

Unit 9 – Multimedia

❖ Introduction

- A **Multimedia** is the term used to refer to a combination of text, graphics, animation, sound and video.
- **MP3** (MPEG Audio Layer 3) is a standard way of storing compressed digital audio files (usually music).
- **Digital audio** is created by sampling sound 44,000 times a second and storing a code number to represent each sound sample.
- The files are compressed by removing any sounds that are inaudible to the human ear, making them much smaller than files created using other digital audio storage standards , such as WAV.

Unit 9 – Multimedia

❖ Introduction -- *Measurements*

- The size of an audio file commonly measured in **megabytes (MB)** (millions of bytes).
- The frequency of a sound is measured in **kilohertz (kHz)** (thousands of cycles per second).
- MP3 files have extra code added, called **tags**, that give the user information about the file e.g. the performer's name, a **URL** (uniform resource locator i.e. a web address) or a graphic such as an album cover.

Unit 9 – Multimedia

❖ Introduction -- *MP3 files*

- Because of their small size, MP3 files are more suitable for transferring across the **Internet** (the connection of computer networks across the world).
- Some Internet **websites** (sets of related pages stored on a Web server on the World Wide Web) are devoted to providing MP3 file for **downloading** (copying from a server computer to a client computer).
- The user can create their own music **compilations** (combinations of files) by listening to each file using a computer program, such as **Windows Media Player**, and choosing what files to download.

Unit 9 – Multimedia

❖ Introduction -- *Manipulating Audio files*

- Special **MP3 player devices** are also available that enable the user to listen to MP3 files without a computer.
- **MIDI** (Musical Instrument Digital Interface) is a standard way of connecting musical instruments, music synthesisers and computers.
- A piece of electronics called a **MIDI interface board** is installed on each device to enable the device to communicate using MIDI standards.
- As music is being played, it can be displayed on a monitor screen as a musical score, then edited using a computer program that uses all the features of a **mixing desk** (an electronic device for mixing sounds together), stored and printed.

Unit 9 – Multimedia

❖ Introduction -- *Musical Instrument Digital Interface (MIDI)*

- MIDI systems do not store the actual sound. Instead the sound is **encoded** (stored as **MIDI messages**) in the form of **8-bit bytes** (units of capacity equal to eight binary digits i.e. 1s and 0s) of digital information.
- A **bit** is a binary digit i.e. a 1 or 0, and **byte** is a group of 8 bits.
- The MIDI messages commonly consist of instructions that tell the receiving instrument what note to play, how long and how loud it should be played, including a number that indicates which instrument to play.
- Each instrument is represented by a different number e.g. 67 is a saxophone.

Unit 9 – Multimedia

❖ Introduction -- *Storing Multimedia Files*

- A **DVD-ROM**, commonly referred to as a **DVD** (digital versatile disk – previously known as digital video disk), is a development of **CD-ROM** (compact disk read only memory).
- It is an **optical storage media** (a storage media that uses laser light to store data) that provides large amount of storage space for multimedia files.

Unit 9 – Multimedia

❖ Introduction -- *DVD-ROM Drive*

- A **DVD-ROM drive** (a storage device for reading DVD disks) uses blue laser light (rather than the red laser light used by CD-ROM drives) to read information from the disk.
- Both sides of the disk can be used for storing files each side can have two separate storage layers.
- The **data transfer rate** of a DVD (the speed that data can be read from a DVD) is also faster than that of a CD-ROM.
- The capacity of a DVD is commonly measured in **gigabytes (GB)** (thousands of millions of bytes).

Unit 9 – Multimedia

❖ Introduction -- *Audio Compression*

- **MPEG** is a method of compressing and decompressing video signals.
- MPEG stands for “Motion Picture Experts Group”, an organization that develops standards for audio and video compression.

Writing

1. Share information on your knowledge in multimedia