

Power BI: Part 3-Advanced Power BI: Assignment-9

Use Case -Top Down and Bottoms Up Analysis to identify Shipping Costs Leakages

Source – Superstore Sales

Analytics-Build a set of visualizations to identify underlying outliers and flip same set of visualizations to perform bottoms up analysis.

Top Down Analysis

1. Shipping Costs by Order Priority - Bar Chart
2. Shipping Costs by Shipping Mode - Funnel Chart
3. Shipping Costs by Customers - Scatter Plot
4. Transactional view of underlying data

Bottom Up Analysis

1. Duplicate above dashboard and change interactions
2. Replace Transactional View Donut and Scatter Plot with Tree map