

As Audience to a Presentation

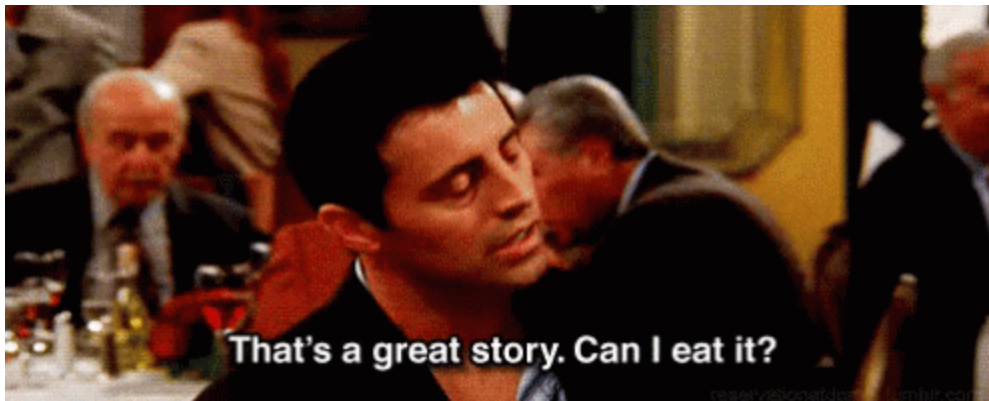
Our goals as presenters

- Engage with and relate to our audience
- Convey the most important points
- Be prepared to answer questions
- Bring data!

Reversing the roles

We learned all term what we need to do to **effectively** communicate information to an audience. Now, let's talk about absorbing information **as the audience**

How do you consume a presentation?



How do you consume a presentation?

- For real this time

What is the right way to participate as audience to a presentation?

Write down your thoughts before we move forward

Roles reversed

- Find ways to relate to the presenter, and to engage with the material
- Look for the key points in the presentation
- Think of questions to ask
- Look for the supporting evidence for arguments presented

Relating to presenters

Some make it easy, others make it hard!

- What about the topic interests you?
- How can you apply the material to problems that you are trying to solve?
- Do you have information that would help the presenter as he/she moves forward? (Share it after the presentation!)

What are the key points?

Write them down somewhere! Look for how those points are meant to help you make better decisions.

What questions do I have?

You should have questions! Ask them! (as permitted by the presentation format)

- Why do you use that data source?
- Why do you use that form of analysis?
- Are there other possible conclusions based on the results?
- So many other questions!

Find the supporting evidence

Look for the presenter's evidence for their arguments. Be skeptical, and keep asking questions until you know whether or not to believe what is being presented!

- **It is okay to disagree** if you do not find the evidence compelling!

Remember

Every presentation has two sides! Make sure you can excel at each role!

Final Project

Describe the patterns of terrorist attacks in Pakistan. Materials are on Canvas.

- Create a dashboard to illustrate the patterns observed in the data
- Write a technical report (and accompanying executive summary) focused on those patterns
- Give a short presentation about your findings

May work in pairs! (You're welcome! 😊)