## Introduction

Total survey quality \* the concept of "Total Survey Error". (Groves and Lyberg, 2010) \* managing data quality in a National Statistical Office. (Brackstone, 1999)

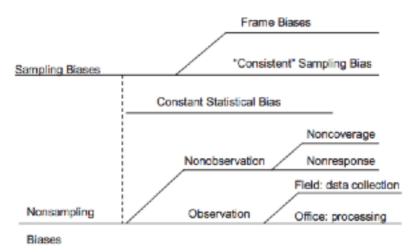


Figure 2. Schematic Presentation in Kish (1965) of Biases in Surveys.

## Introduction

- Total survey quality
  - \* the concept of "Total Survey Error". (Groves and Lyberg, 2010)
  - managing data quality in a National Statistical Office.
    (Brackstone, 1999)

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- Graphical displays aids the assessment
  - EDA & data quality of administrative data (Karr et al., 2006)
  - heatmap & weighting procedures in calibration (Williams and Berg, 2013)
- Application of R Shiny to survey
  - conduct a social-network based survey (Joblin and Mauerer, 2016)
  - examples:
    - evaluate output of an estimation procedure (NRI)
    - review input to a model-assisted estimation procedure (SAE)