

MAX'S ROSÉ

2022

OVERVIEW

Max's Rosé is a tribute to former Chief Winemaker Max Schubert (1948-1975). A legend in Penfolds history, Max's constant pursuit of excellence paved the way for those that followed, and allowed the status and heritage of Penfolds to grow. Max discovered the pleasure of drinking fresh, bright Rosé on one of his early trips to Europe. This wine has all the hallmarks of a well-balanced, bright young Rosé crafted with early drinking in mind

GRAPE VARIETY

Pinot Noir

VINEYARD REGION

Adelaide Hills

WINE ANALYSES

Alc: 12.5%, Acidity: 6.1 g/L, pH: 3.40

MATURATION

Stainless Steel

VINTAGE CONDITIONS

The Adelaide Hills region enjoyed healthy winter rainfall and a relatively dry September, which encouraged good canopy development and even budburst. Spring temperatures were generally cooler than average with October being the coldest in decades. This delayed flowering and fruit set by several weeks, however yields were near average. The generally mild weather prevailed over summer and autumn, resulting in a long slow growing season and leisurely harvest. These conditions were very conducive to growing quality pinot noir with lovely varietal characteristics and bracing natural acidity.

COLOUR

Rose gold edges with a blushing pink core

NOSE

The nose is very fresh and lively. Wild strawberries, fennel/aniseed and cinnamon spice. A citrus zest, pink grapefruit and cumquat notes provide intrigue. A green apple freshness lifts the wine.

PALATE

Tasted chilled from an ice bucket... fresh summer berries with whipped cream. A jaunt to the bakery, crème pâtissière and flaked puff pastry, Portuguese tarts. The phenolics and acidity combine in a complementary manner, adding length and a mouth-watering finish. Sweet and savoury all in balance.

PEAK DRINKING

Drink now- enjoy the freshness!

LAST TASTED

February 2023

Penfolds[®]



PENFOLDS

MAX'S ADELAIDE HILLS CHARDONNAY 2019

OVERVIEW

Penfolds Max's Chardonnay is a tribute to former Chief Winemaker Max Schubert 1948-1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps and also allowed the status and heritage of Penfolds to grow. Max's Chardonnay continues the evolution of Penfolds white wine program, drawing inspiration from the legacy and spirit of Max Schubert.

GRAPE VARIETY

Chardonnay

VINEYARD REGION

Adelaide Hills

WINE ANALYSES

Alc/Vol: 13.5%, Acidity: 6.7 g/L, pH: 3.18

MATURATION

French oak barriques, 30% new

VINTAGE CONDITIONS

Rainfall was well below average during the growing season, however good falls in June and August ensured optimal soil moisture levels for budburst. Cold, wet and windy weather prevailed during flowering, which caused poor fruit-set and a significant reduction in the anticipated crop size. Summer was generally hot, with two heatwaves in January mitigated by cooler spells in-between. In contrast to some warmer regions, Adelaide Hills vines were well placed to see off the summer.

heat spikes with few issues. The growing season finished well, with mild conditions leading into vintage. Chardonnay grapes displayed strong varietal character and retained good natural acidity.

COLOUR

Pale straw with lime green hues.

NOSE

The white stone fruit spectrum is dominated by nectarine and peach. A swirl reveals complementary aromas of cashew, chestnut, almond nougat with fresh wafts of apple blossom and jasmine. Oak... where?! 30% new French is barely noticeable, so beautifully integrated.

PALATE

Initial flavours of freshly sliced peach with hints of mandarin hover over a wonderful creamy texture reminiscent of crème brûlée/panna cotta that coats the entire mouth. A wet stone minerality delivers a lingering, fresh finish. A very textural and complex Chardonnay that belies the price point!

PEAK DRINKING

Now until 2024

LAST TASTED

February 2020

Penfolds®



MAX'S SHIRAZ

2021

OVERVIEW

Penfolds Max's Shiraz is a tribute to former Chief Winemaker Max Schubert 1948-1975, a legend in Penfolds history. Max's constant pursuit of excellence paved the way for those who followed in his footsteps, allowing the status and heritage of Penfolds to grow. A contemporary offering of South Australian Shiraz, this release provides a fruit-driven wine which is generous in flavour and persistent across the palate.

GRAPE VARIETY

Shiraz

VINEYARD REGION

South Australia

WINE ANALYSES

Alc: 14.5%, Acidity: 6.3 g/L, pH: 3.64

MATURATION

American and French oak hogsheads.

VINTAGE CONDITIONS

Winter rainfall was near long-term average, although July was unusually dry. Spring temperatures were generally warmer than average with excellent climactic conditions for budburst and flowering. Summer was cooler than average with no extended heat spells. Summer rainfall was 20% above the long-term average. The generally mild conditions made for an excellent harvest, with shiraz grapes exhibiting textbook varietal character.

COLOUR

Blackberry red with a plum rim.

NOSE

Exotic aromatic spices are lifted and enticing, complementing the bright fruit notes of red berries and ripe plums. There are notes of fresh cream and wild strawberries with a hint of cocoa powder.

PALATE

The soft and fresh palate showcases the bright red fruit characters of South Australian Shiraz. Fresh plums, ripe cherries and hints of pomegranate. There is a creamy richness to the palate with textural soft tannins providing a supportive frame for this generous wine.

PEAK DRINKING

Now - 2027

LAST TASTED

November 2022

Penfolds®



MAX'S CABERNET SAUVIGNON

2021

OVERVIEW

Penfolds Max's Cabernet Sauvignon is a tribute to former Chief Winemaker Max Schubert (1948-1975). A legend in Penfolds history, Max's constant pursuit of excellence paved the way for those who followed in his footsteps and allowed the status and heritage of Penfolds to grow. Max's Cabernet Sauvignon displays the classic Penfolds 'house stamp' inspired by Max Schubert.

GRAPE VARIETY

Cabernet Sauvignon

VINEYARD REGION

South Australia

WINE ANALYSES

Alc: 14.5%, Acidity: 6.1 g/L, pH: 3.69

MATURATION

Seasoned French and American oak

VINTAGE CONDITIONS

Winter rainfall was near the long-term average, although July was unusually dry. Spring temperatures were generally warmer than average with excellent climactic conditions for budburst and flowering. Summer was cooler than average with no extended heat spells. Summer rainfall was 20% above the long term average. The generally mild conditions made for an excellent harvest, with shiraz and cabernet sauvignon grapes exhibiting textbook varietal character.

COLOUR

Lively deep crimson with garnet hues.

NOSE

Distinctive cabernet notes of bay leaf and blackberry leaf provide clear varietal markers. With a swirl, lifted aromatics of dark red cherries and mulberries jump from the glass. Behind the fruit, oak derived notes of cooking spices emerge, including cardamom, allspice and vanilla bean pod.

PALATE

Blackberry and dark red cherry fruits follow onto the palate. An enticing, savoury profile. Cranberry and pomegranate succulence helps provide a sweet/sour dynamic. A combination of American and French oak offers a sweet char nuance. The oak doesn't poke out or linger, rather sitting supportively with the fruit. The structural tannins are fine and grainy helping to drive the finish. The palate lingers from the delicious dense fruit and bracing tannins.

PEAK DRINKING

Now - 2030

LAST TASTED

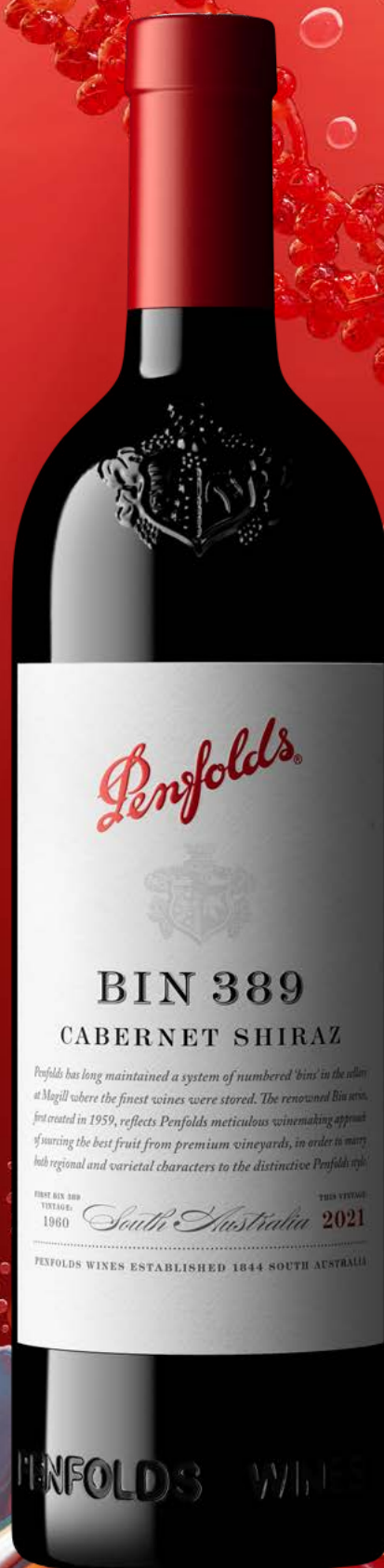
January 2023

Penfolds®



“In a vintage as strong as 2021, parcels that might otherwise have found their way higher up the Penfolds totem pole are used to craft Bin 389, a wine that always benefits from the relegation of Grange and Bin 707 parcels at our post-vintage classification. This is one for collectors to double down on, with a drinking window that extends well into the second half of the century.”

Andrew Baldwin,
Penfolds Red Winemaker



BIN 389

CABERNET SHIRAZ 2021



Bin 389 was often referred to as ‘Baby Grange’, in part because components of the wine are matured in the same barrels that held the previous vintage of Grange. First made in 1960 by the legendary Max Schubert, this was the wine that helped forge Penfolds reputation with red wine drinkers by combining the structure of cabernet sauvignon with the richness of shiraz. Exemplifying the judicious balance of fruit and oak, Bin 389 highlights the generous mid-palate Penfolds is known for.

GRAPE VARIETY

Cabernet Sauvignon (53%), Shiraz (47%)

VINEYARD REGION

McLaren Vale, Coonawarra, Barossa Valley, Wrattenbully, Padthaway

WINE ANALYSIS

Alc/Vol: 14.5%, Acidity: 6.6 g/L, pH: 3.67

MATURATION

12 months in American oak hogsheads (37% new)

VINTAGE CONDITIONS

McLaren Vale enjoyed a relatively mild growing season. Dry conditions in July were countered by good spring rainfall. Warm conditions prevailed throughout spring. There were only nine summer days above 35°C. January conditions were near average, however conditions in February and March were mild. Veraison was late and that pushed harvest into March. The Barossa Valley growing season was also relatively mild with long dry spells. July was unusually dry, however good falls in August provided a solid foundation for the vines to thrive in spring. Spring temperatures were generally warmer than average with favourable climactic conditions for budburst and flowering. Summer temperatures were near long-term average, with 21 days >35°C. Coonawarra, Wrattenbully and Padthaway in the Southeast all had a favourable start to the growing season. Spring was notably warm, November especially, up +3°C on the long-term average in Coonawarra. Coonawarra experienced seven days of minimum temperatures <2°C, however none of these were below 0 and no frost damage was reported. Wrattenbully had some isolated frost, but with minimal crop loss. Conditions for flowering were ideal, leading to excellent fruit set and yields. Padthaway yields were 25% above the norm. Except for a few wet days in February, the predicted La Niña conditions failed to materialise. Overall, the summer and autumn conditions were cooler than average, allowing grapes to ripen slowly and evenly. An outstanding vintage for both cabernet sauvignon and shiraz.

COLOUR

Black core, purple rim

NOSE

A kaleidoscope of aromas. First noted, sweet pastries. Blueberry danish and chocolate croissant. Sugar dusting. The fruits of the forest are quick to emerge, fresh blackberries and mulberries dominant.

There is the faintest suggestion of formic acid, Max Schubert would approve. Dried bay leaf, pink peppercorns and black cardamom add spicy intrigue.

The imagination conjures thoughts of rare roast beef with black pepper crust, seared venison loin, coal dust, cocoa powder and graphite. With a swirl, aniseed/licorice notes become pronounced.

PALATE

A flawless integration of the two varietals, neither dominating but working together in harmony.

The aroma descriptors deftly match the palate. Flavours of black fruit and red fruit compote abound. Cocoa powder sweetness adds weight to the substantial mid-palate.

There are plenty of savoury flavours to balance out the sweetness, with cold sliced salted beef, roast lamb cooking juices and cured pastrami.

The tannins are fine, reminiscent of oolong tea, providing plenty of structure. The delicious fruit is married seamlessly with the creamy American oak.

A fine seam of acid provides a refreshing lift on the finish. Very approachable now, but with plenty to offer down the track.

PEAK DRINKING

2025 – 2055

LAST TASTED

April 2023