



DIGITAL MARKETING | ONLINE | SEO | CONTENT | INTERNATIONAL SALES

LE DUY | 0907326068 | HCM

0907326068

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Tan Binh Dist. , Ho Chi Minh

## WORK EXPERIENCE

**ABOUT ME** ● LinkedIn :duyle.sales | Call me : 0907326068

1/ 2018 - NOW

I have more than 4 year-experience in Digital Marketing

My top skill :

- 1/ SEO
- 2/ Web Development by WordPress ( Now, I'm studying Web Develop by Code)
- 3/ Ads ( Facebook Ads, Google Ads, LinkedIn Ads, Tiktok Ads, Zalo Ads)
- 4/ Tracking (GA4 by JS code) and Remarketing
- 5/ Analysis
- 6/ Graphic Design (pro)
- 7/ Video Editor (basic)
- 8/ Email Marketing : Mautic
- 9/Portfolio : Seft Web Develop : thiendangmuasam.comm (WordPress)
- 10/Portfolio : Seft FB Develop : fb.com/thiendangmuasam ( contents, designs & videos)
- 11/ International Sale, Consult
- 12/ Bussines Development

For more my works :

<https://www.topcv.vn/p/le-duy-0907326068-at-ho-chi-minh-city>

**Digital Marketing** ● Daoukiwoom Innovation

AUG 2021 - MAY 2022

**\*\*Main responsibilities:**

- Plan Marketing Online
- SEO : write standard SEO posts
- Facebook post and ads
- Video Marketing
- Graphic Design

**\*\*Recognition and Gains:**

- SEO
- Write content Fanpage and Run Ads
- Graphic design for Fanpage
- Video Edit (basic)

**Digital Marketing** ● KATRIN BJ - Website : lagourmet.com.vn | Fanpage : @lagourmetvietnam

JUL 2020 - JUL 2021

**\*\*Main responsibilities:**

- Design website by Wordpress
- Plan Marketing Online
- SEO : write standard SEO posts

## EDUCATION - TEL: 0907326068

**I'm here ! Contact me directly**

june 2021 - now

Email : duyle.sales@gmail.com

Mobile : 0907326068

Zalo (open) : 0907326068

**Javascript Basic & Explanation on Udemy**

APR 2022 - MAY 2022

Major: The Complete Javascript Course for Developers

Instructor :Tim Buchalka's Learn Programming Academy

**PHP for Beginer on Udemy**

MAR 2022 - APR 2022

Major: Build a Content Management System from Scratch with PHP and MySQL

Instructor :Tim Buchalka's Learn Programming Academy

**TriggerM.digital-Elearning**

SEP 2021 - DEC 2021

Major: Mautic - Email Marketing Automation  
Send the Marketing into Mailbox not Spam Box

**Nhatnghe.com**

Mar 2022 - May 2022

Major: Java  
Spring boot, thymeleaf, mySQL

**Nhatnghe.com**

Mar 2021 - May 2022

Major: HTML, CSS , JS, Bootstrap and PHP  
Make a website

**Nhatnghe.com**

Mar 2021 - May 2021

Major: C#  
Understand basic C# and what coder do !?

- Facebook post and ads
- Video Marketing
- Graphic Design Pro

**\*\*Recognition and Gains:**

- Web developed : lagourmet.com.vn
- SEO : lagourmet.com.vn
- Write content Fanpage and Run Ads
- Graphic design for Fanpage
- Video Edit (basic)
- Sales Products

**Digital Marketing** ● SM Cleaning Services - Web :

vesinhcongnghiepsangmai.com

Fanpage : @vesinhcongnghiepsangmai

JUL 2019 - JUL 2020

**\*\*Main responsibilities:**

- Develop website by Wordpress : vesinhcongnghiepsangmai.com
- Plan Marketing Online
- SEO : write standard SEO posts
- Facebook post and ads
- Video Youtube SEO
- Map SEO
- Graphic Design Pro

**\*\*Recognition and Gains:**

- Web developed : vesinhcongnghiepsangmai.com
- SEO : 4 top of Google Organic Search and Others Page 2 to Page 8
- Write content Fanpage
- Graphic design for Fanpage
- Sales Services

**GoBranding** ● SEO Consultant

JUL 2018 - JUL 2019

**\*\*Main responsibilities:**

- Find neww customers
- Keywords Analyze & Plan
- Quotationn
- Sign contract

**\*\*Recognition and Gains:**

- 6 months reach target

**Ho Chi Minh of University TECHNOLOGY (HUtech)**

Oct 2008 - May 2013

Major: Business Administration  
Sale & Marketing

**Tra vinh University**

Oct 2016 - DEC 2018

Major: English  
English Translator

**nhatnghe.com**

2019 - 2019

Digital Marketing  
SEO + Facebook Ads + Wordpress

**nhatnghe.com**

2019 - 2019

Graphic Design  
Photoshop + Corel Draw + AI + Indesign

**Kent - International college school**

2019 - 2019

Digital Marketing  
Photoshop + SEO + Google Ads + Facebook Ads +  
Wordpress and content

## ACTIVITIES

**American Center, Ho chi minh city**

2010 - present

Member of US Center  
- Join monthly events, network with US staff at the center.

**SEO Group on facebook**

2010 - present

Update news from SEO things

**Ads Group on facebook**

2010 - present

Update news from Ads things