**SDG: Goal 8 - Decent Work and Economic Growth**

*"Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all."*

**Justification:**

**1. Preventing Employment Fraud and Ensuring Job Market Integrity**

* Deceptive job postings on platforms like Naukri.com mislead job seekers, often resulting in financial fraud, identity theft, or unethical labor practices.
* Our AI-augmented Chrome extension proactively identifies and flags suspicious job listings, reducing the risk of individuals falling victim to employment scams.
* By filtering out fraudulent opportunities, the extension **ensures access to credible and transparent job listings**, contributing to a safer and more reliable job market.

**2. Promoting Fair and Decent Work Opportunities**

* Many job seekers, especially fresh graduates and vulnerable individuals, face difficulty distinguishing between real and fake job postings.
* The extension promotes **fair hiring practices** by providing risk analysis and scam detection, ensuring that individuals apply only for authentic job opportunities.
* This contributes to **full and productive employment**, preventing job seekers from wasting time and resources on fraudulent opportunities.

**3. Supporting Economic Growth by Reducing Job Market Exploitation**

* Employment scams discourage workforce participation and lead to economic losses for individuals and businesses.
* By detecting deceptive listings, our tool fosters a **healthier labor market**, ensuring that the job-seeking process is **efficient and trustworthy**.
* A well-regulated job market boosts **economic stability**, as individuals can secure legitimate employment without fear of exploitation.

**4. Empowering Job Seekers with AI-Driven Awareness and Security**

* The extension provides **real-time alerts, risk scores, and scam pattern analysis**, equipping job seekers with the knowledge to make informed decisions.
* Increased awareness about fraudulent recruitment practices strengthens **digital literacy** and **cybersecurity consciousness** among users.
* This proactive approach **prepares individuals to navigate the evolving digital job market safely**, reinforcing long-term career security.

**Conclusion:**

Our **AI-Augmented Chrome Extension for Proactive Detection of Deceptive Job Listings on Naukri.com** aligns with **SDG 8: Decent Work and Economic Growth** by creating a **more secure, transparent, and efficient employment ecosystem**. It **protects job seekers from fraud, promotes fair employment practices, and strengthens economic participation**. By leveraging AI for proactive scam detection, our project contributes to a **safer, more sustainable, and growth-oriented labor market**.