



VISHNU INSTITUTE OF TECHNOLOGY

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SENTIMENT ANALYSIS

Meet Our Team

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Problem Statement

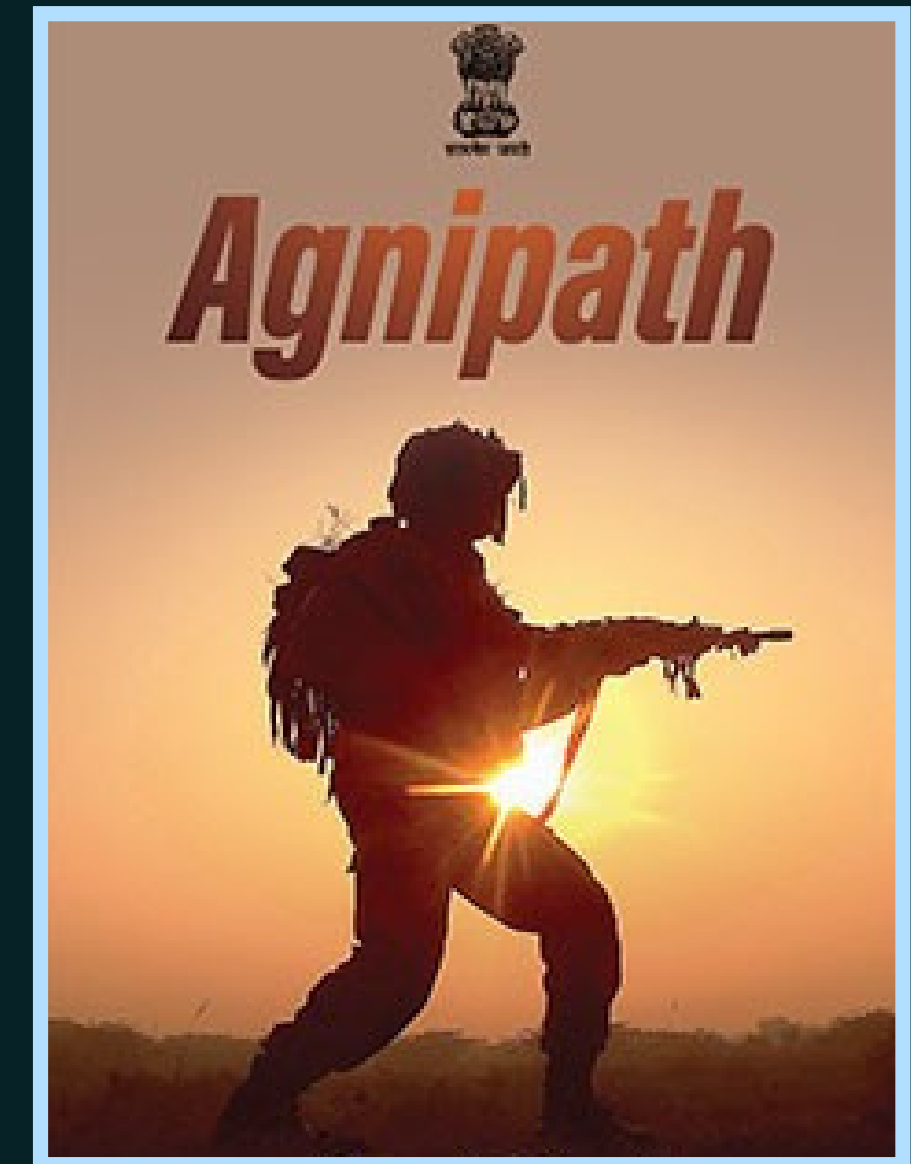
Build a pipeline that extracts the social media posts on a specified topic, performs data cleaning, identifies the sentiment, and summarises the public opinion on the topic.



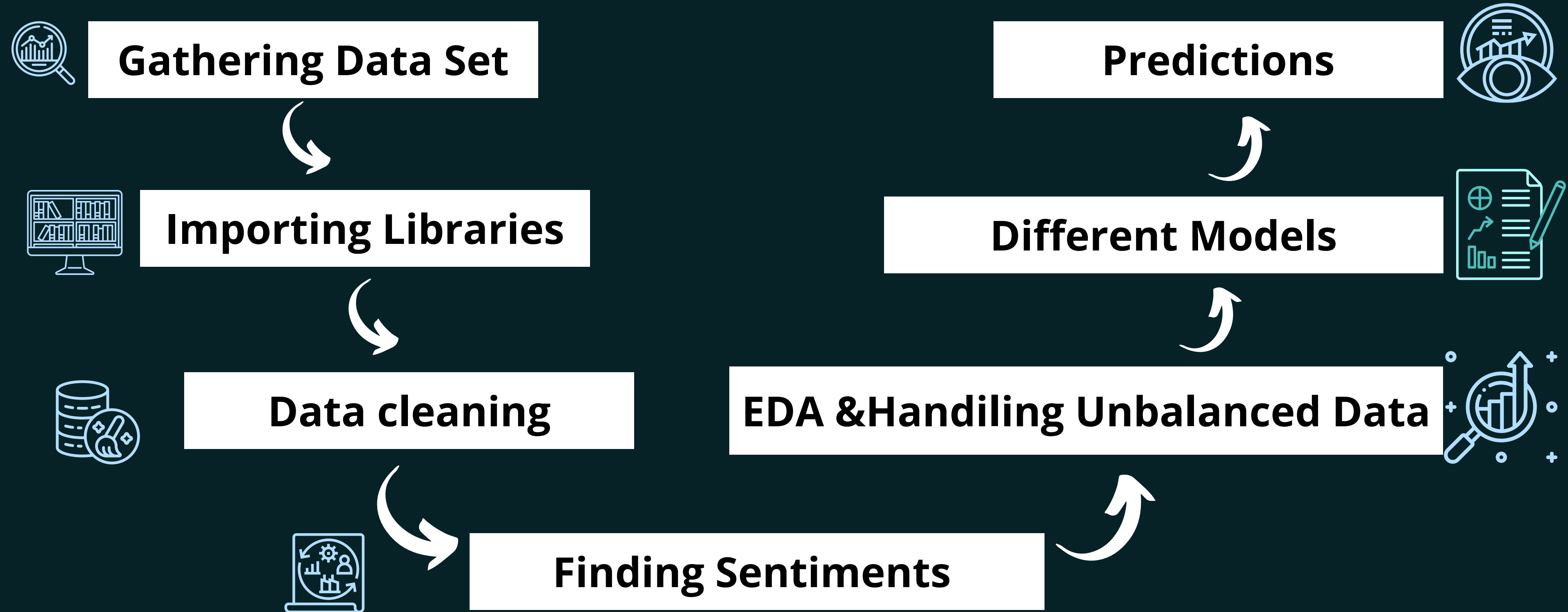
Theme

#agnipath - Recent Indian government initiative

- Recently Agnipath was the most controversial scheme which was proposed by our indian government for Indian army recruitment.
- Most of the people who were willing to join in the indian army raised their voice through social media platforms like Twitter, Facebook etc.
- By using hashtags like #Agnipath and #agniveer, made it as a trending topic around the twitter.



Solution Approach





Data Collection

- We used SNSCRAPE package to get the tweets of certain hashtags like #agnipath ,#agniveer from twitter.



Importing Libraries

- We used pandas, numpy, keras, transformers,sklearn etc.



Data Cleaning

- we cleaned the data by using re module, by removing stop words and by removing emojis etc.



Finding - sentiments

- We used TRANSFORMERS for finding sentiments.
- We can even also use TEXTBLOB module for finding sentiments through polarity and subjectivity.

- We performed EDA on the data through which we found that our data is unbalanced.
- we used RandomOverSampling to make unbalanced data into balanced data. We also used text augmentation to do the same.
- We did Sentiment Analysis using Bag of Words Vectorization model and BERT models.
- BERT model is comparatively better

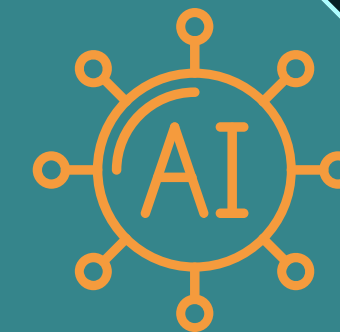
Exploratory Data Analysis



Handling Unbalanced Data



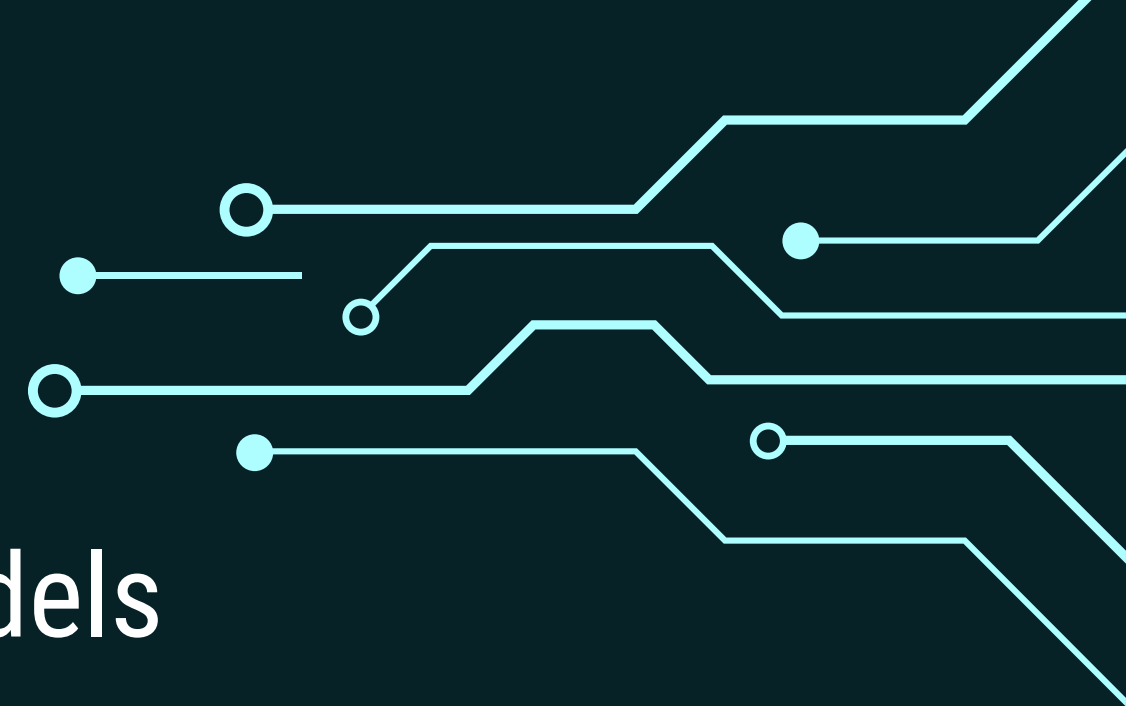
Models



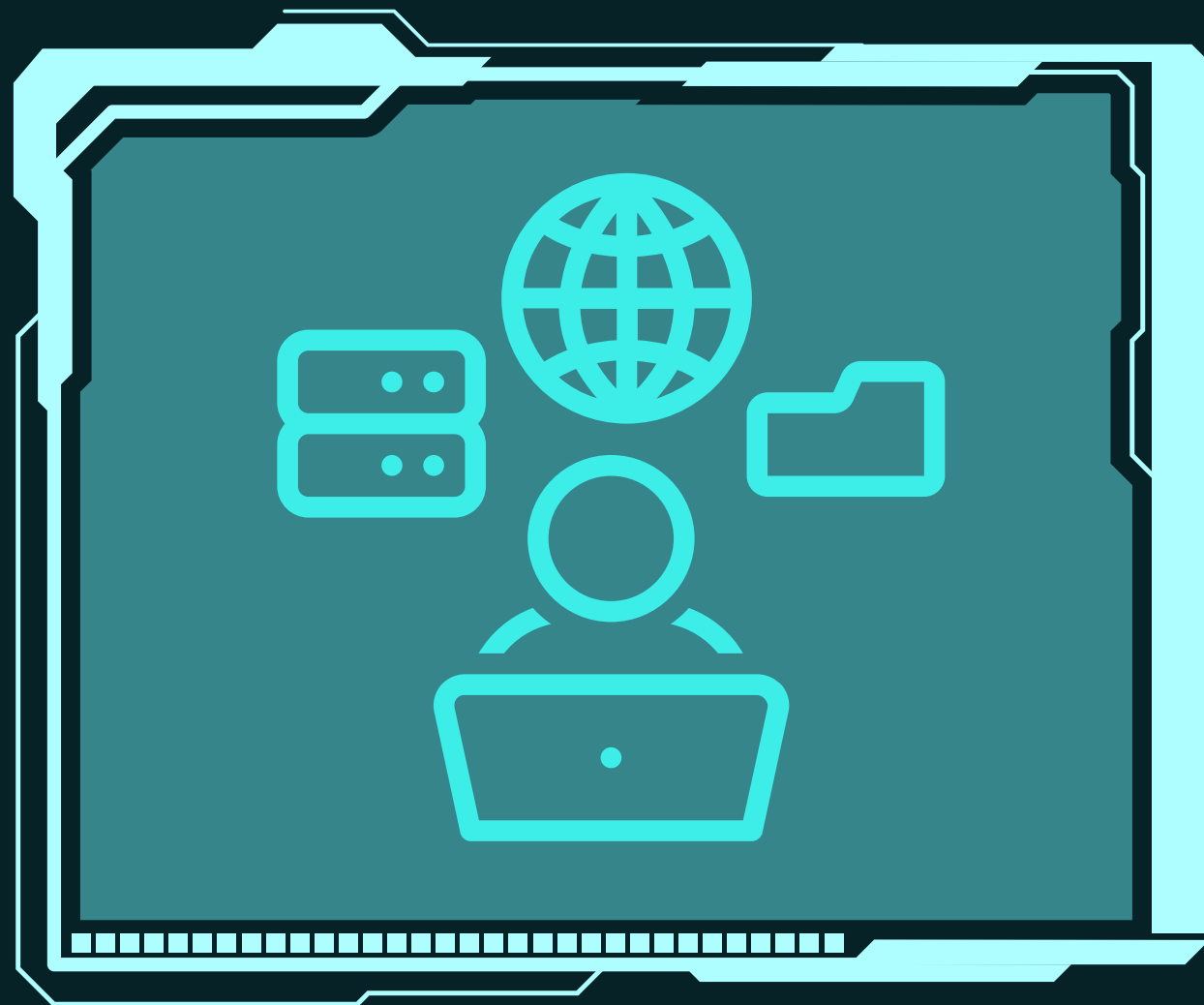
Predictions



TECHNICAL ARCHITECTURE



Accuracies of various models



MNB

66%

Logistic Regression

81%

BERT

91%



CONCLUSION

Github Repo :

<https://github.com/duvvusuribabu/Sentiment-analysis>

