# **David Vargas**

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Product designer with a strong engineering background, passionate about bridging design and development. I thrive in multidisciplinary teams, turning complex challenges into user-centered, responsive, and scalable solutions. I bring creative vision, technical precision, and a systems-thinking mindset to every stage of the design process, from ideation to handoff.

# **Experience**

2023 → Present - Paris, France

#### Product Designer - Societe Generale

Led multidisciplinary teams on key client-facing SG Markets services like Global Cash and WebClear. Drove responsive design adoption across the team and services, enhanced collaboration with developers, and delivered end-to-end UX. Contributed to the Design System with new components, patterns, and responsiveness-focused improvements.

2021 → 2022 - Bordeaux, France

## UX Designer - Addeo

Redesigned a career orientation mobile web app using playful UX principles as part of my Master's thesis on playfulness in Human-Computer Interaction. Applied the experimental PLEX framework to ideate, prototype, and test a more engaging user experience. Also contributed to scoping and wireframing Orient'Est, a major career platform for the Grand Est region in France.

2021 - Stockholm, Sweden

#### UX Designer – Paragast

Defined Paragast's visual language and built a full design system from scratch. As the sole UX designer, led the entire design process—from ideation with founders to prototyping and handoff. Also created motion design assets for social media. Contributed to a successful funding round with strong feedback on usability and visual design.

2020 - Bordeaux, France

#### Software Engineer - AGFA HealthCare

Developed frontend (Angular) and backend (Java) features for ORBIS, a major hospital management system used across Europe. Focused on interactive hospital floor mapping for patient and room management, in close collaboration with UX designers.

2019 → 2020 - Geneva, Switzerland

## International Consultant - AKKA Technologies (Akkodis)

Completed intensive technical and consulting training in AKKAdemy's international graduate program. Worked on-site at AKKA Bordeaux for Thales, developing a problem resolution service analyzing cockpit screen images for Airbus aircrafts, improving diagnostic capabilities.

#### Education

MS, Interactive Media Technology KTH Royal Institute of Technology 2022 – Stockholm, Sweden Thesis on playfulness in UX, published in KTH Publications

BS, Computer Engineering
Universidad de Granada
2018 – Granada, Spain
Erasmus+ at LUT University, Finland
Thesis awarded highest distinction

### Skills

#### Product and user experience

UX design
Interaction design & prototyping
Responsive design
User research
Design systems
Usability testing
Information architecture

#### Strategy and systems thinking

Systems thinking
Digital product strategy
Service blueprinting
Agile methodologies

#### Facilitation and leadership

Workshop facilitation
Presenting and storytelling
Mentoring and coaching

#### Tools

Figma, FigJam, Adobe CC, Miro, Notion, Jira, Git, HTML/CSS, JS

# Languages

Spanish, native English, fluent French, fluent Swedish, elementary