

DASHA UTUZH

STAFF SOFTWARE ENGINEER

Charlotte, NC

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[LinkedIn](#)

[Portfolio](#)

As a Staff Frontend Software Engineer with over 10 years of experience, I'm dedicated to building clean, intuitive interfaces that make the web a better place. I thrive on collaborative problem-solving and cross-functional teamwork to deliver UI that just feels right. Fueled by coffee, clean code, and a passion for great design, I'm all about making the internet awesome.

WORK EXPERIENCE

Staff Software Engineer

Nov, 2023 – Present

TechStyleOS JustFab (Remote)

- Led the successful delivery of a new React e-commerce site that unified three brands into a single codebase, ensuring functionality and scalability for future enhancements. Utilizing Technologies such as React, TypeScript, Jest, HTML, SASS, RESTful APIs, Git.
- Designed and developed a comprehensive Design System that achieved 100% adoption across 3 brands and 9 countries, eliminating the need for separate updates and reducing 66% of contributors time.
- Conducted thorough code reviews, emphasizing code quality and accessibility.
- Collaborated closely with cross-functional teams—including stakeholders, designers, and developers—to integrate UX and design seamlessly.
- Developed performant and composable CMS components in Builder.io for a React-based e-commerce platform, enabling dynamic content updates, enhancing design flexibility for marketing teams to create and manage on-brand pages independently.
- Actively involved in technical planning.

Senior Software Engineer

July, 2021 – Nov, 2023

TechStyleOS JustFab (Remote)

- Spearheaded the transition from a legacy ColdFusion eCommerce site to a modern React platform, making key architectural decisions and implementing a component-based model using React and Styled Components.

Lead UI Developer

July, 2020 – July, 2021

BuyerQuest (Cleveland, Ohio)

- Oversaw all Front-End Development for a B2B eCommerce product, including feature development, bug resolution, sprint planning, task delegation, and peer code reviews. Technologies: PHP, HTML, React, JavaScript, jQuery, SASS.

Senior Front End Developer

Nov, 2018 – July, 2020

Xngage (Cleveland, Ohio)

- Responsible for the Front-End Development of Custom B2B eCommerce Solutions utilizing Insite Commerce written in AngularJS, Sass, HTML, version control via Git.

Senior Experience Engineer

March, 2015 – July, 2018

Publicis Sapient (Cleveland, Ohio)

- Managed front-end development for Fortune 300 clients such as Timberland, The North Face, Wrangler, Vans, Smartwool, and Lee. Collaborated in an agile global team using WebSphere Commerce (WCS) and Adobe Experience Manager (AEM).

FRONT END LANGUAGES

JavaScript, TypeScript, HTML, CSS/SCSS

DEVELOPMENT TOOLS

Git, Webpack, SQL, Restful APIs, Builder.io, Docker, Jenkins, Node.js,

FRAMEWORKS

React.js, React-Native, Next.js, Redux, Jest, Vue.js

DESIGN TOOLS

Figma, Adobe Photoshop

PERSONAL PROJECTS

- Built and manage Wordpress short term rental business.
www.feralwoods.com