Product Specification

Product Name: R154101

Product Code: R154101

Rev: V0

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Customer		
Approved by Customer	Approved Date	

Designed By	Check By	Approved By R&D QA			
Designed by	Check By				



Records of Revision

Date	Rev.	Description	Page	Remarks
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1 General Description

This display module is a transmissive type color active matrix TFT(Thin Film Transistor) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching device. This module is composed of a TFT LCD module, a driver circuit, and a back-light unit. The resolution of a 1.54" contains 320(RGB)X320 dots and can display up to 262k colors.

2 Module Parameter

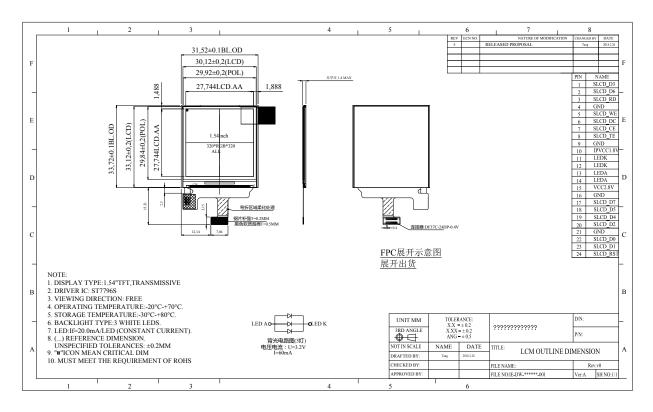
Features	Details	Unit
Display Size(Diagonal)	1.54	inch
LCD type	α-Si TFT	-
Display Mode	Transmissive / Normally Black	-
Resolution	320(RGB)X320	-
View Direction	ALL	Best image
Module Outline	$31.52(H) \times 33.72(V) \times 1.4(T)$ (Note 1)	mm
Active Area	27.744 (H)×27.744(V)	mm
Viewing Area	N/A	mm
Display Colors	262K	-
Interface	8 bit Parallel	-
Driver IC	ST7796S	-
Operating Temperature	-20~70	°C
Storage Temperature	-30~80	°C
Weight	TBD	g

Note 1: Excluding hooks, posts, FPC/FPC tail etc.

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3 Mechanical Drawings



4 Module Interface

NO	SYMBOL	FUNCTION			
1	DB3	MCU parallel interface data			
2	DB6	MCU parallel interface data			
3	RD	Read MCU parallel interface			
4	GND	Power Ground			
5	WR	Write MCU parallel interface			
6	RS	Display data/command selection pin.			



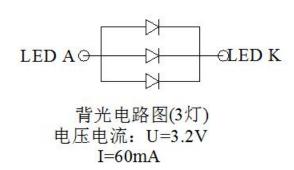
7	CS	Chip selection pin; Low enable, High disable.				
8	TE	Data enable signal for RGB interface operation.				
9	GND	ower Ground				
10	IOVCC	Power Supply for I/O system. IOVCC=1.65V~3.3V				
11	LEDK	LED Cathode				
12	LEDK	LED Cathode				
13	LEDA	LED Anode				
14	LEDA	O Anode				
15	VCC	wer Supply for Analog, VCC=2.4V~3.3V.				
16	GND	ower Ground				
17	DB7	MCU parallel interface data				
18	DB5	MCU parallel interface data				
19	DB4	MCU parallel interface data				
20	DB2	MCU parallel interface data				
21	GND	Power Ground				
22	DB0	MCU parallel interface data				
23	DB1	ACU parallel interface data				
24	RESET	This signal will reset the device and it must be applied to properly initialize the chip. Signal is active low.				

5 Application Circuit

Backlight recommended circuit

Motherboard driver backlight is need constant current circuit:





Note: constant current circuit for every LED, and though LED lamp current is less than 20mA.Recommand between 15mA and 20 mA for every LED.

6 Absolute Maximum Ratings

VSS=0V, Ta=25°C

I	tem	Symbol	Min.	Max.	Unit
	Power supply	VDD	-0.3	+4.6	V
Supply Voltage	Analog	-	-	-	V
IO		IOVDD	-0.3	+4.6	V
Input Voltage		Vi	-0.3	IOVDD+0.3	V
Storage temperature		T_{stg}	-30	+80	°C
Operating temperature		T_{op}	-20	+70	°C
Storage humidity		H_{stg}	10	Note 1	%RH
Operating humidi	ty	H_{op}	10	Note 1	%RH

Note 1: 90%RH max, If Ta is below 50°C; 60%RH max, If Ta is over 60°C.

7 Electrical Specification

DC Characteristics



Item	Symbol	Min.	Тур.	Max.	Unit	
	Power supply	VDD	2.4	2.8	3.3	V
Supply Voltage	Analog	VCI	2.4	2.8	3.3	V
	IO	IOVDD	1.65	1.8/2.8	3.3	V
Logic Low input voltage	ge	V_{IL}	-0.3IOVDD	1	0.3IOVDD	V
Logic High input volta	Logic High input voltage		0.7IOVDD	-	IOVDD	V
Logic Low output volta	age	Vol	-	-	0.2IOVDD	V
Logic High output voltage		V _{OH}	0.8IOVDD	-	-	V
C	Normal display	Ivdd	-	60	-	mA
Current Consumption	Standby mode	Ivdd	-	20	-	uA
Frame Frequency		f_{FR}	-	60	-	Hz

8 AC Characteristics

Reset timing and interface timing:

Please refer to IC datasheet.

9 Command Table

Please refer to IC datasheet.

10 Recommended Setting and Initialization Flow for Reference

Please refer to attached file.

11 Optical Specifications

11.1 Optical Specifications

Ta=25°C, VDD=2.8V, TN LC+ Polarizer

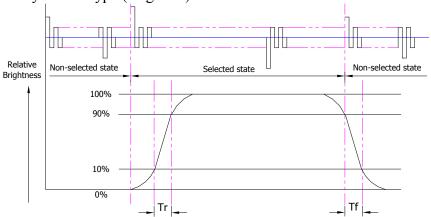
Itom	Symbol	Condition	;	Specification	n	Unit
Item	Symbol	Condition	Min.	Тур.	Max.	Unit



	Luminance surface($I_f = 2$		Lv	Normally viewing	TBD	200	-	cd/m²
	Contrast ra	atio	CR	angle $\theta_{v} = \theta_{v} = 0^{\circ}$	-	600	-	-
	Response t	ime	T_R	$\theta_X - \theta_Y = 0$	-	10	20	
			T_F	-	-	20	30	ms
		Dad	X_R		0.614	0.644	0.674	-
		Red	Y_R		0.290	0.320	0.350	-
	C1 4: '4	Craan	X_G		0.270	0.300	0.330	-
	Chromaticity	Green	Y_G		0.540	0.570	0.600	-
	Transmissive		X_B	-	0.104	0.134	0.164	-
		Blue	Y_B		0.097	0.127	0.157	-
		Wilsida	Xw		0.267	0.297	0.327	-
		White	Y_W		0.302	0.332	0.362	-
	1 7	Horiz	Өх+		-	80	-	
	Viewing Angle	ontal	θх-	Center	-	80	-	Das
		Vertic	θ_{Y^+}	CR≥10	-	80	_	Deg.
		al	Өү-		-	80	-	
	NTSC Ratio(C	Gamut)	-	-	-	60	_	%

11.2 Definition of Response Time

11.2.1 Normally Black Type (Negative)

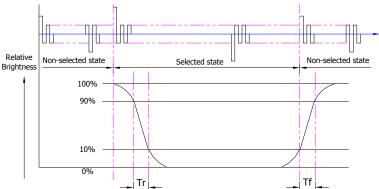


Tr is the time it takes to change form non-selected state with relative luminance 10% to selected state with relative luminance 90%;

Tf is the time it takes to change from selected state with relative luminance 90% to non-selected state with relative luminance 10%.







Tr is the time it takes to change form non-selected state with relative luminance 90% to selected state with relative luminance 10%;

Tf is the time it takes to change from selected state with relative luminance 10% to non-selected state with relative luminance 90%;

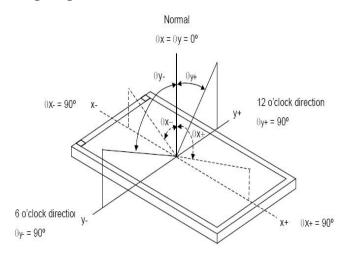
11.3 Definition of Contrast Ratio

Contrast is measured perpendicular to display surface in reflective and transmissive mode. The measurement condition is:

Measuring Equipment	BM-7 or EQUI	
Measuring Point Diameter	3mm//1mm	
Measuring Point Location	Active Area centre point	
Test nottorn	A: All Pixels white	
Test pattern	B: All Pixel black	
Contrast setting	Maximum	

Definitions: CR (Contrast) = Luminance of White Pixel / Luminance of Black Pixel

11.4 Definition of Viewing Angles



Measuring machine: LCD-5100 or EQUI

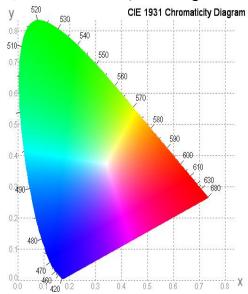
11.5 Definition of Color Appearance

R,G,B and W are defined by (x, y) on the IE chromaticity diagram



NTSC=area of RGB triangle/area of NTSC triangleX100%

Measuring picture: Red, Green, Blue and White (Measuring machine: BM-7)



11.6 Definition of Surface Luminance, Uniformity and Transmittance

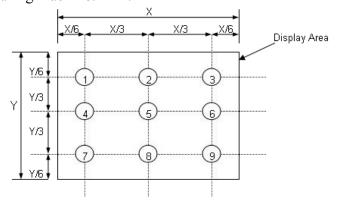
Using the transmissive mode measurement approach, measure the white screen luminance of the display panel and backlight.

11.6.1 Surface Luminance: LV = average (LP1:LP9)

11.6.2 Uniformity = Minimal (LP1:LP9) / Maximal (LP1:LP9) * 100%

11.6.3 Transmittance = LV on LCD / LV on Backlight * 100%

Note: Measuring machine: BM-7



12 Quality Assurance

12.1 Purpose

This standard for Quality Assurance assures the quality of LCD module products supplied to customer by RRJ display.

12.2 Agreement Items

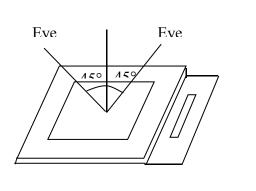
RRJ and customer shall negotiate if the following situation occurs:

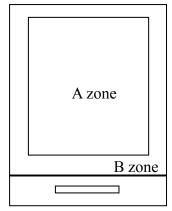


- 12.2.1 Discrepancies between RRJ 's QA standards and customer's QA standards.
- 12.2.2 Additional requirement to be added in product specification.
- 12.2.3 Any other special problem.

12.3 Standard of the Product Visual Inspection

- 12.3.1 Appearance inspection:
- 12.3.1.1 The inspection must be under illumination about 1000 1500 lx, and the distance of view must be at $30 \text{cm} \pm 2 \text{cm}$.
- 12.3.1.2 The viewing angle should be 45° from the vertical line without reflection light or follows customer's viewing angle specifications.
 - 12.3.1.3 Definition of area: A Zone: Active Area, B Zone: Viewing Area.





12.3.2 Basic principle: A set of sample to indicate the limit of acceptable quality level must be discussed by both RRJ and customer when there is any dispute happened.

12.4 Inspection Specification

Sampling plan according to GB/T2828.1-2012/ISO 2859-1: 1999 and ANSI/ASQC

Z1.4-1993, normal level 2 and based on:

Major defect: AQL 0.65 Minor defect: AQL 1.5

No. Item Criteria (Unit: mm)	
------------------------------	--



No.	Item	Criteria (Unit: mm)		
		а	Size	Area Acc. Qty
	Black / White spot	h h	φ≤0.10 0.10<φ≤0.	Ignore 2
	Foreign material	' '	0.10<φ≤0.2 0.15<φ≤0.2	
01	(Round type) Pinholes Stain		0.20<φ	0
	Particles inside cell. (Minor defect)	$\varphi = (a + b)/2$	Total	2 no include φ≤ 0.10
		Distance between 2 defects should more than 5mm apart. W L		
02	Black and White line Scratch Foreign material	Length	Width	Acc. Qty
	(Line type)	/	W ≤ 0.03	Ignore
	(Minor defect)	L ≦ 2	$0.03 < W \le 0.05$	1
		/	0.05 < W	0
			Total	1
			2 defects should more to wable through the back	



No.	Item	Criteria (Unit: mm)	
03	Glass Crack (Minor defect)	LCD with extensible crack line is unacceptable(When press the cracked LCD area, the line will expand, we define it is extensible crack line)	
04	Glass Chipping Pad Area: (Minor defect)	Length and Width Acc. Qty c < 5.0, b< 0.4 Ignore	
05	Glass Chipping Rear of Pad Area: (Minor defect)		
06	Glass Chipping Except Pad Area: (Minor defect)	Length and Width Acc. Qty c ≤0.6, b< 5.0	



No.	Item	Criteria (Unit: mm)			
	Glass Corner Chipping:		Length and Width	Acc. Qty	
0.7	(Minor defect)		c < 2.0, b< 1.5	Ignore	
07			c < 1.5, b< 2	Ignore	
	b _a c		a <glass td="" thic<=""><td>kness</td></glass>	kness	
	Glass Burr:				
	(Minor defect)	Glass burr dor	Glass burr don't affect assemble and module dimension.		
08			Length	Acc. Qty	
	F -		F < 0.5	Ignore	
	FPC Defect:				
	(Minor defect)	9.1 Dent, pinh	ole width a <w 3.<="" td=""><td></td></w>		
	a i ≤	(w: circuitry w	(w: circuitry width.)		
09	$w \rightarrow 0$	9.2 Open circuit is unacceptable.9.3 No oxidation, contamination and distortion.			
	a —				
	a——		Diameter	Acc. Qty	
				Acc. Qty Ignore	
10	Bubble on Polarizer		Diameter $\phi \le 0.10$ $0.1 < \phi \le 0.15$	Acc. Qty Ignore	
10			φ≤0.10	Ignore	
10	Bubble on Polarizer		φ≤0.10 0.1 <φ≤0.15	Ignore 2	
10	Bubble on Polarizer		φ≤0.10 0.1 <φ≤0.15 0.15 <φ≤0.2	Ignore 2 1	
	Bubble on Polarizer (Minor defect)		φ≤0.10 0.1 <φ≤0.15 0.15 <φ≤0.2 0.2 < φ	Ignore 2 1 None	
10	Bubble on Polarizer (Minor defect) Dent on Polarizer		$φ \le 0.10$ $0.1 < φ \le 0.15$ $0.15 < φ \le 0.2$ $0.2 < φ$ Diameter	Ignore 2 1 None Acc. Qty	
	Bubble on Polarizer (Minor defect)		$φ \le 0.10$ $0.1 < φ \le 0.15$ $0.15 < φ \le 0.2$ $0.2 < φ$ Diameter $φ \le 0.10$	Ignore 2 1 None Acc. Qty Ignore	
	Bubble on Polarizer (Minor defect) Dent on Polarizer		$φ \le 0.10$ $0.1 < φ \le 0.15$ $0.15 < φ \le 0.2$ $0.2 < φ$ Diameter $φ \le 0.10$ $0.1 < φ \le 0.15$	Ignore 2 1 None Acc. Qty Ignore 2	



No.	Item	Criteria (Unit: mm)		
		D: Diameter W: width L: length		
		13.1 Spot: D≤0.20 is acceptable		
		0.20 <d≤0.3, 3<="" acceptable="" qty,="" td=""></d≤0.3,>		
		2dots are acceptable and the distance between defects should more		
		than 10 mm.		
13	Touch Panel	D>0.3 is unacceptable		
		13.2 Dent: D>0.30 is unacceptable		
		13.3 Scratch: W≤0.03, L≤10 is acceptable,		
		0.03 <w≤0.10, ,acceptable="" 3<="" l≤10="" qty,="" td=""></w≤0.10,>		
		Distance between 2 defects should more than 10 mm.		
		W>0.10 is unacceptable.		
		14.1 No distortion or contamination on PCB terminals.		
		14.2 All components on PCB must same as documented on		
14	PCB	_		
		the BOM/component layout.		
		14.3 Follow IPC-A-600F.		
15	Soldering	Follow IPC-A-610C standard		
		The below defects must be rejected.		
		16.1 Missing vertical / horizontal segment,		
		16.2 Abnormal Display.		
		16.3 No function or no display.		
		16.4 Current exceeds product specifications.		
		16.5 LCD viewing angle defect.		
		16.6 No Backlight.		
	Electrical Defect	16.7 Dark Backlight.		
16	(Major defect)	16.8 Touch Panel no function.		
		16.9 Dark Dot –one Allowed.		
		16.10 Bright Dot – one Allowed.		
		Remark:		
		1. A pixel defect is acceptable if one color is none functional and		
		causes a bright dot. The display may have one case where one		
		color is out and cause a dark dot.		
		2. Bright dot caused by scratch and foreign object accords to		
		item1.		



No.	Item	Criteria (Unit: mm)
17	Screen deformation	Test for insertion of plug gauge at highest warping point: $(0.9\text{-}4.5 \text{ inches does not contain } 4.5)$ $H \le 0.2 \text{MM}$ $(4.5\text{-}5.5 \text{ inches})$ $H \le 0.3 \text{MM}$ Decision OK

Remark: Visual and cosmetic defects are rejectable only if these fall within the LCD viewing area.

12.5 Classification of Defects

Visual defects (Except no / wrong label) are treated as minor defect and electrical defect is major.

12.6 Identification/marking criteria

Any unit with illegible / wrong /double or no marking/ label shall be rejected.

12.7 Packing

12.7.1 There should be no damage of the outside carton box, each packaging box should has label in the correct location per packing drawing requirement.

12.7.2 All direct package materials shall offer ESD protection.

13 Reliability Specification

Item	Condition	Cycle Time	Quantity	Remark
Constant Temp. and Constant Humidity Operation Test	$+40 \pm 3$ °C,90 ± 3 %RH	120hrs		
High Temp. Operation Test	+70 ± 3°C	120hrs		*1
Low Temp. Operation Test	-20 ± 3°C	120hrs		. 1
Thermal Shock Test	-20 ± 3°C (30min) +70 ± 3°C (30min)	10cycles		
ESD Test(end product)	150pF, 330Ω, ±2KV, Contact 150pF, 330Ω, ±6KV, Air	10times		*2, *3
Vibration Test (for packaging)	Frequency: 10Hz to 55Hz to 10Hz,Swing:1.5mm,time: X,Y,Z each 2H.	6hrs	One inner carton	*4



Note 1. For humidity test, DI water should be used.

Inspection Standard: Inspect after 1-2hrs storage at room temperature, the sample shall be free from the following defects:

- Air bubble in the LCD
- Seal Leakage
- Non-display
- Missing Segment
- Glass Crack
- IDD is greater than twice initial value.
- Others as per QA Inspection Criteria
- Note 2. No defect is allowed after testing

The End Product ESD value is only indicative and depends on customer ESD protection design for the whole system.

Note 3. ESD should be applied to LCD glass panel, not other areas (such as on IC and so on) IDD should be within twice initial value.

In case of malfunction defect caused by ESD damage, if it would be recovered to normal state after resetting, it would be judged as a good part.

Note 4. Only upon request.

14 Precautions and Warranty

14.1 Safety

- 14.1.1 The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.
- 14.1.2 Since the liquid crystal cells are made of glass, do not apply strong impact on them. Handle with care.

14.2 Handling

- 14.2.1 Reverse and use within ratings in order to keep performance and prevent damage.
- 14.2.2 Do not wipe the polarizer with dry cloth, as it might cause scratch. If the surface of the LCD needs to be cleaned, wipe it swiftly with cotton or other soft cloth soaked with petroleum IPA, do not use other chemicals.

14.3 Operation

- 14.3.1 Do not drive LCD with DC voltage
- 14.3.2 Response time will increase below lower temperature
- 14.3.3 Display may change color with different temperature
- 14.3.4 Mechanical disturbance during operation, such as pressing on the display area, may cause the segments to appear "fractured".



14.4 Static Electricity

- 14.4.1 CMOS LSIs are equipped in this unit, so care must be taken to avoid the electro-static charge, by ground human body, etc.
- 14.4.2 The normal static prevention measures should be observed for work clothes and benches
- 14.4.3 The module should be kept into anti-static bags or other containers resistant to static for storage.

14.5 Limited Warranty

- 14.5.1 Unless otherwise agreed between RRJ-DISPLAY and customer, RRJ-DISPLAY will replace or repair any of its LCD and LCM which RRJ-DISPLAY found to be defective electrically and visually when inspected in accordance with RRJ-DISPLAY Quality Standards, for a period of one year from date of shipment.
- 14.5.2 The warranty liability of RRJ-DISPLAY is limited to repair and/or replacement. RRJ-DISPLAY will not be responsible for any consequential loss.
- 14.5.3 If possible, we suggest you use up all modules in six months. If the module storage time over twelve months, we suggest that recheck it before the module be used.

15 Packaging

TBD

16 Prior Consult Matter

- 1. For RRJ-DISPLAY standard products, we keep the right to change material, process for improving the product property without prior notice to our customer.
- 2. For OEM products, if any changes are needed which may affect the product property, we will consult with our customer in advance.
- 3. If you have special requirement about reliability condition, please let us know before you start the test on our samples.

Rev:V0



Reference

Item	Description	Revision
ST7796S	IC Data sheet	ST7796S_SPEC_V0.1
R154101	LCM assembly drawing	V0