

# David Vargas

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Product designer with a strong engineering background, passionate about bridging design and development. I thrive in multidisciplinary teams, turning complex challenges into user-centered, responsive, and scalable solutions. I bring creative vision, technical precision, and a systems-thinking mindset to every stage of the design process, from ideation to handoff.

## Experience

2023 → Present – Paris, France

### Product Designer – Societe Generale

Led multidisciplinary teams on key client-facing SG Markets services like Global Cash and WebClear. Drove responsive design adoption across the team and services, enhanced collaboration with developers, and delivered end-to-end UX. Contributed to the Design System with new components, patterns, and responsiveness-focused improvements.

2021 → 2022 – Bordeaux, France

### UX Designer – Addeo

Redesigned a career orientation mobile web app using playful UX principles as part of my Master's thesis on playfulness in Human-Computer Interaction. Applied the experimental PLEX framework to ideate, prototype, and test a more engaging user experience. Also contributed to scoping and wireframing Orient'Est, a major career platform for the Grand Est region in France.

2021 – Stockholm, Sweden

### UX Designer – Paragast

Defined Paragast's visual language and built a full design system from scratch. As the sole UX designer, led the entire design process—from ideation with founders to prototyping and handoff. Also created motion design assets for social media. Contributed to a successful funding round with strong feedback on usability and visual design.

2020 – Bordeaux, France

### Software Engineer – AGFA HealthCare

Developed frontend (Angular) and backend (Java) features for ORBIS, a major hospital management system used across Europe. Focused on interactive hospital floor mapping for patient and room management, in close collaboration with UX designers.

2019 → 2020 – Geneva, Switzerland

### International Consultant – AKKA Technologies (Akkodis)

Completed intensive technical and consulting training in AKKAdemy's international graduate program. Worked on-site at AKKA Bordeaux for Thales, developing a problem resolution service analyzing cockpit screen images for Airbus aircrafts, improving diagnostic capabilities.

## Education

**MS, Interactive Media Technology**  
KTH Royal Institute of Technology  
2022 – Stockholm, Sweden  
Thesis on playfulness in UX,  
published in KTH Publications

**BS, Computer Engineering**  
Universidad de Granada  
2018 – Granada, Spain  
Erasmus+ at LUT University, Finland  
Thesis awarded highest distinction

## Skills

**Product and user experience**  
UX design  
Interaction design & prototyping  
Responsive design  
User research  
Design systems  
Usability testing  
Information architecture

**Strategy and systems thinking**  
Systems thinking  
Digital product strategy  
Service blueprinting  
Agile methodologies

**Facilitation and leadership**  
Workshop facilitation  
Presenting and storytelling  
Mentoring and coaching

**Tools**  
Figma, FigJam, Adobe CC, Miro,  
Notion, Jira, Git, HTML/CSS, JS

## Languages

Spanish, native  
English, fluent  
French, fluent  
Swedish, elementary