ManageTheFans Portal

Complete UX Design Document

1. Overview

Purpose:

ManageTheFans Portal is a professional, modern web application for managing client onboarding, profile management, content strategy, concierge services, and communication for OnlyFans, Rent.Men, and related platforms. The design prioritizes clarity, efficiency, privacy, and a premium user experience.

2. Navigation & Layout

Sidebar Navigation (Primary, All Devices)

- Persistent sidebar provides access to all primary sections and admin tools.
- Desktop: Sidebar is always visible on the left.
- Mobile: Sidebar is collapsible and accessed via a hamburger menu.
- **Sections:**
    - Dashboard (Home)
    - Onboarding
    - Profile & Account Access
    - Brand & Strategy
    - Content Upload
    - Billing
    - Appointments
    - Messaging
    - Rent.Men Concierge (if applicable)
    - Admin Tools (for admin users)

Dashboard

- Home screen with large, clearly labeled cards for each workflow.

- Responsive grid or vertical stack.
- Cards use icons and short descriptions for easy recognition.
- Quick stats and notifications at the top.

3. Onboarding Experience

Stepper Onboarding

- Triggered on first login or if onboarding is incomplete.
- Multi-step process, each step in a card layout.
- Visual step indicator at the top.
- Data autosaved after each step.
- Onboarding information is saved to the user's profile upon completion.

4. Core Components

4.1 Account Access & Profile Details

- Secure credential entry forms for all relevant platforms (OnlyFans, Instagram, TikTok, Twitter/X, Reddit, Threads, Bluesky, Rent.Men, others).
- For each platform, a checkbox labeled "Needs creation" if a new profile is required.
- Field for ranking top three username handle preferences.

4.2 Service Objectives & Brand Strategy

- Checkboxes for growth goals (OnlyFans subscribers, brand visibility, DMs/sales, Rent.Men bookings, other).
- Content strategy selection (sexy/erotic, lifestyle, humor, promo, BTS, fetish/niche, custom input).
- Upload field for existing content libraries or sample links.

4.3 Personal Brand Identity

- Fields for "Describe your brand in 3 words."
- Voice/tone selection (playful, dominant, flirty, soft/sweet, masculine, feminine, androgynous).
- Input for "do-not-say" terms or triggers.

4.4 Communication & Approvals

- Notification preferences (Email, SMS, Telegram).

- Fields for best contact method.
- Preferred check-in time with timezone.

4.5 Content & Media

- Upload frequency options (daily, weekly, bi-weekly).
- Upload field for content submission with preview.

4.6 Onboarding: Identity Verification

- Three required uploads:
  - Front of photo ID
  - Back of photo ID
  - Selfie holding the ID

4.7 Rent.Men Concierge (if applicable)

- Fields for geographic and booking availability, minimum rate, client screening preferences, services offered, and approval process (auto-confirm or manual).
- Options for how booking summaries should be sent (photos, client requests, addresses).

4.8 Legal & Consent

- Checkbox confirmations for authorization to manage/upload, client's responsibility for backup access, and agreement to Terms of Service and Privacy Policy.

5. Interaction Patterns

- All cards and actions are accessible via tap or click.
- Sidebar navigation is always available; collapsible on mobile for a clean view.
- Onboarding uses "Next" and "Back" buttons with a progress indicator.
- Uploads can be previewed before final submission.
- Admins can jump between client profiles and tasks from the dashboard or sidebar.
- Progress in multi-step forms is autosaved to prevent data loss.
- Onboarding information is saved to the user's profile upon completion.

6. Visual Design Elements & Color Scheme

- **Color Scheme:**
  - Dark neutral background (#18181b or similar)

- Deep red accents (#b91c1c primary, #ef4444 secondary)
- White and light gray text for contrast

- **Cards:**
  - Rounded corners
  - Subtle drop shadows
  - Minimal, clear icons for section identification

- **Professional Tone:**
  - Clean lines
  - Uncluttered layouts
  - No distracting animations

7. Mobile, Web App, Desktop Considerations

- Sidebar navigation is the primary navigation method for both desktop and mobile.
- On mobile, the sidebar is collapsible and accessible via a hamburger menu.
- Responsive design ensures all features are accessible and visually balanced.
- Sidebar remains visible on desktop for fast navigation.
- Installable as a Progressive Web App for mobile users.

8. Typography

- Modern sans-serif font (Inter, Roboto, or similar).
- Large, bold headers for cards and sections.
- Clear, readable body text.
- Consistent use of font weights and sizes.

9. Accessibility

- Sufficient color contrast.
- Large touch targets.
- Clear focus states.