David Homyk

Developer, Designer
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SUMMARY

Creative, design-driven programmer with a unique artistic background and a penchant for savvy branding. Proven track record increasing traffic to websites, galvanizing customer engagement and increasing revenue for small businesses.

SKILLS

- Coding & Scripting
- UI/UX Design
- Debugging & Troubleshooting
- Testing & Documentation

- Branding & Marketing
- Creative Thinking
- Analytical Reasoning
- Collaboration
- People Management

EXPERIENCE

Development/Design, 2017 – Present

- Design and code animated ads for use in Google Ads (DoubleClick) and Oath campaigns for clients such as Kaiser Permanente and Fujitsu.
- Develop websites for businesses featuring intuitive UI/UX, eye-catching designs and cohesive branding.
- Implement SEO best practices to optimize sites with Yoast, Google Marketing Platform (Google Analytics), Tag Manager and Search Console.

Talent/Commercial Advertising, 2009 – 2017

- Acted in commercials for clients including PepsiCo, L'Oréal, Budweiser, Nationwide Insurance and Ricoh Electronics.
- Managed and mobilized talent for projects, hosted auditions and conducted interviews with talent.

Producer/Engineer, 2005 – 2009

Music World Entertainment

- Composed, produced and engineered sound recordings for artist roster.
- Programmed musical tracks, engineered, mixed and mastered audio recordings for reputable artists such as Kelly Rowland, Solange Knowles and Sunshine Anderson.

Analyst, 2003 – 2005

SNL Financial

- Performed detailed analyses on bank and bank holding company portfolios for a leading national insider publication on financial institutions.
- Analyzed quarterly and annual reports to evaluate financial institutions' holdings and operations.

EDUCATION

- B.A. in Economics, University of Virginia
- B.A. in Philosophy, University of Virginia
- Minor in Astronomy, University of Virginia

TECHNICAL

- Programming: JavaScript, CSS, HTML
- Libraries: Webpack, Babel, Electron
- Software: Adobe Photoshop CC, MS Office Suite, GWD, WordPress
- Systems: OS X, Windows

INTERESTS

Piano, Artificial Intelligence, Cosmology, Isometric Exercise, Vegetarian Cuisine, Hiking, Traveling, Antique Furniture