

# Portfolio: David Ebner

Intermedia Designer ranging from user interfaces,  
websites and brands to sound design and concepts  
– with a focus on balancing innovation and engage-  
ment – based in Berlin.

## Overview

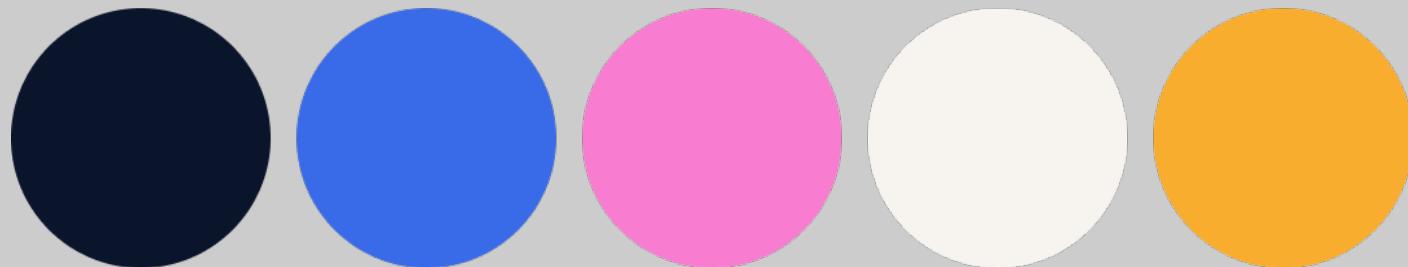
- 1 – mStable POAPs
- 2 – Gnosis Safe Case Study
- 3 – Type Design Poster
- 4 – dYdX Risk Calculator
- 5 – ArtDecenter Branding & Concept
- 6 – Kwenta Futures Trading Landingpage

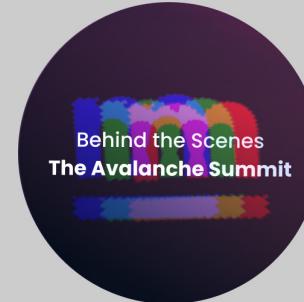
## POAPs for mStable

A project based collaboration with mStable at Full Node Berlin. The monthly Community Call is given out POAPs to its listeners. I designed a wide variety of layouts ready to mint.



**mStable**  
**Community Call**  
**April 2021**





## Case Study Gnosis Safe

The Gnosis Safe logo was assigned for revision and optimization. I redefined the details and implemented these changes in prototype-based examples.

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNPQRSTUVWXYZ  
1234567890

↑ MONTserrat REGULAR

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNPQRSTUVWXYZ  
1234567890

↑ MONTserrat BOLD



↑ RGB 0 167 193 | CMYK 76 13 20 0



↑ RGB 40 178 250 | CMYK 64 15 0 0



↑ GNOSIS SAFE LOGO V1

↑ PROPOSAL: IMPROVED LOGO



↑ SYMBOL + TYPE



↑ RECTANGLE SHAPE



↑ ROUNDED CORNERS



↑ ROUND: NO TYPE



↑ MIN.: 35 PX



↑ MIN.: 35 PX



↑ MIN.: 35 PX

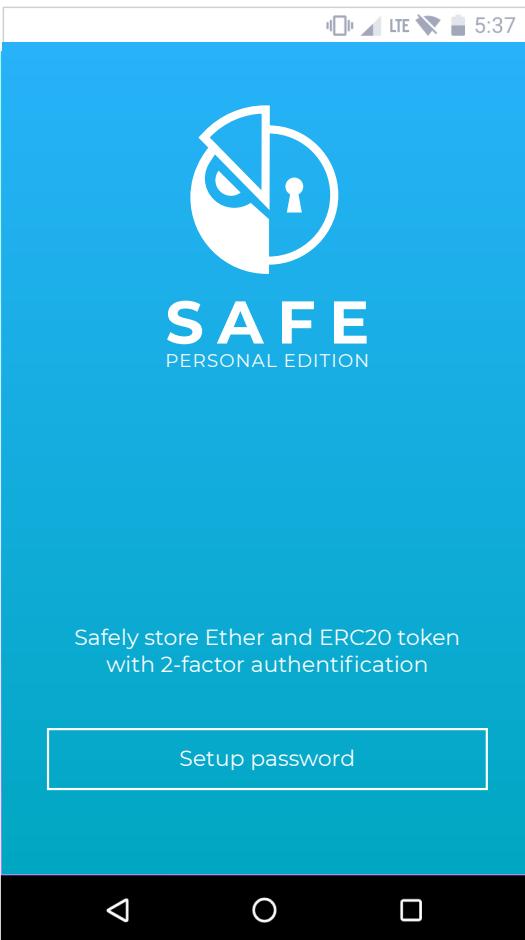


↑ MIN.: 35 PX

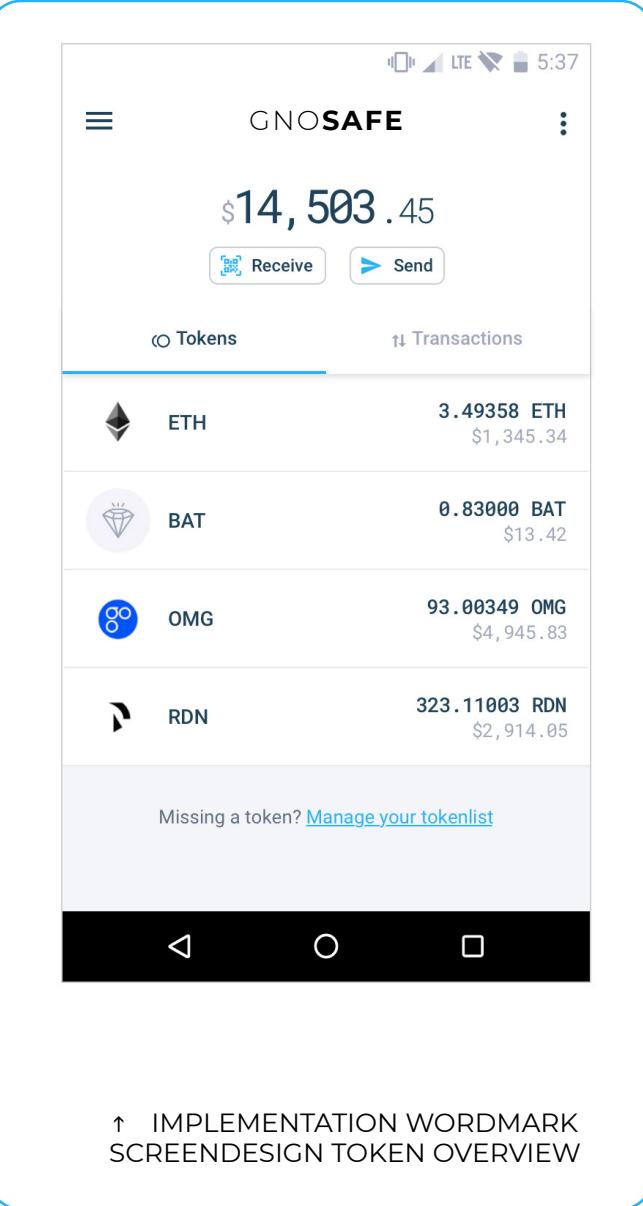
GNOOWL  
GNOOLYMPIA  
GNO DUTCHX  
GNOSAFE

GNOOWL  
GNOOLYMPIA  
GNO DUTCHX  
GNOSAFE

↑ TYPE ONLY: GNO (REGULAR) + PRODUCT (BOLD)  
FOR USAGE IN-APP AS AN ALTERNATIVE TO THE SYMBOL



↑ SCREENDESIGN GNOSIS SAFE  
LOGIN SCREEN



↑ SCREENDESIGN WORDMARK  
IMPLEMENTATION TOKEN OVERVIEW

## Poster Type Design

The Installation Datenbank took place in a public space, capturing the faces of passing passengers and processing their images in real time. The poster design referenced this destructive approach, as the printouts were immediately shredded.

**Datenbank —  
eine öffentliche I  
nstallation zu de  
m Thema »Über  
wachung« am Ü  
bergang der Neu  
straße zur Saarst  
raße in Trier vom  
03.07.2014 bis zu  
m 31.08.2014**

[www.datenbank-trier.de](http://www.datenbank-trier.de)

 HOCHSCHULE TRIER  
Trier University of Applied Sciences  
INTERMEDIA DESIGN

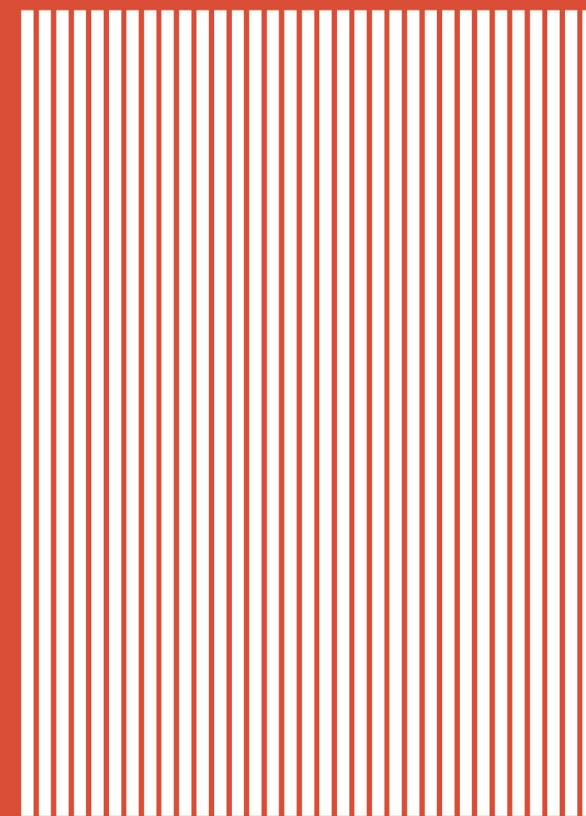
### Datenbank

eine öffentliche Installation  
zu dem Thema »Überwachung«

Ort: »Bühne« an dem Übergang  
Neustraße—Saarstraße in Trier

03.07.2014 bis 31.08.2014

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ifp  
INTERMEDIA DESIGN

## dYdX Risk Module

Contribution to a design contest run by dYdX. My submission is a mockup for a Risk Calculator that visualizes important areas for traders, such as Stop-Loss and Liquidation, within the charts.



## Content Competition: RISK



User Input → Manual input

Liquidation → Same metrics as already implemented:

$$\text{Close Price (Short)} = P \times (1 + (M \times V / W))$$
$$\text{Close Price (Long)} = P \times (1 - (M \times V / W))$$

Liquidation level is calculated for each stage of position margin, displaying a curve of potential danger for the ongoing trade

This is a unique tool across trading platforms, putting dYdX ahead of other competitors



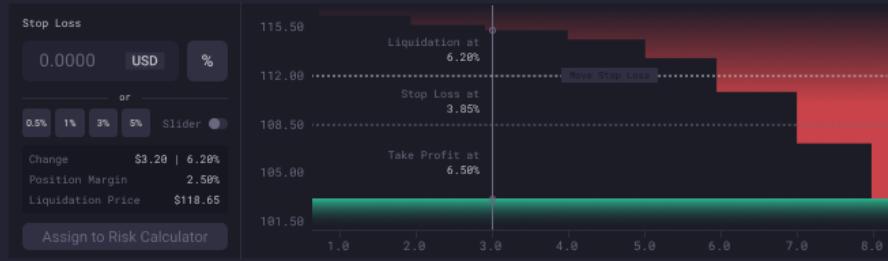
## Content Competition: RISK

- Risk Calculator built in a modular approach
- Left Side: User Input to set Stop Loss
- Right Side: Visual representation

### ADVANTAGES

- ✓ Visual elements in line with branding
- ✓ Easy to understand distance to stop loss
- ✓ Visual representation of liquidation price
- ✓ Located at menu bar Price/Depth/Funding...

### Short Position



### Long Position





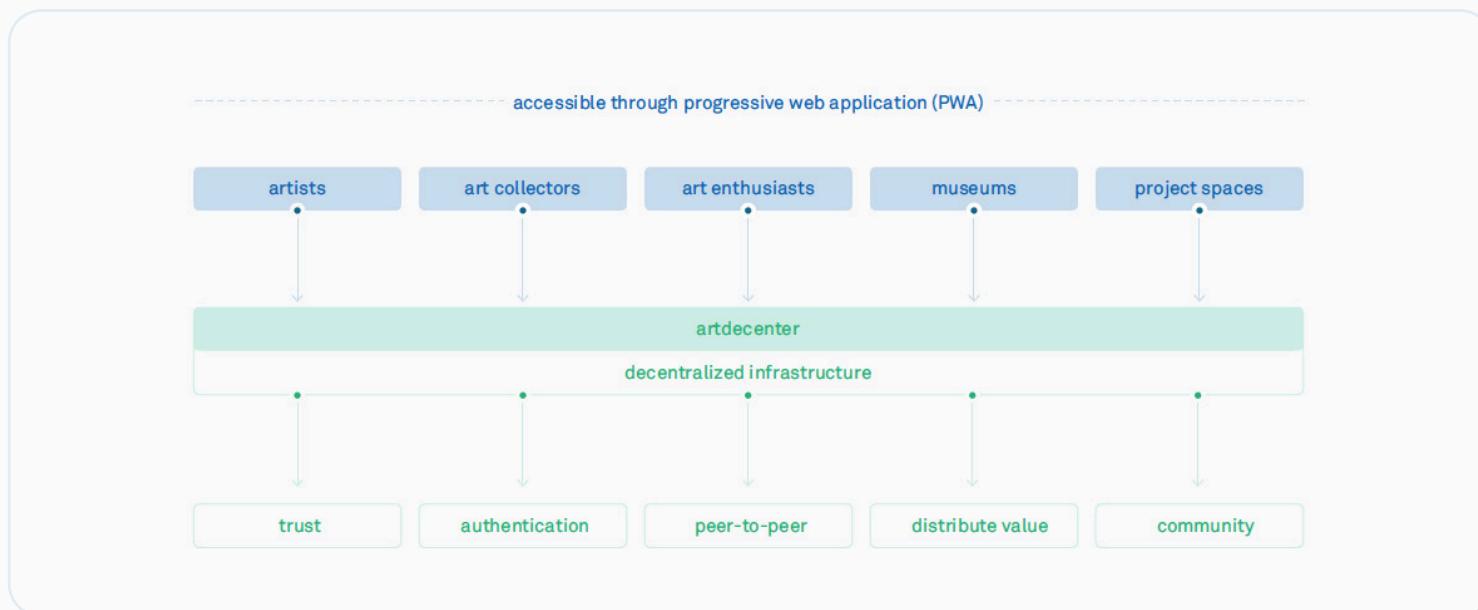
## ArtDecenter

Branding and concept for a marketplace for artists based on Ethereum. ArtDecenter connects participants of the art market peer-to-peer by providing a decentralized platform accessible through an easy-to-use application.

# Concept

ArtDecenter is a decentralized application for the art market of tomorrow, focusing on trustworthy interaction between artists, museums and project spaces, collectors and art enthusiasts.

By rethinking the structure of ownership and distribution of value, we apply web3 standards to the existing market – easily accessible through the use of our DApp powered by the Ethereum blockchain.



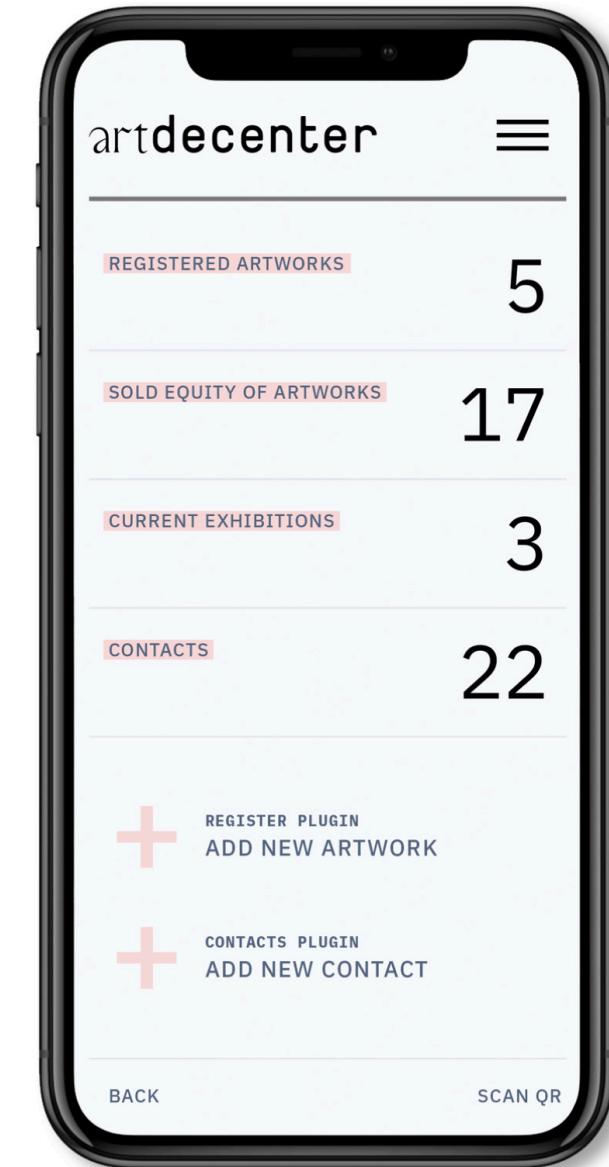
# A market as open as art itself.



Claim: Akkurat Bold

# artdecenter

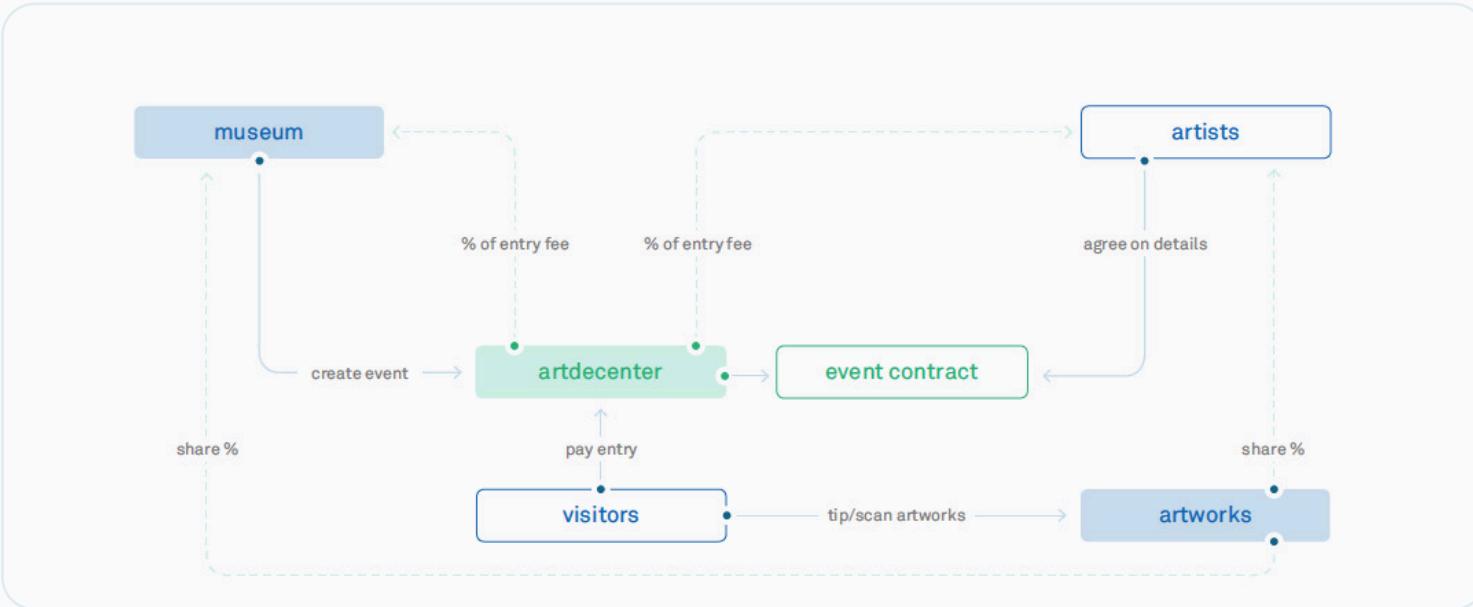
A MARKET AS OPEN AS ART ITSELF



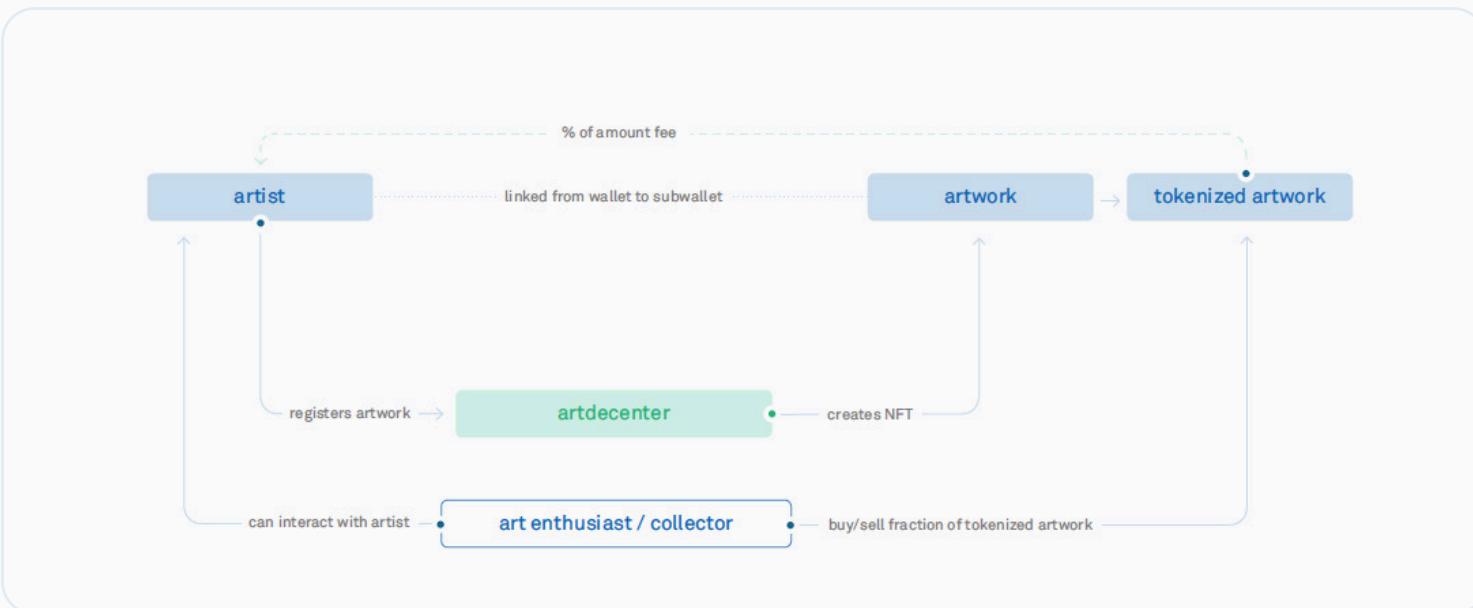
Logo Design

dApp MockUp

Concept: Diagram Use-Case Exhibition Contract & Payments



Concept: Diagram Use-Case Tokenized Artwork



# artdecenter

A market as open as art itself

artdecenter connects participants of the art market  
in a peer-to-peer, by providing a decentralized platform  
accessible through an easy-to-use application.

Whether you're an artist, art enthusiast, collector or  
curator looking for a platform to showcase your work or  
find a space: visit our website for further  
information and get in touch for partnerships & inquiries:

[www.artdecenter.com](http://www.artdecenter.com)

artdecenter

coming soon

# A market as open as art itself.

We are building a decentralized application focusing on trustless interaction between artists, art enthusiasts, museums & collectors. By rethinking the structure of ownership and value distribution, we adopt web3 standards to the art market.

Subscribe to our newsletter to be notified of future updates.

peer-to-peer

ArtDecenter connects participants of the art market peer-to-peer, by providing a decentralized platform accessible through an easy-to-use

customizable

A truly open market needs to connect its participants permissionless and without middleman. That's why our platform is based on web3 standards

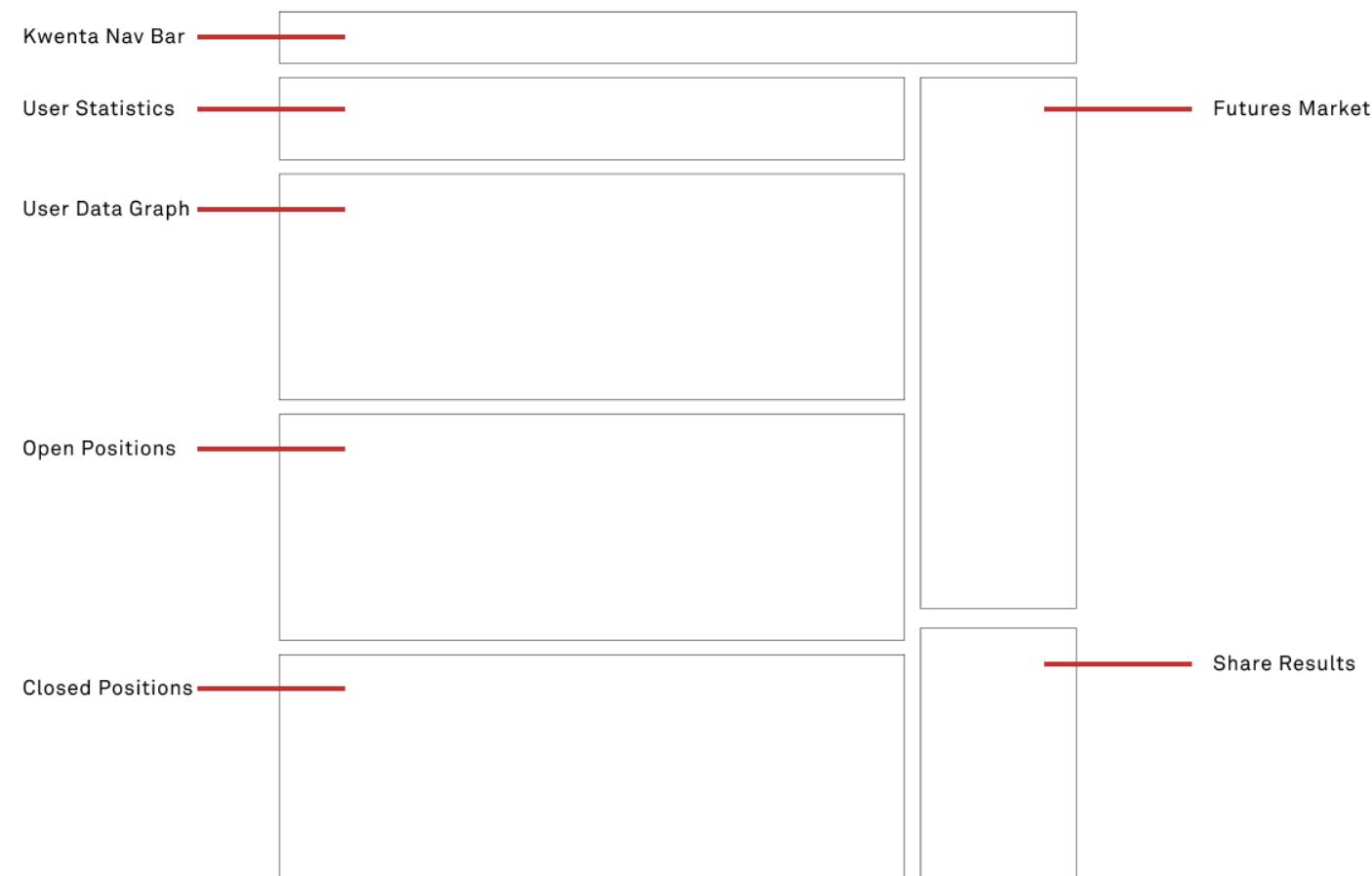
accessible

We are bridging the gap between the art market and digital innovation. Our DApp is modular by design, so you can choose what features you want to make

## Future Trading Landingpage

Contribution to a design contest run by Kwenta, selected in the Top 10. My solution focused on a dark theme with type design highlighting what really matters in trading: the numbers.

## Layout Wireframe



Type Design

Text

Akkurat Regular

# Synthetic Bitcoin

Headlines

Akkurat Bold

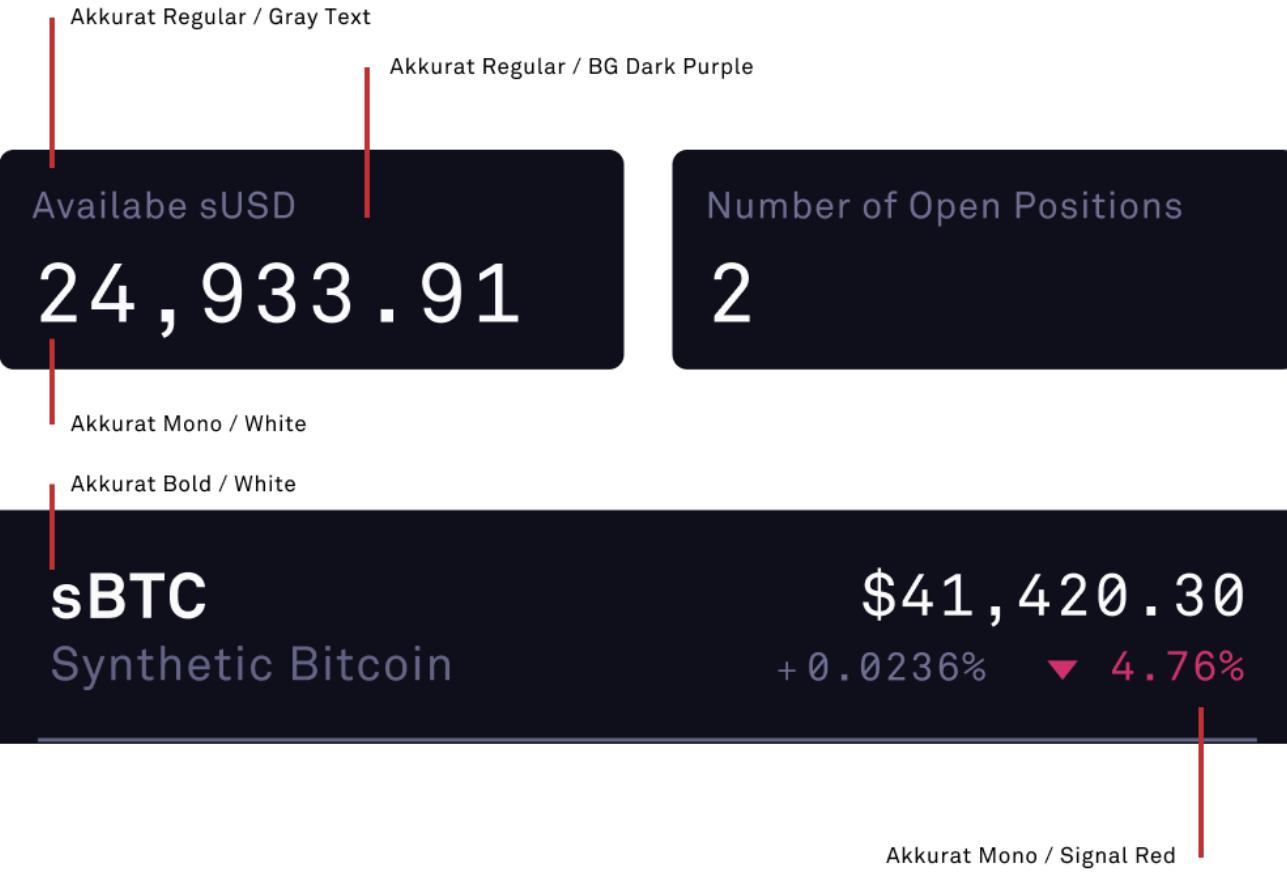
# Futures Markets

Action

Akkurat Mono

\$1,788.15

## Sections



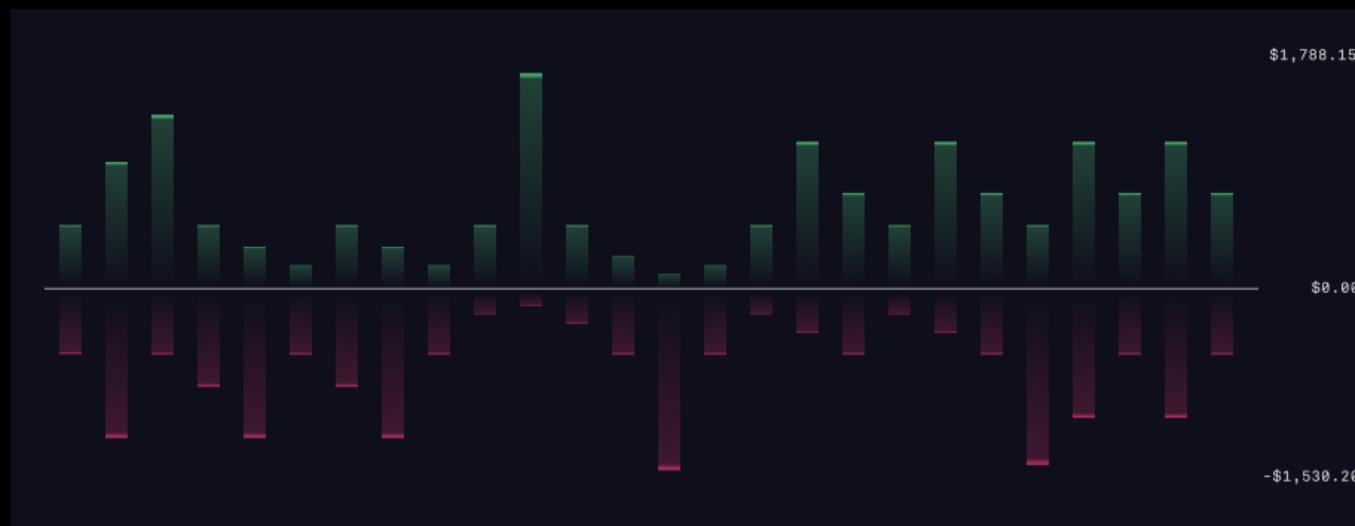
## Overview

Available sUSD  
24,933.91Available Margin  
9,233.11Number of Open Positions  
2Unrealized Gains  
2,699.17Total Funding Income  
3,273.29

## Performance

Currently Selected: May 2021

Sort by



## Open Positions

• Long • Short Sort by

Side	Asset	Size	Liquidation	Funding	PnL	Action
•	sBTC Synthetic Bitcoin	\$1,788.15	\$1,788.15	+ 0.032%	\$1,788.15	<button>Close</button>
•	sETH Synthetic Ethereum	\$1,788.15	\$1,788.15	- 0.032%	\$1,788.15	<button>Close</button>

## Futures Markets

Price

**iBTC** \$88,177.80  
Synthetic Inverse Bitcoin + 0.0236% ▲ 4.21%

**sBTC** \$29,477.20  
Synthetic Bitcoin - 0.0236% ▼ 9.55%

**sNIKKEI** \$28,824.74  
Synthetic NIKKEI 225 Index + 0.0236% ▲ 8.56%

**sYFI** \$26,353.13  
Synthetic yearn.finance + 0.0236% ▲ 1.88%

**iYFI** \$17,684.00  
Synthetic Inverse YFI - 0.0236% ▼ 0.01%

**SFTSE** \$7,087.82  
Synthetic FTSE 100 Index + 0.0236% ▲ 0.50%

**iDEFI** \$6,691.00  
Synthetic Inverse DeFi + 0.0236% ▲ 0.10%

**sDEFI** \$6,532.16  
Synthetic DeFi Index - 0.0236% ▼ 9.16%

**sCEX** \$4,033.30  
Synthetic CEX Index + 0.0236% ▲ 2.76%

**sAMZN** \$3,477.92  
Synthetic Amazon + 0.0236% ▲ 0.50%

**iCEX** \$2,437.00  
Synthetic Inverse CEX - 0.0236% ▼ 0.56%

**sGOOG** \$2,429.22  
Synthetic Alphabet + 0.0236% ▲ 0.06%

**sXAU** \$1,779.86  
Synthetic Gold Ounce + 0.0236% ▲ 4.76%

**sETH** \$1,730.19  
Synthetic Ether - 0.0236% ▼ 9.76%

# Contact

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Intermedia Designer

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