Malaysian property portal specializing in new launched

NewPropertyList.my

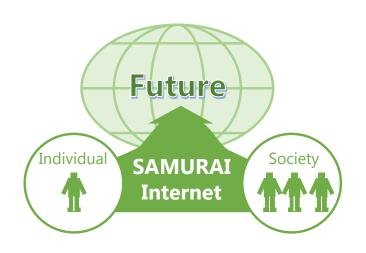


SAMURAI INTERNET SDN. BHD. Service

Media guide



- SAMURAI INTERNET Vision -



By building the most reliable and convenient property information portal in Southeast Asia, we will contribute to a fulfilling prosperous future in society and individuals.

- Management Team -



Takahiro Mikami

Co-Founder, CEO

Takahiro is the specialist in IT and web marketing. He still works as CEO in Tokyo. The company provides web consulting service dealing with major companies in Japan. He has successful experience in the company using his own SEO technique, 'maintaining Conversion Rate (CVR) and increasing unique users'.



Shuhei Morofuji

Co-Founder

Shuhei is the founder of SMS which is one of the largest Asian healthcare information platforms in 13 countries. SMS in Tokyo and Sri Lanka has listed in the stock market. SMS has working with 1,000 employees and RM 2 billion market capitalisation.

Shuhei is living in Singapore and has invested in 10 start-up companies and kept supporting.



Tadayoshi Endo

Co-Founder

Tadayoshi worked as Managing Director for 4 years in Malaysia in health care industry. He worked as a property developer before in one of Japanese major companies. He was a top sales person in the company. He has a real estate license in Japan.

Tadayoshi is a professional of property industry. He sets up a real estate company for Japanese people who want to buy property overseas.



Ryohei Takehara

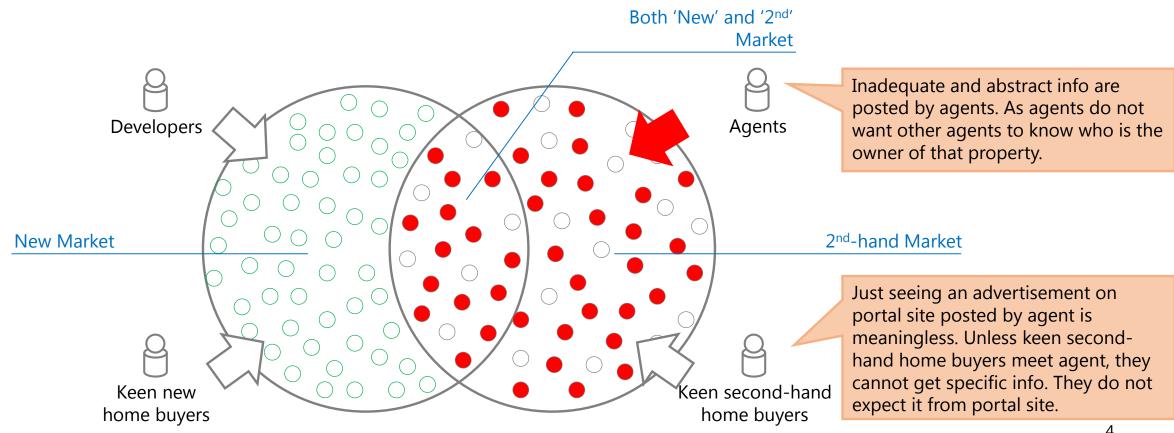
Director

Ryohei is Director and Sales Manager in Samurai Internet. He worked as an intern in a Japanese IT company in Malaysia at university. He experienced in high growth of internet business in Malaysia. After graduating university, he worker IBM for two years.



Regarding existing property portal site

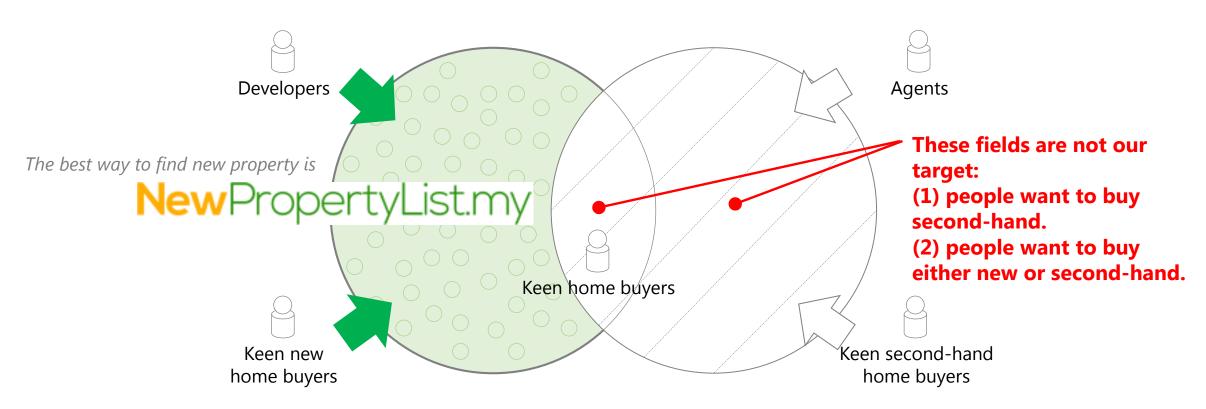
Malaysian existing property portal site is composed of not only new home buyer and developers but also keen second-hand home buyers and property agents. Agents' advertisement often make new home buyers difficult to find new property on the portal site. It may influence on developers' quality of enquiry.



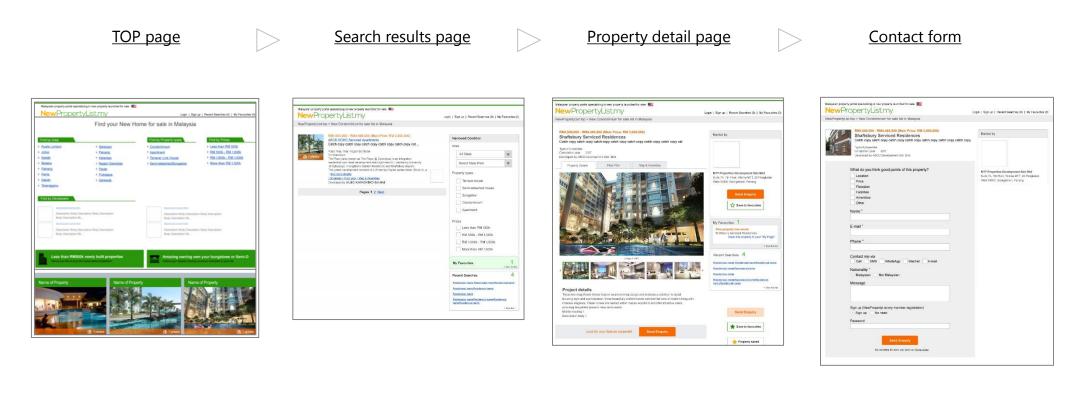


What is 'NewPropertyList.my'?

NewPropertyList.my is only composed of keen new home buyers and developers. NewPropertyList.my is for keen home buyers who would like to have a specific information of properties and developers who would like to receive enquiries from high-potential new home buyers.

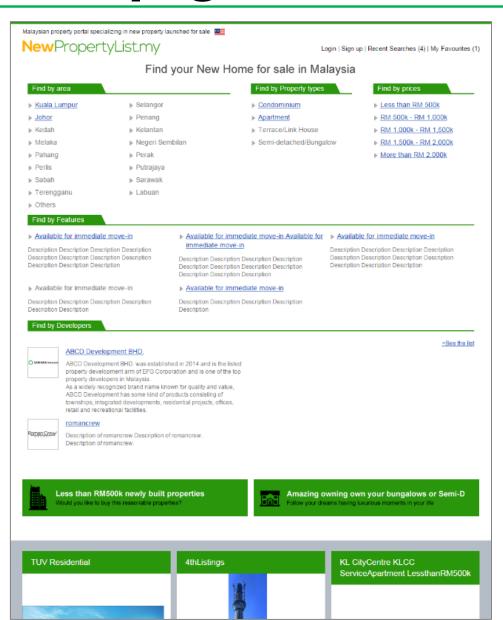


How to search on "NewPropertylist.my"



NewPropertyList.my allows users to search their suitable properties easily from ample properties.

TOP page



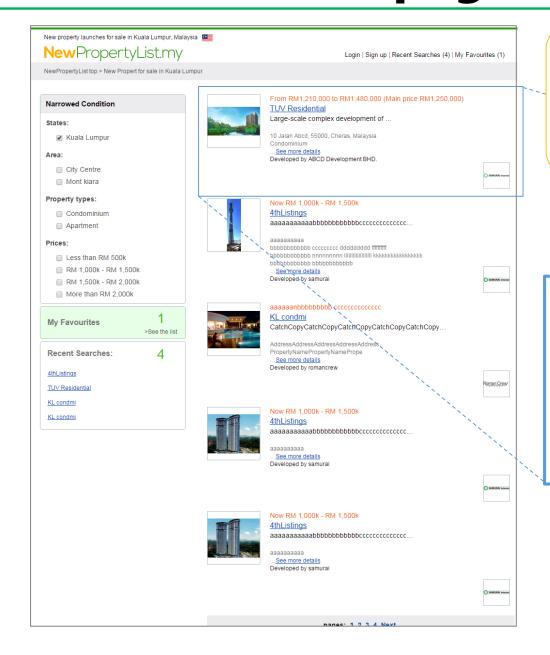
'1 click' Transition

Users can reach the search result page doing just '1 click' from various options.
Thereby your listing(s) can get a lot of impressions on the website.

Search Functions

- 1. Find by Features *
- 2. Find by Area
- 3. Find by Property Types
- 4. Find by Prices
 - * This function directly connects users' needs. e.g. Convenient for Shopping, Nearby mosque, For single/DINKS, Turnkey/Already completed, Ideal for investment

Search results page



Narrow Down

Users can narrow down using the left column from the various listings.



From RM1,210,000 to RM1,480,000 (Main price RM1,250,000) TUV Residential

Large-scale complex development of ...

10 Jalan Abcd, 55000, Cheras, Malaysia Condominium

...See more details

Developed by ABCD Development BHD.

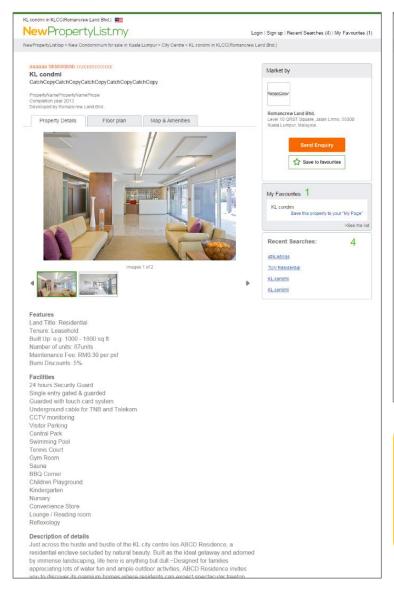
SAMURAI Intern

- ✓ Main picture
- ✓ Price
- ✓ Project name
- ✓ Catch phrase *
- ✓ Address

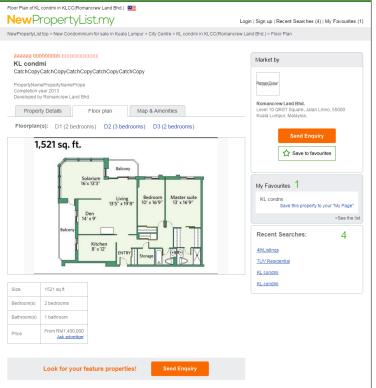
✓ Developer's name

Top page Search result Property detail Contact \
form /

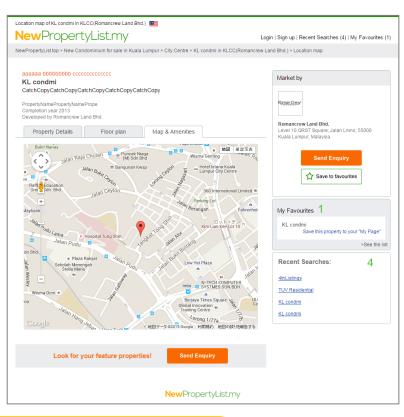
Details



Floor plan



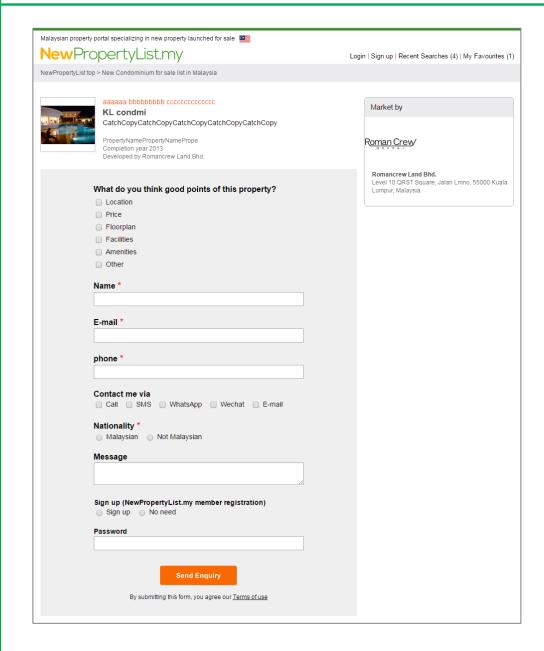
Map



Rich Information

Users can know right location and price, floor plan, facilities and amenities about your property.

Contact form



Fill in Personal Info

Users are required fill in their personal info, if they would like to know more details. Those info is required: name, E-mail, phone, nationality

<u>Tips</u>

- 1. 'Contact me via' Users select their favourite contacting method: Call, SMS, E-mail, Wechat, WhatsApp, LINE So you can reach users easily.
- 2. 'What is the most attractive point?'
 Users also select the point among the followings:
 [Location/Price/Floor plan/Facilities/Amenities]
 So you can know user's needs before contacting

Your account page

NewPropertyList.my

The User's enquiry list

Date	Name	Email	TEL	Listing
06/08/2015	Ryohei Take	takehara@	018-999	ABCD Resid

You can see users' info and contact them

This page shows user's personal information. When you list many listings, you can see their personal information for each property.

Tips

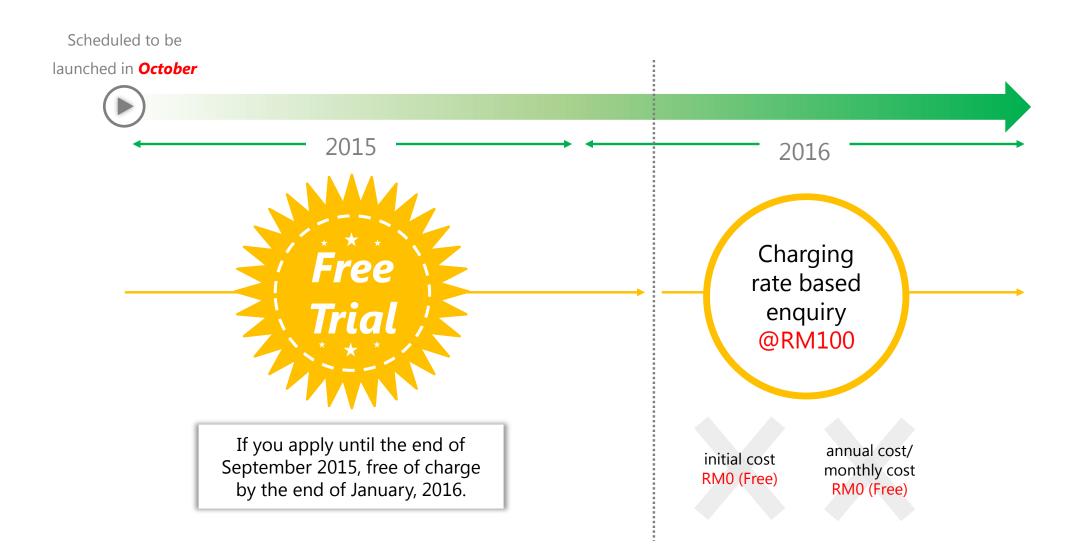
You can also see number of enquiries and number of views in detail page for <u>other properties</u>.

Therefore, you can know users' current status.



Advertisement plan

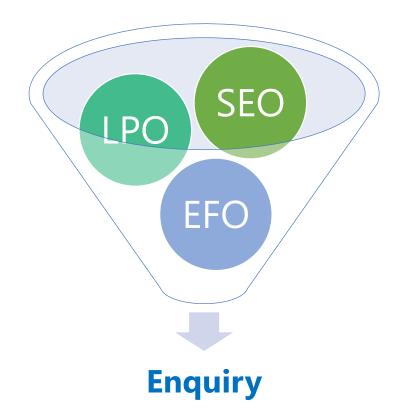
Advertisement is FREE by Jan 2016. One enquiry from one person is RM100 from Feb 2016.

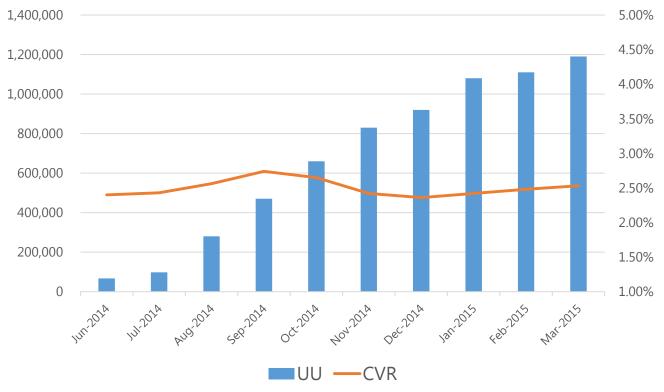




Be No.1 new property portal in Malaysia

NewPropertyList.my is applied Japanese IT technology by Mr. Takahiro (CEO). He is running a web consulting company in Tokyo and contributes to clients' performance. (see diagram below: Past Truck Record)





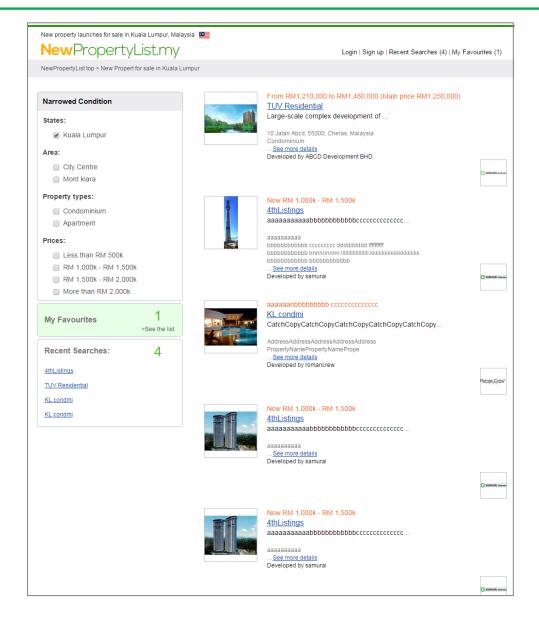


• Explaining our service. 1st • Please sign 'Memorandum of Understanding (MoU)'. 2nd • Please submit your draft based on 'Information File (.xls)' 3nd • Please provide us up to 10 pictures and company logo • Let us post your provisional advertisement on our portal. 4th • Give us your feedback to your provisional advertisement. 5th • Officially post your projects on our portal. 6th

*We will make an official contract at the end of January.



Regarding the search ranking on 'NewPropertyList.my'.



Richness of your provided information is the most affected in the search ranking on NewPropertyList.my.
This algorithm is totally user-oriented.

- Price (Minimum, Maximum, Main Price)
- Pictures of floor planPictures of properties
- Detail description of properties

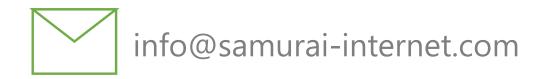
^{*} All the specifications are subject to change without notice.

Thank you

We will launch our portal site in October 2015.

If you apply until the end of September, all advertisement fee is completely free in this year!

Please be considered applying for a free trial.



SAMURAI INTERNET SDN. BHD.

ROC Number: 1136750-D, Incorporation Date: 24/3/2015







http://www.samurai-internet.com