

Retail Sales Insights
Dashboard

Region

☐ East

☐ West

☐ South

☐ North

Segment

☐ Consumer

☐ Corporate

☐ Home Office

Category

☐ Beauty

☐ Clothing

☐ Electronics

☐ Home

Total Orders

9K

Total Sales

₹ 8.24M

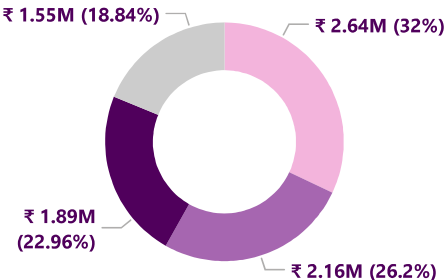
Total Profit

₹ 898.18K

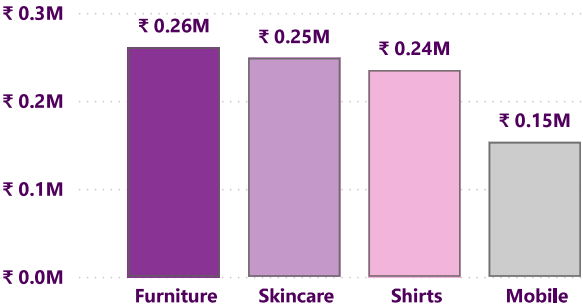
Average Discount

14.81%

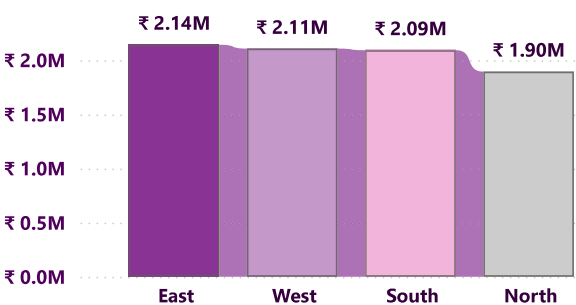
Sales by Category



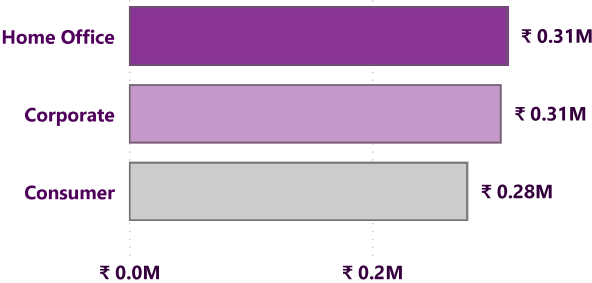
Profit by Sub-Category



Sales by region



Segment-wise Profitability



Monthly Sales Trend

