

James Healy

Full Stack Software Developer

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PERSONAL PROFILE

I am a recent graduate with diplomas from the UX Design Institute and Code Institute in Full Stack Software Development. Proficient in HTML, CSS, JavaScript, Python, Bootstrap, Django, jQuery, pytest, and Jest, I have built dynamic, user-centered web applications. Transitioning from a successful career in sales and marketing, I bring a unique perspective to software development, leveraging my understanding of customer behaviour and market dynamics. This customer-centric approach ensures that user needs drive the development process, resulting in engaging and functional solutions. I thrive in fast-paced environments and am eager to join a dynamic development team to apply my diverse skill set and contribute to impactful digital solutions.

KEY SKILLS

- **Languages:** HTML, CSS, JavaScript, Python
- **Databases:** MySQL, MongoDB, PostgreSQL
- **Version Control:** Heroku, GitHub, Git
- **Frameworks:** Flask, Django, Bootstrap, jQuery
- **UX Tools:** Figma, Adobe XD, Miro, Balsamiq, Sketch
- **Design Tools:** Adobe Creative Suite

PORTFOLIO PROJECTS

1. **Planet Market**
[Live Demo](#)
E-commerce platform for tech products (PCs, laptops, mobile phones).
Technologies: HTML5, CSS (Bootstrap), JavaScript, Python, Django, PostgreSQL, Stripe API, AWS
2. **Food World**
[Live Demo](#)
A community blog for food enthusiasts.
Technologies: Django, Tailwind CSS, Bootstrap, SQL
3. **Ladybugs**
[Live Demo](#)
A memory-matching game featuring ladybugs.
Technologies: Python, APIs, CRUD, Heroku
4. **The Next Adventure**
[Live Demo](#)
A text-based adventure game.
Technologies: HTML5, CSS, JavaScript
5. **Love Food**
[Live Demo](#)
A recipe subscription site for busy individuals.
Technologies: HTML5, CSS

EDUCATION AND TRAINING

- **Waterford Institute of Technology**
Higher Diploma in Computer Science (Jan 2025 – Dec 2026)
- **Code Institute**
Professional Diploma in Full Stack Software Development (Aug 2023 – Aug 2024)
- **UX Design Institute**
Professional Diploma in UX Design (Jul 2022 – Mar 2023)
- **Griffith College**
Bachelor of Arts in Digital Photographic Media (Sep 2015 – May 2018)

WORK EXPERIENCE

National Sales Manager

Cusumano Pasta | September 2023 – Present

- Developed data-driven sales strategies, enhancing skills in tech project management and product development.
- Collaborated with cross-functional teams, improving my understanding of collaborative development processes.
- Leveraged analytical thinking for lead generation and market analysis, akin to identifying user needs in software development.
- Negotiated contracts and built strong partnerships, vital for effective communication in tech.

Area Sales Manager

ÍOCsave | April 2021 – December 2021

- Surpassed sales targets by 70% through data analytics and targeted client acquisition.
- Analyzed CRM data for actionable insights, applicable to tech roles requiring data-informed decision-making.
- Created tailored proposals, honing my ability to identify user requirements, crucial for UX/UI design.

Account Manager

Imperial Brands | May 2019 – March 2020

- Established partnerships with wholesalers, enhancing negotiation skills and market understanding.
- Collaborated with marketing teams to align product offerings with customer preferences, akin to user-centered design.
- Led go-to-market strategies, demonstrating project management skills in fast-paced environments.

Account Manager

Waterlogic | September 2017 – April 2019

- Exceeded revenue targets by 12.5% and onboarded 48 new accounts, showcasing my goal-oriented approach.
- Managed complex negotiations, emphasizing communication and client advocacy, relevant to understanding user needs.
- Organized trade shows, illustrating project management capabilities and community engagement skills.

SUMMARY OF PREVIOUS POSITIONS

- **Book People, Corporate Account Manager** (2014 - 2017)
- **Direct Wines, Senior Account Manager** (2011 - 2014)
- **MacCormaic Vintners, Senior Account Manager** (2008 - 2011)
- **Various Restaurants, Hospitality Professional** (1995 - 2008)

INTERESTS

- **Tech Enthusiast:** Active in tech forums, exchanging insights and ideas.
 - **Digital Design:** Skilled in Adobe Photoshop and InDesign, creating visually compelling content.
 - **Food Photography:** Captures stunning food imagery from a home studio.
 - **Portfolio Development:** Building a portfolio website to showcase my creative work.
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