# Predicting and Visualizing Stock Market Data

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## Business Case

Create a tool that can visualize stock data

- Must be interactive
- Must use machine learning models
- Must be simple to use

# The Data

- Stock symbol lists NYSE and NASDAQ
- Stock price history Yahoo Finance
- Daily Yield Data US Treasury

# Data Preparation

## Data Filtering

- Mid-cap and larger
- No recent IPOs

### **New Features**

- Moving average
- Yield Spreads

### New DataFrame

- Sector Indices

# Modeling

### ARIMA model

- Used Box-Jenkins Method
- Sector Averages

### LTSM

- Neural net
- Able to remember values

## Evaluation

## **ARIMA**

- Akaike information criterion
- MSE

## LTSM

- MSE

## Interface

- Does it meet the criteria?

## Deployment

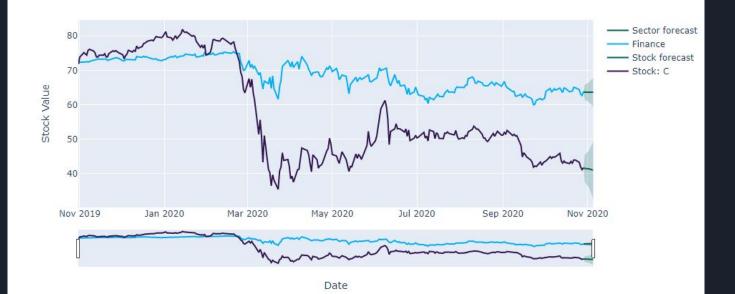
- Operated using only drop-down boxes
- Multiple Chart Options
- Includes Predictions and two ML models



# Deployment

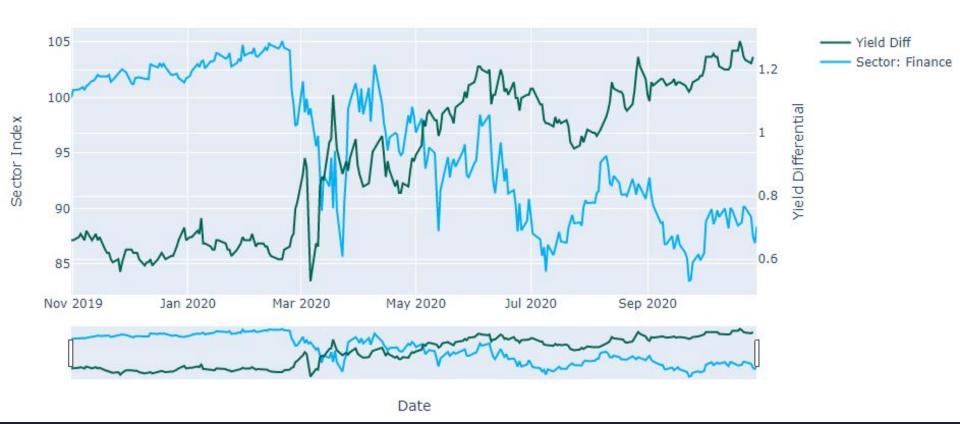


Five Day Forecast - Stock vs. Sector



#### Sector Indices





## Future Work

- Additional plots
- Continue Tuning LTSM
- Longer time series
- Use LTSM on sector indices

## Citations

https://finance.yahoo.com/

https://www.treasury.gov/resource-center/data-chart-center/interest-rates/Pages/TextView.a spx?data=yield

https://old.nasdaq.com/screening/companies-by-name.aspx?letter=0&exchange=nyse&render=download

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# Thank you for listening!

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