

Demonstration on Row and Filter Contexts in DAX Formulas

In this demonstration, you will see how row and filter context works with measures.

Demonstration Steps:

- 1. In Power BI Desktop, in the Views list on the left side of the window, click Report.
- **2.** In the Fields pane, click FactInternetSales.
- **3.** On the Modeling ribbon, in the Calculations group, click New Measure.
- **4.** In the formula bar, highlight Measure =, type the following script, and then press Enter: TotalSales = SUM(FactInternetSales[SalesAmount])
- **5.** In the Fields pane, click FactInternetSales.
- 6. Click New Column, and in the formula bar, highlight Column =, and type: European Sales = CALCULATE(FactInternetSales[TotalSales], DimSalesTerritory[SalesTerritoryGroup] = "Europe")
- **7.** Point out that the TotalSales measure has been used in the formula, and then press Enter.
- **8.** In the Fields pane, select the European Sales check box to add it to the report.
- 9. In the Visualizations pane, click Gauge, and then click Format.
- **10.** Expand Gauge axis, in the Max field, type 1000000, and in the Target field, type 1000000.
- **11.** Leave Power BI open for the next demonstration.