

1,920,544

Total Users

21

Avg Using Day

107

AvgHourPerMonth

27

AvgHourPerWeek

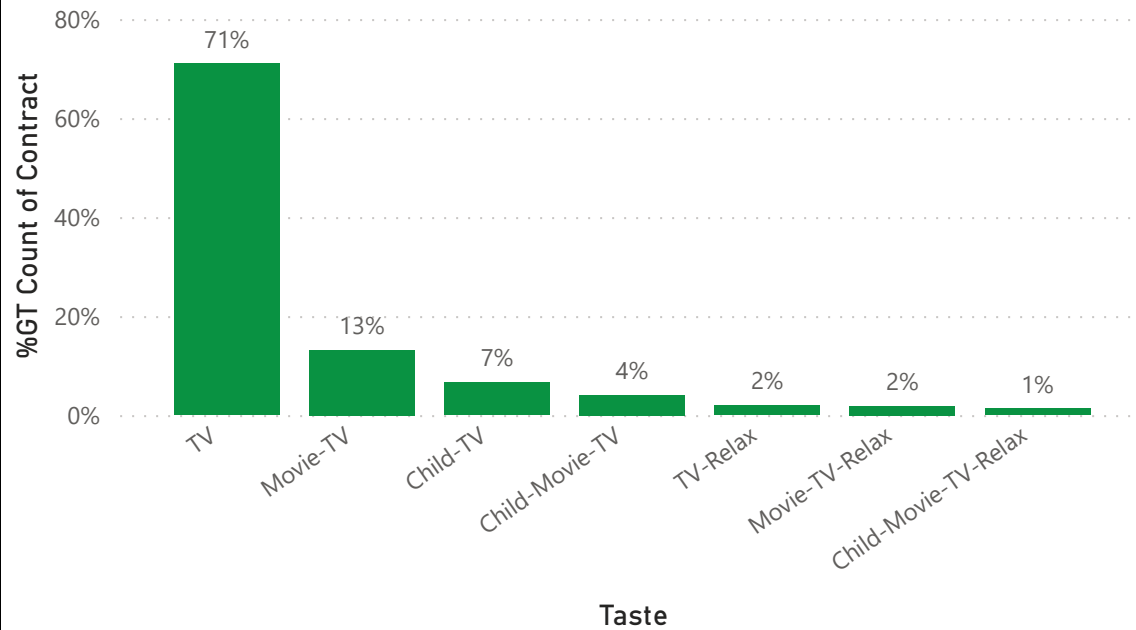
4

AvgHourPerDay

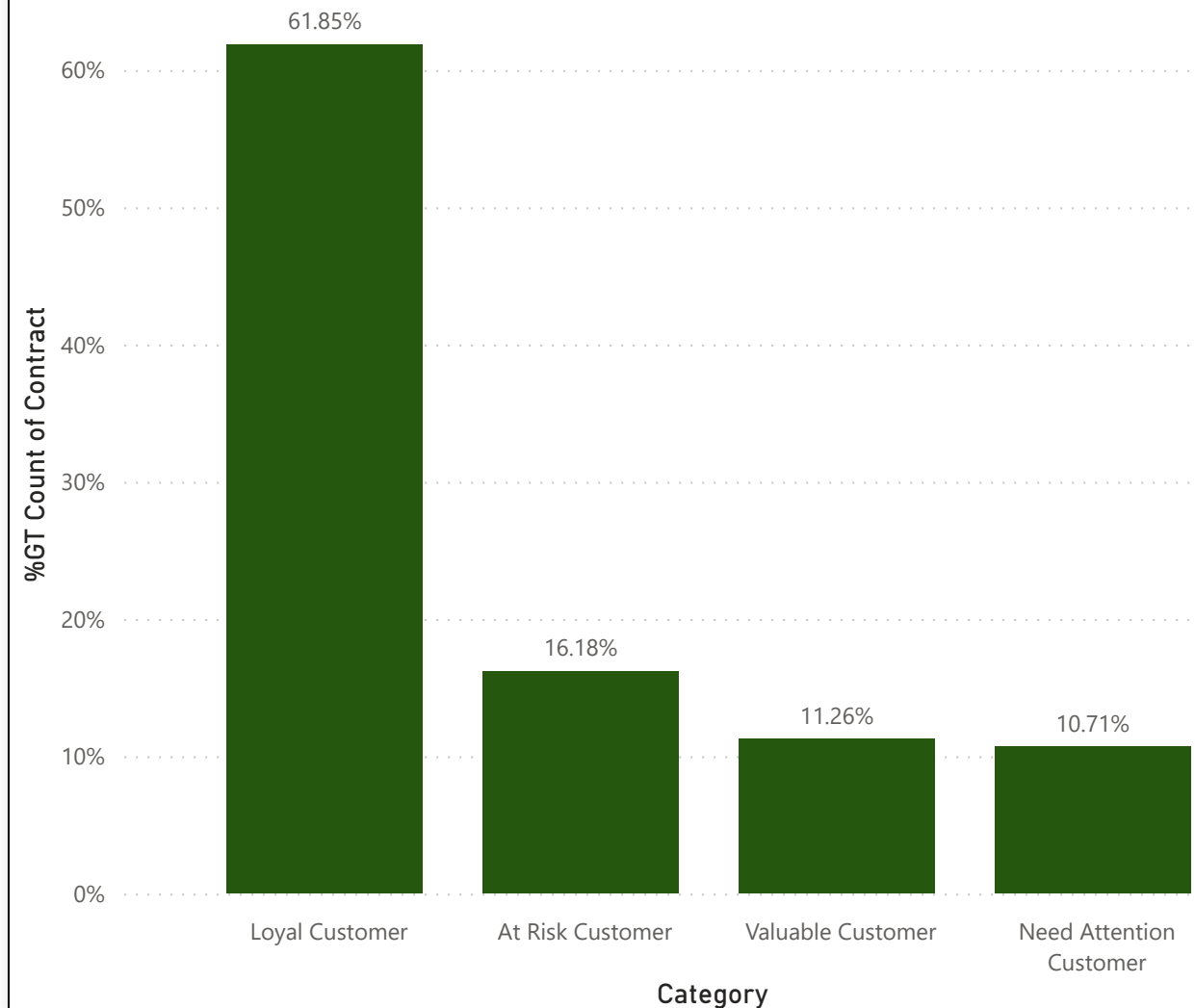
### Users by Most Watch

MostWatch	Users	% Users
TV	1865816	97.15%
Movie	42766	2.23%
Child	10938	0.57%
Relax	893	0.05%
Sport	131	0.01%
<b>Total</b>	<b>1920544</b>	<b>100.00%</b>

### Users by Tastes



### Users by Category



507,518

Total Users

24

Avg Using Day

118

AvgHourPerMonth

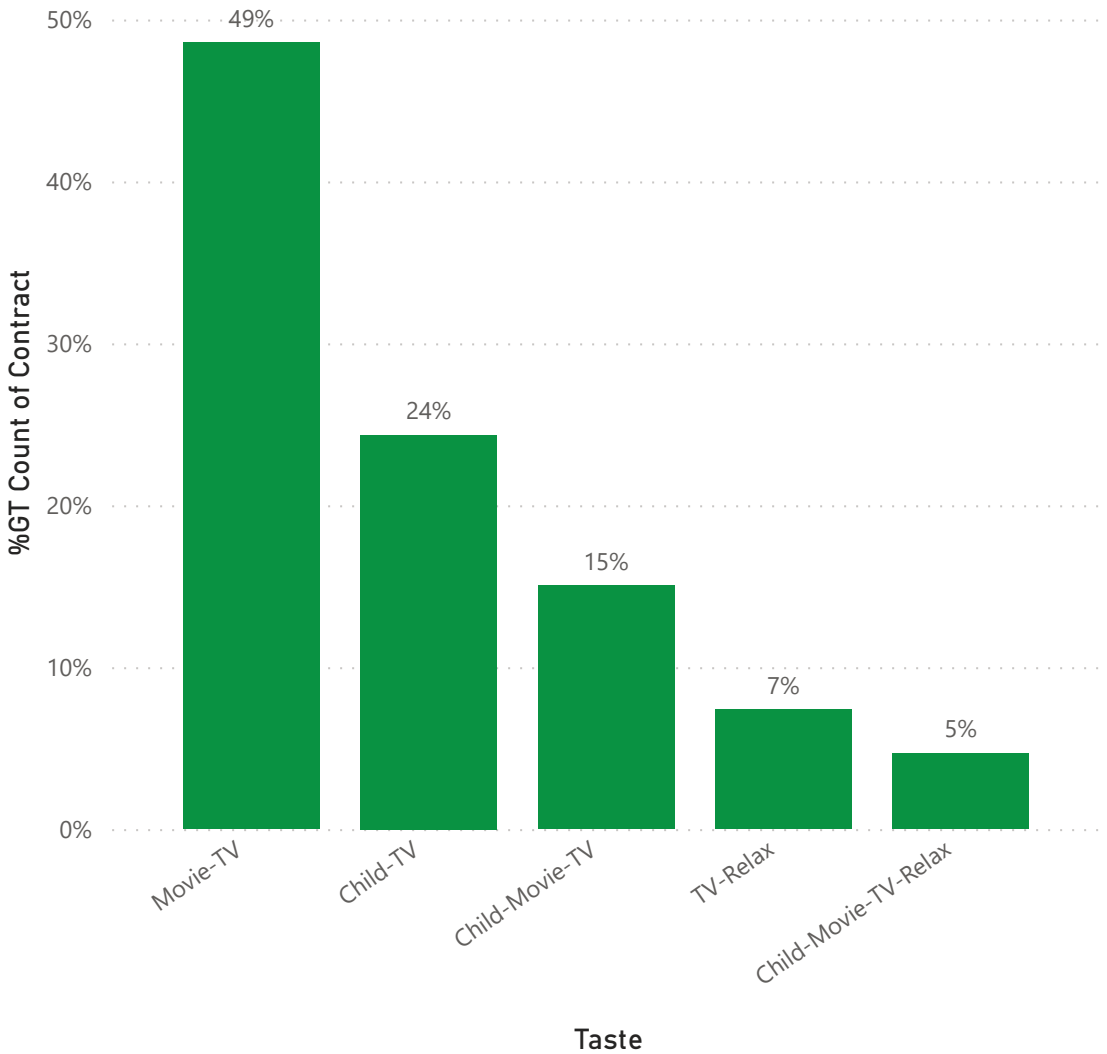
30

AvgHourPerWeek

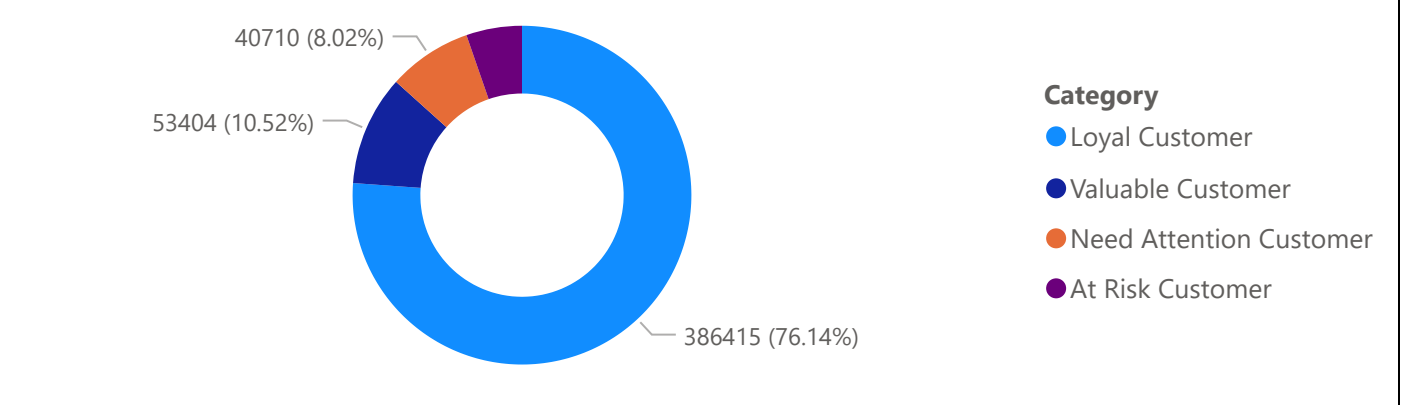
4

AvgHourPerDay

Users by Tastes



Users by Category



Categories by Tastes

Taste	At Risk Customer	Loyal Customer	Need Attention Customer	Valuable Customer
Child-Movie-TV	2621	62088	4642	6931
Child-Movie-TV-Relax	2363	16831	2180	2364
Child-TV	6650	93338	10085	13463
Movie-TV	13828	184163	21213	27316
TV-Relax	1527	29995	2590	3330
Total	26989	386415	40710	53404

1,774,221

Total Users

20

Avg Using Day

105

AvgHourPerMonth

26

AvgHourPerWeek

3

AvgHourPerDay

Users by Tastes		
Taste	Users	%GT Count of Contract
TV	1327403	74.82%
Movie-TV	246520	13.89%
Child-TV	123536	6.96%
Child-Movie-TV	76282	4.30%
Movie	324	0.02%
Child	119	0.01%
Child-Movie	37	0.00%
Total	1774221	100.00%

Categories by Tastes				
Taste	At Risk Customer	Loyal Customer	Need Attention Customer	Valuable Customer
TV	280618	731080	160152	155553
Movie-TV	13828	184163	21213	27316
Child-TV	6650	93338	10085	13463
Child-Movie-TV	2621	62088	4642	6931
Child-Movie	20	4	10	3