



# Dragoș DUȚU

## COMMUNICATION SPECIALIST

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### MAIN TRAITS

Bringing people-centered solutions that improve communication. I find the opportunity in challenges to provide creative, long-term approaches for solving them.

### EDUCATION

#### 2012 - 2018

ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI, ROMANIA

Master's degree, Public Relations and Advertising

Bachelor's degree, Communication and Public Relations

#### 2016 - 2017

ARTEVELDE UNIVERSITY COLLEGE GENT, BELGIUM

Erasmus Exchange Framework:

1 semester: Module in Communication Management

1 semester: International Business Management

### LANGUAGES

English (C2), Romanian (C2), basic understanding of Italian, Spanish & French

### SKILLS

Critical thinking, problem solving, ability to motivate, intercultural communication skills

### IT SKILLS

Wordpress, CRM's, e-mail marketing apps, Adobe Photoshop/Illustrator, Office365 administrator, HTML, SAP, Github, Docker containers, cPanel, cross-app API automations

### SPECIALTIES

Events, academic marketing, millennial-centered communication, social-media strategy

### INTERESTS

millennials, branding, IT, photography, general medicine, research

### EXPERIENCE

#### FEBRUARY 2014 - PRESENT

INTERNATIONAL CONFERENCE ON PHYSICS OF ADVANCED MATERIALS (ICPAM)

Role: Event planner

#### SEPTEMBER 2013 - SEPTEMBER 2014

EUROPEAN RESEARCHERS' NIGHT IAȘI - 2013 & 2014, ROMANIA

Role: Volunteer and Volunteer Coordinator

#### MARCH 2011 - JULY 2014

ALEXANDRU IOAN CUZA UNIVERSITY OF IAȘI, ROMANIA

Roles: Online PR intern and volunteer

#### JUNE 2009 - JANUARY 2014

PYROEVENTS - FIREWORKS DESIGN

Role: Event and communication collaborator