

## Experience

2023–2025	<b>Senior Designer at <u>Ghost</u> (remote)</b>  Involved in designing new features and exploratory brand & product work. Coded numerous improvements throughout the product and its marketing site.
2019–2023	<b>CDO, Partner at <u>Bakken &amp; Bæck</u> (hybrid)</b>  As Partner, I was involved in setting the company's strategy. As CDO, I focused on our Product Design work and team—from securing projects to hiring new team members, and from elevating our reputation externally to enabling Product Designers to do their best work.
2015–2019	<b>Designer, Head of <u>Bakken &amp; Bæck</u> in Amsterdam (hybrid)</b>  Set up shop in the Netherlands and built a local, multi-disciplinary team of up to 20 people to help the company take root. Mentored Product Designers and other team members. Designed digital products and websites.
2014–2015	<b>Designer at <u>Fabrique</u> (on-site)</b>
2013–2014	<b>Internships at Fabrique and Bakken &amp; Bæck (on-site)</b>

## Education

2010–2014	<b>BA, Communication &amp; Multimedia Design</b>  Avans University of Applied Sciences, Breda (NL)
2013–2014	<b>Exchange Program, Graphic Design</b>  Anglia Ruskin University, Cambridge (UK)

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