# Credit Card Defaults

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## The Business Case

A bank is seeking assistance predicting credit card defaults.

They provide some of their customers' data.

They would like a model that is more accurate than the "baseline model."

# Questions to answer

 What is the baseline model and how accurate is it?

What specific factors are strong predictors?

What type of model will be used?

## What Data is Available?

### Non-financial

- Age
- Sex
- Marital Status
- Education

### Bills/Payments

• Six months of bills

Six months of payment

### Bank "Status"

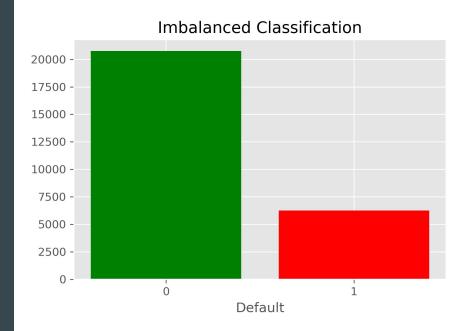
Six months of payment status

Default

# **Baseline Model:**

The most basic solution to a problem. How accurate here?

# 76.8% Due to the target being imbalanced.



## **Strongest Predictors?**

- Most recent payment status
- ~3x stronger than 2nd place
- 2nd place is the 2nd most recent payment status

### Bank "Status"

Six months of payment status

Default

## Model Testing

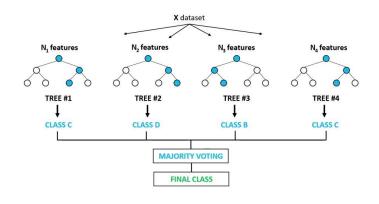
Tested data on basic version of most common models

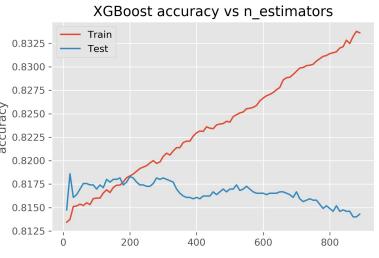
### Two winners:

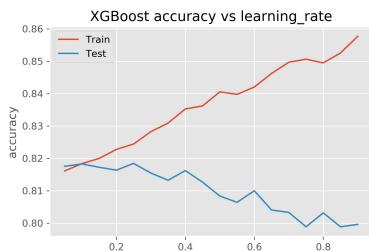
- XGBoost
- RandomForest

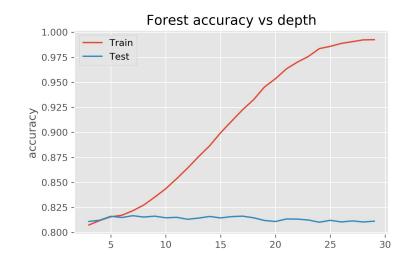


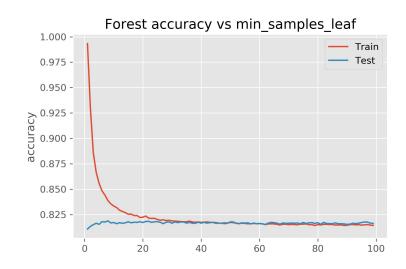












## Final Results

RandomForest	XGBoost
81.59% Accuracy	81.68% Accuracy

## **Future Work**

More time to let models run would likely provide more accurate results

More models could be explored besides the two I went in depth with

I would have liked to do more feature engineering

# Thank you for listening!