

Qualitative Feedback

13. Debrief the session. Talk with the participant about:

1. Which variant they liked better and why?

A: B

2. What are the pros and cons of each prototype?

A: B: clean A: bloated

3. Do you see a reasonable way to combine the best of both variants?

A: —

4. Are there other general improvements or feedback you'd give for the prototype?

A: —