

## James Healy

### Full Stack Software Developer

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### PERSONAL PROFILE

I am a recent graduate with diplomas from both the UX Design Institute and Code Institute in Full Stack Software Development. Proficient in HTML, CSS, JavaScript, Python, Bootstrap, Django, jQuery, pytest, and Jest, I have built dynamic, user-centered web applications. My background includes hands-on experience in visual design, usability testing, and user research, allowing me to create intuitive digital experiences. Having transitioned from a successful career in sales and marketing, I bring a unique perspective to software development. My previous experience has equipped me with a deep understanding of customer behaviour, business development, and market dynamics, which now complements my technical skill set. This customer-centric approach ensures that user needs and feedback are at the core of the development process, resulting in solutions that are not only functional but also highly engaging. In both marketing and tech, creativity, problem-solving, and collaboration have been central to my work. My proficiency in UX/UI design, including prototyping, wireframing, and presentations, allows me to communicate ideas clearly and work seamlessly within teams. I thrive in fast-paced environments and am eager to join a dynamic development team where I can apply my diverse skill set, grow further, and contribute to creating impactful digital solutions.

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### KEY SKILLS

- **Languages:** HTML, CSS, JavaScript, Python
  - **Databases:** MySQL, MongoDB, PostgreSQL
  - **Version Control:** Heroku, GitHub, Git
  - **Frameworks:** Flask, Django, Bootstrap, jQuery
  - **UX Tools:** Figma, AdobeXD, Miro, Balsamiq, Sketch
  - **Design Tools:** Adobe Creative Suite
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### PORTFOLIO PROJECTS

1. **Planet Market**  
[Live Demo](#)  
E-commerce site for tech products (PCs, laptops, mobile phones).  
**Technologies Used:** HTML5, CSS (Bootstrap), JavaScript, Python, Django, PostgreSQL, Stripe API, AWS
2. **Love Food**  
[Live Demo](#)  
A community blog for food enthusiasts.  
**Technologies Used:** Django, Tailwind CSS, Bootstrap, SQL
3. **Ladybugs**  
[Live Demo](#)  
A memory matching game featuring ladybugs.  
**Technologies Used:** Python, APIs, CRUD, Heroku
4. **The Next Adventure**  
[Live Demo](#)  
A text-based adventure game.  
**Technologies Used:** HTML5, CSS, JavaScript
5. **Love Food (Recipe Subscription Site)**  
[Live Demo](#)  
A recipe website for busy individuals.  
**Technologies Used:** HTML5, CSS

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## EDUCATION AND TRAINING

- **Waterford Institute of Technology**  
Higher Diploma in Computer Science (Jan 2025 – Dec 2026)
  - **Code Institute**  
Professional Diploma in Full Stack Software Development (Aug 2023 – Aug 2024)
  - **UX Design Institute**  
Professional Diploma in UX Design (Jul 2022 – Mar 2023)
  - **Griffith College**  
Bachelor of Arts in Digital Photographic Media (Sep 2015 – May 2018)
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## WORK EXPERIENCE

### National Sales Manager

*Cusumano Pasta* – Sep 2023 – Present

- Lead business growth initiatives using data-driven insights to generate leads and forecast sales.
- Collaborate cross-functionally with IT, finance, logistics, and marketing teams.
- Develop innovative sales strategies and deliver impactful market trend reports to management.

### Area Sales Manager

*ÍOCsave* – Apr 2021 – Dec 2021

- Spearheaded the acquisition of 52 new accounts in a single quarter, exceeding targets by 70%.
- Delivered actionable insights via CRM data, helping shape marketing strategies.

### Account Manager

*Imperial Brands* – May 2019 – Mar 2020

- Launched a new product in the Irish market, forming key partnerships with wholesalers.
- Crafted creative briefs aligned with brand objectives, increasing engagement and market share.

### Account Manager

*Waterlogic* – Sep 2017 – Apr 2019

- Onboarded 48 new accounts and exceeded revenue targets by 12.5% in my first year.
- Negotiated contracts and executed high-visibility projects and events to boost brand awareness.

### Summary of Previous Positions

- Book People, Corporate Account Manager (2014 - 2017)
  - Direct Wines, Senior Account Manager (2011 - 2014)
  - MacCormaic Vintners, Senior Account Manager (2008 - 2011)
  - Various Restaurants, Hospitality Professional (1995 - 2008)
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## INTERESTS

- **Tech Enthusiast:** Active in tech forums, exchanging insights and ideas.
  - **Digital Design:** Skilled in Adobe Photoshop and InDesign, creating visually compelling content.
  - **Food Photography:** Capture stunning food imagery from my home studio.
  - **Portfolio Development:** Currently building a portfolio website to showcase my creative work.
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