Job Board Findings

**Interview Requirement:** Have recently used Shiftgig to find a job.

**Demographic Observation** (maybe useful?)

* 3 men (2 AA, 1 L)
* 2 women (1 AA, 1 W)

## Competitors:

Craigslist, Indeed only sites mentioned. One mentioned he uses private Facebook Groups to find work.

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|  | **Pros** | **Cons** |
| **Craigslist** | Wealth of Job listings | Most listings seems sketchy  Details are scarce |
| **Indeed** | Wealth of Job listings | Unsure of job location |

## Shiftgig Praise

* Neighborhood is specified for many listings

## Most Desired Information about a Job

1. Position
2. Location *(Want to see it on a map)*
3. Pay Rate
4. Specific Requirements (Uniforms, Certifications, etc)
5. Hours expected to work (Morning, Afternoons, Evenings) *Shift Type*
6. *For Employers:* Make the job sound exciting/interesting.

## Job Board Improvements

* Allow filtering by neighborhood. Location is *very* important. (Unanimously agreed)

## WorkNow Suggestion

* Allow filtering by shift time & date. (Only show me shifts that fit my schedule)