Dashboarding

What's a dashboard?

A dashboard is a (typically interactive) visual report consisting of multiple elements, where each element tells part of the overall story

Why use a dashboard?

- Multiple perspectives

- Robustness

- Rapid Analysis

Dashboarding for STRATCOM

A short (probably boring) story

Let's create a dashboard of Randy Johnson's pitching!

Key points

When using dashboards in Tableau, you should **focus on tying together visuals** that can be manipulated together to increase understanding.

Be sure to set filters to affect all visuals from the same source to **maximize the power of your dashboard**.

Key points

Emphasize visuals that work together to tell a story or explain a specific outcome. Each piece of unecessary information just distracts our audience!