	teamwork and leadership, including diversity	experience
	form a new whole)	and inclusion, into the solutions of civil	
		engineering problems.	
6	Evaluate	<b>Evaluate</b> the effectiveness of leaders and	
	(judge the value of learned material	teams in the solution of civil engineering	
	for a given purpose)	problems.	

**Table 2-17b.** Teamwork and Leadership (Affective Domain).

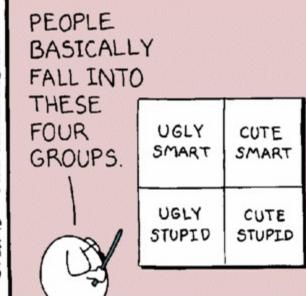
	Affective Domain Level of Achievement	Demonstrated Ability	Typical Pathway
1	Receive (be aware of, be willing to receive, and be attentive to a particular phenomenon or behavior)	<b>Acknowledge</b> the importance of teamwork, leadership, diversity, and inclusion.	Undergraduate education
2	Respond (actively participate in an activity, attend to a task, and react to motivation)	<b>Practice</b> concepts and principles of teamwork, leadership, diversity, and inclusion.	Undergraduate education
3	Value (attach value to a particular object, phenomenon, or behavior)	<b>Value</b> the need for teamwork, leadership, diversity, and inclusion.	Mentored experience
4	Organize (sort values into priorities by contrasting different values, resolving conflicts between them, and creating a unique value system)	<b>Display</b> effective teamwork and leadership, including support of diversity and inclusion.	Self-developed
5	Characterize (follow a value system that controls behavior that is pervasive, consistent, predictable, and a defining characteristic)	Advocate for teamwork, leadership, diversity, and inclusion.	

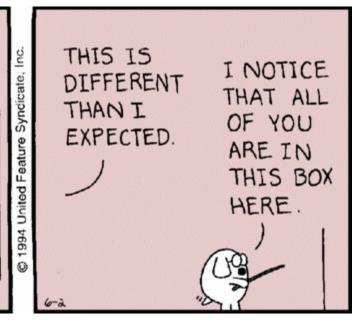
## Understanding the Outcome

"A team composed of diverse individuals, e.g. race, ethnicity, gender, engineering discipline, or non-engineer, leads to better creativity and more diligence and hard work in the entire team."

# CLASS EXERCISE CIVIL ENGINEERING LEADERSHIP







## di-ver-si-ty

: the condition of having or being composed of differing elements: VARIETY

especially: the inclusion of different types of people (such as people of different races or cultures) in a group or organization

<u>Synonyms</u>: contrast, difference, dissimilarity, distance, distinctiveness, otherness

Antonyms: alikeness, community, likeness, resemblance, sameness, similarity

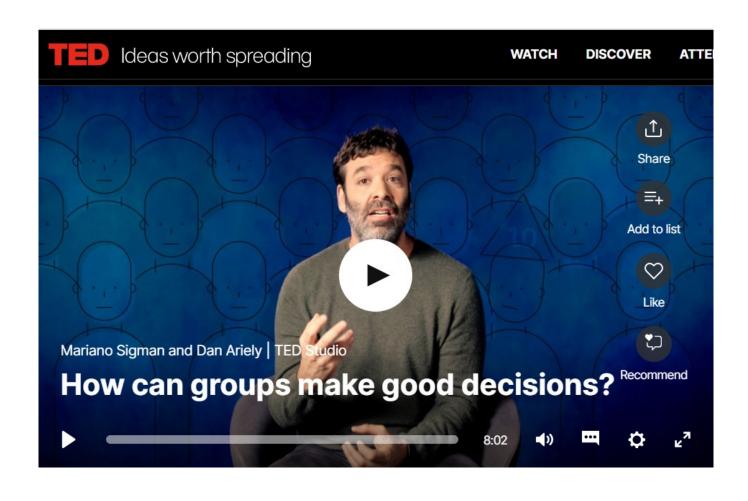
#### **CLASS EXERCISE**

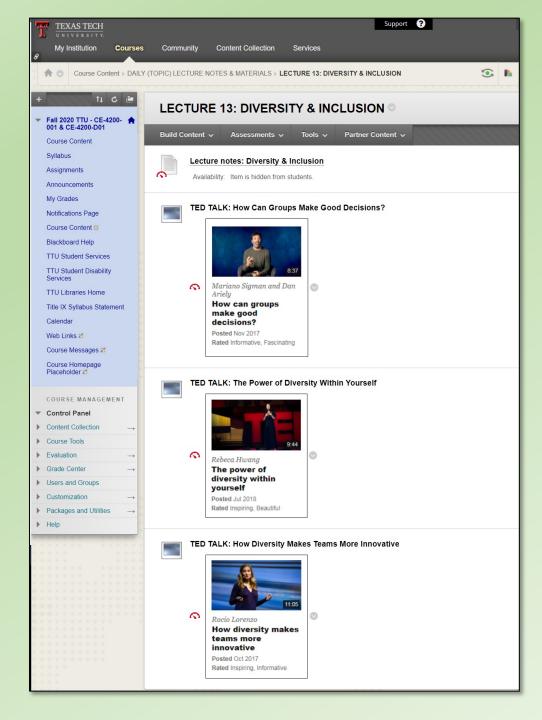
#### BOK claims diversity and inclusion leads to:

- better creativity
- more diligence
- hard[er] work in the entire team

- 1. Successful examples/illustrations...
- 2. Practices that did not work so well...
- 3. Questions you have about diversity and inclusion...

## Consider a practical application





# On the course website

# OBSERVATIONS FROM BUSINESS CIVIL ENGINEERING LEADERSHIP

# Diversity And Inclusion Matters To The Workforce Of The Future

**FORBES Human Resources Council** 

"The idea of diversity and inclusion has permeated the world of business. Everyone seems to be talking about it in the context of establishing a society where traditionally underrepresented groups get their fair share of opportunities...."



#### SOURCE:

https://www.forbes.com/sites/forbeshumanresourcescouncil/2018/05/09/diversity-and-inclusion-matters-to-the-workforce-of-the-future/#c307a7771bbf







#### Unleashing the power of inclusion

How can you advance inclusion? Organizations and the evolving workforce sometimes disagree.

How could your organization Unleash the Power of Inclusion? Every year, organizations allocate time, resources, and budget towards efforts to foster an inclusive culture—and interest is still increasing. Yet, from our survey results, we discovered that there often remains a disconnect between the expectations of today's workforce and inclusion in organizations.

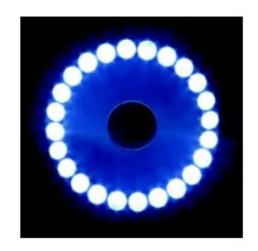


SOURCE: Deloitte Insights

## The radical transformation of diversity and inclusion: The millennial influence

There is a growing generational gap in how diversity and inclusion are defined in today's workplaces.

In our report, The radical transformation of diversity and inclusion: The millennial influence, we discovered that millennials are unique in viewing cognitive diversity as essential for an inclusive culture that supports engagement, empowerment, and authenticity—and they value inclusion as a critical tool that enables business competitiveness and growth. As millennials flood leadership ranks, their perspectives will demand a shift in traditional diversity and inclusion models.



SOURCE: Deloitte Insights

What if the road to inclusion were really an intersection?

Traditional diversity and inclusion structures compartmentalize and prioritize certain aspects of identity over others.

How can leaders build inclusive cultures that leverage employee potential at work? It is time to refresh corporate efforts by taking an intersectional approach. This requires critically revisiting whether the existence of employee resource groups and targeted diversity programs are paradoxically non-inclusive.

Read more on multidimensional diversity.



SOURCE: Deloitte Insights

# "3 Requirements for a Diverse and Inclusive Culture" GALLUP Workplace

#### **STORY HIGHLIGHTS**

- Diversity and inclusion require distinct acknowledgement and understanding
- However, diversity and inclusion are interrelated
- There are three key components to cultivating a diverse and inclusive workplace

#### **SOURCE:**

https://www.gallup.com/workplace/242138/requirements-diverse-inclusive-culture.aspx

### Diversity

"Diversity represents the full spectrum of human demographic differences -- race, religion, gender, sexual orientation, age, socio-economic status or physical disability. A lot of companies consider lifestyles, personality characteristics, perspectives, opinions, family composition, education level or tenure elements of diversity, too."

#### Inclusion

"Inclusion has to be understood as very different from diversity because simply having a wide roster of demographic characteristics won't make a difference to an organization's bottom line unless the people who fall into any one demographic feel welcomed. Inclusion refers to a cultural and environmental feeling of belonging."

## The 3 Requirements

#### 1. Employees are treated with respect.

• A culture of inclusiveness is rooted in respect. Employees must be treated with and treat others with civility and decency.

#### 2. Employees are valued for their strengths.

• Effective collaboration, productivity and profitability are, of course, why companies incorporate strengths development as a strategy.

#### 3. Leaders do what is right.

One of the reasons companies have diversity policies to begin with is simply because it's
the right thing to do... But for that diversity strategy to promote a culture of inclusion
too, leaders have to make their values and intentions clear. Leaders must intentionally
create an environment where employees feel they can safely express themselves and
where specific concerns can be raised with transparency and confidence.

Globally, the workforce is changing, the workplace is changing, the marketplace is changing.

"When we create organizational diversity, we create a fully stocked toolkit. When we practice inclusion, we become master craftspeople, building structures capable of standing strong, even when, or especially when, the landscape is shifting."



-The Kaleidoscope Group

# Diversity Doesn't Stick Without Inclusion

#### Harvard Business Review



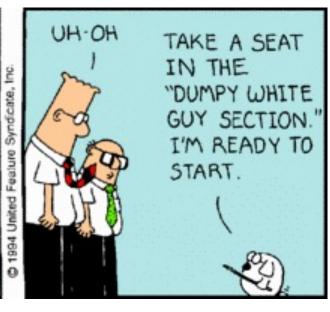
• "Diversity" and "inclusion" are so often lumped together that they're assumed to be the same thing. But that's just not the case. In the context of the workplace, diversity equals representation. Without inclusion, however, the crucial connections that attract diverse talent, encourage their participation, foster innovation, and lead to business growth won't happen. As noted diversity advocate Vernā Myers puts it, "Diversity is being invited to the party. Inclusion is being asked to dance."

SOURCE: https://hbr.org/2017/02/diversity-doesnt-stick-without-inclusion

# OBSERVATIONS FROM YOUR PROFESSOR CIVIL ENGINEERING LEADERSHIP

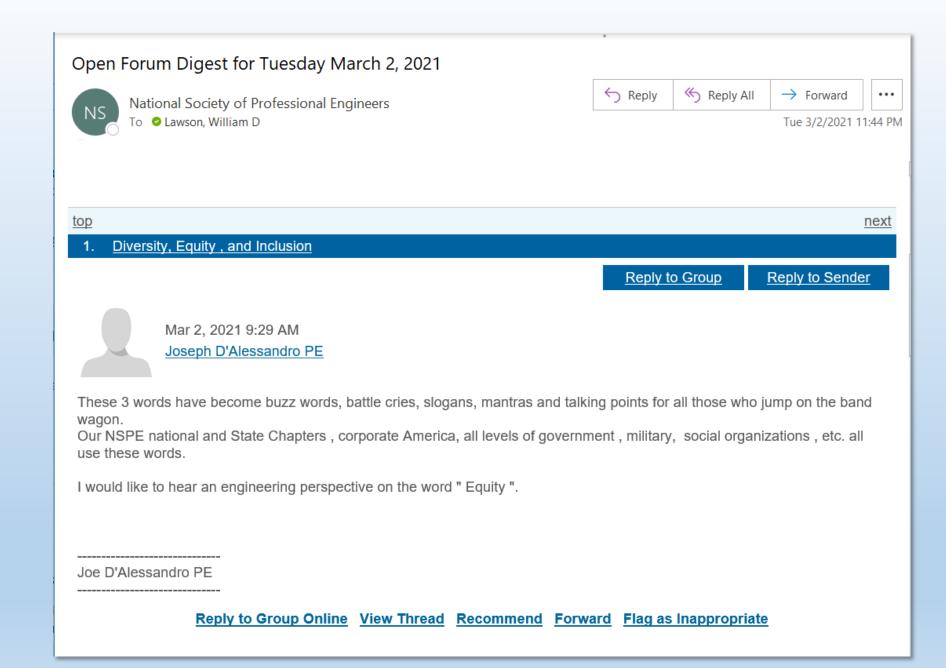


WALLY, I DON'T SEE
HOW IT COULD BE
BAD TO SEEK A
BETTER UNDERSTANDING OF OTHERS.



#### Observations

- 1. We live in times where, more than ever, it is necessary that we hear from, and listen to, one another... all of us
- 2. Legal aspect... "equal employment opportunity" and "non-discrimination"
- 3. Business aspect... seek higher productivity
- 4. Cultural aspect... recognize and value uniqueness
- 5. Moral aspect... treat persons with respect





# Thank you.

#### CIVIL ENGINEERING LEADERSHIP