



NewPropertyList.my

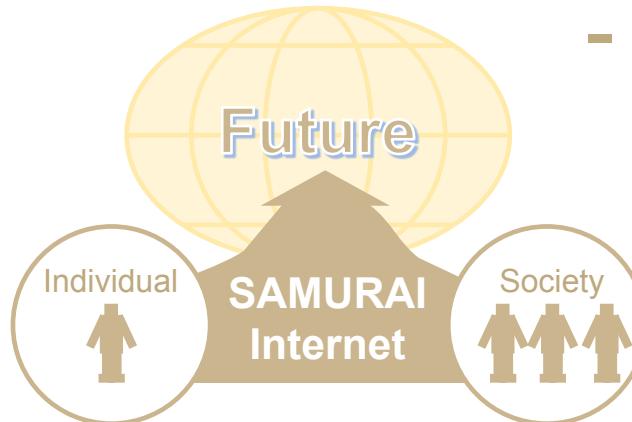
**Media Guide**

Malaysian property portal  
for New home buyers

Samurai Internet Sdn Bhd

## - SAMURAI INTERNET Statement -

Provide the Ultimate Matching Service



## - SAMURAI INTERNET Vision -

By building the most reliable and convenient property information portal in Southeast Asia, we will contribute to a fulfilling prosperous future in society and individuals.

# - Management Team -



Takahiro Mikami  
Co-Founder, CEO

Takahiro is the specialist in IT and web marketing. He still works as CEO in Tokyo. The company provides web consulting service dealing with major companies in Japan. He has successful experience in the company using his own SEO technique, 'maintaining Conversion Rate (CVR) and increasing unique users'.



Shuhei Morofuji  
Co-Founder

Shuhei is the founder of SMS which is one of the largest Asian healthcare information platforms in 13 countries. SMS in Tokyo and Sri Lanka has listed in the stock market. SMS has working with 1,000 employees and RM 2 billion market capitalisation. Shuhei is living in Singapore and has invested in 10 start-up companies and kept supporting.



Tadayoshi Endo  
Co-Founder

Tadayoshi worked as Managing Director for 4 years in Malaysia in health care industry. He worked as a property developer before in one of Japanese major companies. He was a top sales person in the company. He has a real estate license in Japan. Tadayoshi is a professional of property industry. He sets up a real estate company for Japanese people who want to buy property overseas.



Ryohei Takehara  
Director

Ryohei is Director and Sales Manager in Samurai Internet. He worked as an intern in a Japanese IT company in Malaysia when he is in the university. He experienced in high growth of internet business in Malaysia. After graduating university, he worked at IBM for two years.

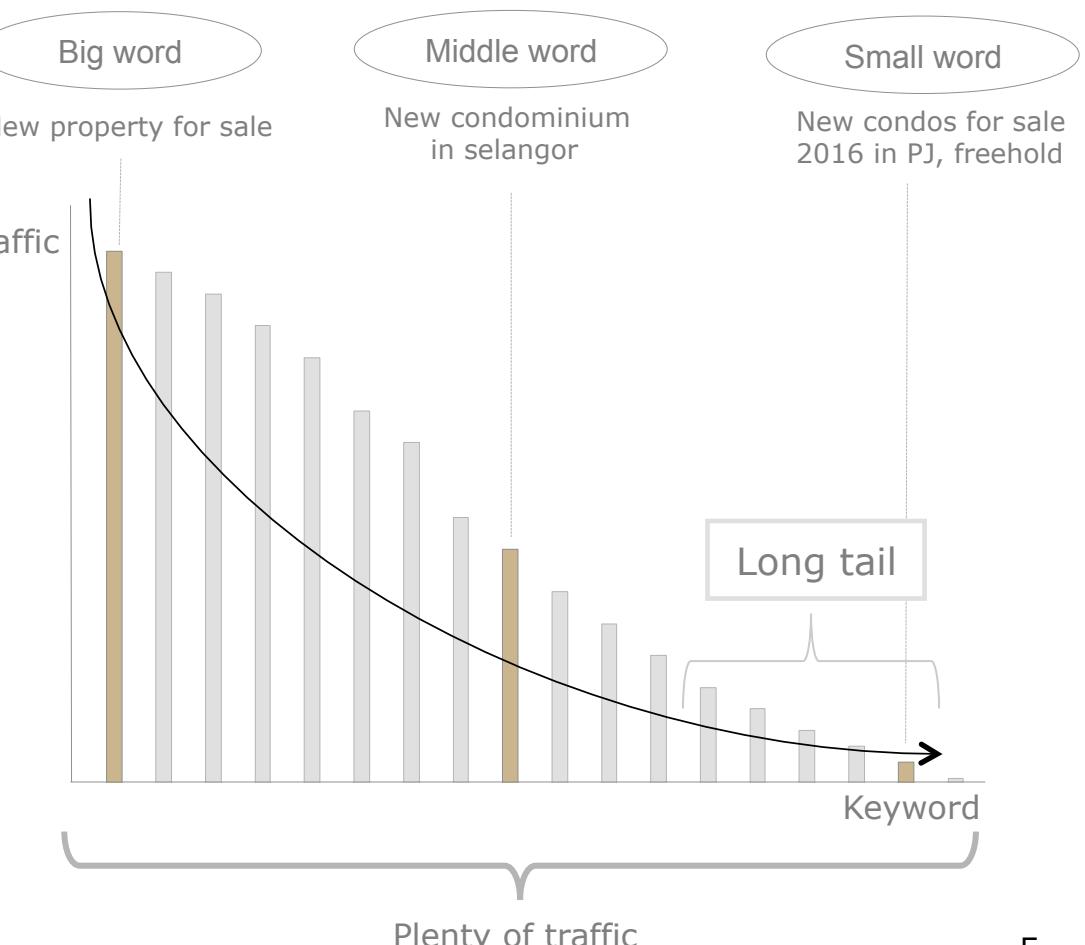
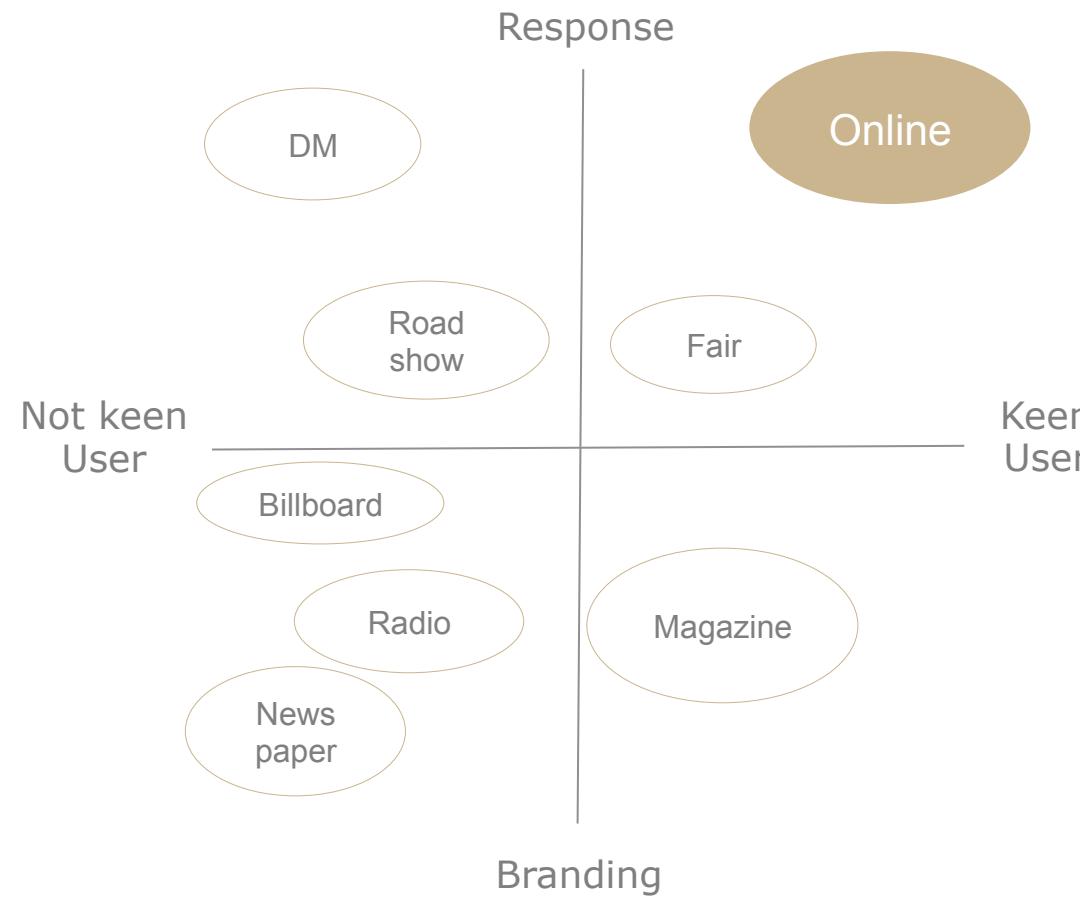
## Many Developers already advertized on NewPropertyList.my

Many developers already advertized on NewPropertyList.my. And developers number is increasing day by day. These are some company logo that joined with us even though we launched our website on 1<sup>st</sup> of October 2015.



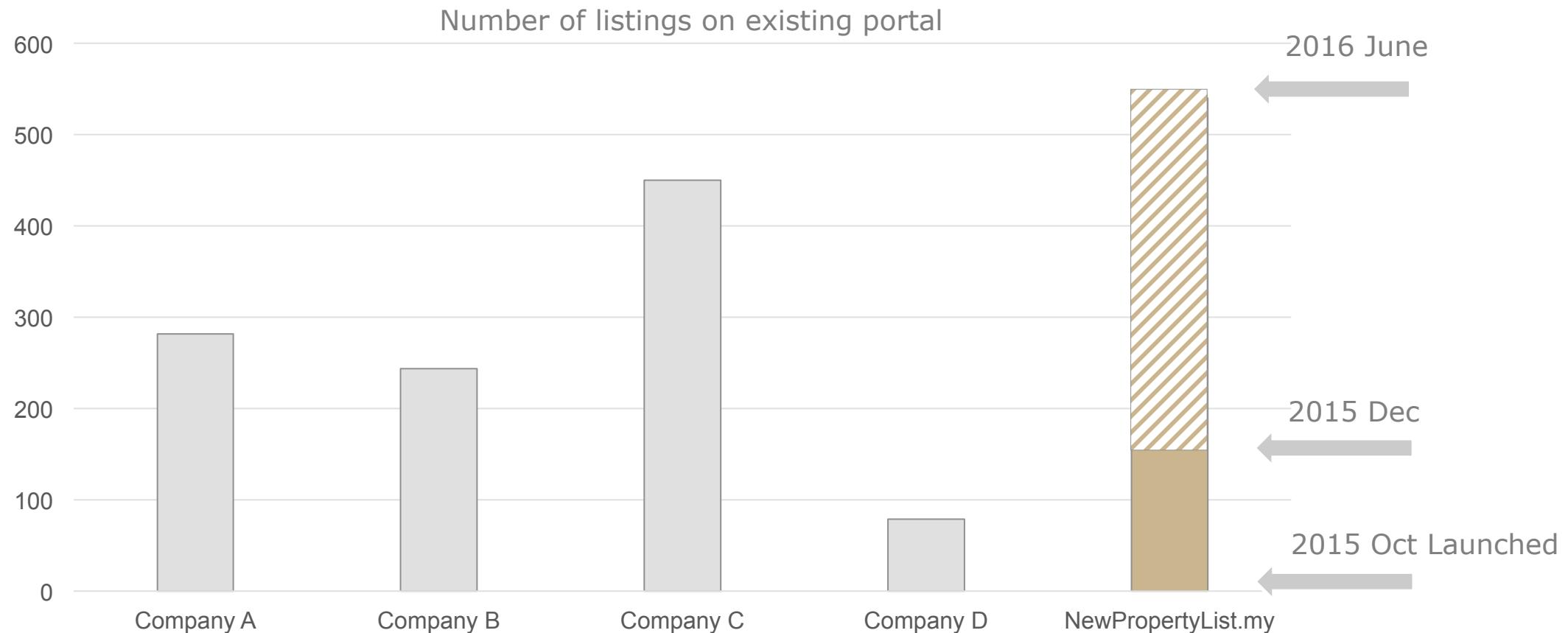
## Why you must invest in online advertising just now

Online advertisement mechanism is totally different from the other advertising, especially some traditional one such as Newspaper, Magazine and Billboard. Online is not one way transmission but pull type advertisement. You can approach the buyer who positively search New property information. There are a lot of traffic as internet became common nowadays. There are a lot of searched keyword combination.



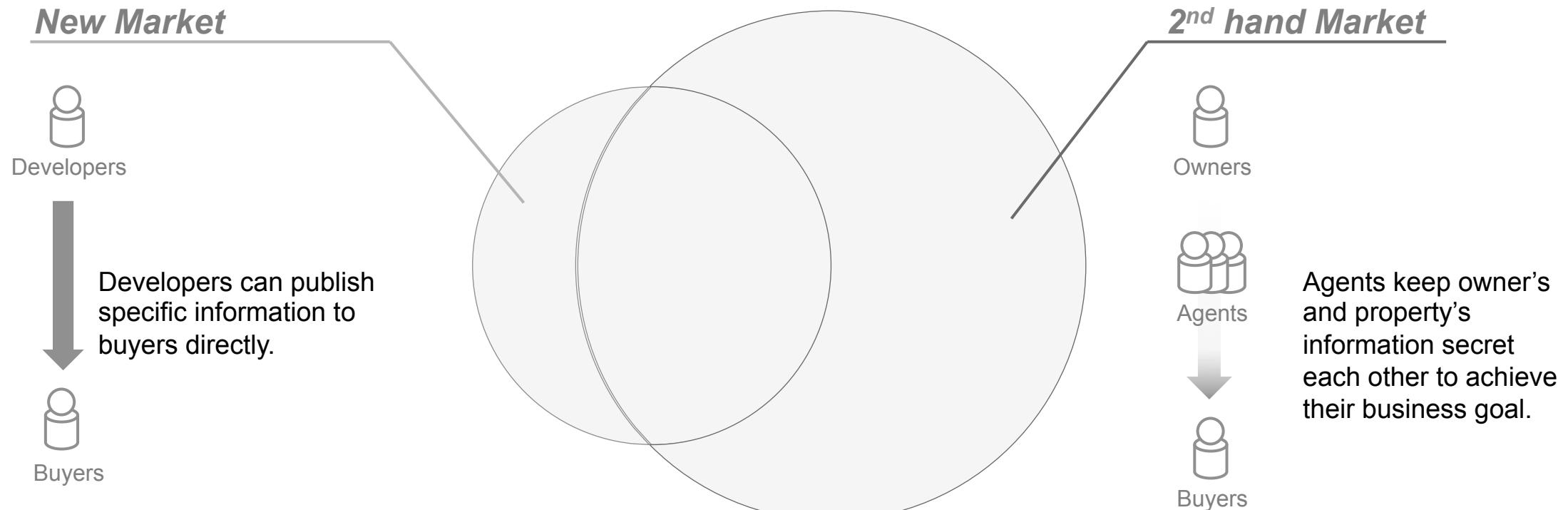
## Why you must invest in 'NewPropertyList.my' right now

No.1 property portal site should have most largest number of property listing. Because buyer want to choice their favourite property from a lot of choices. The number of our property listing would be the No.1 on June of 2016. Because our property listing number is already reached half of Company A listing numbers within 3month after launched website.



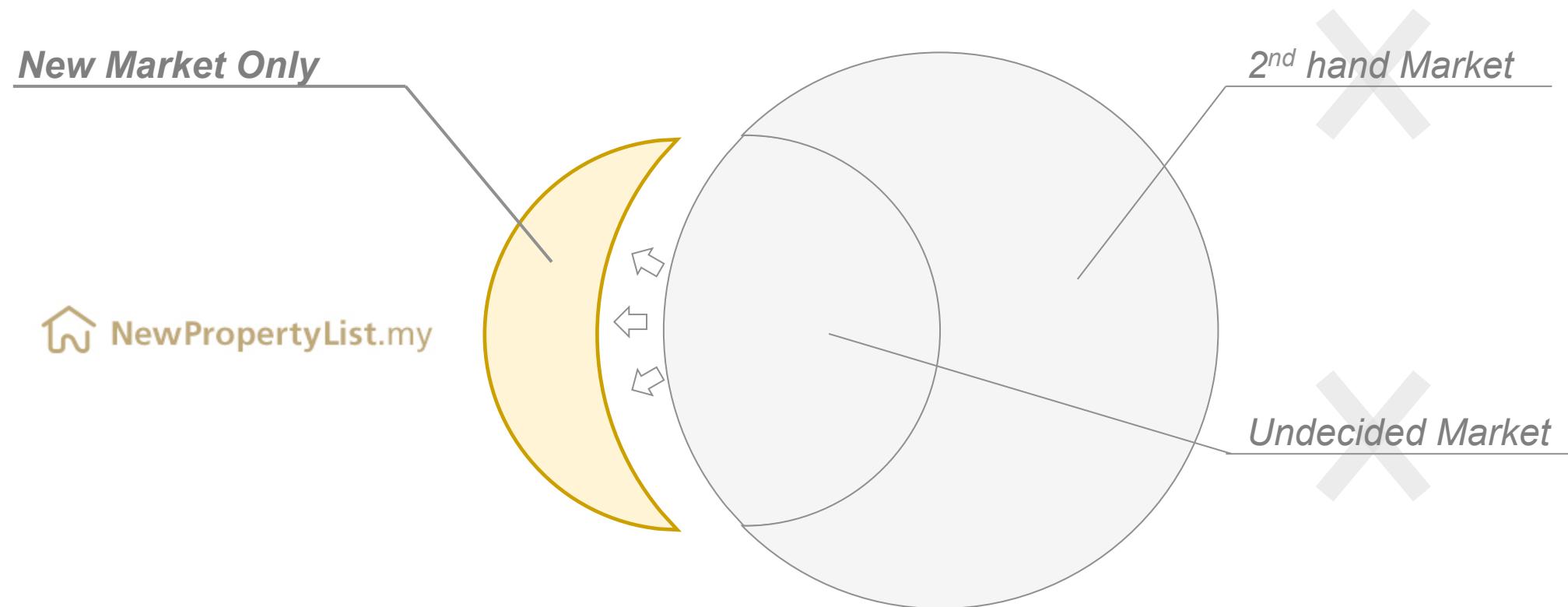
## Does your advertising reach to New home buyer properly?

Some of existing property portal site combine New property and Sub-sale property listing. And although certainly others provide New property category, agent also available to post, so that there are similar property listings displayed in it. Some listings posted by agent is incorrect information (e.g. price) for just getting enquiry. As a result, it can be said that your advertising does not reach to New home buyer effectively in existing portal site.



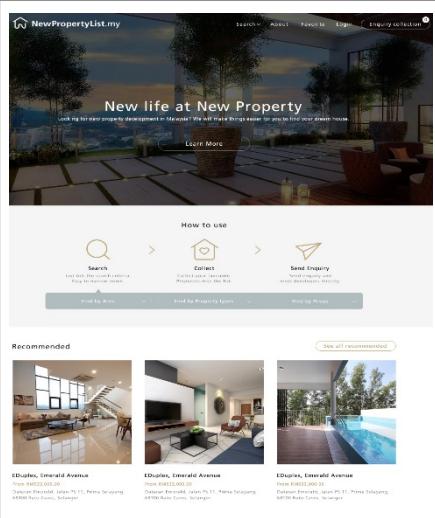
## 'NewPropertyList.my' is specialized in New property.

New life at New property is our website catch phrase to users. Our website is specialized in New property market for New home buyer. Only you (Developer) is allowed to post listing on our website so that your advertising can reach to New home buyer directly.

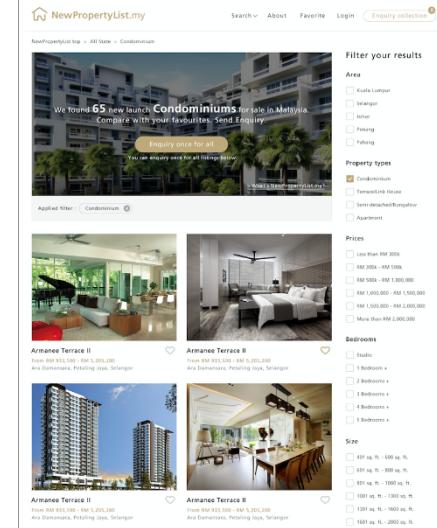


# How to use 'NewPropertylist.my'

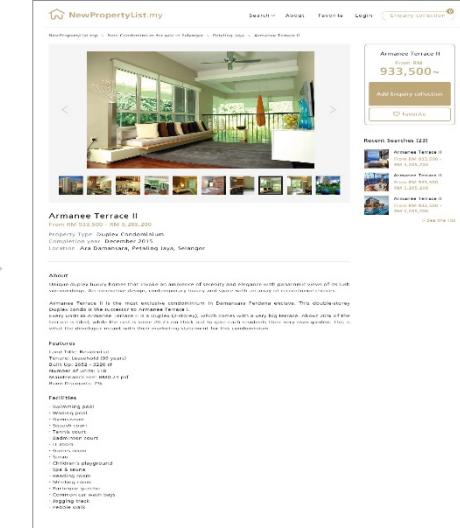
TOP page



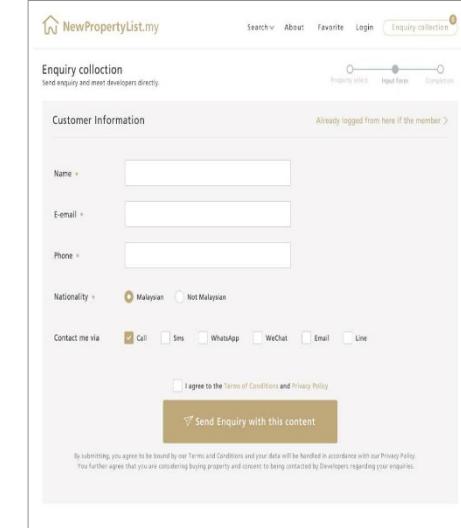
Search result page



Property detail page

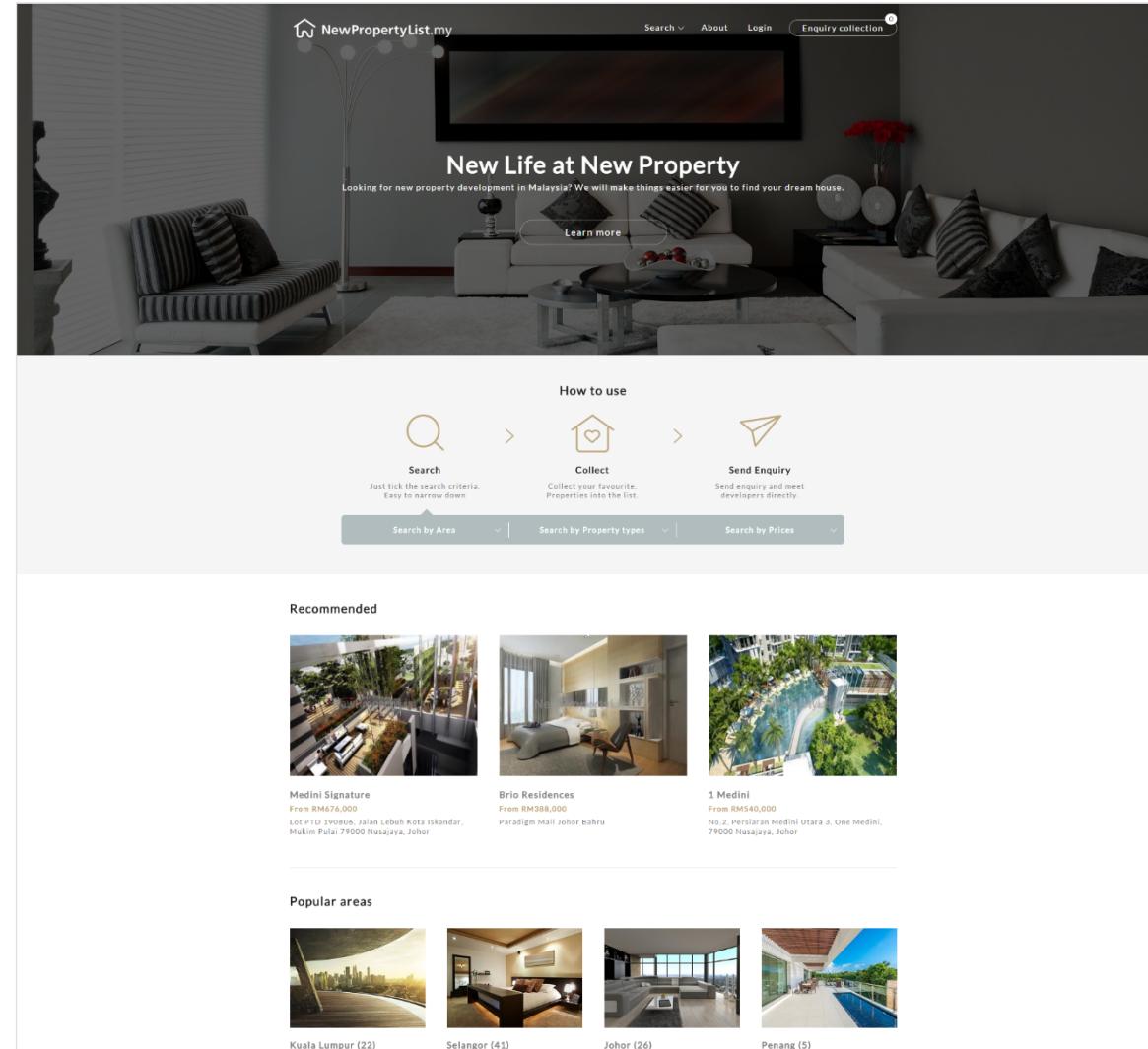


Contact form



## Top page

The website design is stylish and elegant, based on grey, gold and white colour arrangements. Concept of the top page is providing comfortable interface for buyer who is thinking to start New life at New property.



The screenshot displays the homepage of NewPropertyList.my. At the top, there is a dark banner featuring a modern interior room with a sofa, a coffee table, and a floor lamp. The banner includes the site's logo, navigation links for Search, About, Login, and Enquiry collection, and a "Learn more" button. Below the banner, the main content area has a light gray header titled "How to use" with three icons: a magnifying glass for "Search", a heart for "Collect", and an envelope for "Send Enquiry". Below this, there are three dropdown menus: "Search by Area", "Search by Property types", and "Search by Prices". The main content section is titled "Recommended" and shows three property listings with images and brief descriptions:

- Medini Signature**  
From RM676,000  
Lot PTD 190806, Jalan Lebuh Kota Iskandar,  
Mukim Pulai 79000 Nusajaya, Johor
- Brio Residences**  
From RM388,000  
Paradigm Mall Johor Bahru
- 1 Medini**  
From RM540,000  
No.2, Persiaran Medini Utara 3, One Medini,  
79000 Nusajaya, Johor

At the bottom, there is a section titled "Popular areas" with four images representing Kuala Lumpur, Selangor, Johor, and Penang.

# Search result page

Your picture banner is bigger than the other existing property portal site on this page so that user would like to visit your property details page. At the right column in this page, user can narrow down from some conditions such as number of bedrooms, room size, prices and completion date so that user can find their favourite property easily.

NewPropertyList.my Search About Login Enquiry collection

NewPropertyList top > Selangor > Petaling Jaya > Condominium > 3 Bedrooms

We found 8 new Condominium for sale in Petaling Jaya

Enquiry once for all! You can enquiry once for all listings below

What's NewPropertyList.my?

Applied filter : Selangor Petaling Jaya Condominium 3 Bedrooms

**Filter your results**

**State**

Selangor

**Area**

Petaling Jaya

**Property types**

Condominium

**Bedrooms**

1 Bedroom +  
 2 Bedrooms +  
 3 Bedrooms +  
 4 Bedrooms +

**Size**

401- 600 sqft  
 601- 800 sqft  
 801- 1000 sqft  
 1001- 1300 sqft  
 1301- 1600 sqft  
 1601- 2000 sqft  
 2001- 2500 sqft  
 2501- 3000 sqft

**Price**

RM500k - RM1,000,000  
 RM1,000,000 - RM1,500,000  
 RM1,500,000 - RM2,000,000  
 More than RM2,000,000

**Completion Year**

Already completed  
 2016  
 2017  
 After 2018

  
Amanja  
From RM40,000.00  
Persiaran Cemara, Aman Puri

  
Uptown Residences  
From RM1,188,800.00 - RM6,614,800.00  
No 10, Jalan 5521/60, Damansara Utama, 47400 Petaling Jaya, Selangor Darul Ehsan, Malaysia

  
Glomac Damansara Residences  
RM736,272 MIN - RM2,617,402 MAX  
Lot 73, Seksyen 2, Mukim Kuala Lumpur, Pekan Sg. Penuh, Wilayah Persekutuan, KL

  
Reflection Residences @ Mutiara Damansara  
RM940,000 MIN - RM1,636,683 MAX  
Jalan PJU7/8, Mukim Sungai Buloh, Daerah Petaling, Selangor


# Property detail page

This page is summarized in 1 page so that user can concentrate on looking through your information and will send enquiry, though some existing portal site separate each content by tab function. And there are enough space between each content to prevent from being messy and complicated.

 NewPropertyList.my

Search ▾ About Favorite Login Enquiry collection 1

NewPropertyList top > New Condominium for sale in Selangor > Petaling Jaya > Armanee Terrace II



**Armanee Terrace II**  
From RM 933,500~

Add Enquiry collection

Heart Favorite

Recent Searches (23)

- Armanee Terrace II From RM 933,500~

> See the list

**Armanee Terrace II**  
From RM 933,500 - RM 5,205,200  
Property Type: Duplex Condominium  
Completion year: December 2015  
Location: Ara Damansara, Petaling Jaya, Selangor

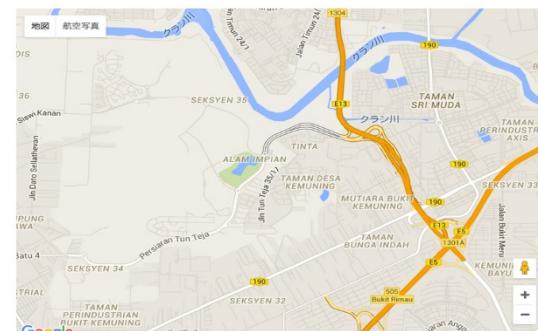
**About**  
Unique duplex luxury homes that invoke an ambience of serenity and elegance with panoramic views of its lush surroundings. An innovative design, contemporary luxury and space with an array of recreational choices.  
Armanee Terrace II is the most exclusive condominium in Damansara Perdana enclave. This double-storey Duplex condo is the successor to Armanee Terrace I.  
Every units in Armanee Terrace II is a Duplex (2-storey), which comes with a very big terrace. About 20% of the terrace is tiled, while the rest is some 20-25 cm thick soil to give each residents their very own garden. This is what the developer meant with their marketing statement for this condominium.

**Features**  
Land Title: Residential  
Tenure: Leasehold (99 years)  
Built Up: 2652 - 3220 sf  
Number of Units: 111  
Maintenance Fee: RM0.24 psf  
Bumi Discounts: 7%

**Facilities**

- Swimming pool
- Gymnasium
- Squash court
- Tennis court
- Badminton court
- Games room
- Games room
- Surau
- Children playground
- 24 sanks
- Reading room
- Meeting room
- Barbeque gazebo
- Common car wash bays
- Jogging track
- Pedestrian walk

**Location Map**  
No.8, Jalan PJU 8/1, Bandar Damansara Perdana, Petaling Jaya, Selangor



Train Station	Sungai Buloh KTM Komuter	4,639m	Kepung KTM Komuter	4,874m
Shopping Mall	The Curve	1,898m	1 Utama Shopping Centre	3,026m
Hospital	Tropicana Medical Centre	3,930m	KPJ Damansara Specialist	4,703m

**Floor Plan**  
Semi - Corner Unit (Lower Floor) | Semi - Corner Unit (Upper Floor) | Corner Unit (Lower Level)



**Price**  
From RM 1,680,300

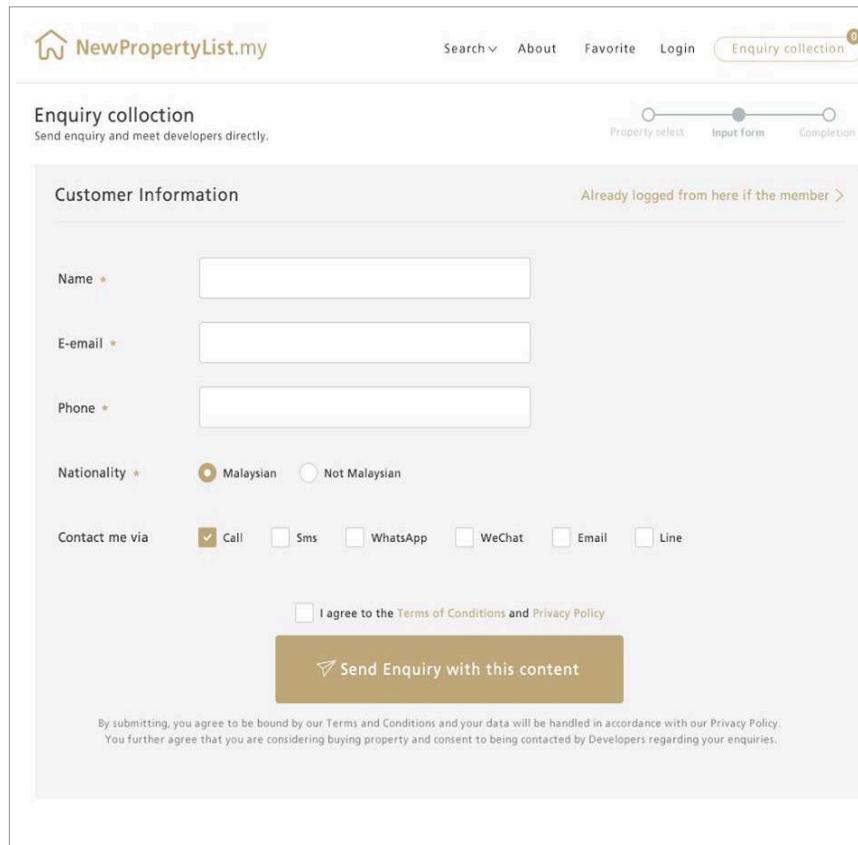
**Size**  
3220 sq.ft.

**Bedroom**  
4+1 bedrooms

**Bathroom**  
5 bathrooms

## How you can see your enquiry

Buyer can send enquiry through the following contact form (Both Email and Phone number are mandatory). The information will be listed in your account page with notification Email.



The screenshot shows the 'Enquiry collection' form on the NewPropertyList.my website. The form is titled 'Customer Information' and includes fields for Name, E-mail, Phone, Nationality (Malaysian or Not Malaysian), and Contact me via (Call, Sms, WhatsApp, WeChat, Email, Line). There is also a checkbox for agreeing to the Terms of Conditions and Privacy Policy, and a large orange button at the bottom labeled 'Send Enquiry with this content'.



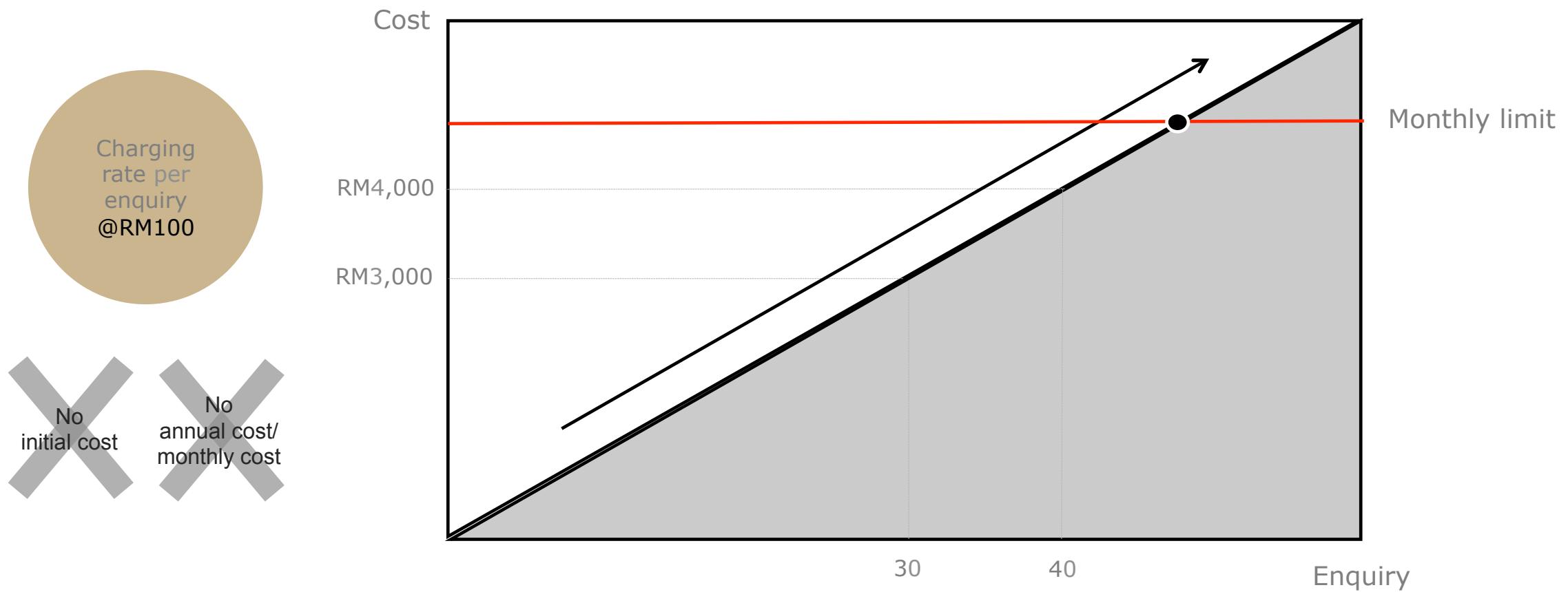

The screenshot shows the 'The User's enquiry list' table on the NewPropertyList.my website. The table has columns for Date, Name, Email, TEL, and Listing. The data is as follows:

Date	Name	Email	TEL	Listing
06/08/2015	Ryohei Take	takehara@..	018-999...	ABCD Residency
09/08/2015	Faizul Mohd	faizul@xxx	012-999...	BDR Property
09/08/2015	Sultan	sultan@sa murai...	012-998...	BDR Property
10/08/2015	Wafy bin	wafy@google...	016-999...	ABCD Residency
11/08/2015	Yuki Kawa	yuki@yahoo	019-999	ABCD Residency
12/08/2015	Cheng CK	cheng@XX	017-999	BDR Property

## Fee System

Our charging system is very unique. We will charge RM100 per enquiry only when you get enquiry. So you will be charged RM3,000 when you get 30 enquiries. Of course you can set up monthly limit so that you can control your enquiry numbers (budget).

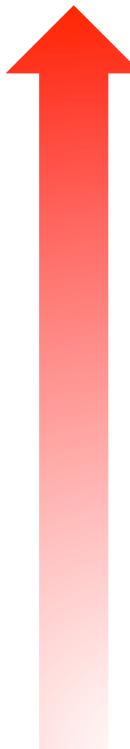
Our web site is specialized in New property only. And our user (New home buyer) make an effort to fill in their personal information on the contact form to send enquiry. That is why this information is very valuable for you.



## Schedule

- 1st • Explaining our service.
- 2nd • Please sign 'REFERRAL SERVICE AGREEMENT and INDIVIDUAL AGREEMENT'.
- 3rd • Please submit your draft based on 'Information File (.xls)'  
• Please provide us up to 10 pictures and company logo
- 4th • Let us post your provisional advertisement on our portal.
- 5th • Give us your feedback to your provisional advertisement.
- 6th • Officially post your projects on our portal.

# How your listing display upper rank in our 'Search result page'



We found 65 new launch **Condominiums** for sale in Malaysia.  
Compare with your favourites. Send Enquiry.

**Enquiry once for all**  
You can enquiry once for all listings below

> What's NewPropertyList.my?

Applied filter : Condominium

**Filter your results**

**Area**

- Kuala Lumpur
- Selangor
- Johor
- Penang
- Pahang

**Property types**

- Condominium
- Terrace/Link House
- Semi-detached/Bungalow
- Apartment

**Prices**

- Less than RM 300k
- RM 300k - RM 500k
- RM 500k - RM 1,000,000
- RM 1,000,000 - RM 1,500,000
- RM 1,500,000 - RM 2,000,000
- More than RM 2,000,000

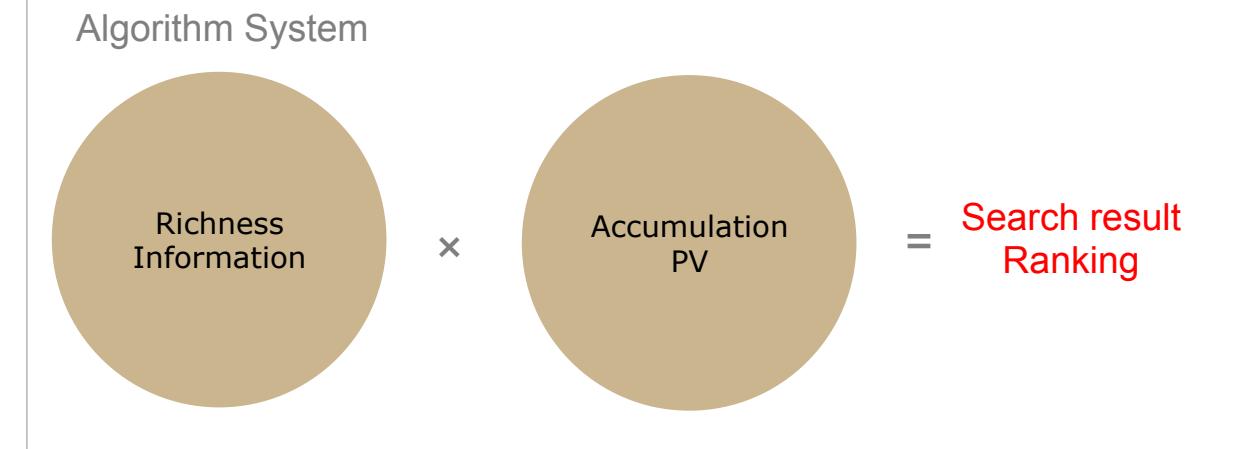
**Bedrooms**

- Studio
- 1 Bedroom +
- 2 Bedrooms +
- 3 Bedrooms +
- 4 Bedrooms +
- 5 Bedrooms +

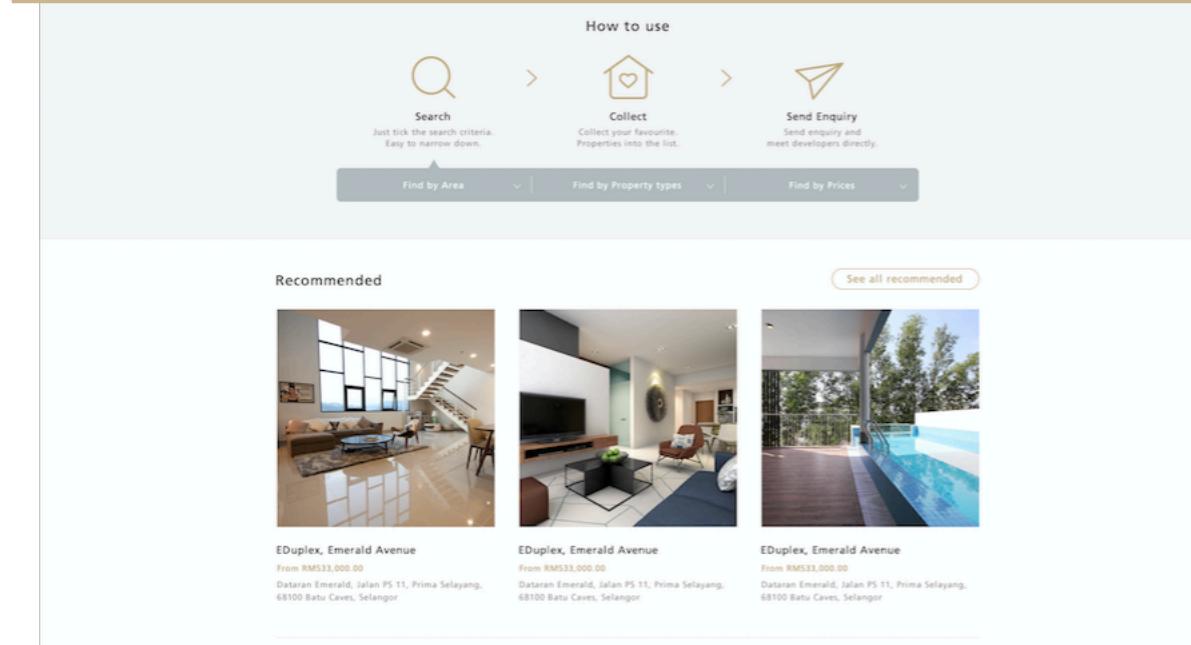
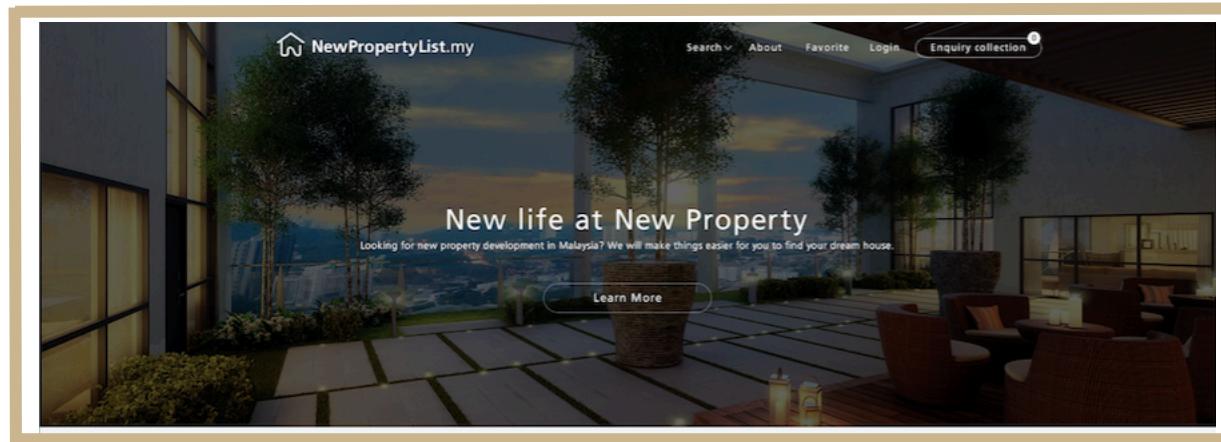
**Size**

- 401 sq. ft. - 600 sq. ft.
- 601 sq. ft. - 800 sq. ft.
- 801 sq. ft. - 1000 sq. ft.
- 1001 sq. ft. - 1300 sq. ft.
- 1301 sq. ft. - 1600 sq. ft.
- 1601 sq. ft. - 2000 sq. ft.

Your picture banner is needed to be displayed at upper rank in search result page in order to attract many user to your property details page. This ranking is decided by below diagram algorithm system. You need to provide rich information such as property photo and description, if you would like to display your picture banner at top rank.



## Top page banner (Option advertising)

A screenshot of the NewPropertyList.my website homepage, focusing on the search interface and recommended properties. The search section includes "How to use" instructions: "Search" (Just tick the search criteria. Easy to narrow down.), "Collect" (Collect your favourite. Properties into the list.), and "Send Enquiry" (Send enquiry and meet developers directly.). Below these are dropdown menus for "Find by Area", "Find by Property types", and "Find by Prices". The "Recommended" section features three property listings: "EDuplex, Emerald Avenue" (From RM533,000.00, Dataran Emerald, Jalan PS 11, Prima Selangor, 68100 Batu Caves, Selangor), "EDuplex, Emerald Avenue" (From RM533,000.00, Dataran Emerald, Jalan PS 11, Prima Selangor, 68100 Batu Caves, Selangor), and another "EDuplex, Emerald Avenue" (From RM533,000.00, Dataran Emerald, Jalan PS 11, Prima Selangor, 68100 Batu Caves, Selangor).

RM30,000  
Per month

On the top page, there is banner for paid advertising.  
You can advertise your property photo on the banner, it is directly connecting to your property detail page in our website.

## Thank you

We launched our portal site in October 2015.

If you would like to advertise on NewPropertyList.my,

**Please contact us at** [info@samurai-internet.com](mailto:info@samurai-internet.com)

### SAMURAI INTERNET SDN. BHD.

ROC Number: 1136750-D, Incorporation Date: 24/3/2015

Address: Block 3730, Persiaran APEC, 63000 Cyberjaya, Malaysia

<http://www.samurai-internet.com>