



Dragoș DUȚU

COMMUNICATION SPECIALIST

www.dutzu.eu
linkedin: /dragosdutu
dragos@dutzu.eu

MAIN TRAITS

Bringing people-centered solutions that improve communication. I find the opportunity in challenges and provide creative, long-term approaches for solving them.

EDUCATION

2012 - 2017

ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI, ROMANIA
Master's degree, Public Relations and Advertising
Bachelor's degree, Communication and Public Relations

2016 - 2017

ARTEVELDE UNIVERSITY COLLEGE GENT, BELGIUM
Erasmus Exchange Framework:
1 semester: Module in Communication Management
1 semester: International Business Management

PROJECTS

2014 - 2018

INTERNATIONAL CONFERENCE ON PHYSICS OF ADVANCED MATERIALS (ICPAM), ROMANIA
Event planner

2014

INTERNATIONAL FESTIVAL OF LITERATURE AND TRANSLATION IAȘI (FILIT), ROMANIA
Publicity assistant

2014

EUROPEAN RESEARCHERS' NIGHT IAȘI, ROMANIA
Volunteer coordinator and stakeholders' relations

2011 - 2014

ALEXANDRU IOAN CUZA UNIVERSITY OF IASI, ROMANIA
Online PR intern and collaborator

SKILLS

Critical thinking, problem solving, ability to motivate, intercultural communication skills

IT SKILLS

CMS's, CRM's, e-mail marketing apps, Adobe Photoshop/Illustrator, MS Office Suite, HTML

SPECIALTIES

events, academic marketing, millennial-centered communication, social-media strategy

INTERESTS

IT, branding, the fragrance industry, outdoor photography